

# CODE PROGRAM IS LIFE PRESERVER FIGURES ATTEST

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things are going if you look at May and June alone. These figures are final. They show production jumped 12 points while payrolls and employment were going up 4 each. A better current chart was made from these figures to show exactly what happened since Mr. Roosevelt came in. This chart showed that since March 4 production was up 51 per cent, employment 11 per cent, payrolls 24 per cent, department store sales 29 per cent, mail order sales 42 per cent, chain stores 12 per cent and small freight loadings 6 per cent.

The recovery is clearly getting out of line. The reason for the rush in industrial production is plain. Manufacturers have been hurrying along to get ahead of inflation and higher labor costs. Tobacco production has been running 135 per cent of what it did in 1923-25; textiles 133 per cent (a record for all time); petroleum, 130 per cent; shoes, 108; foodstuffs, 101; steel, 72; automobiles, 66; bituminous coal, 63; cement, 51, and lumber, 38.

One important thing the charts fail to show is that with industry producing so much there are still 11,000,000 unemployed persons in the country. The peak was 13,000,000.

Inside figures indicate about one and a half millions went back to work in May and June. There will be about 300,000 more re-employed in July.

The argument is being whispered that if natural forces were permitted to continue the present disjointed situation would adjust itself.

Anyone can have a free guess for himself on that. The logical expectation is that unless purchasing power is increased production must fall. That would mean throwing out of work those already employed. Such a crash would make the last one look like child's play.

People may differ about methods. They cannot differ about the problem. It is too big to be missed.

# 'GESUNDHEITS' ECHO AS 40 GUESTS DRINK RAINIER ON SNIDER'S

Along the banks of the Rogue river last night were heard echoes of "Gesundheit" and "PProst!" as forty men quaffed Rainier beer and enjoyed an old fashioned Dutch lunch through the courtesy of the Snider Dairy & Produce Co., which acted as host to all Medford dealers and a number of special guests.

Although the committee in charge of the stag party refused to divulge the exact amount of beer consumed last night, the chairman said that it was enough to make the Rainier brewers well satisfied with the quality of their product.

Louis Mathias, representative of the Rainier Brewing company in the sales department, with headquarters in San Francisco, Cal., attended the party. Mr. Mathias expressed optimism in regard to the future of Rainier beer and particularly with its reception in southern Oregon.

# EVARTS INVITED TO GOLD DREDGE

Hal G. Everts, famous writer of stories of the Pacific Northwest, who arrived a few days ago from the south to summer at the fur, fish and game farm near Prospect, will be invited to spend the time at the home of Mr. and Mrs. D. H. Perry at Rogue River.

For Mr. Everts hunted several years ago in the Alaska country with Mr. Perry's brother-in-law and sister, Lieut. and Mrs. Al Caldwell, and the local Perrys are anxious to continue the friendship developed by their northern relatives.

Judging from the author's article on gold dredging operations in New Guinea, Mr. Perry is also of the opinion that he would enjoy watching the dredge near Rogue River, which he operates, and has invited him to be his guest in the near future.

Bergs Stop Here—Mayor and Mrs. J. Arthur Berg of Coquille stopped in Medford for a short time Wednesday afternoon, en route to Klamath Falls, where Mr. Berg has been subpoenaed for today by the defense in the Earl Frial trial. They visited Dr. F. G. Bunch, former Coquille resident while here.

# Society and Clubs

Edited by Eva Nealon Hamilton

## Mrs. Platt, Children and Guests Return Home

Mrs. Hal Platt, who spent last week at her cabin on Rogue river, accompanied by her children, Jean and Leighton, and guests, Lillian Hanson and Dorothy Gaddis, of this city, and Billie Howard of Sacramento, has returned to her home in Medford. A week of swimming and other sports offered on the Rogue was enjoyed and Billie Howard will remain in Medford for the summer as a guest of her aunt, Mrs. Platt and Mrs. E. C. Gaddis. He is the son of Mr. and Mrs. Horace D. Howard of Sacramento.

## Riders Plan Trip Up Grizzley Trail Tonight

Another riding party will be enjoyed by a group of local folk tonight who plan to take their horses up the Grizzley Peak trail.

