Local and Personal

To Portland—Mr. and Mrs. L. W. Davidson and daughter Nancy are leaving Tuesday for a week's visit in Portland and Salem.

• • •

Miss Gore in Ashland—Miss Beulah Gore of Medford spent Saturday evening and Sunday in Ashland visiting friends.

• • •

To Mt. Reuben—Captain Lewis T. Ross, Lieutenant Fredericks and Lieutenant G. A. A. Jones visited the CCC camp at Mt. Reuben Sunday.

• • •

Jack in City—Attorney Glenn R. Jack, Oregon City attorney, arrived in Medford Sunday afternoon to attend to legal matters in connection with the ballot cases.

• • •

Abbey in San Francisco—Walter W. Abbey of this city is a visitor in San Francisco and was registered at the Hotel Sir Francis Drake last week end.

• • •

Wilson in Ashland—Elmer E. Wilson of the Medford Furniture and Hardware company was a business visitor in Ashland Friday.—Ashland Daily Tidings.

• • •

Catches 3 Steelhead—Aubrey Norris, who spent yesterday fishing the Rogue at the Elks picnic ground, reported today that he landed three steelhead.

• • •

Visits Pat Berrian—Catherine Conroy of Medford has been visiting for the last week with Patricia Berrian at her home at 143 Gresham street.—Ashland Daily Tidings.

• • •

Out on Bond—Lester Scott of Central Point was released from the county jail this morning when he furnished $10 bond, for his appearance in court. Scott was arrested at an early hour today.

• • •

Each Fined $25—Thomas Mee, 33 and Clifton Childers, 20, were each fined $25 in justice court today, on charges of fishing without a license. The two were arrested in the Carberry creek section Sunday by state police.

• • •

Stewarts Here—Mr. and Mrs. A. S. Stewart of Eugene spent yesterday in Medford attending to business matters and visiting friends. Mr. Stewart is with the Southern Pacific company.

• • •

Picnic Sunday—On Sunday evening the Jacksonville Gun club enjoyed a picnic on the John Knight mining claim on Star Gulch, with about 15 present, it was reported today. Along with a keg of beer, a Dutch supper was served.

• • •

McClees Here—Captain McClees of the game division, Oregon state police, was a visitor in Medford yesterday with Deputy Superintendent George Alexander of Salem. He left for the north with Mr. Alexander an son today.

• • •

Get Few Trout—Mr. and Mrs. Scott Hamilton returned last night from spending the week end on Little Butte, where they got a small catch of trout. They reported the stream pretty well fished out.

• • •

Find Stolen Car—The DeSoto coupe stolen from the R. A. Skinner garage on South Riverside avenue Saturday night, was found early this morning at the Roosevelt school. The garage was broken into, reports to police state, and the car taken. Nothing else in the building was taken.

• • •

Goes to Klamath—Rodney Keating, field executive of the property tax reduction committee of the state, left here last evening for Klamath Falls, where he will speak in behalf of the state sales tax, to be voted on Friday. Keating spoke in Medford Friday and in Ashland Saturday.

• • •

Fly Over City—Contrary to plans announced Saturday by Colonel Roscoe Turner, famous flier, the plane he was piloting with Clark Gable, film actor as a passenger, failed to stop at the Medford airport Sunday. The Lockheed Express sailed high above the city, about noon. Colonel Turner said Saturday that he planned to stop here for gasoline.

• • •

Visit Oregon Caves—Among Medford people who spent Sunday at the Oregon Caves were Hazel Smith of Latham, Mrs. Aileen Latham of Medford, Irene Manuel of Grants Pass, Mary Parsons, Carol Wall, Gerald Latham, Bob Sleeter, Fritzi Swentstrom, John Day, Barbara Fulton and Earl Bigalow.

• • •

Alexanders Here—George Alexander of Salem, deputy superintendent of the Oregon state police, accompanied by his son, George, Jr., attended the meeting of the officers of southern Oregon at Grants Pass Saturday evening. Sunday Mr. Alexander conferred with Captain Lee M. Bown of district No. 3, and George Jr., visited Crater Lake. They left by motor this morning for Salem.

• • •

Visit in Medford—W. H. Kinnaird of Portland, federal prohibition director for Oregon, and Cyrus A. Herr, federal prohibition investigator also of Portland were visitors in Medford over the week-end. Officer Herr who was formerly stationed in the southern Oregon district, with headquarters in Medford, returned recently from visiting his parents, and the world's fair in Chicago.

