

# Elks Cars on Transcontinental Good-Will Tour in Medford Today

## SPECIAL PROGRAM AT LODGE TONIGHT TO GREET DRIVERS

Mark Love, Piloting Studebaker, Will Sing for Radio at 5:30 and at Lodge Meeting Later in Evening

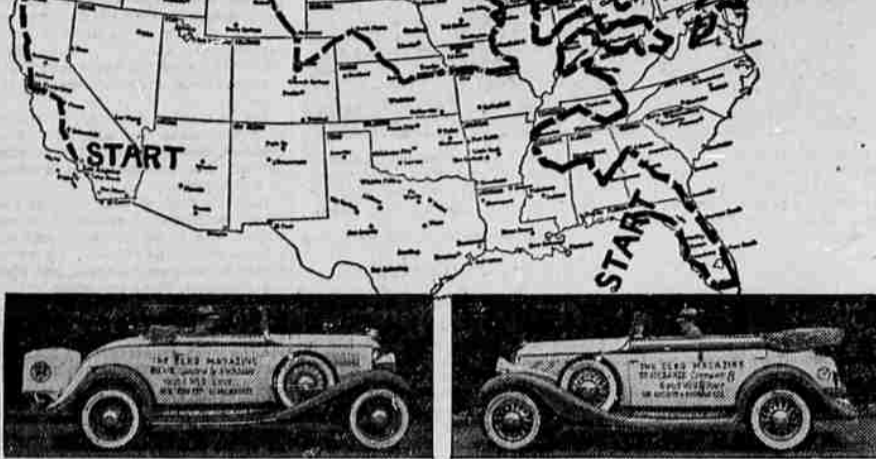
Carrying messages of good-will and an invitation to the Elks of Medford to attend the forthcoming Elks grand lodge convention at Milwaukee the week of July 17th and also an invitation from the managers of the Chicago Century of Progress World's Fair, Messrs. Mark Love and Ralph Jones will arrive here at 4 p. m. today piloting a unit of the Elks' official Purple and White fleet. Behind the wheel of the transcontinental Studebaker is Mark Love, concert singer and radio star of international reputation. Among the radio audiences, his broadcasts and his direction of radio programs while manager of radio station WGN at Chicago, have won him a coast to coast following. The critics of two continents unite in pronouncing him one of the finest basso voices on the current concert stage. With these talents it is expected that his visit to the local lodge of Elks will be marked by unusual entertainment features and for this reason, Jerry Jerome, reception committee chairman, has arranged an interesting program.

The reception committee will go to Grants Pass to meet the Good Will tourmen and together with state police, will escort the two cars to Medford where the purple and white autos will parade the streets for a time before going to station KEMED at 8:30 for a fifteen minute broadcast which will feature Mr. Love in several vocal selections. Tonight, the drivers will attend the regular meeting of Medford Elks lodge and a special entertainment program will be enjoyed, including singing by Mr. Love and a recital of experiences of the visitors in their transcontinental trip. A large turnout of members is expected to enjoy the meeting.

### Valley View

VALLEY VIEW, June 8.—(Spl.)—Mr. and Mrs. Jack Leslie moved to Ashland last week. Mr. Leslie has been employed by the Pacific Adjustment Bureau. Valley View had two young ladies to graduate from Ashland high this spring: Miss Dorothy Leslie and Miss Ruby Howell. D. A. Runyard of Medford was a business visitor here last week, having installed a sterilizer for milk utensils at the J. R. McCracken and Boatwick Bros. ranches. Mrs. Rose Applegate, Miss Dorothy Applegate and Miss Crowson recently called in Valley View. Valley View Community Club held its last meeting for this year May 26. The following officers, re-elected for the coming year: Mrs. Bertha Glasgow, president; Mrs. L. H. Galveston, secretary-treasurer; Mrs. Geo. Lowd of Ashland led in community singing. Miss Bernice and Miss Beatrice Werth played a piano duet; Miss Frances Gallatin, two readings and a piano solo, and the ladies' quartet sang. As a climax to a several months' study of Japan Mrs. Chas. Koyl, program chairman, brought two little Japanese ladies, Mrs. Maruyama and Mrs. K. Saito of Medford. They were dressed in native Japanese dress, beautiful kimono. They had brought interesting Japanese articles, etc. They answered questions and told of some of the customs of their people, after which Mrs. Geo. Lowd, Mrs. Stella Morse and Mrs. D. H. Jackson served tea and cookies. The club plans a picnic in Ashland park in June. Lee Peachy was a business visitor last week from Medford. L. H. Gallatin is building a milk barn on his farm. Ed Borg of Talent is the carpenter.

