

**MEDFORD MAIL TRIBUNE**  
 "Evening in Southern Oregon  
 Reads the Mail Tribune"

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### Can Local Fruit Now

SEVERAL weeks ago we urged the housewives of the valley to insist upon local fruits for summer canning. We repeat that request now. Local cherries are ripe and of unusually fine quality. Apricots and peaches are also ripe, or soon will be.

The sun kissed flavor and helpful vitamins of today, can now be put in cans and not only reduce the family cost of living, but increase the family health next winter.

Now is the time to can. Small fruits have never been better, here in Jackson county,—and we hope, will never be cheaper.

The more the women of this community buy and put up in cans now, the better for all concerned.

Buy local fruit and put the surplus in cans now. Please the family and benefit the local grower. Eat Medford fruit, and keep Medford money at home.

### Lindy "On the Road"

THIS Lindbergh flight to Greenland is not a publicity stunt or a summer vacation,—it is a business trip a la mode.

Lindy is investigating the northern air route for Pan-American Airways and taking Mrs. Lindbergh along. The southern route to Europe has been favored but Lindy may decide the northern route is better.

It is interesting that on this trip, the Lindberghs came near passing the Italian fleet, en route to the Chicago World's Fair, in the air. More evidence of the rapid progress in aviation,—soon "airships that pass in the night" will be a commonplace.

As a result of Lindy's business trip before the end of 1934 there will probably be regular air service between New York and Europe. Two large seaplanes are now being built to carry 50 passengers each, with dining and sleeping accommodations included. The schedule will be one night and a day to Europe.

Depressions may come and depressions go but the airplane business purs steadily on, higher and higher.

### It's Not an Added Tax

LOOK before you leap. Study the sales tax and what it means before you vote against it.

It isn't an added tax. If passed you will not have to pay a tax on every article you buy. Only the retailer pays the tax. You will buy exactly as you do now—and buy where you want to buy. You will pay the market price,—that's all. If the retailer passes the tax on to you—you will never know it. You will bargain exactly as you do now, for the highest quality at the lowest prevailing price.

THE election will be held a week hence. The campaign is about over. Yet those who oppose the sales tax have OFFERED NOTHING to take its place. Have not answered the question what we are to do if the sales tax fails.

The sales tax is not an extra tax, nor a normal tax. It is an offset tax—the proceeds used to take the burden from real and personal property—and it will only be in force to meet the present emergency—the tax will expire at the end of two years.

Isn't it to your interest and the interest of the state to give it a trial instead of forcing another session of the legislature, and forcing the state upon a tax system that has failed?

THINK it over. And look the measure over, before you take the word of anyone else, as to how to vote on it.

You, the people, are sovereign on election day. (Assuming no more ballot burning expeditions are contemplated.) It's a question for you—and you—and you to decide.

Vote in your own self interest—vote to eliminate the crushing tax burden on this state,—and the sales tax will pass, by a large majority.

### Good Times Travel West

FOR the first time in three years, automotive authorities do not expect motor-car and automobile tire sales to suffer a fall slump this year. They are looking for a fall peak such as they used to anticipate in pre-depression years.

The farmer, they say, is expected to make 1933 a good automobile year and a good tire year.

In Indiana, for instance, farmers are getting 47 percent more for hogs than they received last June. They are getting 22 percent more for butter, 31 percent more for lambs, 33 percent more for corn and 69 percent more for wool. Similar conditions exist in other agricultural states.

And the farmer is passing this increased buying power along in the purchase of things he needs. One sales agency tells of a dealer in a small rural town in northern Indiana who has ordered and sold 57 washing machines since May 15. Farm machinery, as well as automobiles and tires, has shown a decided upturn in sales.

FARM buying is expected to start in August and continue through October and possibly November. Greatly increased factory forces working 24 hours a day have been unable to keep pace with unfilled orders which have been accumulating.

