

NOEL BENSON IS NEW PRESIDENT OVER STUDENTS

An active but business-like administration is in store for the Associated Students of the senior high school next year when Noel Benson, recently elected president, takes over the reins of student government. He



Noel Benson.

is planning a complete program of activities, limited only by the need of extreme economy, which is stressed by Lucien Clement, business manager, who was re-elected to that position.

Among the projects which will be undertaken by the new administration under the leadership of the new president is the construction of a permanent "M" on the slopes of Roxy Ann. This project was scheduled to be completed this year, but due to lack of means and numerous activities, it was forced to be postponed. The "M" will be built of rock and whitewashed to make it visible from the city.

The Southern Oregon-Northern California inter-school conference, which David Lowry, this year's president, planned to carry out, is another project which will probably see completion under the new administration. President Lowry has made extensive preparations for the conference and its completion is said to be only a matter of time and finance. The betterment of student government through closer association of the high schools of southern Oregon and northern California is the object of this undertaking.

An investigation of the student court will also probably be a part of the new president's program, as student opinion calls for such an investigation.

Through these and other phases of the new executive's plans, the students of high school are afforded every chance for a successful and interesting year in 1933-34.

ROBERT C. DAVIS DIES IN VISALIA

Robert Colkins Davis, 16-year-old son of Mr. and Mrs. F. Roy Davis of Visalia, Calif., died recently in that city, following an illness of three days, according to a report from his home in Medford, October 9, 1919, and made his home here until recently.

Surviving him are his parents, a sister, Beverly Davis of Visalia, and a brother, Riley Davis of Bakersfield. His father is court reporter in department one of the superior court in Visalia.

Bobby, as he was known by all his friends, was a particularly talented writer and dramatist and took an active part in such curricula at the Visalia union high school, where he was a junior.

MEMORIAL DAY FARES CENT A MILE BASIS

Plans for dollar day excursions over memorial day week-end, May 26 to 30, were announced today by the Southern Pacific company. The transportation bargains for the five-day period will be on the cent-a-mile basis, featuring 100 for \$1, according to company officials.

Effective between all points on the railroad's lines in six western states, the excursions will have a return limit June 6, it was stated.

An instant, accurate credit report may be obtained from the Southern Oregon Credit Bureau while your customer waits.

KC

BAKING POWDER

SAME PRICE
today
AS 42 YEARS AGO

25 ounces for 25¢

ECONOMICAL
and EFFICIENT

Use only half as much
as is required of some
others

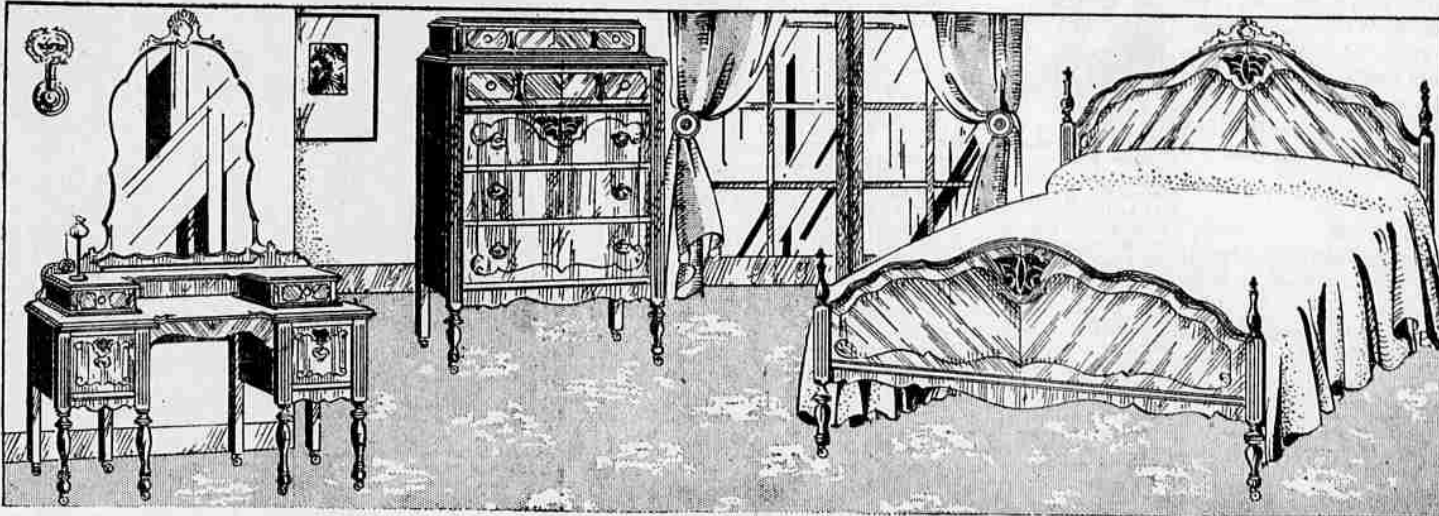
MILLIONS OF POUNDS USED
BY OUR GOVERNMENT

