

NEW OFFICERS FOR NRA DRIVE NAMED BY LOCAL LEADERS

Three new names were added yesterday to the president's emergency re-employment committee of Medford, which will direct the drive for compliance here with the NRA program of President Franklin Delano Roosevelt.

The three to be known as colonels, announced yesterday by B. E. Harder, general of the drive, and Mrs. A. E. Reames, lieutenant general, are: Colonel No. 1, T. O. Alenderfer; Colonel No. 2, T. E. Daniels; Colonel No. 3, Roy Shreve.

Mr. Alenderfer, under the comprehensive program outlined by the government, will direct the volunteer national recovery sales army. Mr. Daniels will head publicity and Mr. Shreve will head the educational program.

The drive program also contemplates that each colonel will appoint seven majors and that they in turn will name seven captains and the latter as many workers as felt necessary to care for the Medford emergency re-employment campaign.

The subsidiary appointments had not yet been made yesterday, but will be announced at an early date. The work of this committee supplants the efforts of the Chamber of Commerce directed to the NRA program, Mr. Harder explained yesterday.

The national administrator placed the responsibility of the NRA in the hands of the chamber of commerce awaiting organization of the campaign committee, which will in the future assume the administration of all angles of the program.

The duties of the "manpower" department, headed by Mr. Alenderfer, will be two-fold: First, to make a block to block canvass during the closing week of the drive, the date to be announced later, checking up in every block on the compliance with the president's emergency re-employment agreement; second, to make a survey of the unemployed, to determine the unemployed as to the adaptability by experience to trades and industries and act as liaison in the assimilation of the unemployed in expanding industries. This manpower group will also check up on the proper use of insignia by dealers and consumers.

Mr. Daniels will organize and conduct the publicity and educational campaign, mobilizing the talent of local writers, advertising groups, outdoor advertising, street car cards, motion picture theaters. This committee will be supplied with campaign book, advertising mats, motion picture trailers from a Washington headquarters.

Colonel No. 3, Mr. Shreve, will have charge of the speakers' bureau and will organize a speakers' department, information bureau and appointment bureau, schooling these speakers for explanation and exhortation in all public meetings, theaters and clubs. A speakers' manual will be provided from Washington. The information bureau, under the colonel in charge of speakers' bureau, will undertake to disseminate information along interpretative lines for use in the local campaign. The appointment bureau will be charged with the duty of arranging the organizations for appearances before local groups for speakers supplied by the speakers' bureau.

MEDFORD TENNIS TEAM MEETS K. F.

At the local tennis court today at 1:30 o'clock, the Medford team will play Klamath Falls, with the locals having in their ranks James E. Edmiston, Jr., former city champion, who now resides in Portland.

Other members of the local team are H. G. Wilson, president of the club; Al Gillhausen, Carter Boggs, Kramer Deuel and Harry Butler.

SALLY FORGED TO PUT ON CLOTHES

CHICAGO, Aug. 5.—(AP)—For the week-end at least, Sally Rand must wear something more substantial than a coat of whitewash and a couple of part time fans.

The courts were unable today to decide for all time whether the dancer's fan dance was a thing of beauty and a joy forever or a licentious display of the human form.

Sally, earning a graduation from a world's fair night show to a loop four-day by grace of the shocked exclamations of reformers and city officials and the resultant publicity, had time between acts to make a tour of the Chicago courts today to defend her nude performance. She offered to demonstrate that it was all for art's sake, but Judge Erwin J. Bates hastily demurred and put it over until Monday, saying he might find time over the week-end to see the show.

NEUNER APPOINTED AS RUM REGULATOR

PORTLAND, Aug. 5.—(AP)—Governor Meier today appointed George Neuner, former United States attorney, to be a member of the state committee which will make recommendations for liquor regulation and distribution in event of repeal of the 18th amendment. Neuner succeeds Amadee M. Smith of Portland, who resigned from the committee because, he said, of press of other business.