It is estimated that it will take three years' production at 1929 capacity to replace the worn-out cars on the road today. Every month for the past two years, 100,000 cars have gone to the junk pile and have not yet been replaced. Tires have gone with them and they, too, must be replaced. That replacement is now under way.

Recoveries, like depressions, move from East to West. What is happening in Indiana, may soon be expected in Oregon.

### Communications

Defends Governor and Sales Tax  
 To the Editor:  
 In your issue of July 11th I read with interest two communications on the sales tax, one by self-styled "Farmer Harry Thomas," the other by Harold Barton, which latter you analyzed effectively in your editorial.

Many inhabitants of Jackson county, particularly in the rural districts, have listened so long merely to one side of a story and without investigation of the facts have swallowed bunk and hokey and misrepresentations and voted accordingly, to their

own and their county's great loss and damage. They have been taken in by demagogues who were using the people to further their own selfish and ulterior purposes.

In much the same manner the farmers are being lined up against the sales tax by self-seeking vote hunters. Therefore it is most refreshing to read the snappy communication from Mr. Thomas, a farmer who can see through the catch phrases and misleading statements of selfish sales tax opponents.

Now regarding the communication from Mr. Barton—I hope that my daughters, who wrote the communication which Mr. Barton has attempted to answer, will reply and disprove

### Personal Health Service

By William Brady, M.D.

Signed letters pertaining to personal health and hygiene, not to disease diagnosis or treatment, will be answered by Dr. Brady if a stamped self-addressed envelope is enclosed. Letters should be brief and written in ink. Owing to the large number of letters received only a few can be answered here. No reply can be made to queries not conforming to instructions. Address Dr. William Brady, 265 El Camino, Beverly Hills, Cal.

#### THE NUTRITION OF NERVOUS WRECKS.

This is the thirteenth in a series of quatrains for our neurotic readers. The gist of the whole subject is given in the booklet, "Chronic Nervous Imposition," which, if you are impatient, you can get at once by sending a dime and a stamped envelope bearing your address and asking for No. 17 of the Little Lessons in the Ways of Health.

Neurotic individuals are not suffering from weak or exhausted nerves. Their nerves are no weaker and no more exhausted than their stomachs or their feet are.

Most neurotics are poorly nourished, either underweight or flabby fat, anemic, physically feeble, of poor endurance. All that may seem what you would expect from bad nerves. But that is no explanation to anyone who knows anything of physiology. Neurotic individuals are poorly nourished because they're afraid. What they're afraid of is the big secret. Some neurotics—the crooks—will not tell. Others, the dumb ones, don't know—the origin of the fear is hidden in the subconsciousness and it requires a skilled doctor to probe for it and bring it to the surface. Besides the crooks and the dumb neurotic impostors, remember there are a good many victims of this and that organic or functional disease who elect to fiddle-faddle along without benefit of a diagnosis, ascribing their ill health to "nerves" and indulging in much foolishness in the futile effort to build up their "nerves."

With the fluoroscope it is possible to observe the journey of a meal thru the alimentary canal. Normally a meal remains for an hour or two in the stomach. In a neurotic individual, or in a student worrying over an examination, the meal may remain five or six hours in the stomach. Obviously fear, worry, anxiety, interferes with digestion.

That's why neurotic individuals are poorly nourished. The canker of fear not only impairs appetite, but prevents normal digestion.

Thanks to poor education many ignorant neurotics ply themselves with various medicines or foods which purport to tone, build up or strengthen "exhausted" nerves. Some years ago a number of ignorant college

of his argument as deftly and decisively as they did in the previous case. They are better qualified to do so than am I.

However, I cannot resist answering one of Barton's points and support the previous statement that Governor Meier, owner of the largest retail store in the state, stands to suffer financially by the sales tax, yet is so patriotic as to fight for this tax for the good of the state of Oregon.