Visit the Lake—Madge Rexford of West Swanson, New Hampshire and Hazel Gilman of Hartford, Conn., left by stage this forenoon for Crater Lake.

• • •

Has Tonsils Out—Barbara Brook underwent an operation at the Community hospital today for removal of her tonsils. She came to Medford from Vancouver.

• • •

Mr. Budge Here—William Budge, well known Rogue valley orchardist, returned to Medford today on the Shasta from Oakland, Calif., where he has been spending the winter. Mr. Budge is feeling well now, he stated, and plans to remain here for some time.

• • •

Visits Son Here—Frank C. Ferguson of Salem arrived here Sunday evening to visit his son and daughter-in-law, Mr. and Mrs. E. C. Ferguson and their daughter Jeane.

• • •

Enjoy Swim Sunday—Bill Barnum and cousin, Barbara Leigh Swinson were among Medford people swimming in Ashland yesterday. Miss Swinson is a guest here for the summer from California, visiting her aunts, Mrs. E. N. Eldridge and Miss Edna Eifert.

• • •

Visit Here—Mr. and Mrs. Wallace W. Singleton and daughter of San Francisco are in Medford visiting Mr. and Mrs. Weldon Zundel. Mr. Singleton was employed for a number of years with the Standard Oil company here, and is now an instructor for the Standard Oil schools.

• • •

Takes Prisoners North — Deputy United States Marshal Cal C. Wells, accompanied by George Inlow and Harry Ingling, left last evening on the Oregonian for Portland, to take nine federal prisoners. Four are bound over to the federal grand jury on liquor charges, four on counterfeiting and one for murder.

FUNDS FOR FIGHT ON EARWIG PESTS WILL BE SOUGHT

With the discovery that earwigs are becoming an evident nuisance in the Siskiyou Heights district, eating all the foliage, and getting into houses, Mrs. James H. Owen this morning opened a campaign for a subscription of $45 to be raised by the public, which is to be spent for purchasing three colonies of parasitized earwigs to rid the city of the pest, which has been absent for about a year.

Joe Roberts, chief of the nuisance bureau, Portland, announced in the Oregonian that orders totalling 12,000 parasitized earwigs have been received, and that the insects are being sold to Oregon cities at two cents each, and to Washington cities at three cents each.

Mrs. Owen stated today that because the earwigs are becoming so numerous, that the purchasing of three colonies would be the cheapest and easiest way to rid the city of the bugs.

The parasitized earwigs are inoculated at the Portland city insectary. The parasite kills the earwigs, develops into a fly which lays eggs, that develop into more parasites killing more earwigs and in a short while the pests become scarce.

Portland's first parasitized earwigs, imported from Europe several years ago, cost 25 cents each.

LIONS TOLD OF GUARDS CAMP

Members of the Lions club were today given an instructive and interesting talk today by Walter Abbey, who described summer encampment of the National Guard at Camp Clatsop and his own inspection trip thru California.

At the recent encampment, Lion Abbey was one of the officers in Oregon named to make inspections in California. He recently completed his trip.

H. W. Conger, newly elected president of the Lions club, was absent today, and Carl Stewart, first vice-president, presided.

LINDBERGHS DELAYED BY BLANKET OF FOG

ST. JOHNS, Nfld., July 17.—(AP)—Colonel and Mrs. Charles A. Lindbergh were prevented by fog from leaving Cartwright, Labrador on their aerial survey expedition.

They are making their headquarters on the steamer Jelling, chartered by Pan American airways for the attempt to find practicable trans-Atlantic routes by way of Labrador and Greenland.

15 STUDIO 15

Tonite, Irene Dunn-Ricardo Cortez in "THIRTEEN WOMEN"

Tuesday, William Powell in "Lawyer Man"

ROXY 15c

TONITE—Joan Bennett in "WILD GIRL"

Tomorrow—George Raft in "UNDER COVER MAN"

Stop in

Roseburg

at the

UMPQUA HOTEL

The leading hotel of the Umpqua Valley

J. A. Harding, managing owner

RATES:

Single, without bath: $1.00, $1.25, $1.50.

Single, with bath: $1.75, $2.00, $2.25.

Mint Julep Judge Drinks Six Glasses of Evidence Awards Cobb Verdict

By H. Allen Smith

United Press Staff Correspondent.

(Copyright 1933 by United Press)

NEW YORK, July 17.—(UP)—The glory that was Greece and the grandeur that was Rome cannot compare with the Kentucky mint julep mixed last evening by Irvin S. Cobb in a contest with Eddie of the Astor, famous bartender, in the opinion of Heywood Broun who judged the competition.

