

BUSINESS TREND TO CONTINUE UP REMAINDER YEAR

Usual Mid-Summer Slump Will Be Moderate or Not at All Because of Belated Buying Is Expert View

NEW YORK, July 6.—(AP)—Standard Statistics Co. said today that a continuation of the upward business trend during the remainder of the year was probable.

"The usual mid-summer recession," it stated, "will be greatly moderated, or entirely eliminated, in many lines because of accrued and belated buying. By the close of the year business volumes in most of the essential industries undoubtedly will compare favorably with levels witnessed in the early stages of depression."

The June improvement was one of the sharpest on record, said the summary, "an upturn that was especially significant inasmuch as in most industries activity seasonally recedes in June."

"Indications now point decisively to a broad scale industrial expansion during the last half of 1933. This prospect is conditioned primarily on the basis of a natural recovery after the several years of abnormally severe deflation. In addition, however, considerable promise adheres in the program contemplated under the industrial recovery and public works act to expand greatly the latent purchasing power to consumers. By this means the present formidable amount of unemployment should be reduced at a more rapid rate than would be possible along strictly normal lines."

NEW YORK, July 6.—(AP)—Business gains throughout the country in the last two months are characterized as "decisive" by the New York board of trade.

It made public yesterday the results of a survey garnered from chambers of commerce, boards of trade, and other organizations in more than 100 cities.

As a result, the board says: "Using every index by which business is measured, the replies indicate substantial progress generally throughout the entire country."

Percy C. Mangus, president of the board, commented: "Upon reading the reports that have reached us... the conclusion is inescapable that the depression is over and that we are well on the road to recovery. The four months of March, April, May, and June witnessed economic changes of colossal proportions."

The survey showed improvement in employment, working hours, wages, and volume of sales. The only shaded portions of the report concerned Maine and Michigan, where gains were reported slow because of closed banks; similar difficulties in one city in Pennsylvania and another in New Jersey; and wheat crop failures in restricted areas of South Dakota and Kansas.

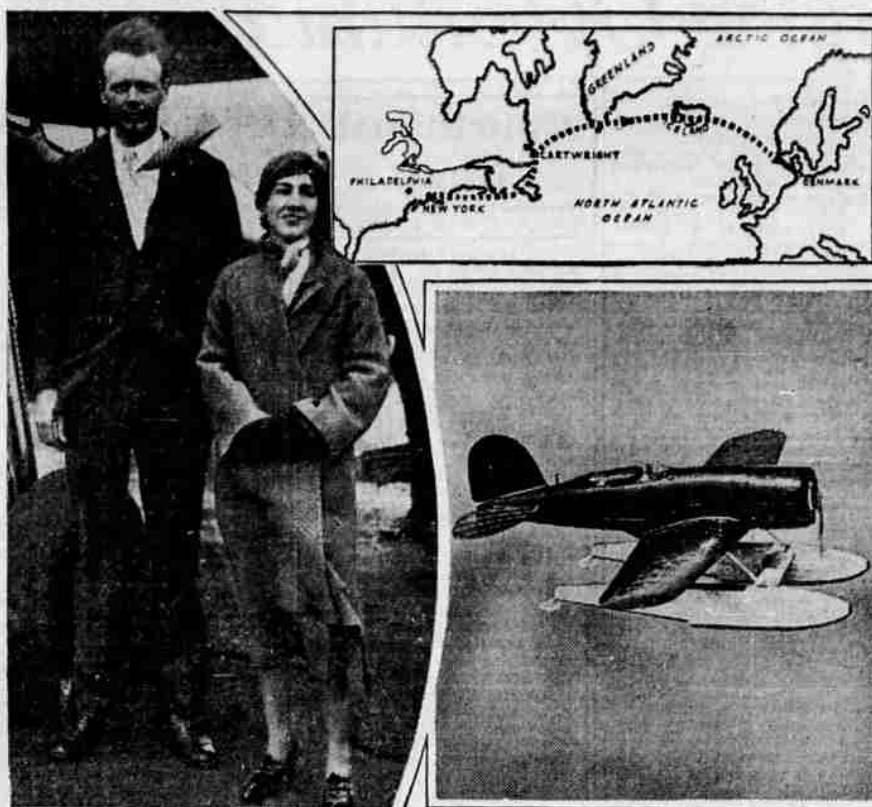
Tourist Sleeper On Southern Run S. P. Announces