Mr. Barton insists: "Such is not the case—they will be benefited more than any other business or person in Oregon. The sales tax would be passed directly on to the purchaser of goods—the consumer would pay! Yet the property tax on the place of business would be materially reduced if the sales tax were put in effect. How, then, is a large store to suffer from this tax?"

Let us answer this with actual figures by C. C. Chapman, editor and publisher of the Oregon Voter, who has taken the trouble to get the facts regarding this very case and analyze them frankly—quite a different procedure from those who listen to propaganda and jump at conclusions.

One of the yarns circulated is to the effect that the sales tax will save Meier and Frank company \$92,000 in personal property taxes. That is an error, based on the mistaken notion that the sales tax bill affects the entire tax personal property. The sales tax bill abolishes only the tax on MOVABLE tangible personal property. FOR THE FARMER, THAT MEANS LIVESTOCK AND IMPLEMENTS. For the sawmill it means piled lumber and dollies, but does not affect the planing mill machine that is attached to the real estate. For the department store it means the merchandise in stock and also such office furniture and store fixtures as are movable and not attached to the building. In no case does it mean credits, which now are taxable under the intangible income tax act and the taxability of which in no way is affected by the sales tax bill. In the Meier and Frank store, there were \$44,665 of 1932 taxes on these credits (money, notes, accounts) that are in no way affected by the sales tax bill, but \$46,916 of taxes on merchandise and a few hundreds of dollars on movable equipment. The total amount of personal property taxes suspended by the sales tax bill for 1934 would be only about \$48,000, and NOT \$92,000.

Meier & Frank company are heavy real estate taxpayers. They will benefit by the sales tax along with other real estate owners. Their reduction of real estate tax will be about 7% of their real estate tax bill, which in 1932 was \$169,850. This 7% on 1932 taxes would have been about \$12,000. Add this \$12,000 saved on real estate tax to the \$48,000 saved on personal property tax, and the total, \$60,000, will represent the entire probable property tax saving to the big company by the sales tax.

AS AGAINST \$60,000 saved, there is a sales tax to be paid. If \$12,000,000 a year is done in retail business, the retail sales tax at 2% would be \$240,000 of the sales tax to pay. A SUM FOUR TIMES AS GREAT AS THE \$60,000 OF PROPERTY TAX TO BE SAVED. If Meier & Frank can pass along half of the 2% to their customers, they will lose \$60,000 by the sales tax. If they find themselves unable to pass

### NEW YORK DAY BY DAY

By O. O. McIntyre

NEW YORK, July 13.—The clump of clay feet—from Morgan to Walker—still reverberates. Near it is a single fiscal year have so many New York idols toppled off pedestals. Because the metropolis is an island of intense hero worship there are many lonely places against the sky. Tick them off: "There is no place in the world where the magic of popularity is so easily seized or hastily snatched. And no human figure is quite so pathetic as the de-popularized celebrity. He finds the people who cheered enjoy a sadistic glee in looking the other way."

Rapoleon at St. Helena expressed the New York spirit with: "A hero should die at the peak of his fame." At breakfast we counted 18 New Yorkers who rode the tide full crest a year ago, but today are added into a bleak isolation. Many headline names are now jests.

I have it reliably a man whose name created a few months back looked upon his muddled career several weeks ago and murmured: "Try as I may, I cannot think of a single person I can honestly call friend." He rocks at a window, opening and shutting the blade of a knife.

It's heresy, I suppose, but it often struck me—also Chas. M. Schwab, I hear—the happiest folk are those who clutch at fame and mis. They spend the rest of their lives on the sideline, prattling self-glorification, a continuous vaudeville of evasion. But always happy.

Early today, while shadows were peeling away to dawn, I dressed because of a wakefulness and went for a walk. On a deserted corner was a man who exuded the vatted aroma of cheap rye. He had been "playing a piano at a racket," and as proof he had written many popular songs, he said, but publishers stole them. He would be richer than Irving Berlin today had he not been robbed. He fairly bubbled incriminations. Yet he was happier in martyrdom than most men with success.

