

RECOVERY PLAN NOT ORIGINATED BY BRAIN TRUST

RNA Idea Born in Roosevelt-Talked Depression Remedy With Industrial Leaders—Challenge Accepted

By BYRON PRICE Chief of Bureau, the Associated Press, Washington

One thing about the "N. R. A." not generally known, even in Washington, is the large part which industry played in nurturing the original germ of the present mighty plan for industrial.

Various commentators, speculating as to the beginning of this giant of an idea, have surmised it must have been a product of the Roosevelt "brain trust."

The truth is the plan appeared in the discussions only in the later stages as advisers on details.

What actually took place was this: Soon after the election last November, Mr. Roosevelt discussed with various business men what could be done to put industry on a firmer basis.

He was aware that in all serious depressions in the past it was the financial world itself which took the lead in applying remedies, while throughout the depression the government had been compelled to assume almost complete responsibility.

When this was mentioned, it was pointed out by the industrialists that in those former years of trials they had had a much truer hand to deal with economic crises.

There was no stringent anti-trust law then, providing jail sentences for those who put their heads together to peg prices or allot selling territory. There was no federal trade commission training its microscopes on trade practices.

What the industrialists did, in effect, was to challenge Mr. Roosevelt to remove the barriers. What Mr. Roosevelt did was to accept the challenge, inserting a few stipulations of his own into the contract.

So the idea of chartering industry to solve its own problems was born. Nurturing the Plan

Of course the child did not attain full stature overnight. There were repeated conferences in Albany.

The industrialists, to point their argument, cited what had happened in the textile industry.

Paced with ruinous overproduction, the vast majority of textile operators had agreed that mills should stop operating on full day-and-night schedules.

But the small minority refused to agree, seizing instead the opportunity to increase their output while the majority was idling.

The mills which had agreed to curtail, although financially powerful enough to drive the dissenters out of business, dared not do so under the law.

The whole plan collapsed, and settlers took another talpahn through the dark clouds of depression.

The point went home. To the original suggestion of fewer trade prohibitions was coupled the suggestion of trade practice codes which would be legally binding.

A Challenge Accepted As early as Christmas week, a small group who had seen the president-elect come away with minds filled with the dawning conception of what was to come.

Naturally, organized labor and others were consulted as matters shaped up. Mr. Roosevelt saw that naturally the plan turned out finally pleasing to most of the professors, who for years had been teaching greater regimentation of business.

But as to the ultimate origin of the now famous "N. R. A." there can be no doubt; it rests with Mr. Roosevelt's acceptance (on his own terms, it is true) of a challenge and a promise made originally by industry itself.

MILWAUKIE, Ore., Aug. 14.—(AP)—Smoking ruins were all that remained today of the wood-cutting plant of the Hawley Pulp and Paper Company, swept by fire early Sunday.

Though an official estimate of damage was not obtainable, unofficial sources placed the amount at between \$100,000 and \$150,000.

The fire, of undetermined origin, spread quickly after discovery and the Milwaukee fire department, on the job in a few moments, was limited in section by equipment.

LAST CALL TO SEE "OLD IRONSIDES" S.P. EXCURSION FARES Again AUGUST 18-19

\$2.65 Round Trip Children \$5.30 Round Trip Adults

In answer to public demand we are again offering these bargain fares to Portland and back to allow you to see "Old Ironsides." Tickets good on all trains Friday and Saturday. You won't have to be back until midnight, Aug. 21. Your last chance. The old grifter leaves Portland, Aug. 22.

Southern Pacific J. C. CARLE, Agent, Tel. 34.

Reveals Fishing Secrets



ARTHUR J. NEU, of East Orange, N. J., national champion in dry-fly accuracy, lands a nice one! As an instructor in trout and salmon fly casting, Art Neu has made expert fishermen out of many men and women prominent in society and finance.

Soft white 70 Western white 70 Hard winter 70 Northern spring 70 Western red 68

Oats: No. 2 white, \$25.00. Corn: No. 2, E. Yellow, \$24.50. Millrun: Standard, \$19.00.

San Francisco Butterfat SAN FRANCISCO, Aug. 14.—(AP) Butterfat, 22-23 1/2%.

Wall St. Report Stock Sale Averages. (Copyright, 1933, Standard Statistics Co.)

August 14: 50 20 20 90 Ind's R's U's Total Today 69.0 49.3 90.2 83.1

Portland Produce PORTLAND, Ore., Aug. 14.—(AP)—BUTTER—Prints, extras, 23c; standards 22c.

BUTTERFAT—Portland delivery: A grade, 20c lb.; farmer's door delivery, 18c per lb.; sweet cream, 5c higher.

