

# Medford Merchants to Participate in Nation Wide Cotton Event

## Ten Day Period Marked By Beautiful Displays Of Cotton Made Goods

Chamber Retail Trade Committee Stores Cooperate to Acquaint Public With Latest Merchandise

King Cotton will certainly reign supreme in the ready-to-wear and dry goods stores of Medford during the next ten days as plans have been perfected for staging a Medford Cotton Event in the city, under the auspices of a retail trade committee of the Medford Chamber of Commerce.

The stores directly concerned with the sale of cotton goods, the high school, junior high school, and merchants in general are cooperating with the other and it is believed that the Cotton Event will be one of the best of its kind that has been conducted here for some time.

The program officially opened this morning when dresses made by high school students under the direction of Miss Maurine Carroll, were judged at the Chamber of Commerce and the prize winners selected.

Adjudicating of the posters made by the students of the high school and the junior high school was conducted this afternoon. The poster campaign was conducted by the Chamber of Commerce with the assistance of Miss Louise Hollenback and Mrs. Arthur Schoenl, art instructors at the high school and junior high school respectively. The judges for this event were: Tom Swen, Harry Hinman, Justin Smith, and Herb Gray. The posters will be distributed amongst the various stores participating in the Cotton Event, for display purposes.

Tonight store windows will be decorated and cotton materials and cotton goods will be particularly emphasized. Indications are that many beautiful and novel displays will be set up in the windows and Medford citizens will be afforded the opportunity to see the latest types of cotton merchandise. Those participating in the window displays are: J. J. Newberry Co., Mann's, M. M. Department store, Montgomery Ward Co., J. C. Penney Company, Whitlock's, Hutchinson, Ethelwyn B. Hoffmann shop, Adrienne's, Burelson's Ready-to-Wear, Jacques Lenox, the Cinderella shop and the Band Box.

To many, the merchandise will be a revelation, as the large and varied assortment of cotton made goods to be offered during the week include wash frocks, wash dresses, graduation dresses, house dresses, pajama, garden dresses, well styled volles, slacks, skirts, printed and plain colored batiste, nighties, embroidered nighties, evening gowns, children's dresses, hats, piques and organdies.

Another feature of the Cotton Event will be displays in the windows of the dry goods stores featuring dresses made by high school girls for which the material was donated. Each store participating gave the material necessary to make a dress to a girl in the high school and the finished product will be displayed together with data regarding the exact cost of making same.

### Conversion Of Infidels Told Every Evening

Commencing tonight, and every night until Sunday, Martin S. Charles and Ralph Underwood, converted infidels, will speak alternately on their conversion experiences. The two men were once widely known as anti-religious leaders.

The evangelists will tell of the world spread of atheism and the part they played in the godless movement for several years, as well as how they were finally converted to the Christian faith.

Although the men are members of the Baptist denomination, they are interdenominational in their ministry and urge members of all Medford churches to attend and hear their conversion stories, at the Full Gospel church, 11 Newtown street, of which Rev. J. H. Carver is pastor. Evening services start at 7:30 and Mr. Charles devotes the first part of each service to answering questions of unbelievers and others.

The south Texas onion crop for the 1933 season is estimated at 3,500 to 4,000 carloads.

### Meteorological Report

May 11, 1933  
Medford and vicinity: Cloudy tonight and Friday. Not much change in temperature.

Oregon: Fair east and cloudy west portion tonight and Friday. Frost east portion tonight.

Lowest temperature this morning 42 degrees.

Temperature a year ago today: Highest 88; lowest 43.

Total precipitation since Sept. 1, 1932, 14.28 inches.

Relative humidity at 5 p. m. yesterday 48 degrees; 5 a. m. today 40 degrees.

Sunset today 7:20 p. m.  
Tomorrow: Sunrise 4:53 a. m. Sunset 7:21 p. m.

Observations Taken at 5 a. m., 120 Meridian Time.

City	High Temp	Lowest Temp	Wind	Weather
Boston	50	46	16	P. Cdy.
Cheyenne	34	30	48	Snow
Chicago	50	44	30	Cloudy
Eureka	54	50	30	Cloudy
Helena	40	36	2	Snowy
Los Angeles	58	44	14	P. Cdy.
MEDFORD	58	42	20	Cloudy
New Orleans	86	78	6	P. Cdy.
New York	68	48	8	P. Cdy.
Omaha	60	49	01	Rain
Phoenix	74	45	45	Cloudy
Reno	46	40	02	Cloudy
Roseburg	56	46	20	Rain
Salt Lake	48	34	01	Cloudy
San Francisco	60	48	06	Clear
Seattle	66	46	4	T. Cloudy
Spokane	62	38	8	Clear
Walla Walla	62	40	4	Clear
Washington, D.C.	80	60	4	Cloudy

### INSURANCE AGENTS WITHOUT LICENSE

Charged with soliciting insurance without a license, Robert Byron Hancock, 49, and Jay Cecil Kennedy, 40, who claim to represent the Pacific West Coast Insurance company, with offices in San Francisco, have entered pleas of guilty in Grants Pass court, according to state police who made the arrest.