My thwarted friend was also a soft shoe dancer in other days—he taught George Primrose and Eddie Leonard many of their tricks. Or so he vowed his jubilant romance. He was anxious to teach me one step. But the morning was too young for caper. The point is: What successful person has exuberance to teach a total stranger a pas seul at 5 in the morning? Only a failure expresses such joyous abandon.

Thingumbobs: William Rock, the dancer, began his career as a song boy with Ward and Vokes show. George Greel is an after-midnight writer, too. Jerome Kern has ten cats at his Bronxville home. Frazer Hunt's Canadian ranch, adjoining the Prince of Wales' acres, is called "Shandygaff." Ferdinand Pecora is known to intimates as "Pie".... William Gaxton reads every biography published. Theodore Dreiser likes to rock in the moonlight.... Babe Ruth keeps books of whipped cream in the ice box for midnight torays.... Senator Borah keeps no clippings about himself.... Eve Le Gallienne often dines alone in out-of-way Ghetto cafes.... Morris Geat can give a perfect imitation of an excited Chicagoan.

Park Row's Katzenjammer Kids of 20 years ago, Don Clarke and Joseph Jefferson O'Neill, regathered at the Brown Derby in Hollywood recently after many years of separation. As the terrible reportorial twins of the New York World, they were usually suspended without pay every few months. Today Don is a successful novelist and Joe has hit a stride as a scenario editor. Boy are on the water wagon, driving hard and liking it!

Trick bicycling is back with a bang. It is in demand on all remaining vaudeville circuits. A trick rider, billed as "the peer of social bicyclists" crashed the newspapers by riding up the steps of Sid Solomon's fashionable Casino and into the ballroom at a social charity. Likewise, Indian club juggling, so highly bespoken in this column recently, was given a try at Music Hall and the performer stopped every show. He was booked for London, pronto.

A minaret show, in which Al Johnson was end man, brought the first trio of Indian club jugglers to our town. They were billed as "The Lightning Three"—two men and a Diana in tights. I fell in love with the lady, but Della Fox came along in "Wang," also in tights. And in those days I was a set-up for tights.

Gasoline consumption in Illinois declined only 1.1 per cent in 1932 from 1931.

### Tells Of Rail Deals



War between railroads for dominance in the eastern territory in the years before the stock market crash was described by Frank E. Taplin, Cleveland capitalist, when he testified before a senate committee investigating financial and stock market affairs. (Associated Press Photo)

### Flight 'o Time

(Medford and Jackson County History from the Files of The Mail Tribune of 20 and 10 Years Ago.)

TEN YEARS AGO TODAY  
 July 13, 1923  
 Tourist who got mid and broke down a door at the Crater Lake lodge is fined \$1 and costs.

Chan Egan gives up in the semifinals of the Northwest golf tourney.

Ground is broken for the new First Methodist church.

Efficiency engineer from Boston informs the C. of C. Forum that "Medford lacks a soulful personality." President Harry Walker, announces this defect will be remedied.

Charge against Sheriff Terrill, for threatening Clay Walker with bodily harm was dismissed in Ashland justice court. The sheriff was alleged to have told the plaintiff, he "would wring his neck, if I catch you with a star on."

Revival services at Gold Hill well attended.

TWENTY YEARS AGO TODAY  
 July 13, 1913  
 (It Was Sunday)  
 Swimming class for girls at Nat proves success.

Construction work starts on trolley line, and steam shovel put to work on Hospital hill.

Turkey and Rumania make ready to invade Bulgaria.

Court Hall returns from Crater Lake, making the trip in three days. He reports the road rough but in fair condition, and plenty of snow at the rim.

Steel for Modoc bridge over Rogue river arrives.

Special vaudeville at the Page theater tonight: "The Human Vampire" at the Star.