Concurrent with the establishment of new two-cent-a-mile fares between all Southern Pacific stations in tourist sleeping cars, chair cars and coaches, a Pullman tourist sleeping car has been added to the equipment of the Shasta between Ashland and San Francisco, according to A. S. Rosenbaum, district agent.

This car will provide residents of southern Oregon overnight sleeping car service each way between Ashland and San Francisco at a considerably lower Pullman rate—\$1.80 for an upper berth and \$2.25 for a lower.

Tourist sleeping cars are all-steel in construction and berths are of the same width and length as in standard Pullmans. Porter service is provided and as is the case with standard Pullmans, two may occupy a berth at no additional cost.

LINDBERGH TO MAP NORTH ATLANTIC AIR ROUTE



Early in July Col. and Mrs. Charles A. Lindbergh plan a flight to Greenland to determine the feasibility of a northern air route to Europe. The flight will probably be extended across the Atlantic to Iceland and possibly to Denmark. They will fly the same airplane they used on their trip to the Orient. (Associated Press Photos)

BUSINESS TRENDS GAUGED BY STATE OF OIL INDUSTRY

For advance indications of an upturn in business, keep your eye on the oil industry.

This is the advice of M. D. Leh, division manager of General Petroleum corporation, producers and marketers of the new General Four-Star gasoline.

"The production, refining and marketing of petroleum and its products constitutes the nation's largest commercial venture," Leh stated. "Consequently, any new activity within the industry can be taken as indicating its belief that times are changing for the better and that such activity is justified. The oil industry is so closely linked with the general prosperity of America that changing economic conditions are quickly reflected in its operations."

Illustrating the manner in which increased activity by the oil companies vitally affects other major industries, Leh pointed out that as a unit, they are one of the biggest buyers of steel and iron; one of the largest users of passenger and commercial vehicles; one of the largest purchasers of oil and gas engines, Diesel engines, pumps. They buy immense quantities of pipe, lumber, rope, rubber, brass, tin and chemicals. In their orders for tank vessels they are second only to the merchant marine as a customer of the shipyards.

The oil industry is also the largest purchaser of tank cars, he said, and ships a larger tonnage of products over the railroads of the United States than does any other industry manufacturing commodities, and this in spite of the fact that it operates more than 100,000 miles of pipe-lines of its own. The total investment at the present time in this country has been estimated at between twelve and

SHOVEL SNOW FOR SUMMER CAMP



Members of the civilian conservation corps, recruited from New York, found four feet of snow on their campsite at Narada Falls on Mt. Rainier. Here they are digging out the snow for their tent foundations in the Washington state camp after arrival from the east. (Associated Press Photo)

THIRD PARTY FOR PROHIBITANTS URGED ON W. C. T. U.

MILWAUKEE, July 6.—(AP)—The annual convention of the National Women's Christian Temperance Union today instructed its resolutions committee to draw up a resolution, calling for the formation of a third party if the two major parties do not adopt policies more favorable to the cause of prohibition.

Resolutions denouncing the legalization of 3.2 per cent beer by congress and "undue haste" in the passage of repeal legislation were adopted as the annual convention entered its final day. In other resolutions, the organization pledged itself to continue its fight for the retention of prohibition and to favor merchants who refuse to sell beer and wine.

The 18th amendment still is in the constitution and will be until 36 states ratify the repeal amendment, another resolution pointed out. It called upon the president to enforce the dry law and upon all persons to obey the letter and spirit of its provisions, "regardless of any action that may be taken by any state constitutional convention."