## Visit City Enroute to Grand Lodge



The Elks' Good-Will ambassadors who will visit here today. Upper left: Ralph Jones, publicity expert. Upper right: Mark Love, internationally known radio and concert star. Lower left shows Jones at wheel of purple and white Rockne. At right is Love seated in the Elks' Studebaker. Map shows three routes of Elks' 1933 Transcontinental Tour to Milwaukee, scene of Elks' Grand Lodge convention. Jones and Love took the western route from Los Angeles—two other cars proceed from Tallahassee and two from New York City.

## FIRESTONE TIRES GIVEN HARD TEST BY ELK TOURISTS

"Whether over hot roads of the prairies, innumerable detours, or over the straightaways at burning speeds—it is all in the day's journey for the Elks' Good Will Tour cars, two of which will arrive in this city this afternoon, according to Curt Hopkins, manager of the Firestone Service Store in this city. "Such conditions are encountered by the six cars in the tour which started May 31 from different parts of the country and concludes at Milwaukee for the Elks' national convention in July. "One of the drivers reported after the Elks' tour last year, 'My tires at the end of the journey could have been sold for slightly used tires. They did not give me the slightest trouble—no punctures, no blowouts—and they were vital to the successful conclusion of my trip.' "Naturally Firestone Tires which equipped all the Elks' tour cars for the last two years, were specified long in advance for the cars this year," Mr. Jones said. "This is because of the special construction features which have brought Firestone tires all the world records on road and track for safety, mileage, speed, and endurance." Mr. Jones pointed out Firestone developments have been so outstanding that all leading racing drivers at the Indianapolis 500-mile race choose Firestone tires.

### Climax

CLIMAX, June 8.—(Spl.)—Mrs. A. J. Grossman and daughter Nellie have returned to Climax for the summer. Ollie Mel, Milray Charley and Kayton McLeon motored to Medford Monday. Sam Coy and L. N. Wertz have been busy the past few days planting corn. Mr. and Mrs. L. H. Wertz and N. P. Hanson attended the graduation

exercises in Ashland May 26. Roberta Wertz completed the eighth grade without having missed a day during the eight years. Mr. and Mrs. Frank Hurst and Owen Austin were in Medford Tuesday. A picnic was enjoyed at the "Old Schoolhouse" Sunday by more than thirty people from Eagle Point and Climax. Miss Garrel Charley is visiting her aunt, Pearl Vorton, of Eagle Point. Mrs. Sam Coy and daughters, Dorothy and Lucile, and Ben Oswald of Eagle Point called at the Wertz home Sunday. A birthday party for L. H. Wertz was given at Frank Hurst's Sunday. Intensive Gregg review, dictation, typing and bookkeeping 6 to 10 weeks, \$20. Class begins Monday, June 12. Medford Business College.

## Western Elks Taking Big Interest in Grand Lodge Milwaukee June 16-22

MILWAUKEE, Wis., June 8.—(Spl.)—When the grand lodge parade of the Elks national reunion swings down Wisconsin avenue, over a four mile course, the 60 piece Antler's band from Portland, Ore. Elks lodge, directed by George Lederer, will be one of the smart attractions in this colorful march. The grand lodge parade is one of several spectacles that is a part of the weeks program of activities planned for the Elks reunion in Milwaukee, July 16 to 22. "On to Milwaukee" is the slogan of Elks lodges and state associations throughout the United States and Oregon Elks seem to have adopted the same spirit, judging from the large number of reservations that have been received by the Milwaukee convention board.

Reservations Made Salem and Medford lodges have made special reservations, and the Eugene, Ore. Elks delegation will be headed by Harry Ruth, exalted ruler of Eugene lodge. A great awakening of fraternal good fellowship awaits the Elks of America in Milwaukee, where the sixty-ninth annual convention of the Order will bring together 60,000 Elks from all over the United States and possessions. The convention is expected to be the largest in the history of Elkdom.

The convention program has been declared by Grand Exalted Ruler Floyd E. Thompson of Chicago to be "the most comprehensive and complete ever prepared for a grand lodge convention." Trip to World Fair The calendar of events for the week caters to the tastes and fancies of every delegate, even including a trip to the World's Fair at Chicago. Elks day at the World's Fair will be July 21.

President Franklin D. Roosevelt will officially open the convention with a greeting of goodwill to the Elks of America, his message to be broadcast to the nation direct from the Milwaukee auditorium, a specially built exposition building, one block in size, and seating in the main arena, 10,000 persons. Should the president be unable to attend the convention, he will send his message of goodwill in a national broadcast from the White House. Postmaster General James A. Farley, will be an official delegate at the convention. The presidential suite in Hotel Pfister has been reserved for him. Mr. Farley will speak on the same opening program with President Roosevelt, Grand Exalted Ruler Thompson, and Governor Albert E. Schmedeman of Wisconsin. The Elks reunion in Milwaukee will be the first one in the history of Elkdom that will be opened with public grand lodge ceremonies, and this is because it is expected that President Roosevelt, who is an Elk, will be present. The convention opens Monday night, July 17. On Monday afternoon, exalted rulers of every Elks lodge in the country together with district deputies, will meet in special session at 2 p. m. at the Hotel Schroeder, where grand lodge convention headquarters have been established. This meeting has been called by the grand exalted ruler for the purpose of a pre-convention conference.