EGGS—Pacific Poultry Producers' selling price: Oversize, 34c; extras, 32c; standard, 20c; mediums, 20c; pullets, 16c dozen. Buying price by wholesalers: Fresh extras, 10c dozen; mediums, 16c dozen; undergrade, 12c dozen.

CHEESE—92 score Oregon triplets, 12 1/2c; loaf, 13 1/2c lb. Brokers will pay 1/2c below quotations.

COUNTRY MEATS—Selling price to retailers: Country killed hogs, best butchers, under 100 lbs., 7 1/2-8c; vealers, 70 to 100 lbs., 8 1/2-9c; spring lambs, 11c lb.; yearlings, 4-5c lb.; heavy ewes, 2-3c lb.; medium cows, 4-5c lb.; canner cows, 2-3c lb.; bulls, 4 1/2-5c lb.

LIVE POULTRY—Portland delivery: Buying prices: Heavy hens, colored, 3 1/2 to 5 1/2 lbs., 12c; do 5 1/2 lbs. up, 12c; hens over 3 1/2 lbs., 9c; under 3 1/2 lbs., 8c; broilers, 14-2 lbs., 13c; colored springs, 4 lbs. up, 13c; roaster, over 4 lbs., 14c; roosters, 6c lb.; ducks, Pekins, broilers, 8-10c lb.

NEW POTATOES—Local white and red, \$1.60-1.75 central.

STRAWBERRIES—New Oregon, \$2 crate.

Wool—1933 clip, normal; Willamette valley, 23-25c lb.; eastern Oregon 18-21c lb.; southern Idaho, 16-20c lb.

HAY—Buying price from producers: Alfalfa No. 1, new crop, \$17.00; clover No. 1, \$14; Willamette valley timothy \$15; eastern Oregon timothy, \$18; oats and grain \$14 ton.

Portland Wheat PORTLAND, Ore., Aug. 14.—(AP)—Wheat: Open High Low Close Sept. 75 1/2 75 1/2 75 1/2 75 1/2

Cash wheat No. 1 Big Bend bluestem .80 Dark hard winter, 12 pct. .82 11 pct. .78

California Pack's Caterpillar Tract. 21% Chrysler 37% Coml. Solv. 36 1/2% Curtis-Wright 3% DuPont 7 1/2% Gen. Foods 36 Gen. Mot. 30 1/2% Int. Harvst. 15 I. T. & T. 47 1/2% Johns-Man. 24 Monty Ward 24 North Amer. 24% Penney (J. C.) 44 1/2% Phillips Pet 13 Radio 8 1/2% Sou. Pac. 27 1/2% Std. Brands 27 1/2% St. Oil Cal. 36 St. Oil N. J. 36 1/2% Trans. Amer. 7 Union Carb. 44 1/2% Unit. Aircraft 35 1/2% U. S. Steel 32 1/2%

GEORGE STARKEY PASSES SUDDENLY

George Washington Starkey, resident of Medford for the past eight years, making his home at 1211 West Tenth street, passed away at a local hospital, Sunday at 10:30 a. m. from coronary embolism.

He was united in marriage to Hatie Peterson at Ferndale, Washington in 1927. They have no children, altho both have children by former marriages.

Virgil, Franklin Peterson, and Florence Morgan, of Sheridan, Wyoming, and Medford; Aloha Avery, Medford, Ore.; Verland Starkey of Long Beach, Calif., and Nina Dittmyer of Gibsonburg, Ohio.

Mr. Starkey was a contractor by occupation, and was a member of the South Methodist church.

Funeral services will be conducted from the Perl Funeral Home, Wednesday at 2:00 p. m. Rev. W. D. Wood officiating. Interment will take place in the Siskiyou Memorial Park.

Holcomb Springs

HOLCOMB SPRINGS, Aug. 14.—(Sp.)—Mrs. George Holcomb arrived here last week from Galveston, Texas, to join her husband and brother, intending to make this her permanent home.

Those surviving her are her husband, Royal U. Chambers of Lakeview, Oregon; five sisters and one brother, Mrs. Laura C. Atkins, Lakeview, Ore.; Mrs. Mary O. LeClair, Powers, Ore.; Mrs. Genevieve G. Haller, San Jose, California; Olive A. Patricia A. and brother E. Bernard Hogan of Applegate, Ore.

Requiem mass will be offered at Sacred Heart Catholic church Wednesday at 10:00 a. m. Rev. Father Francis Black celebrant. Recitation of the rosary will be held at the Perl Funeral Home, Tuesday at 7:30 p. m. Interment will be in the Medford I. O. O. F. cemetery.