DAVIS SURRENDERS TO OFFICERS WHEN ANTAGONIST DIES

(Continued from Page One)

number of years and has a wife and son, has been at liberty for several months, following his entering a guilty plea to complicity in stealing ballots from the Jackson county courthouse. Following his arrest on February 23, Davis was held in the city jail for several days, transferred to the Josephine county jail, and was then returned to Medford and placed in the county jail.

He was a trusty at the jail for some time, but during the LADieu case, he was allowed to go home nights, and since that time has been residing at home. He has testified for the state in all five of the ballot cases which have been held. Although admitting his guilt in the burglary, Davis vigorously denied membership in the so-called Good Government congress.

Davis was employed at the county machine shops during the month of January, having been hired by County Judge Earl H. Fehl, who Friday was convicted of ballot theft. He had previously worked for the city fire department and the city water department.

Johnston War Veterans. Johnston's Spanish-American war veteran, had resided in Medford for the past 20 years. A wealthy brother who is thought to reside in Athens, Ohio, purchased an apple orchard in the valley, and according to friends of Johnston's, the local man came here at that time to operate the place.

He had been a repeater man at the Pacific Telephone and Telegraph company, but has not been with the company for the past eight years.

Johnston, who is survived by his wife, Eleanor, and three children, aged 12, 10 and 8, has been operating a small turkey ranch on route four near the Rogue River valley golf course. He was born in Greensburg, Pa., March 23, 1871.

Fourth Tragedy. The tragic killing of Johnston Saturday night made the fourth violent killing in Jackson county since March 16, when Constable George J. Prescott was shot down by Llewellyn A. Banks, who was being served with a warrant in connection with the ballot theft.

Bill Sheldon was killed in the Birdseye creek section in a triangle love affair, with Fred Wolfe now in the county jail awaiting grand jury investigation, in connection with the case.

Earl Hanscom was sent to the state penitentiary about two weeks ago when he entered a guilty plea to second degree murder as the result of a fight at an Eagle Point dance which caused the death on July 9 of Albert J. Tingleat, Eagle Point farmer.

HOW THEY STAND

American				National			
W.	L.	PC.		W.	L.	PC.	
Washington	64	35	646	Brooklyn	1	10	3
New York	60	39	506	Boston	2	6	0
Philadelphia	50	49	505	Beck, Ryan and Lopes; Betts and Hogan; Hargrave.			
Cleveland	62	34	491	St. Louis	3	10	2
Detroit	49	34	478	Cincinnati	4	10	0
Chicago	47	34	465	Hallahan, S. Johnson and Wilson; Rixey and Mantion.			
Boston	44	34	449	(second game)			
St. Louis	40	37	374	St. Louis	2	9	1
				Cincinnati	1	4	1
				Vance and O'Farrell; Benton, Frey and Manion.			
				Pittsburgh	6	12	2
				Chicago	2	5	4
				Smith and Finney; Warneke, Nelson and Hartnett.			