A corn roast will be enjoyed at the stopping point and the riders will go out from the Dodge academy in the early evening.

## Miss Brohmer Expected Home Tomorrow

Miss Fredericks Brohmer, who sailed for San Francisco a short time ago, is expected home tomorrow from a 10 days' stay in the bay city, which has been crowded with festivity, according to letters received by friends here. Miss Brohmer was guest of the Mail Tribune on the trip.

## Will Attend Masonic Meeting, Gold Beach

Mayor and Mrs. E. M. Wilson plan to leave by motor Saturday morning for Gold Beach, where they will participate in the instituting of a Masonic lodge. They will motor back to Medford Sunday.

## Several Others from Medford may also attend the Masonic ceremonies.

## Misses Roberts and Bown Honored at Picnic Party

Miss Dorothy Orth, daughter of Mr. and Mrs. John S. Orth, was hostess last evening at a swimming party and picnic on Rogue river, featuring Miss Mary Lee Roberts, daughter of Mr. and Mrs. G. M. Roberts and Miss Ruth Bown, guest here from New York of her aunt, Mrs. E. G. Burgess.

## Miss Roberts' engagement to Robert Mcnitz, student at Stanford University, was recently announced, and Miss Bown plans to leave the valley soon for San Francisco.

Twenty-two guests enjoyed the river party and several other events are being planned for this week and next for the pleasure of Miss Roberts.

## Johnsens Entertain Portlanders, Country Home

Mr. and Mrs. A. P. Johnsen were hosts yesterday afternoon to members of the Portland chamber of commerce caravan and a number of local folk, who gathered at their country place in the West Side district, preceding the banquet at Hotel Medford.

They also entertained again following the banquet, 40 guests, continuing to their home. A game of darts was the leading diversion of the evening.

## Auxiliary to Be Honored at Saturday Party

The auxiliary of the letter carriers' organization here will be honored Saturday evening at a basket dinner and swimming party at Jackson Hot Springs. The affair is being planned by the local letter carriers and guests are asked to arrive at 6:30 o'clock.

## Mrs. Hanley to Visit Here

Mrs. E. B. Hanley arrived in Medford today on the Oregonian from Seattle, to visit her daughter, Mrs. Katherine Heffernan who is spending the summer at the Hanley place in the West Side district.

# SUNRISE STATION WILL DISTRIBUTE FISKS IN COUNTY

Harry Tupling, factory representative for the Fisk Tire company announced today that he had selected the Sunrise Super Service Station for Jackson county. This announcement will be welcomed by the many southern Oregon enthusiasts who now use this popular line of tires.

"We are gratified in securing the Sunrise Super Service Station as our distributors in this section of southern Oregon," Mr. Tupling said today.

"J. H. Maassen, proprietor of this well known firm, has had years of experience in serving the motoring public which makes him especially fitted to represent the Fisk company here. The facilities of this station and the very able staff assure the maximum of service for motorists of the Rogue River valley who ride on Fisks."

For six years, J. H. Maassen owned and operated the Ever Shady Auto park and is well known in this part of the state. In January of this year he moved to this city and purchased the Sunrise Super Service Station. He is identified with civic and fraternal activities in Medford.

Assisting Mr. Maassen in the operation of the Sunrise Super Service Station are A. J. Bishop and S. E. "Shorty" Humphries, two well known Medford men who are both experienced in this line of work. The coffee shop and fountain at the Sunrise station are handled by Jerry Milam. Eighteen strictly modern cabins are available for the motoring public.

# LONDONDERRY WELCOMES BALBO

Gen. Italo Balbo, leader of the Italian air squadron flying to Chicago, is shown happily responding to an enthusiastic welcome given the birdmen by the mayor and civic dignitaries of Londonderry, Ireland (Associated Press Photo)

# C. OF C. WILL HEAD RECOVERY DRIVE FOR LOCAL AREA

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appear that the major portion of our time in the near future will be devoted to carrying out the principles of the national recovery act. It may be necessary for us to curtail other work which is now being carried on," continued Mr. Bolger, "but national recovery is the paramount question today and we must therefore do our part in supporting President Roosevelt in bringing about a speedy return of prosperity."

