

# Medford Hotel, Under P. G. Denson, Ready for Tourist Season

## STRONG APPEAL TO TOURISTS AT STOPPING PLACE

New Manager Has Long Experience In Hotel Business—Fine Season Seen—Renovation Near End.

With business conditions in Medford better than in many other cities of the northwest and prospects bright for a good travel season, P. G. Denson, now manager of the Hotel Medford, today expressed hope that his hotel will become one of the most popular in the state of Oregon. Previous to locating in the Rogue River valley, March 1, to succeed Emil Mohr at the Medford, Mr. Denson was associated with G. A. Hutaff in operating the Traveler's hotel at Duramuir, Cal., for two and a half years. He continues to maintain his interest in that business.

The well-known Tioga hotel at Merced, Cal., the gateway to Yosemite was built and managed by the Hotel Medford's new proprietor. Following that achievement, Mr. Denson was influential in building both the Senator and Governor hotels in San Francisco, Cal.

During the World war, P. G. Denson was a captain in the Engineers, having gained considerable experience while connected with the Ford, Bacon & Davis firm before that time. In 1908 he was engaged with Colonel Frank N. Black in engineering and rebuilding the United Railroads of San Francisco.

Improvements, including redecorating and remodeling which were started by Emil Mohr, have been completed under the direction of Mr. Denson. Work on refinishing the exterior of the building will be under way within a few days, according to plans. No effort has been spared to make the Hotel Medford a cheerful, modern home for tourists and local guests.

"I am grateful for the way the people of Medford have received me, and after viewing the scenic beauty of the surrounding valley, I agree that this is certainly a great country," Mr. Denson remarked.

Although Bobby Jones has not played in club competition at his home course, East Lake in Atlanta, his name appears on the club handicap list with a plus 6.

For the first time the Oklahoma Baseball Federation offered a state championship trophy this spring to college teams playing representative schedules.

To protect parked automobiles from other cars backing into them there has been invented a hinged arm to be extended from a bumper that sounds a horn when it is touched.

Electrically operated depth sounding apparatus invented in England for deep water fishermen indicates the character of the bottom of the sea and warns of obstructions.

Jack Keller, world record holder and Olympic hurdler, is beginning his final year of competition on the track at Ohio university.

Regis Mapp, who won 12 games for Virginia Polytechnic Institute in 1930, with no losses, will pitch for the Knoxville Smokies of the Southern League this summer.

Broken windows glazed by Trowbridge Cabinet Works.

**DINE**  
At The  
**HOTEL MEDFORD**  
Try our Quality Food and Quick Service with Hospitality

**MERCHANTS LUNCHEON**  
**40c**  
formerly 50c  
11:30 to 2:00 p. m. Week Days

**Special Table d'Hote dinner**  
**75c**

**CAMELO CLEANERS**  
Appreciate The patronage of the **Hotel Medford**  
For Superior Cleaning Depend Upon K. Saito  
Phone 1260  
211 West Main St.

## Many Improvements in Fine Hostelry



View of the Medford Hotel, showing a few of the recent exterior improvements. The giant electric sign which beckons the traveler was recently installed. Many improvements have also been made in the lobby, lounge, mezzanine and rooms of the Medford Hotel as well as the service accorded guests at this well known hotel. P. G. Denson is now manager.

## New Manager



P. G. DENSON, well-known Pacific Coast hotel manager, who is now in charge of the Medford Hotel.

Louis and Henry Sullivan, twin brothers of Anderson, S. C., are co-captains of the 1933 North Carolina cross country team, in which sport both are lettermen.

Sir Malcolm Campbell is a lieutenant-colonel on the staff of Gov. Dave Sholtz of Florida.

ONLY  
**Swift's**  
U. S. Inspected  
**MEATS**

Used in the  
Dining Room  
of the

**MEDFORD HOTEL**

## MUSIC FESTIVAL OPENS THURSDAY ASHLAND NORMAL

Ashland will be headquarters for school children of southern Oregon and northern California tomorrow and Friday, when the fifth annual spring musical festival opens in the Normal school city.

Hundreds of participants are expected. The grade school program group; girls chorus from Rogue River, Mrs. Minnie Guy, director; a chorus from Talent directed by Floy Young; solo dance by pupils from the Howard school; Klamath Falls glee club directed by Lillie Darby. At 8:00 o'clock comes the folk dancing, the Highland Schottisch will open at 1:30 o'clock Thursday afternoon and the high school program will be featured Friday.