LINDBERGH'S HELD BY BAD WEATHER

ST. JOHN'S, Newfoundland, July 13 (AP)—Unfavorable flying weather along the Newfoundland coast prevented Colonel and Mrs. Charles A. Lindbergh from leaving here for Cartwright, Labrador, today on their aerial mapping expedition.

It was cold, wet and foggy when the Colonel arose, and he said he would not take off until the weather cleared.

The famous flying couple had looked forward to meeting the Italian air fleet at Cartwright, but General Italo Balbo led his 24 seaplanes southward from that port before Sheppard, N. B.

The Lindberghs arrived here yesterday evening after a flight of 8 1/2 hours from Halifax.

Out of each tax dollar spent by Kentucky, 42.9 cents goes to roads.

A Ladies' Handkerchief FREE to Each Couple MEN 35c LADIES FREE

Weathered The Storm!

AN INSTITUTION that has weathered the difficulties of the past months may take pardonable pride in its achievement. We cannot but feel that the principles of business practice responsible for the success of this association are sound.... Our recent membership in the FEDERAL HOME LOAN BANK marks an important expansion in this institution which makes available an investment opportunity of unquestioned SAFETY—strict STATE supervision and rigid FEDERAL examination positively assure this safety. Let us tell you about it.

**SOUTHERN**  
 Building & Loan Association  
 Member of the Federal Home Loan Bank of Portland

### RADIO SQUAWKS DURING VACATION

PORTLAND, Ore., July 13.—(UP)—Three are people who go away on vacations and forget to notify the milkman and the paper boy. And there are people like Clarence Young. Clarence went away on his vacation a week ago and forgot to turn off his radio. Night and day it blared away. Police calls became more frequent.

Finally Fire Marshal Roberts sent a man out to break into the house and turn it off. He was too late—some irate neighbor had already "hummied" a window and silenced the loud-speaker's squawk.

### CALIFORNIA CANNERY WAGES ARE BOOSTED

FRESNO, Calif., July 13.—(AP)—A 10 per cent increase in the wage scale of all San Joaquin valley plants of the California Packing corporation was announced today by officials. The increase is effective in the company's plants in other parts of the state.

The new scale for all classes of labor will be 27 1/2 cents an hour up to 47 1/2 cents an hour. No change was made in the salaries of office employees.

### PROOF THAT NEW FACE POWDER WON'T MAKE BLOTCHES

Many face powders are made out of cosmetics which darken when the oil in the perspiration strikes them.

Perisporin comes out through the opening of your pores and the oil along with it. Every pore which is giving out oil is darkening the powder around the opening of the pore. Thus you have dark spots around the pores and white spots between them, making an ugly, dooby face of blotches, especially on the nose.

The new Mello-glo Face Powder contains one of these inferior cosmetics which are so easily darkened by the oil in your perspiration. Prove it for yourself. Powder one side of your nose with another powder. Powder the other side with the new Mello-glo. In five minutes, let your mirror give you the answer.

We challenge the world to produce a finer and more luxurious face powder than the new Mello-glo. The new Mello-glo formula is the formula used by the most exclusive cosmetics in New York and Paris.

You don't buy face powder to make your face look dooby and blotchy. Therefore, do not waste your money on powders that you are sure of. Ask for Mello-glo Face Powder by name. Look for the name Mello-glo Face Powder on the gold box. Refuse the unfair offer of "something just as good" which may blotch your face. Ask for Mello-glo by name and get it. 50¢ and \$1. Tax free.

Jarmin & Woods Drug Store.



### DANCE Oriental Gardens Sat. July 15

A Ladies' Handkerchief FREE to Each Couple MEN 35c LADIES FREE

**PUBLIC MEETING**  
 on the  
**SALES TAX**  
 FRIDAY NIGHT  
 7:30 o'Clock  
**Court House Auditorium**  
 Rodney Keating, field executive for the Property Tax Reduction Committee will address the public on this important issue, and will answer any question after his address.  
**PUBLIC INVITED**