Mrs. Ida B. Wise Smith, preacher and educator of Des Moines, Ia., president-elect of the Union, today said she would give it a leadership of the "Carrie Nation" type if necessary.

She was elevated from the vice-presidency yesterday and will assume the office next November 1, succeeding Mrs. Ella A. Boole of Brooklyn, N. Y., who declined another term at the 59th annual convention. Mrs. Boole said she would devote her entire time to advancing the work of the union.

In an address after her election Mrs. Smith asserted the prohibitionists will not hesitate to form a new political party to achieve their ends if it becomes necessary.

AUTO EQUIPMENT COMPANY OFFERS VACATION SAVING

With vacation season in full swing, as evidenced by the trek of motor cars on every highway and byway leading to vacation lands in the west, the Western Auto Supply company announces a mid-season savings event, so that vacation trips can be made more economically, according to Mr. Pritchett, local manager of the company.

"Motorists are afforded the opportunity to enjoy savings in automobile equipment during this event," says Mr. Pritchett. "Hundreds of opportunities to save substantially on tires, batteries, automobile radios, auto accessories, lubricating oils and greases, camping equipment and many other items are offered by this mid-season event."

"One of the special features, which should be of interest to every automobile owner, is the liberal trade-in allowance being made for old tires to apply on the purchase price of new Western Giant tires. Prices are so low on guaranteed Western Auto tires that motorists cannot afford to take chances with worn tires on vacation trips or for every-day driving.

"Annoying delays on vacation trips can be avoided if the car owner will take a little time before starting on the trip to carefully check over the car and its equipment and replace any worn item, whether it be tires, storage battery, accessories or motor parts.

"Using the correct weight of motor oil often saves engine trouble, as it helps to prevent the motor from overheating and other motor troubles. The fact that Western Auto stores sell thousands of gallons of motor oil each month is evidence that motorists appreciate the savings gained by buying oil in quantity lots and that the oil is of high quality. Western Auto stores are stocked with both Pennsylvania oils and Western oils in the proper weights recommended for the individual make of car by the manufacturer and automotive engineers."

Call the Southern Oregon Credit Bureau. They can tell you who pays his debts promptly.

FOOD PRESERVATION BUDGET FOR FAMILY ECONOMICAL METHOD

According to the home economics division of the Oregon State College Extension Service, making a food preservation budget can save a family money and insure variety in three meals a day next March and April when the gardens do not contribute to the family table. Here is a sample of the budget. If there are four members in your family, put up 90 quarts of tomatoes and tomato juice this summer and the family will be able to have tomatoes three times a week for ten months. It needs this amount for health, according to nutrition specialists. Can sixty-five pints of green peas or if you prefer dry the peas and save your jars for other foods that are not so successfully dried. Three hundred pints of beans, corn, peas, spinach and other greens and soup mixtures will provide the family of four with vegetables five times a week next winter and spring.

"Canned and Stored Food Budget" is the name of a recent bulletin published by the Oregon State College. It includes budgets for canning, drying and storing vegetables, fruit, meat and fish and is arranged in such a way that every family can make its own budget. This bulletin is free to residents of Oregon and can be secured from Mabel C. Mack, county demonstration agent. Ask for extension bulletin No. 46.

Caruso's Widow Marries Simply

PARIS, July 6.—(AP)—Mrs. Dorothy Benjamin Caruso, widow of the great tenor, and Dr. Chas. Adams Holder, formerly of Philadelphia, were married in a civil ceremony yesterday.

The wedding was the quickest and simplest Paris has seen in a long time.

Dalles Has Bank After 8 Months

The Dalles, Ore., July 6.—(AP)—The Dalles had banking facilities today for the first time in more than eight months when a branch of the United States National of Portland opened for business in the building

used by the defunct First National bank of The Dalles. The lobby was thronged with depositors during the morning. Broken windows gazed by Trowbridge Cabinet Works.

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