\$100 COULDN'T BUY IT ELSEWHERE

No One Else Has It! A \$100 Suite In Every Way! But You Don't Pay \$100 at Ward's! Our Price, 3 Pieces, Only

69⁹⁵

BED, CHEST,
VANITY!



Yes! It takes a \$100 suite to match the quality features of this one. Ordinarily, we'd have to ask \$100 ourselves! But we took 100 carloads in one order. Naturally, the manufacturer gave us a price. And now, you get the generous saving of \$30!

It's built of reverse-matched Oriental Wood Veneers. Hand-rubbed to a satin-like finish. With smooth-running, center-guided drawers. Full dust-proof construction. White oak interiors. Maple overlays. Reeded legs. And etched mirrors... backed by copper to keep them from clouding. For ALL these quality features, Ward's price is only \$69.95.

\$5 down, \$6.50 monthly, plus carrying charge.

Cheese Cloth
Unbleached, 36 inches wide for housecleaning, lining, cold frames, etc., yd. **2c**

Cretonnes
36 inches wide, colorful patterns, high shades, large assortment, yd. **10c**

Sheeting
81 inch unbleached sheeting, will bleach white in 2 or 3 washings, yd. **19c**

Oil Cloth
17 1/2 patterns and floral designs, brightly colored backgrounds, 48 inches wide, yard. **19c**

Marquisettes
Sheer quality in cream and ecru, tape selvage, 45 inches wide, yd. **15c**

Printed Swiss
Printed dotted Swiss in small rose bud designs for school girls and tots, 36 inches wide, yd. **19c**

Tennis Ball
29c
Ward's New "C h a m p i o n" Approved by U. S. L. T. A. Inseamless! Wool cover.

Golf Balls
4 for **89c**
Equal to any 50¢ ball. Rubber center and winding. Balata cover.

Cuttyhunk Line
79c
Threaded end finish linen. For heavy fishing, 50 yards of 80 lb. test.

Garage Vise
\$1.98
New! Many special features! Swivel base, machinist vise lock nut.

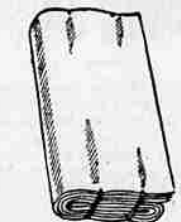
Elec. Stove
2 burners Quick-heating. Green and ivory porcelain enamel. Keep kitchen cool! **\$3.95**

National Cotton Week!
Cotton Prints
Pepperell Make, too!
12c yd.



Voiles! Batistes! Famous Pepperell make! For Cotton Week only! New designs—all fast color. Voiles 39 inches wide. Batistes 39 inches wide.

For National Cotton Week!
Hope Muslin
8c yd.
10 yards for 75c



The Famous make. Blue-white bleached like you find only in higher priced cotton. Washes perfectly, 36 inches wide.

All Guaranteed Tubfast!
House Dresses
And Look at the Low Price!



77c
Ward's Bureau of Standards tested them! Pique or organdy on smart new checks, plaids and prints! For street or bungalow.