LINDBERGH CROSSES GREENLAND BY AIR

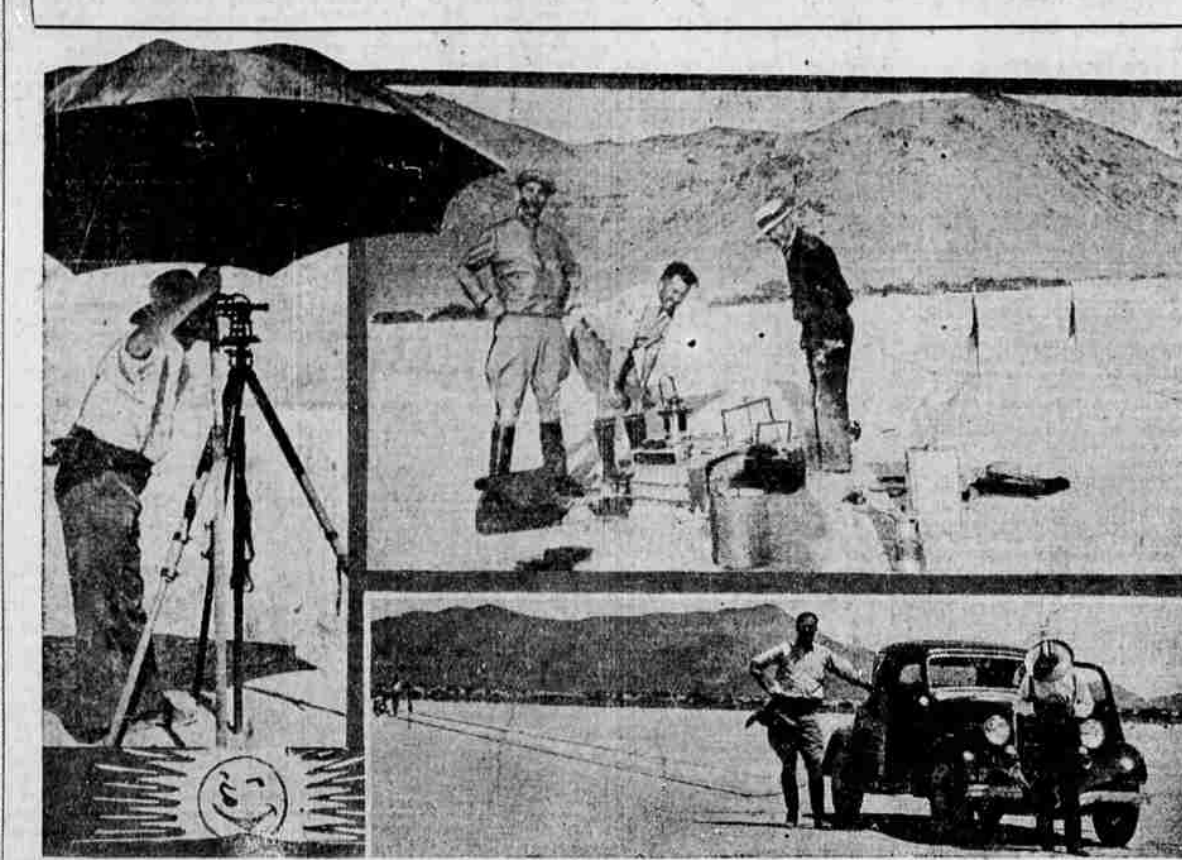
SCORESBY SOUND, EAST GREENLAND, Aug. 5.—(AP)—Colonel Charles A. Lindbergh completed the first west-east crossing of Greenland by plane today, arriving from Holstenberg. After three days in this youngest Danish colony in Greenland, he intends to fly to Angmagalik, another east coast settlement.

Oregon Weather
Fair Sunday and Monday; mild, moderate north wind offshore.

SPEEDING AGAINST TIME ON JUNGO LAKE

Jungo Lake, 40 miles northwest of Winnemucca, Nevada, is America's latest dry lake speed course. It was used recently by R. W. Martland, Jr., member of the national technical committee, Contest Board, American Automobile Association, in a series of tests made at the instance of the Standard Oil Company of California to determine the speed qualities of motor fuels. At the conclusion of its exhaustive surveys, the Contest Board certified that Standard gasoline, in competition with the prod-

ucts of six other companies, was unsurpassed for speed. Left, L. M. Bussert, in surveying on the lake before the runs, finds a little shade from the broiling sun beneath an umbrella; upper right, R. E. Hampton (in white shirt and black goggles) and assistants checking over the timing apparatus; lower right, the surface over which the cars were run in their race against time is as flat as a desk top, as this photo shows.



BASEBALL Yesterday's Results

Coast				East			
R.	H.	E.		R.	H.	E.	
Hollywood	6	7	1	Chicago	9	16	3
Seattle	3	12	2	St. Louis	10	16	2
V. Page and Summers; Ulrich and Cox.				Batteries: Durham, Eving, Faber and Berry; Hadley, McDonald, Stiles, Wells and Shea.			
Sacramento	2	5	0	Boston	2	9	3
Seattle	3	9	2	Washington	3	8	1
Batteries: Gillick and Woodall; Stine and Bottarini.				Batteries: Rhodes and Ferrell; Weaver and Sewell.			
Seven innings:							
Sacramento	2	6	3				
San Francisco	3	7	1				
Batteries: Flynn and Woodall; Stine and Bottarini.							
Oakland	7	8	1				
Los Angeles	9	10	1				
Batteries: McEvoy, Salinen and Veltman; Nelson, Stitzel, Newcom and Cronin.							

