

SAFEGWAY
DISTRIBUTION WITHOUT WASTE

Self-Service

EXPANSION JUBILEE SALE!

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To Our Customers and Friends...

We announce the opening of our new, remodeled Self-Service Food Store in Medford. This store brings you all of the modern conveniences which we have developed during the last 18 years of our food merchandising experience. You and your friends are cordially invited to attend the opening.

Expansion Jubilee Prices
Saturday & Monday, Aug. 5-7
Medford, Oregon

New shelving, fresh paint, neat displays, attractive arrangement of items and ultra-modern Produce Stands and Meat Market... here you can be more quickly served, here you can walk through spacious aisles and make selections from a greater variety of wholesome foods at prices which we are sure will please your pocketbook! Come to the Opening! Come Early!



Manager "Andy" Anderson says: "Honestly, folks... this is one of the most complete food stores I've ever seen. I hope you'll like to shop here as much as I enjoy serving you."

Featuring MODERN SELF-SERVICE!
At MAIN STREET Corner of HOLLY

LAST CHANCE TO BUY LOW PRICED

FLOUR

Drifted Snow \$1.89
Home Perfected. 49 lb. Bag.

Safeway \$1.49
Fancy Hardwheat. None Better. 49 lb. Bag.

Duck \$1.39
Oregon Hardwheat. Your money's worth. 49 lb. Bag.

MAX-I-MUM MILK
The Extra Quality Milk. Tall Can **6c**

CRYSTAL WHITE **25c**
Billion Bubble Laundry Soap. 10 Bars

BULK SODA **19c**
Highest Quality Offered at an Enormous Saving. It's a Big Value. 3 Lb. Pkg.

Ketchup **15c**
Heinz, World's Best Known for Quality. Lge. Bottle

Motor Oil \$1.29
Penn Champ, Best Grade, at This Low Clean-up Price. We Are NOT in the Oil Business. 2 Gal. Can

Tomato Juice **5c**
Campbell's, Van Camp's, Ritter's. Your Choice. Can

Balco Malt **49c**
For better baking. Can

In the past few days we have received substantial advances on the following foods:

White Beans **35c**
Re-cleaned medium or small Whites. 4 lbs. 23c 7 lbs.

Macaroni **17c**
Oregon Made Curve Cut. 3 lb. Pkg.

Rice **13c**
Fancy California Whole Grain. 3 lb. Pkg.



Jar Rubbers **10c**
Paramount Double Lip. Fresh Stock. 3 Pkgs.

Parowax **7 1/2c**
Most Effective for Sealing the Jars. 1 Lb. Pkg.

Jar Caps **22c**
Kerr Mason, Ball Mason and Economy. Pkg.

Pen Jel **25c**
Sure Jel. 2 Pkgs.

Mayonnaise **44c**
Best foods in the clean jar. QUART JAR

Snow Flakes **27c**
The best crackers. 1-LB. PKG.

Morton's Salt **7c**
Plain or Iodized. In the shaker

Cheese **17c**
See Eagle Point's Biggest Cheese for a Taste of Oregon's Highest Quality Cheese. Lb.

White King **29c**
Or Par—The Best Concentrated Soaps. Lge. Pkg.

Pork & Beans **5c**
Ritter's have the Old Fashioned, So Good Flavor. 1 Lb. Can

Sugar **5 39**
Pure Cane Fine Granulated. 100 Lb. Bag

Swansdown **25c**
Cake Flour. LARGE PKG.

Post Toasties **19c**
Are fresh at Safeway. 3 PKGS.

Baking Powder **39c**
Royal Cream of Tartar. 12-OZ. CAN

Quality MEATS

Beef Roast **10c**
Swift's Choice Beef. lb.

Bacon Squares **10c**
Sugar Cured. lb.

Fryers **17 1/2c**
Milk Fed. lb.

Sliced Bacon **25c**
Lean Sugar cured. lb.

Spiced Ham **29c**
Extra Special. lb.

Bacon **16 1/2c**
Lean Sugar Cured. lb.

Shortening **27c**
Swift's Vegetable. 3 lbs.

Lamb Roast **10c**
Shoulder Cuts. lb.

Hamburger **9 1/2c**
Fresh Ground. lb.

Veal Steak **12 1/2c**
Choice Veal. lb.

Leg Lamb **16 1/2c**
Young, Tender. lb.

Fruits & Vegetables

Our new produce department is equipped with the latest in vapor sprays, which keeps vegetables fresh and crisp at all times. When you think of Fruits and Vegetables, think of Safeway!

Apricots **73c**
Select No. 1 Fruit. Can at Once. 20 Lb. Lug

Beans **10c**
Fancy Local Stringless. 4 Lbs.

Tomatoes **9c**
Firm Ripe, for Slicing. 2 Lbs.

Potatoes **19c**
Local Grown. 10 Lbs.

The Coffee People Are Talking of Advanced Prices. Here Is One of those Opportunities

NOB HILL **25c**
The world's Finest Coffee. Brought to you in the most economical manner. Lb. Pkg.

HILL'S or M. J. B. **31c**
Standard of Quality for Years. Lb. Can

Airway **59c**
The Best of Brazilian Coffee. 3 Lb. Pkg.

Edwards Dependable **49c**
VACUUM Packed. 2 lb. Can

Shrimp **25c**
Amer. Beauty Salad Fish. 3 Cans

Catsup **10c**
Ritter's All Tomato. Lge. Bottle

Matches **19c**
Favorite, Sure Light. 6 Box Crtn.

Soap **27c**
Swift's Pride Soap Powder. Over Five Pounds in the 2 Lge. Pkgs.

Tissue **15c**
Oregon Trail. Fine Tissue. 4 Rolls

Pearls Wheat **19c**
Serve the children this hot cereal. One Balloon with each package. Lge. Pkg.

Frigid Jel **10c**
Make your frozen desserts delicious. 3 Pkgs.

Rolled Oats **15c**
Quick Quaker, well known Quality. Lge. Pkg.

Wesson Oil **49c**
Use It for Cooking These Hot Days. 1/2 Gal. Can



Listen in on Station KMED for important announcements Friday and Saturday at 10 to 10:30.

These values also effective at our Service Store at 31 No. Central St.



Many Other Special Values on sale