The date of sentence has not been set. Several purchasers of policies reported the two men to the officers late Monday night, and their arrest followed shortly after.

### Hat Bargains In Basement Shop

The Adel-Lee Hat Shop, in the M. M. Department store, has opened a millinery department in the Bargain Basement of that concern. This new department will accommodate the patrons of the basement store desiring smart hats at prices in line with other bargain basement merchandise.

This new department does not affect the Adel-Lee shop on the main floor of the M. M. company, according to Mildred Oathea, its proprietor.

February exports of leather from the United States were valued at \$841,535, an increase of \$75,500 over January.

## NATIONAL COTTON WEEK



### ENGLAND BITTER TOWARD AMERICA BANKERS REPORT

(Continued from Page One.)

land's. It is hard to get the exact figures because of devious devices employed by American capital to duck the Canadian income tax.

French full-busted fashions in Argentina have taken the play away from American manufacturers. Our models are too slim for the South American figure while French standard fashions fit without alterations.

One reason why the British are so frantic on the trail of stabilization is because the gain of the pound against the dollar adds tremendously to the burden of their heavy funded debt. It's a question how much more the British commercial taxpayers can stand.

The publicized stabilization fund will have to buy more French bonds in the future if it is to operate effectively. France has no wish to export more gold to England. There is a limit to how far the British can safely invest in French credit—which will be another handicap in the exchange struggle.

Stabilization operations have ac-

usually been called off until the dollar begins to settle a bit of its own accord. Getting trapped in a short position on pounds against the natural tide is too long a risk for the British exchequer to swallow.

The official American advisor to the French foreign office is Leon Fleischman—formerly connected with the New York World. One of his functions is to translate French official communications into language appropriate to American psychology. Insiders here say that his role is bigger than it looks—that he may fit into the picture as Morgan Shuster did in Persia.

Fleischman had nothing to do with the announcement about French propaganda in the United States. Neither did any French official of importance. It appears to have been issued through one Darica—who is described by Americans who know him as a sort of French Ruy Long.

Colonel Sherrill of parade fame is concerned with the organization of the bus people of the country. The inland transportation interests using the highways feel that the interests using rails have aroused public opinion unfairly against them. In some states the railroad lobbies have been highly effective. A united front on the part of all the interests concerned would make a pretty good showing for their case.

Matters have not yet come far enough to indicate establishment of a headquarters.

Beer is credited by local analysts with an important share in the better-than-seasonal improvement in car loadings last month.

### PROPERTY OWNERS WILL MEET FRIDA

Regular meeting of the Property Owners association will be held in the auditorium of the court house tomorrow evening with Geo. Iverson acting as chairman and speaking on "The Legal Aspects of Evictions." If possible the subject of "Rental Values of Property" will be touched upon.

At present the association is devoting its activities to rental problems, but all problems of property ownership will be handled and it should be of very great interest to everyone. It is hoped that a good attendance may be had.

Relief workers in Santa Barbara national forest add to their compensation by trapping foxes and other fur-bearing animals.

### ESTELLA NEWMAN WINS FIRST PRIZE IN DRESS MAKING

The judging for the dressmaking contest concluded at the high school under the direction of Miss Maurine Carroll, in connection with the Medford Cotton Event, was conducted at the Chamber of Commerce this morning.

The judges were: Miss Jane Hansen representing the Cinderella Shop; Mrs. Olive A. Lantz, representing Ethelwyn B. Hoffmann Shop; Mrs. M. M. Hopkins, representing Adrienne's; Mrs. D. S. Simons, representing Jacques Lenox Shop; Mrs. Harry Lay, representing Burelson's Ladies' Ready-to-Wear.

In all, 32 dresses were submitted for the contest and the judges experienced considerable difficulty in awarding the prizes, as the dresses were especially well made as regards workmanship and design.

The prize winners were announced as follows: First, Estella Newman, prize awarded by Ethelwyn B. Hoffmann; second, Helene Stearns, prize awarded by Jacques Lenox; fourth, Vivian Hulbert, prize awarded by Mann's Department Store; fifth, Helene Curry, prize awarded by Mann's Department Store. Those receiving first honorable mention were: Gladys Denham, Ellen Louise Beltz, Virginia Fredenburg, Martha Shurtleff, Elizabeth Gilman. Receiving second honorable mention were: Irene Hoffman, Lucille Stearns, Iris Corcoran, Corrine Crawford, Kathryn Fletcher, Shirley Offord, Edna Takahira, Winifred Tucker, Isobel Crause, Margaret Ward, Mabel Parka, Jessie James, Katharine Stearns, Eva McCreedy, Betty Vilm, Pansy Goodman, Alta Gingham, Isabel Fischer, Clara Beth Powell, Pearl Bousstun, Marjory Stewart, Iolene Morningstar.

### POLITICS EXPOSED IN ROXY PICTURE

The American political party is taken apart and dramatically scrutinized to form the interesting and timely theme of "Afraid to Talk," now playing at the Roxy. It shows how politics can become a menace when public indifference permits it.