Phone 542. We'll haul away your refuse. City Sanitary Service.



Gen. Italo Balbo, leader of the Italian air squadron flying to Chicago, is shown happily responding to an enthusiastic welcome given the birdmen by the mayor and civic dignitaries of Londonderry, Ireland (Associated Press Photo)

# COMMODITY PRICE TREND IS UPWARD

WASHINGTON, July 27—(AP)—Wholesale commodity prices report...

# FALL INTO MOWER FATAL FOR CHILD

PORTLAND, Ore., July 27—(AP)—Theresa Semolke, 5-year-old daughter of Mr. and Mrs. Paul Semolke of route 2, Woodburn, died at the children's hospital here today from injuries she suffered late yesterday when she fell into a mowing machine she had been riding.

The mower blade amputated both feet. Two hours after the accident the child was received at the hospital here. A fireman gave blood for a transfusion, but physicians said the shock and loss of blood was too great for the girl to survive.

# WHAT a BREAK for Billy!



He just loves his Post Toasties . . . and he gets it every day! (His mother knows it's good for him!)

How often youngsters scorn the foods you know are good for them! But here's one they simply love to eat—Post Toasties!

And no wonder! How grand they taste—these honey-colored flakes so crisp and crunchy . . . so delicious, whether you serve them plain, with milk or cream and sugar, or topped off with luscious fruits or berries.

Post Toasties is made from tender toasted hearts of corn that turn to energy—quick! Try it tomorrow for breakfast! Post Toasties is a product of General Foods.

# BOYS AND GIRLS!

Post Toasties Cut-Outs now on every package. Soldiers, clowns, circus animals . . . what fun for boys and girls! Tell your mother about them!



# ENRIGHT CLAIMS 'GANG' TRYING TO ELIMINATE FEHL

(Continued from Page One)

law on the use of public property for meetings. Commissioner Nealon and the notorious O. C. Boggs had conspired to the grand jury that communism was being preached, and that threats against government were uttered.

"The state's case is made up of insinuations and suspicions . . . It is just a lot of dreams. It reminds me of the story of a man who went to China, and was given a can of opium to smoke, and was dressed in fine silks.

"Fehl helped arrange bonds for Banks, just as a matter of courtesy to Banks, and which any man would do for another.

"We will show that Fehl ate dinner at his home with Walter Jones and members of his family, and did not arrive at the courthouse until after eight o'clock.

"We will show that Fehl and John Glenn were in Fehl's office until nearly 10 o'clock, talking over a loan to get Fehl's press back."

"The state holds that Fehl was conversing with Brochen and the Scott brothers, between seven and eight o'clock, and that the crime was committed between nine and ten o'clock on the night of February 20."

# Albany Enjoys Bank Facility

ALBANY, Ore., July 27—(AP)—Branch banks of the United States National and the First National banks of Portland opened in Albany yesterday, giving this city its first regular banking facilities since the March financial holidays.

# Radiant Hair

A CHARM NOT TO BE DENIED Are you proud of your hair? Does it have the sheen of health and beauty? Is it rich and glossy, does it sparkle with life? You, like thousands of others, can have radiant hair and a healthy scalp free from dandruff and scurf.

The Lucky Tiger Three Basic Products insure this. (1) Lucky Tiger Hair Tonic eradicates dandruff and brings health and vigor to hair and scalp. (2) Lucky Tiger Magic Shampoo keeps the head immaculately clean. Contains no free alkalies or harsh soaps. Makes the hair soft and rich. (3) Lucky Tiger Hair Dressing gives a lustrous sheen to dry unruly hair, enabling you to dress it in any style. Not greasy. A real benefit to hair and scalp improves permanent waves. Get Lucky Tiger from your druggist or barber today. Have glorious hair tomorrow.

# VOTERS REGISTER WISHES FRIDAY ON SEWAGE PROBLEM

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Construction of the new sewage system, which under the plan, outlined by the chamber of commerce committee and adopted, will be self liquidating, will incur no additional expense for water users of Medford. The 15 cents cost for sewage service will be borne by the city water department, which will decrease water rates to \$2.35 a month, to keep the total cost within the present charge of \$2.50.