Broun partook of six juleps, enough, according to Cobb "to fell a horse and wagon." After a half hour's nap and the consumption of three cups of coffee, Broun struggled to a typewriter and began writing an essay on lovely women. He caught himself, however, took a fresh start and awarded honors to Cobb.

The contest was held in Cobb's Park Avenue apartment. It developed out of a controversy over the potability of the Kentucky mint julep as compared with all other forms of julep. Eddie of the Astor, who said he is the father of eight children, had shaken hands with three president, and mixed mint juleps for a year and a half for Senator Penrose of Pennsylvania, came forward with the "International Julep."

"Eddie," said Cobb, "I am going to make you eat your words. I come from a state where the mixing of mint juleps is a more solemn rite than a Masonic induction. To see a Kentuckian mix a mint julep is to see a high priest at the altar. That bottle standing there contains Belmont Bourbon whisky, the old Pendennis Club whisky from Louisville. It was made in 1901. The finest whisky ever to . . ."

"Mind if I try a jigger straight?" interrupted Judge Broun.

"Under no circumstances," snapped Cobb. "You must retain a sharp sense of taste or you won't be able to render justice as justice should be rendered. Victoria! Bring out the brandy bottle for Eddie, so he can commit a sacrilege, a high misdemeanor, and cast aspersion and disgrace on the fair name of Kentucky."

Victoria brought out the brandy and Eddie of the Astor asked for a bit of Jamaica rum. Cobb had to go to his "cellar", which is upstairs, and came back with bacardi but no rum. Eddie said it made little difference.

With sleeves rolled up they mixed three juleps each. Broun took one in each hand—a Cosmopolitan and a Kentucky—and went to work. Victoria brought out more glasses and Cobb, just warming up, lit into them. He mixed four more, making great inroads on the ancient Bourbon.

By this time Broun was ready for two more and had given no hint of what his judgment might be. He sat in a corner, eyeing the grass topped glasses, and swallowing from them at frequent intervals.

A photographer showed up to get pictures of the epic struggle and was handed a Cosmopolitan julep without comment. He took a big drink and remarked:

"Good highball."

Broun stared at him a moment, and it may be that he reached his decision at that moment.

"Two more Kentuckys, Irv," he said. "Did I ever tell you the one about the little girl in the Broadway show who . . . "

Cobb handed him two more juleps, mixed four more, and drank two himself.

Broun's story didn't have much point to it. He finished his sixth and asked that he be permitted to withdraw to chambers to render his decision. He was gone thirty minutes before the click of a typewriter was heard. He cast away his first effort, but finally emerged with a remarkable document—a milestone in the history of jurisprudence. Its legalistic essence gave the decision to Cobb.

"I am a good loser," said Eddie of the Astor, "and I congratulate Mr. Cobb. I wish to say, however, that I have sort of lost my touch with this new beer and one thing and another. And anyway, I wish the press to know that it was not really Mr. Cobb that won, but really his liquor. I would like to join with Mr. Broun in having a little straight one."

"Not me," said Broun. "I think I'll go home. And if you'll take a good look, Eddie, you'll see that the Bourbon bottle is empty. Under the circumstances, I cannot even consider an appeal, my decision being final."

"Mr. Broun," said Cobb, "I thank you on behalf of the people of Kentucky. I think I'll go home too. Oh, I'm already home? Excuse me."

Courthouse News

(Furnished by the Jackson County Abstract Co. 121 E Sixth Street.)

Applications for Marriage Licenses

Carl V. Stearns to Elma E. Hood.

Richard A. Jockisch and Norma L. Gordon.

Bennett B. Gardner and Margaret M. Hurt.

Iver C. Wallen and Inga M. Bloom.

Arlen C. Millard and Garrel M. Charley.

Theodore Zenz and Jeanne Iden.

John Jones and Annie E. Browning.

Erford H. Poole and Ruth Newbry.

Circuit Court

Bayard M. Getchell assumes the business name of "Economy Seed and Feed Co."

Ernest J. Reinking assumes the business name of "Reinking Trucking Co."

O. C. Bogga, Jr., H. F. Elden, Earl Bigalow incorporate as "Medford Creamery."

Viola M. Chartrow vs. W. Edward Chartrow, divorce.

Helen T. Haas vs. Charles J. Haas, divorce.

Porter J. Neff vs. National Surety Company. For money.

Dan McCarty vs. W. D. Marvin, Edna Dietz, Edward Low, et al. Lien foreclosure.