## BIBLE SCHOOLS FOR VACATION DAYS OPEN IN MANY DISTRICTS

Daily Vacation Bible schools have been opened in several districts during the past week by Rev. D. D. Randall, president of the American Sunday School union, he reported in Medford yesterday. A school was opened at Table Rock yesterday with Mrs. H. W. Davidson and Mrs. John Dickey as teachers. The previous day a school was opened at Griffin Creek with Mrs. Donald Kells and Misses Hattie Gray and Helen Madden as teachers. The Central Point school was opened Monday with Miss Ella Benson, Mrs. J. Sanford Richardson, Mrs. Lois Young, Mrs. Lewis Grimes, Amy Johnson and Ruby Higinbotham leading the classes. Monday afternoon a school was also opened at Misouri Flat with Mrs. Anna Meeks and Mrs. Joe Gray teaching.

## TRIANGLE INSTALLS OFFICERS FOR YEAR

With the installation of new officers Tuesday evening, the Triangle society of the First Christian church became a circle. Guests for the evening included the Women's Missionary society of the church and the Triangle society of Central Point. The officers installed for the new year are: President, Ralph Cook; vice-president, Geraldine Latham; secretary, Dorothy Culy; treasurer, June Davis; librarian, Roxie Frye; publicity chairman, Alice Fahli; division leaders, Dorothy Wilson, Velma Smith, Adrian Fraley, Leonard Klein, Louise Ladd. Real estate or insurance—Leave it to Jones, Phone 696.

# Here Today! THE ELKS COURIERS OF GOOD WILL!

See the amazing Automatic Studebaker and the Sensational Rockne that are on their way to Milwaukee and the Elks National Convention



AGAIN this year, Studebaker-built automobiles are the Elks Couriers of Good Will. Three two-car teams, each comprising a Studebaker Commander Eight and a Studebaker-built Rockne Six, are traversing America, setting records of economy and trouble-free performance prior to the Elks Convention in Milwaukee, opening July 16. The superb Commander Eight in each of the two-car teams is that sensation of sensations, a car so nearly automatic it all but drives itself. It starts automatically—stays started automatically—automatically does its own adjusting of spark, carburetor and choke—automatically converts the roughest roads into smooth pavements—and automatically stops at the touch of the toe tip with Power Brakes, the great advancement of the year. The sensational Rockne Six represents Studebaker's introduction of quality construction into the low priced field. Built by Studebaker, Rockne is a Studebaker in everything but name. It performs under all conditions like a much costlier car. It has the upholstery and the advanced equipment of a car priced \$200 more. And mind you, every Automatic Studebaker has every advancement you will find in the Commanders that are in the Elks Good Will Tour. Welcome these Elks Couriers of Good Will to town tomorrow and see the stand out cars of the year!

STUDEBAKER Automatic Automobiles \$840 and up, at the factory  
ROCKNE SIX Built by STUDEBAKER \$585 and up, at the factory

Sanderson Motor Co. 207 South Riverside. Phone 1385

Elks' Good Will Tour Cars are Equipped with THE NEW Majestic TWIN SIX AUTO RADIO ONLY Selected for its outstanding performance! Six tubes, Six-Inch Dynamic Speaker, Airplane Dial Steering Column Control—powerful, selective and sensitive—a Majestic Auto Radio will give you the fullest enjoyment of your car at an amazing new low price. The Majestic Twin Six Auto Radio can be installed in your home by— Palmer Music & Electric Store Main and Bartlett. Phone 788 "WE SELL HAPPINESS"

The Studebakers are Equipped with Firestone Rugged Gum-Dipped Balloons! Safety, Long Life, Rugged Endurance—the Reasons FIRESTONES were chosen for the Difficult Tours. FIRESTONE control every step in tire making effecting tremendous savings in buying raw materials—manufacturing in the world's most efficient factories and distributing direct to us from factories or warehouses. These are the reasons why we can equip your car TODAY with tires of higher quality and better construction, at prices that are no higher than standard or special brand tires. DRIVE IN TODAY—see cross-sections cut from Firestone Tires—special brand, mail order tires and others. See for yourself the Extra Value we give you. Firestone Service Stores, Inc. ONE-STOP SERVICE Ninth and Pacific Highway—Phone 520