Adresses of welcome will be made each day by Mayor Thornton S. Wiley and President Walter Redford of the Southern Oregon normal school before opening of the musical program. In schools throughout the county students are going through last minute rehearsals in preparation for the festival.

The grade school program includes a dance by the Griffin creek school Irish Lull, the Hatter, The Black Nag, Come Let Us Be Joyful, Little Man in a Fix, and the Whole Family, being included on this number.

The junior high mixed ensemble chorus directed by Miss Darby, Klamath Falls, will sing four numbers, "Afterwards," "Pirates," "To Thee, O Country" and "Juanita."

A special number will be presented by the Weed band directed by Don Colvig.

The junior high school massed bands, directed by Don Colvig, Weed public schools will play three numbers, "Exuberance," and overture, "B of A" March and "Our Juniors and Seniors."

This will complete the first day's program in which at least 500 children are expected to participate.

The high school specialty and ensemble numbers for Friday, starting at 1:45 following the address by the mayor and President Redford include: Massed orchestra, conducted by Harry Borel, director of instrumental music, Klamath Falls.

Girls Chorus, directed by Meiba Macey, supervisor of music at Grants Pass.

Boys chorus, directed by Mrs. Minnie P. Guy, supervisor of music, Rogue River and Gold Hill.

Mixed chorus, directed by Harriet Baldwin, supervisor of music, Medford.

Massed bands, conducted by Wilson Waite, instrumental supervisor at Medford.

Of Course



Pasteurized  
**MILK**

Is featured for guests at the Hotel Medford

— Phone 51 —

**Gold Seal Creamery**

In Keeping

With the policy of serving only the finest foods obtainable, the Hotel Medford has served

*Fluhrer's Breads exclusively*

for the past ten years!

**Servicing—**  
of Electrical Equipment

— IN THE —

**MEDFORD HOTEL**

Handled By

**Peoples Electric Store**

Genuine Edison Mazda Lamps Used Throughout This Hotel—Especially Featured at This Store.

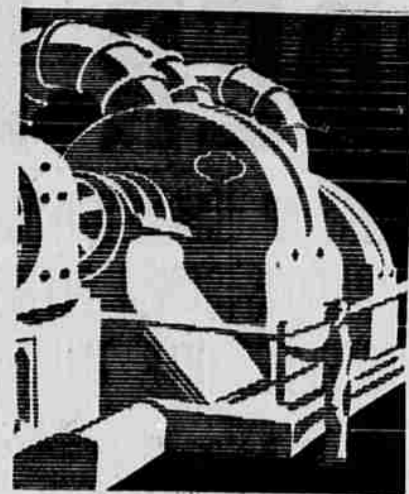
—THE—  
**Medford Domestic Laundry**

Offers a service that will appeal to every housewife in southern Oregon . . . Regardless of the laundry service you need, we are able to offer quick, courteous, dependable work!

**The HOTEL MEDFORD**

Uses Our Service . . . You, too, Should Avail Yourself of It

**MEDFORD DOMESTIC LAUNDRY, Phone 166**



Where there's  
**LIGHT**  
there's  
**LIFE!**

**ELECTRICITY**  
*And the Modern Hotel!*

**THE GUESTS** at the Hotel Medford and other modern hostelrys enjoy many added comforts and conveniences because of Electricity . . . Light lends its touch of cordial hospitality to the lobby, lounge, reading and dining rooms as well as the private rooms . . . The operation of elevators, clocks, telephones and many other indispensable features of today's hotel rely upon Electricity. The Medford Hotel's giant electric sign also directs the traveler to this fine hostelry.

We congratulate Mr. Denson upon the notable improvements in the Medford Hotel, all spelling added comfort for those who avail themselves of Hotel Medford hospitality.

THE CALIFORNIA OREGON POWER COMPANY

YOUR FUTURE IS IN PROGRESS.

The Hotel Medford Patronizes

**S** NIDER'S  
SATISFACTORY  
SERVICE

"If it's Snider's, it's the best to buy"

In line with its policy of offering guests the best of everything, The Hotel Medford dining room features

Snider's Butter - Milk - Cream - Ice Cream

**SNIDER DAIRY & PRODUCE CO.**

N. Bartlett.

Phone 203

*We Welcome—*

Mr. P. G. Denson to the business circles of this city. As manager of the Hotel Medford, Mr. Denson will have an opportunity to extend the warm hospitality of this fine hostelry to many hundreds of guests from all parts of the country . . . With the coming of better times, we are glad that the Hotel Medford is equipped and ready for the increasing flow of tourists to this great vacation section of the Northwest.

*The*  
**First National Bank**

"A Departmentized Bank"