Florida's 1933 session of the legislature cost the state \$163,601.

Cedar Shingles That Will Last 40 Years! Big Pines LUMBER CO. Telephone No. 1

Apartment Burns INDEPENDENCE, Aug. 14.—(AP)—25-room apartment house belonging to E. A. Dunckel was destroyed by fire here Saturday night.

With the motor in this Big Dodge Six running, expert riflemen make perfect score on a target 100 yards distant—no smoothly does the engine run with Patented Floating Power.



It's Floating Power that makes the big, new Dodge Six so extra smooth.

With Floating Power, engine vibrations haven't a chance to reach the body of the car... to jolt and "jitter." They are smoothed—absorbed—the minute they start, by Floating Power engine mountings.

and comfort in the new Dodge Six... there's less strain on your nerves... you can ride longer distances and suffer less fatigue.

But Floating Power also saves wear-and-tear on the car itself! Harmful vibration can't shake and jar the body, and rattle parts.

Patented Floating Power is one of the decided economy features in the new Dodge Six—prolonging the life of the car, cutting down repair bills.

Try a Floating Power ride in this new Dodge Six for yourself! See the amazing difference. Be sure to ask your dealer for a "Show-Down" score card. Compare Dodge with other cars on a "Show-Down" basis.

See the many "saves" the new Dodge Six can save you dollars—actual cash!

DODGE "6" \$595 AND UP, F.O.B. FACTORY, DETROIT

WITH PATENTED FLOATING POWER AND 115-INCH WHEELBASE HAKIN MOTOR COMPANY 16 So. Fir St., Phone 304

KMED Broadcast Schedule

- 8:00—Breakfast News by Mail Tribune. 8:05—Musical clock. 8:15—A Peerless parade. 8:30—Shopping guide. 8:45—The Royal club. 9:00—Friendship circle. 9:30—Morning melody. 9:45—Meeting of the Martha Mende society. 10:00—U. S. weather forecast. 10:00—Fashion parade. 10:15—Musical notes. 10:45—The Pet program. 11:00—Kay White. 11:05—The Grants Pass hour. 11:20—Musical music. 11:35—Song and comedy. 12:00—Mid-day review. 12:15—Populartia. 12:30—News flashes by Mail Tribune. 12:30—Poplar vocalists. 1:15—The Golden West program. 2:00—Classified Addition of the air. 3:00—Songs for everyday. 3:30—KMED program review. 3:55—Music of old. 4:00—Cocktail of music. 4:30—Masterworks. 4:35—Musical parade. 8:40—Ashland entertainment review. 8:45—News digest by Mail Tribune. 8:00—Medford theatre guide. 8:15—Vignettes. 8:30—Modernistia. 7:30 to 8:00—Al Stewart's dance band.

VIOLA CAMBERS TAKEN BY DEATH

Viola Hogan Cambers died at the Hot Springs clinic at Lakeview, Oregon, August 11. She was born at Chippewa Falls, Wisconsin, September 3, 1894, and was the youngest daughter of Michael and Elizabeth Hogan, now deceased.

She taught school in Jackson county for ten years. Viola Cambers was married to Royal U. Chambers of Ashland, Oregon, December 20, 1928 at Medford, Oregon. Mr. Chambers has been employed by the United States forest service for the past twenty-two years and for the past six years his position has been senior lumberman.

Mrs. Cambers was a woman of fine Christian character and a gentle, kindly soul, and will be mourned by a host of friends besides her family.

Those surviving her are her husband, Royal U. Chambers of Lakeview, Oregon; five sisters and one brother, Mrs. Laura C. Atkins, Lakeview, Ore.; Mrs. Mary O. LeClair, Powers, Ore.; Mrs. Genevieve G. Haller, San Jose, California; Olive A. Patricia A. and brother E. Bernard Hogan of Applegate, Ore.

Requiem mass will be offered at Sacred Heart Catholic church Wednesday at 10:00 a. m. Rev. Father Francis Black celebrant. Recitation of the rosary will be held at the Perl Funeral Home, Tuesday at 7:30 p. m. Interment will be in the Medford I. O. O. F. cemetery.

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Apartment Burns

INDEPENDENCE, Aug. 14.—(AP)—25-room apartment house belonging to E. A. Dunckel was destroyed by fire here Saturday night.

The building had been remodeled two years ago and was valued at \$12,000. Volunteer fireman Ed Flaherty sprained his right arm in a fall from the roof.

Mrs. Jones, who was camping here, left for her home in Ashland Monday.

BICYCLE CODE TO CUT ACCIDENTS IS ISSUED BY STATE

SALEM, Ore.—(UP)—"Oh, those bicycles!"