CRASH IS FATAL FOR U. OF IDAHO DEAN

RHAME, N. D., Aug. 5.—(AP)—John R. Dyer, dean of the University of Idaho, southern branch, died here last night from injuries received in an automobile accident between Marquette and Rhame. Mrs. Dyer and their two sons will recover. Dean Dyer suffered a fractured skull and collar bone when his wife lost control of their car after a grasshopper struck her in the eye.

PROSPERITY SPELLS SHANTYTOWN DOOM

PORTLAND, Ore., Aug. 5.—(AP)—Shantytown, village of the unemployed, is disappearing. The hamlet of ramshackle huts, built under bridges which span a gulch, only a few months ago housed 300 unemployed single men. Less than 50 remained today. The others had found work of some kind, in logging camps, among harvest crews, in the forests or on farms.

From a "4" to an "8" Progress

Henry Ford Dearborn, Mich.

We did not invent the 8-cylinder car. What we did was to make it possible for the average family to own one.

It is not the number of cylinders that is new to us. We have made motors with every number of cylinders now in use, from 4 to 12—and experimentally up to 24. We early settled on the "4" as most practical for that time, and the "4" became standard all over the world.

When motoring conditions in this country permitted a step forward, we considered what form the engine should take. Convinced that cylinders in multiples of four offered the best results, we decided that our next step must be an "8". All our research and experience favored this rather than any intermediate number of cylinders.

Up to that time the "8" had always been a big engine, a costly motor for the rich. Its price was high. It was expensive to operate. But that was because it was designed for use only in heavy, high-priced cars. It had never been adapted to lighter cars.

Before the "8" could be put within reach of the average purchaser, we had to find a way to build it at low cost.

We have done that. Our Ford V-8 is in the price class of our "4". It is not more expensive to operate. In size and weight our V-8 engine is suitable to our medium-size car. It gives you 80 horsepower—built up from the impulses of eight small cylinders.

The newness of the "8" to the majority of American car drivers is clearly shown by the question, "But isn't it more expensive to run?" Everyone would prefer an "8" but they reason that 2 times 4 is 8; and they think that an "8" must require more fuel than a "4".

This is not the fact. It is not the number of cylinders, but the weight of the car and the efficiency of the engine that determine the quantity of fuel used.

It stands to reason that if we had not mastered Price and Economy we never could have offered the Ford V-8 in the low-price car field. We have to build a car that has everything a car ought to have, and that people can afford to buy.

The V-8 is the coming car for the majority of American drivers. As always, we have done the pioneer work. It will be only a short time until motor manufacturing practice will follow the trail we have blazed.

August 4, 1933

Henry Ford

BLOODY SEQUEL IN KENTUCKY BALLOT

LOUISVILLE, Ky., Aug. 5.—(AP)—Five men were shot to death and six wounded in fights attributed to the primary election in Kentucky today, and another was killed in what was believed to be an aftermath of a row during the November election.

Four companies of National Guardsmen were on duty in Harlan county, where two men were shot prior to election day in rows over ballot boxes and election posters. A fight in which rifles, machine guns and dynamite were used occurred there today, but no casualties were reported. The six wounded also were in Harlan county. The dead there were Robert Roark, 35, and Joe Lee, 44, and one of the wounded was Theodore Middleton, a candidate for the Republican nomination for sheriff.

UNIFORM PRICE FOR SMOKES OBJECTIVE

WASHINGTON, Aug. 5.—(AP)—A proposal to fix a uniform retail price for cigarettes and cigars was contained in a code of fair practice and marketing agreement submitted to

NRA
MEMBER

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We Must ALL DO OUR PART

BATES' Barber Shop

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- Vulcanizing, Tire Repairs.
- Battery and Electric.
- Washing and Lubrication.
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