Real Estate Transfers

F. L. Johnson et ux to Mary Christina Zimmerlee, W. D., tract in Sec. 15 in Twp. 34S, R. 1W.

H. H. Dietrich et ux to Howard N. Dietrich, W. D., tract in DLC 40 in Twp. 38S, R. 1W.

Andrew V. Hood et ux to James L. Bullock et ux, W. D., tract in Sec. 9 in Twp. 39S, R 1E, in Ashland.

Charles Vernosky et ux to Julius Zielinski, W. D., NW¼ Sec. 8 in Twp. 33S, R. 3W.

Rosalie B. Cassel et al to State of Oregon, W. W., part of lot 20 block 7, Berryvale Addition.

BIG DAVE FIRED FROM TEMPLE IS CHARGE IN SUIT

(Continued from Page One.)

Subsequently the explanation drifted out of temple headquarters that Sister Aimee was merely trying to find out where the "leak" was occurring in confidential messages she sent the temple. At that time Husband Dave remonstrated, publicly, and by return cable against personal messages to him through the temple.

Hutton's announcement that he would seek a local divorce set at rest rumors that he or his wife would go to Mexico for a mail order decree, or possibly to Reno for one of Nevada's six-week decrees.

The complaint to be filed today alleges that Aimee made him and his married life "ridiculous" by perpetrating "a hoax as to the birth of a baby," which was "bandied about in the press of the world," when, in fact, "no baby was born."

Said Hutton aside from the complaint, "I am sorry to find it necessary to take such steps, but the really well-meaning folk of the temple need peace and a rest from hippodrome publicity in order to carry on. I must admit that married life for me has been no bed of roses. At times I was tempted to call it a 'martial' state instead of a marital one."

Then he disclosed plans for a theatrical career beginning next Thursday. He will open at a Long Beach theater and then continue appearances in an eastward trek already booked.

"I want my Long Beach friends to be able to say 'local boy makes good'," commented Dave.

SERVICE MEASURED NOT BY GOLD BUT BY . . THE GOLDEN RULE . .

MEMBER, THE ORDER OF THE GOLDEN RULE

HOW MUCH?

What the cost of a funeral service totals is decided by those making selections. Every casket bears the cost mark of the complete service, and decisions are quickly made.

Information on burial costs and funeral home services are available to anyone, at any time.

PERL FUNERAL HOME

Morticians

OFFICE OF COUNTY CORONER

SIXTH AT OAKDALE—PHONE 47

DRY CHIEF FOILS KIDNAP PAIR WITH BOLD OFFENSIVE

PORTLAND, Ore., July 17.—(AP)—The Rev. R. E. Close, superintendent of the Oregon Anti-Liquor league, reported to police here today that he was abducted by two men shortly after midnight, that they demanded $12,000 ransom, and that he escaped from them near McMinnville, after knocking one man from the automobile and threatening the other with a fountain pen which, in the darkness, he held as a revolver.

State police and city detectives were assigned to the case when Close returned to his office here.

Close said he was home alone when two men awakened him sometime after midnight. They menaced him with a revolver, he told police, robbed him of $16, ordered him to dress, and then demanded "that letter from the 'Chicago Six.'"

The letter was taken from the clergyman's brief case although Close told police he had made a copy of it and that he retained this.

After having been held prisoner in the bedroom for a "considerable time," Close said, the two men forced him to get his automobile and told him to drive to McMinnville. After they had left Portland, he said, the men forced him into the back seat, pulled a bath towel over his head, tied his hands with a rope and bound his hands to his ankles, threw him in the bottom of the car and covered him with a robe. The men then drove toward McMinnville.

Soon, the minister said, he was able to free his hands and feet by manipulating the ropes.

"I took my pen and pencil out of my pocket," Close told police, "held one firmly in each hand, and with all the force I had, jammed them into the ribs of the two men."

"'Put them up or I'll plug you'," the clergyman said he shouted.

He said the men appeared astonished and believed he was armed.

"I then ordered the big man to open the door and told him to get out," Close continued. "He refused, I grabbed him by the neck and gave him a push and he went sprawling out of the car while we were moving perhaps 25 miles an hour."

He said the other man opened the door on his side.

Close said he crawled into the front seat and ordered the other man out. When the door was open, he said, "I gave him a shove, grabbing the wheel at the same time, and he went sprawling out on the pavement."

This occurred somewhere between the Dayton highway "Y" and Lafayette, the anti-liquor campaigner stated. Police investigated but could find no trace of the reputed "kidnapers."