Full Fashioned? Yes!
Popular? Ask 500,000 Women!
Silk Hose



49c
Such superior quality half a million women now wear Meadowlarks! Luxurious piec-top chiffons. Reinforced service weights.

They Look Like Silk!
Rayon Slips
Outstanding Ward Values
49c



When we say outstanding values—we mean lavish lace at top and hem! Bias cut, in V or straight top styles. Flesh tea rose, white.

For National Cotton Week!
Fine Sheets
Extra Length! Extra Saving!
55c



Longwear Sheets—81 x 99 inches—O.K.'d by Ward's Bureau of Standards. Used by 2 million women! No filling. CASES 42x36 in. Two for 25c

For National Cotton Week!
Our Regular 19c Quality
Bath Towels



13c
4 for 45c! They're Cannon Quality! Size 22x44. Heavy double thread for absorbency. In white and fast color borders.

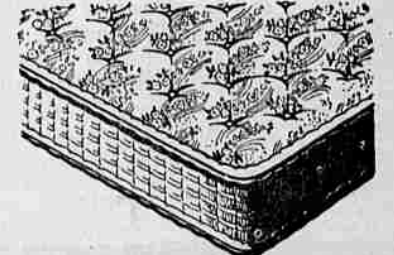
Tubfast! Easy to Launder!
Shirts, Shorts
Outstanding Ward Values



19c
Ward's Bureau of Standards' tests prove they're tubfast! Shirts are highly absorbent, with tubular trim. Shorts are of broadcloth.

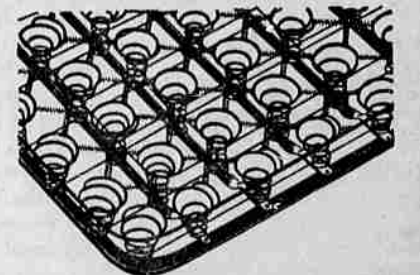
Many ask \$19.95 for Inner-Spring Mattresses like these!
Save \$5 at Ward's price!
\$14.95

All the quality features of a \$19.95 mattress! All the comfort of a feather bed! Row after row of Premier wire coils for resiliency. Pounded upon pound of felted cotton for buoyancy! And sisal insulator pads keep the coils in place! Covered in lustrous sateen ticking. With taped roll edges and side ventilators, too!



Others Usually Ask 25% More for a Coil Spring like This!
\$7.95

You can't buy a better Coil Spring any place at this price! Just look at it! A drop frame construction—which means deeper coils! And deeper coils mean greater comfort. This one has 99—cross-tied at the top by tiny helical coils to give a buoyant sleeping surface. The angle frame base prevents torn bedding.



\$70 Can't Buy a Better Suite than This! Mohair Covered!

Davenport and Arm Chair,
\$49.95

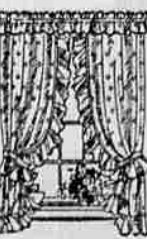
\$5 down, \$6.50 monthly, plus carrying charge.



Here's a \$70 suite in every way! At our regular low price, it's an outstanding value. Look at its features: Genuine Angora Mohair covering. All welted seams. Seasoned hardwood frames. Clean, new sterilized filling materials. Spring construction. Serpentine fronts. Reversible cushions. Roll arms and high backs.

Wide-Ruffled Cushion Dot Curtains
Usual Price Elsewhere, 77c
Pr. 59c

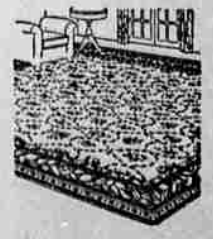
Save 18c a pair at Ward's! And get the new wide ruffled (extra) Priscilla and Criss Cross curtains. Ecru or cream greenish with self color dots.



Waterproof! Stainproof!
Wardoleum Rugs
9x12-Ft. Size, Only,

\$4.98

Cool! Sanitary! Fine for summer floors. The hard enameled surface is proof against fruit juice stains, grease and water. Easy to clean.



MONTGOMERY WARD