

The Circulation of the Mail Tribune Is Growing Daily—You Can Well Afford to Become a Regular Reader!



The Rogue River Valley's Old Established Newspaper

Smart In Appearance, Unexcelled In News Coverage — A Leader In Features!

Associated Press News Service

The Associated Press, with unexcelled facilities for gathering news from the four corners of the globe, brings world news to Mail Tribune readers . . . Associated Press news pictures, thru the media of telephoto and air mail, give Tribune readers actual scenes from big news events thousands of miles away—within a few hours time.

Timely Editorials

Editorial comment on pertinent subjects and interesting editorial correspondence from the pen of Robert W. Ruhl, contribute much to the popularity of the Mail Tribune.

Jenkins' Comments

Comments on the Day's News, written by Frank Jenkins, is a popular daily feature. Mr. Jenkins entertainingly discusses the news of the day and tells southern Oregonians facts they don't know about the country in which they live.

Will Rogers' "Colyum"

America's most loved humorist writes for Mail Tribune readers each day. His "colyum," a mixture of wit and common sense, is one of the Tribune's most widely read features.

Perry's "Smudge Pot"

Arthur Perry's "Smudge Pot" is one of the Pacific coast's outstanding laugh columns. Perry's bits of humor and philosophy delight Tribune readers every day.

City and Rural News

News from all parts of the Rogue River valley appear daily in the Mail Tribune. In addition to a capable news staff, 47 rural and grange correspondents contribute their news bits daily. An average of 40 columns of country correspondence is published each month in this paper.

Six Daily Comics

The cream of the comics appear daily in the Mail Tribune—strips that appeal to young and old: "The Nebbs", "Glynis William's Cartoons", "Bring- ing Up Father", "Smatter, Pop!", "Bound To Win" and "Talisman Tommy."

Sunday Colored Comics

Three full pages of comics appear, in colors, in addition to the regular six comic strips each Sunday. There are "The Nebbs", "Mutt and Jeff" and "Toonerville Trolley". A full page of timely news pictures also appears each Sunday on the Tribune's illustrated news page.

Flight o' Time Column

Old timers and newcomers as well get a lot of enjoyment out of the Tribune's 10 and 20-years-ago-today column, taken from old files of the Mail Tribune.

Daily Continued Story

Interesting novels, written by such authors as Harold Bell Wright and Zane Grey, appear daily in serial form in the Mail Tribune.

Daily Society News

Eva Nealon's daily and Sunday society and club news is widely read throughout southern Oregon.

Daily Cross Word Puzzle

Cross word puzzle fans will delight in figuring out the cross word puzzle in each issue of the Mail Tribune.

Personal Health Service

Dr. William Brady, M.D., gives daily health hints for Mail Tribune readers. Tribune subscribers are invited to write to Dr. Brady if they have any health problems not covered in this column.

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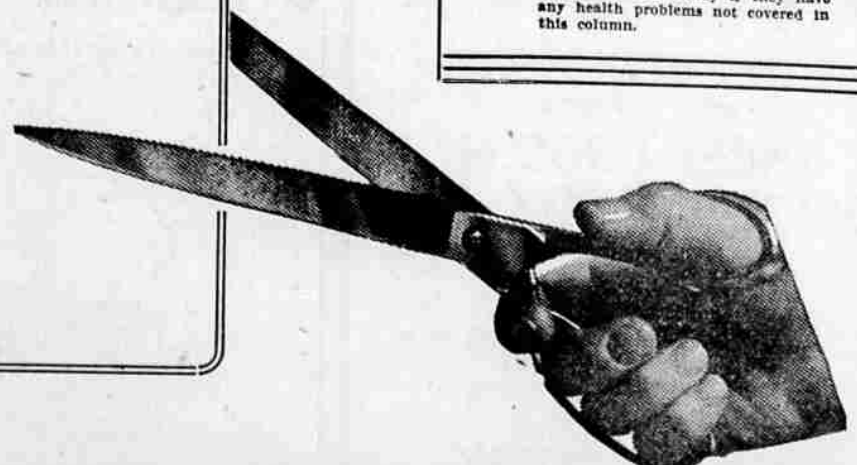
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