SALEM BAKERS HIKE BREAD PRICE PENNY

SALEM, July 17.—(AP)—A one-cent a loaf increase in the price of bread was generally in effect here today.

Wholesalers imposed the increase, which is the second on second-ary bread and the first on standard bread. Pastry prices are still unchanged.

KODAK Finishing

Twice a Day Service

Swem's

Eastman Dealer. Mail us your Films.

We Develop FILMS FREE

West Side Pharmacy

THE Rexall STORE

WAGE AND FOOD LEVELS WILL BE TALKED BY DADS

The prices of food are going up—wages and salaries are not, therefore some sort of action will be attempted tomorrow night by the city council to bring about a justification of the two, Mayor E. M. Wilson announced today.

Attention of the Medford council has been drawn to the condition by a letter from J. L. Franzer, secretary of the League of Oregon Cities, who is also city manager at Oregon City. The letter asks that Medford join other cities in the state in a campaign to solve the problem.

The United States Department of Agriculture with the cooperation of the American Municipal Association on Food Price Iincreases is asking cities throughout the country to form consumer councils, the letter states. These councils will be instructed to give their attention to "what may be unwarranted food price increases, before wage and salary increases are made."

Paul V. Betters, executive director of the American Municipal association, has presented the problem to the League of Oregon Cities.

And Mr. Franzer, as secretary of the league, asks the cooperation of all cities in the state.

Just what action will be taken by the Medford city council, Mayor Wilson said today, he could not state, but the matter will be presented to the city dads for consideration tomorrow evening.

SALEM, July 17.—(AP)—Wa Hong, 85, Chinese merchant, was in a critical condition today from injuries by a hit and run driver here late Saturday night.

TOO LATE TO CLASSIFY

WANTED—10 boys 12 to 14 years to do light pleasant work afternoons and Saturdays. Good pay. Apply by letter to JT care Mail Tribune.

EXCHANGE—Graham truck for sedan. 215 Cottage St.

LOST—Firestone truck tire between Medford and Klamath Falls. Notify Medford-Klamath Truck Line. Reward.

LOST—Medium size police dog, gray and black with tan legs and white chest. Answers to name of Pal. Was lost in Roxy Ann region. Notify Mail Tribune. Reward.

FOR TRADE—1½ year old heifer and Hotpoint electric range for sheep, electric pump or chickens. E. V. Hollfield, Old Stage Road.

FOR SALE OR TRADE—Cherries for peaches or apricots. Phone 666-X.

WANTED—Girl for housework; spending money. Phone 447-L.

FOR SALE—Cherries, Centennials 1c; Royal Ann's 2c; Bings 4c. Bring containers and pick them yourself. Bagley Orchard, Talent.

LOST—Glasses. Reward. 213 Beatty.

WANTED—Girl 18 to 25 for general housework. 802 Newtown after 6 p. m.

FOR SALE—Pedigreed cocker spaniel pups. Monarch Seed & Feed Store.

FOR SALE—One Holstein bull five years old $50.00. Have 20 head of heifers to show offspring. H. H. Dietrich. Phone 16-F-2.

FOR SALE—Separator — A-1 shape. Call Lyder House, Jacksonville.

FOR SALE—Airway sweeper and radio cheap; also settee and fruit jars. Phone 491.

Shows at 2:00 7:15 — 9:15

RIALTO

Mats. 15c Eves. 25c Kiddies a Dime

WORLD'S FINEST SOUND . . . RCA HIGH FIDELITY—WIDE RANGE

•TOMORROW•

A New Empress of Emotion

Broken by years of maddening hunger for the glittering fame that died the night her child was born, she gratified her greed for headlines when she put her own son's neck in the hangman's noose!

ENDS TONIGHT

HOLD ME TIGHT

with

James DUNN

Sally EILERS

THE PAST OF MARY HOLMES

From the story, "The Goose Woman," by REX BEACH

With ERIC LINDEN

HELEN MacKELLAR

JEAN ARTHUR

RICHARD "SKEETS" GALLAGHER

Klondike Kate to Wed Sourdough Sweetheart After 32 Year Romance

VANCOUVER, B. C., July 17.—(AP) A secret romance born on Christmas eve in 1900, in the gold rush days at Dawson—with long years of absence from each other since—brings marriage to "Klondike Kate" Rockwell of Bend, Ore., the belle of the dance halls, and John Matson, an Alaskan miner.

The silver-haired Matson, who remained in the northland working his claims but all the time recalling the vision of Kate, was at the boat dock this morning to meet her on her arrival from Seattle. They will be wed "within a day or so."

