

Starts Tomorrow - The SALE Millions Wait for

# WARD WEEK

Big Bargains in Every Department - Come Tomorrow! Buy! Save!

**Ward Week SALE!**  
**Flat Crepe**  
**49c**  
7yd.  
All rayon, 38-inch. Firmly woven and washable. In 29 new colors.



**Ward Week SALE!**  
**81 x 99 Sheets**  
**54c**  
Extra long! Matching cases. Cases 42x36 are 2 for 25c.



**Ward Week SALE!**  
**Costume Slips**  
**77c**  
Women's V neck and bodice top slips, bias cut. Silk lace trimmed.



**Ward Week SALE!**  
**Printed Crepe**  
**23c**  
New designs. Spring colors. Rayon and cotton. Washable. 35-in. wide.



**Ward Week SALE!**  
**Men's Socks**  
**29c**  
3 pairs  
Silk and rayon. Mercerized cotton tops and toes.



**Ward Week SALE!**  
**Men's Oxfords**  
**\$1.79**  
Black calf—sturdily made. Rubber heels. Sizes 6-11.



**Ward Week SALE!**  
**Men's Shirts**  
**69c**  
Dress shirts of mercerized broadcloth. Vandyed and pre-shrunk!



**Ward Week SALE!**  
**New Prints**  
**11c yd.**  
Pepperell fast color prints 36-in. wide. New for frocks and smocks.



**Ward Week SALE!**  
**Pillow Cases**  
**10c**  
Well made. Full thread count. Size 42x36 inches.



**Ward Week SALE! Save 20% on These Fresh New**  
**SYLVANIA PRINTS**

Never Before at This Low Price  
And They're Tub Fast—Yard Wide

**8c**  
YARD

Believe it or not—you can make a dress for yourself (4 yards) for 32c or a new dress for your little girl for perhaps 16c or 20c. Isn't that thrilling?

Choose from 16 different patterns, prints of every type, from tiny squares to large floral effects—in tub-fast colors to suit everyone. Make yourself house dresses, aprons, smocks, lounging pajamas—make up your summer clothes now! Sew more! Save more! Be sure and buy during Ward Week—after that the price goes up!!! 36 inches wide.



**Ward Week SALE!**  
**Women's Full-Fashioned Silk Hose**  
**39c**



Full fashioned. Modish colors. In looks and service, a real VALUE. Curved cradle sole, reinforced toe and heel; non-stop hem. Service or chiffon weight. 8 1/2 to 10 1/4.

**Ward Week Sale!**  
**House Dresses**  
**33c**  
Easily Worth 25% More



We hand-picked the styles, the fabrics, the prints, and they're beautiful! Washable, too! Sleeveless or with short or cap sleeves. Stock up!

**Ward Week SALE!**  
**36-In. Muslin**  
**45c**  
10 Yds.  
Firmly woven. Good quality. Unbleached. Buy now!



**Ward Week SALE!**  
**Men's Pajama**  
**69c**  
Tub-fast broadcloth. Middy style coat. Plain colors or patterned.



**Ward Week SALE!**  
**Handbags**  
**79c**  
24 styles. Fancy grains or fabricoid. In favorite Spring colors.



**Ward Week SALE!**  
**Work Socks**  
**25c**  
3 pairs  
Famous "Stockford" Medium weight cotton. Value!



**Ward Week SALE!**  
**Taffeta Slips**  
Save at least 10%!  
**39c**



Even our regular price is extra low. Save another 10% Ward Week. Lace trimmed top and bottom. 46-inch length. V or square neck lines. Bias cut. Flesh, tea rose and white.

**Ward Week SALE!**  
**Work Togs**  
Overalls or Jackets  
**49c**  
Each

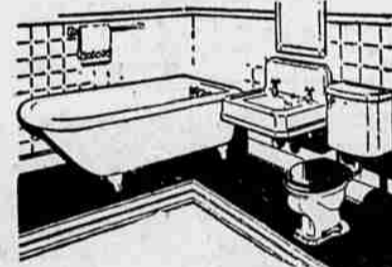


Roomy! Won't bind! Husky, 8-oz. denim. Triple stitched. Bar-tacked. High backed overalls. Three-seamed style jackets. Full range of sizes. Come in during Ward Week!

**Ward Week SALE! Save Over 10%**  
**3-Piece BATH OUTFIT**

**Ward Week SALE!**  
**\$36.95**

With 5-foot Tub  
\$5 Down. \$5 Month. Plus Carrying Charge  
Save more than 10%! Don't let the low price mislead you: there's no higher grade materials made than go into this set. Fittings are newest style, all metal, heavily chromium plated. Closet has new shelf-top tank! Remember: this price is for Ward Week only!



**Ward Week SALE!**  
**Lingerie**  
3 for  
**\$1.00**



Bargains even at Ward's regular price. NOW reduced 1/4! Bloomers, Step-ins, Panties, Shorties; tailored, appliqued or lace trimmed. Flesh or peach; medium and large sizes. Ward Week only.

**Ward Week SALE!**  
**Work Socks**  
Regularly 15c—Save About 1/4  
**11c**



First time we've sold them at this low price. Two thread heel and toe. Sizes 10 to 12. Ward Week only.

**Ward Week SALE! Save Over 10%**  
**Wardway Washer**

**\$39.95**

34 Down, plus carrying charge  
Save More Than 10%. Our best selling model! Does 5 persons' washing in 30 minutes. Washes everything—big bulky things, badly soiled pieces, sheerest chiffons and lingerie. Recommended by Ward's Bureau of Standards. Ward Week Only!



**Ward Week SALE!**  
**Shirts-Shorts**  
Men! You Save 20%!  
**15c**



Yes, 20% under Ward's regular price! Trim, yoke style shorts, fancy broadcloth. Fine, combed cotton shirts. For Ward Week only.

**Ward Week SALE!**  
**Work Shirts**  
Save 20% in This Sale!  
**29c**




Get 5 for the usual price of 4, during Ward Week! Truly full-sized for longer wear. Chambray, 3:20 weight. Button-through pockets. Blue or gray.

**Ward Week SALE!**  
**New Shoes**  
Women! Save 40%  
**\$1.00**



Season's newest styles, regularly \$2. Modish novelty leathers and designs, including arch supporter shoes and elk sport oxfords for school girls. Sizes 4 to 8.

**Ward Week SALE!**  
**Work Shoes**  
Usually \$2—Save 10%  
**\$1.89**



Get yours quick, before the sale ends—and save enough for socks, too. Tough, pliable, Elk leather. Harness stitched. Storm welt. Rubber heels. Black. 6-11.

**Ward Week SALE!**  
**Boy's Shirts**  
3 for  
**\$1.00**  
For dress! Plain or fancy cloth, lined collar and cuffs. 12 1/2 to 14 1/2.



**Ward Week SALE!**  
**Work Pants**  
**88c**  
Sturdy fabrics. Set on waist band. Striped pattern. Suspender buttons.



**Ward Week SALE!**  
**Girdles**  
**77c**  
Clasp front, lace-back. 26 to 36-in. waist. 14-in. girdle. 24 to 34.



**Ward Week SALE!**  
**Tot's Sweaters**  
**49c**  
Baby shaker or fancy knits. Touches of embroidery on solid colors.



**Ward Week SALE!**  
**Playsuits**  
2 for  
**75c**  
Prints or solid colors. Set-in sleeves or sleeveless. Sizes 2 to 6.



# MONTGOMERY WARD & CO.

117 South Central

Phone 286

Medford, Oregon