Deposits of South Dakota banks at the end of 1932 amounted to \$69,745,000 as compared with \$92,347,000 the year before.

### SCHOOL GIRLS MAKE PRACTICAL DRESSES FROM COTTON GOODS

Cooperating with the Chamber of Commerce and local merchants in observing National Cotton week, the clothing department of the Medford high school, under the direction of Miss Maurine Carroll, has been busy the past few weeks in the construction of cotton print dresses.

Girls enrolled in the first year course in clothing receive general instructions in the art of dressmaking, the first dress they are required to make being a tailored cotton wash



Maurine Carroll.

dress. This first frock may be fashioned of such materials as cotton print, broadcloth, rayon, pongee, crepe, shantung, seersucker.

The second dress to be constructed is of sheer materials and is for summer afternoon wear. Organdie, voile, dotted swiss, printed batiste or other appropriate fabrics for the present season are selected by the young seamstresses, most of whom are from 14 to 18 years old.

The cotton dresses which were judged at the Chamber of Commerce this morning were all constructed in

### OLD PEOPLE LIVE LONGER

at the CONVALESCENT HOME 153 Granite St., Ashland

regular class work, and with the individual type of girl in mind. The styles submitted show the type of dresses that are popular with the majority of high school girls today. These attractive frocks were completed about a month ago and have already seen much wear and laundering. A number of the entries will be displayed by various merchants. In addition to these dresses, each of the merchants selling yardage materials has furnished cotton material for a dress to be made by a girl selected from the clothing department, and these are to be displayed in the stores with itemized accounts of the cost of the material and the name of the girl who will receive the frock.

The practical value of the clothing course is that it not only instructs the girls in the art of sewing and fitting, but gives them instruction in the choice of correct line, color and color combinations. They also receive advice on selection of ready-to-wear garments, Miss Carroll stated.

### COLORFUL POSTERS URGE COTTON WEAR

Print and cotton week will be celebrated by students and members of the faculty at the Medford high school, judging from the colorful posters which decorate the bulletin boards today. Each girl is urged to wear cotton frocks during the week of May 15 to 20 which has been officially designated to popularize cotton costumes for 1933.

High school boys have been requested to attend classes in their shirt sleeves, coats and sweaters being banned for the week, Miss Maurine Carroll announced.

### For Impure Blood, Blisters, Pimples, Boils



A CLEAR, smooth skin may now be yours. Hear what K. V. Gardner of American Hotel, Springfield, Oregon, says: "Growing into manhood, I became very puny, my digestion was poor, my blood was impure, I had many pimples on my face and body, also blisters and boils. I felt miserable—run-down in general. My grandmother gave me Dr. Pierce's Golden Medical Discovery and a few bottles regulated my digestion and increased my appetite; also my complexion soon cleared of all pimples as my blood became pure." All druggists.

**Alterations In Our Own Store**

## COTTON IS KING- IN MEDFORD THIS WEEK

—We Are Ready With

# Colorful Cotton Frocks

PRINT DRESSES

Just the dress to wear at home, in the office or on the street. New summer styles just received for National Cotton Week, priced at

## \$1.95

PRINT DRESSES

Volles and printed cottons in many new styles. Sizes 14 to 50. National cotton week price

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**National Cotton Week Specials**

GROUP 1

**50 SPRING PRINT DRESSES**

Every spring style. Regular \$1 value. Sale price

## 69c

GROUP 2

**100 PRINT DRESSES**

Smart spring styles. Sizes 14 to 44. Regular \$1.95 value. Sale price

## 98c

**Organdie Blouses**

Permanent finish organdie blouses. 10 beautiful styles. Large puff sleeves, new style collars and organdie sashes. Sizes 32 to 40. National cotton week price

## \$1.00

**Organdie Dresses For Graduation**

Beautiful new frocks in white, pink, flesh, Nile, pale blue and orchid. Each dress has a silk slip. Sizes 14 to 20. National Cotton Week Special

## \$4.95

Another group of Organdie at.....**\$3.95**

**New Cotton Hats**

Pique, rep, mesh, stitched crepe, cord material, organdie. Every type of hat to be worn this summer. White, beige, tan, sand, eggshell, grey. National Cotton Week prices

**\$1 \$1.49 \$1.88 \$2.95**

**Burelson's**

POPULAR PRICE STORE

Central and Eighth. Phone 28

## NATIONAL COTTON WEEK

We've Picked Cotton For a Summer Favorite

We have just received a large shipment of

### Cotton Dresses

Priced from **\$1.95** up

There is a wide variety of mesh, linen, eyelets, Pettipoint voile, Ploek voile, eyellet lawn and organdies in the newest styles... Sizes 14 to 52.

**Jaques Lenox**

## 500 NEW FROCKS by NELLY DON

Just Arrived To Lead The Cotton Week Parade

Cool, crisp cotton materials in checks, colorful plaids, stripes and plain shades... Up for breakfast, off to shop, out for sports, or in the office... in dresses individually styled by Nelly Don. All sizes priced at next to nothing...

\$1.95	\$2.95	\$3.95
\$5.95	\$7.95	\$10.95

**ADRIENNE'S**