"We've corresponded the past four years," he said, "and two weeks ago she came to Vancouver to meet me.

"Now we'll go back to Alaska, together."

In the long years of separation, Klondike Kate came south with Alexander Pantages, the theatre man, and won renown throughout the west as the girl who gave him his start in the theatrical world. She married, also, and in 1914 "homesteaded" it in the high desert country of central Oregon.

Matson had a few meetings with her in Alaska, after he first saw her in the old Savoy theatre at Dawson that Christmas eve. He was among the miners who admired the colorful dance hall girl, and chose her for a sweetheart, but kept the secret to himself.

In 1902, she left Alaska, while Matson remained in the north. In recent years, he has had claims on Matson creek, in the Lawson country of Alaska.

In the newspapers four years ago, he saw that she had attended the Seattle stampede of the sourdoughs, and later that she was the "mystery witness" summoned from Bend, Ore., to aid in the defense of Pantages in his California trial, although she was not called to testify.

He started a correspondence with her, and she welcome his attentions.

Finally, he asked her to marry him.

"I want to take care of you, and make you happy," he wrote.

Their honeymoon will be back in Alaska, the land where they both first met, when they were young.

Shows at 2:00 7:15 — 9:15

CRATERIAN

Mats. 25c Eves. 35c Kiddies a Dime

WORLD'S FINEST SOUND . . . . RCA HIGH FIDELITY — WIDE RANGE

Ends Tomorrow Night

LAUGHS TEARS HEART-THROBS

Peg and her dog Michael . . . they'll keep you laughing, holding back your tears, and thrilling to romance!

Marion DAVIES

"PEG O' MY HEART"

—ALSO—

Chicago World's Fair Amazing Scenes of "The Century of Progress"

WEDNESDAY—

Ginger Rogers - Zasu Pitts

in "Professional Sweetheart"

Meet Me at the MANX, Where . . .

RATES ARE REDUCED

New rates now in effect at Hotel Manx are the lowest in years. Prices have been sweepingly reduced, not only to conform to the new season, but also to meet present economic conditions. 300 finely appointed rooms to choose from and we have made rates elastic enough to fit every individual requirement. The same high quality of service is maintained as always. You can live at the Manx now in luxurious comfort with economy.

Day Rates at New Low Levels

Room with Bath, single, $2.00

Room with Bath, double, $3.00

HOTEL MANX

Powell St., at O'Farrell San Francisco

"Right in the Center of Everything"

At Geary and Taylor the San Francisco visitor finds San Francisco's finest hotel. Here, those who appreciate an environment of quiet liveliness are sure to be found—each year sees more travelers returning to enjoy its unparalleled atmosphere. Fortunate Clift, physically one of the [illegible] yet old with its years of [illegible] located in the very center of metropolitan San Francisco [illegible] here the Clift guest has the better [illegible] shops, the [illegible] at hand [illegible] from [illegible]

Outstanding [illegible] to every guest [illegible] management [illegible] the beautiful [illegible] the structure, [illegible] perhaps San Francisco's [illegible] tive hotel restaurants [illegible] teen floors above the [illegible] decorated and richly furnished [illegible] sufficient room where [illegible] a la carte service is to be [illegible] the diner a far flung view [illegible] cisco's multitudinous hills [illegible] ship-strewn Bay, the teeming [illegible] Oakland and Berkeley surrounding [illegible] the hills on the opposite shore [illegible] away. The view from here is [illegible] marvelous, a sedative to tired nerves, [illegible] a delight to the jaundiced eye, a pick-me-up to the jaded appetite. On the main floor are two other equally famous restaurants, the Florentine Room [illegible] unique, delightfully airy [illegible]. Just off the main lobby, [illegible] of spans some 540 guest [illegible] an outside room, each [illegible]th. Numerous suites [illegible] every desired size and [illegible] All room furnishings [illegible] light fixtures are [illegible] signs, especially [illegible] Many of the [illegible] notice of the [illegible] seriously are [illegible]

[illegible] for Clift [illegible] Mr. [illegible] Mr. [illegible] reside [illegible] of course, [illegible] the management [illegible] the guests is [illegible]—that no guest [illegible] use to object to the [illegible] in that atmosphere of [illegible] and personal service that [illegible] so important in present day [illegible] of hotel hospitality. Although the Clift is a *major hotel of* San Francisco, although it is rated as supreme in service and value-giving, yet the rates there are surprisingly low. The rates start at $3 single and