So many of the two-wheeled vehicles are now on the road, that they are beginning to constitute one of Oregon's major traffic hazards.

Here are the 10 most important rules for safety in riding bicycles, compiled by William Hammond of the state motor vehicle operators division:

1—Keep to the right, close to the curb. It is much safer to ride close to the curb and let automobiles overtake on the left than it is to try to ride a bicycle in a line of moving automobiles. Keeping clear to right gives the driver of the car behind a

chance to avert out of the way in case the cyclist ahead of him has a mishap.

2—Give arm signals to indicate intention to stop or turn. The cyclist, even more than the motorist, should use arm signals, for his turns are more abrupt and less likely to be anticipated by following drivers.

3—Do not cut corners when turning left. It is best for cyclists to keep next to the pedestrian crosswalk on the right when making a left turn rather than cutting across the corner where he finds himself cutting two lanes of traffic simultaneously.

4—At night, carry a light in front and a red reflector behind.

5—Never ride with the hands off the handle bars, especially if the purpose is to cling to a moving automobile or street car. If packages must be carried, the bicycle should have baskets or carriers for this purpose, so that the hands may be free for steering. One-arm driving is more dangerous on a bicycle than in an automobile.

6—Use special cycle paths whenever they are provided.

7—Never ride the bicycle from the roadway into a yard or driveway and vice versa. It is dangerous to dash into the street as a pedestrian, but on a bicycle, it is much more so. To swerve from the road across the sidewalk on a cycle may mean collision with a pedestrian. A cycle should never be mounted except in the road. It should be led by hand from the house to the street.

8—At signalized intersection, stop behind automobiles. Trying to crowd ahead between the cars so as to be in front when the light changes may mean being run over by an automobile with a quick getaway.

9—Never try to carry bulky bundles or any person on the cycle. They present too much interference with its control.

10—Obey traffic signs. Stop signs, one-way street signs, and especially traffic signals apply to the cyclist as much as any other. It is a mistake to think that a cyclist may safely follow the pedestrian's habits of disregarding signs for vehicular traffic.

Inscribed over the door of the \$3,000,000 courthouse at Asheville, N. C., are these words: "Men to match our mountains."



HONEY, WHY DO YOU WEAR THAT OLD KIMONO? YOU DAINTY TO BE SO UNDAINTY, LATELY YOU EVEN... EVEN...

HUSH, DON'T ILL CHANGE. IT'S SO HOT I HATED TO DRESS

LATER— CELIA, HOW DO YOU KEEP SO FRESH AND COOL?

EASY! I BATHE WITH LIFEBOUY. IT'S SO REFRESHING—ENDS "B.O." TOO. I DON'T DARE RISK OFFENDING—ESPECIALLY DURING WEATHER LIKE THIS

"B.O." PERHAPS I... COULD THAT BE WHAT DON STARTED TO TELL ME? I'LL GET SOME LIFEBOUY RIGHT AWAY

"B.O. GONE... lived happily ever after"

HURRY, DON, YOU'LL BE LATE FOR WORK

GOSH, HONEY, YOU'RE SO SWEET I HATE TO LEAVE YOU

BOY, IT'S A SCORCHER! ME FOR THE BATHTUB AND LIFEBOUY—QUICK!

T IRED, sticky, perspiry? This is the bath for you! Work up a rich, creamy, Lifebuoy lather—rub it in well, rinse. Step out of the tub a new person—cool, fresh, extra clean! Pores purified—every trace of "B.O." (body odor) gone. Lifebuoy lather is so generous—its quickly-vanishing scent so clean—you know this delightful toilet soap guards against offending.

Great for the skin Lifebuoy's bland, purifying lather cleanses the skin safely, gently, thoroughly. Pore-clogging impurities are washed away; dull complexion cleared and freshen. A nice skin grows absolutely gorgeous!

Now is the time for everyone to stand behind the President

"We do our part"



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SAFE IN THE ELECTRIC REFRIGERATOR

—kept at a temperature always below 50 degrees, is the fresh milk so necessary to this young fellow's health. Safe, too, is the food for the whole family. Also, in purchasing an electric refrigerator his mother was thinking not only of safety but also of economy.

She counted on keeping fresh food that might otherwise spoil... she knew that left-overs could be kept and made into new tasty dishes for later meals... she planned on purchasing in larger quantities, buying at Saturday prices and keeping the food in the refrigerator until wanted later. The electric refrigerator you want will probably never be so cheap again. See your dealer today.

THE CALIFORNIA OREGON POWER COMPANY

YOUR PARTNERS IN PROGRESS