# OLD PAL RETURNS JOHN EADS' BIKE

Accompanied by a note of explanation, John Eads, son of Mr. and Mrs. Everett Eads, found his stolen bicycle in back of his house Wednesday, after having reported to city police Monday that the wheel was taken from his home last week-end, while he was vacationing at Dead Indian.

The note, written on white paper, with pencil read: "John: 'I swiped your bike and blew up your back butt I fixed the front one so you haint got no kick scomin see. You can't ever find out who I am, because I am leaving town tonight goin to Texas. I used to be your pal, that's why I'm leaving the bike. OLLIE."

# Travel on LOW FARES

Five special travel bargains -- from the 21-day Coach Fare to the Summer Excursion Fare -- gives the opportunity of taking that Eastern trip most economically now. Go Canadian Pacific to all Eastern destinations in United States and Canada, through the world's finest mountain scenery, with stop-over privileges everywhere. Plan to visit the famous Mountain Resorts and Bungalow Camps on your way East--or return.

Round Trip Fares on Sale from May 15 to October 15.



# BODY-FIR

Per Tier in Load Lots \$1.25 MEDFORD FUEL CO. 1122 No. Central. Tel. 621

# THAT'S THE DIFFERENCE, Ruby Keeler!

# No Water-No "Fillers"

## added to Real Mayonnaise

But so-called "Salad Dressings" contain 30% to 40% water . . . that's why not even the finest can compare with a good mayonnaise like Best Foods.

And that, Miss Keeler, is why we say: "So-called 'Salad Dressing' is like skim milk compared to a good mayonnaise!"

So don't let claims and promises fool you! If you can possibly afford it, buy Best Foods Mayonnaise. There is no real substitute for its fine ingredients. No imitation can give you the same delicious flavor, velvet smoothness, and valuable health benefits.

But . . . if you feel that you cannot possibly afford this supremely fine mayonnaise . . . then we urge you, by all means, to try our

Gold Medal Salad Dressing! A far finer Salad Dressing

We have introduced this fine Salad Dressing for all those women who feel they cannot afford Best Foods Mayonnaise . . . and yet want the protection and assurance of highest quality that go with the Best Foods name.

Gold Medal Salad Dressing is the finest and purest that can be made. Women who have tried it say it is marvelously smooth in texture. Delicious in flavor.

Here, you can be sure, is one salad dressing that is offered to you honestly, that you can buy safely . . . the one salad dressing that is backed by the name and reputation of Best Foods.

WHAT A NIGHT! Aug. 4, Fred Allen back to the air! Portland's Hoffa, Ferd Grotes band, Roy Atwell, N.B.C. Stations, 7:30—8:00 P. S. T. Every Fri. night.

# WHY SALAD DRESSING COSTS 1/3 LESS

A LITTLE MAYONNAISE + CEREAL FILLERS + WATER = COOKED

NO WATER IS ADDED TO REAL MAYONNAISE. Best Foods Mayonnaise, you know, is made from eggs, fine salad oils, imported spices and selected vinegar—no water is added, no "fillers," no cooking. While even the finest salad dressing, as you see, contains inexpensive "fillers" and water (from 30% to 40%) to give added bulk so it can be sold for slightly less than real mayonnaise.

Gold Medal Salad Dressing is the finest and purest that can be made. Women who have tried it say it is marvelously smooth in texture. Delicious in flavor.

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# COMPARE YOUR FIGURE WITH RUBY KEELER'S

Height, 5 ft. 3 in. Weight, 105 lbs.  
Neck, 13 1/2 in. Bust, 34 in.  
Waist, 25 in. Hips, 30 in.

Thousands who have seen Ruby Keeler's lovely figure in "Gold Diggers of 1933," follow the famous Best Foods Slenderizing Plan. Just substitute two salads every day, served with Best Foods Mayonnaise, in place of heavy, fattening foods.

Slenderize with Salads!

# WE PAY CASH FOR YOUR GRAIN

Bring In Samples

## Monarch Seed & Feed Co.

6th and Bartlett. Phone 260