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Why Not?

BEER has done one thing. It has created a condition practically unknown for three years. A condition where the demand exceeds the supply. In other words for the first time since the depression started, "Old Man Supply and Demand" has worked as he used to work, and as he must work to bring this country out of the economic doldrums.

What is the result? As far as the brewers are concerned "Happy Days are here again." Instead of firing men the brewers are hiring them; instead of slowing down, they are speeding up; instead of losing money they are making it.

Isn't that a "grand and glorious feeling? It is! The question is how long can such a feeling be sustained?

PROBABLY not for long. Sooner or later,—probably sooner—two things will happen. The inadequacy of the supply will be overcome; the intensity of the demand—partly due to the novelty of suddenly having a contraband article made legal,—will decline.

Then with beer we shall be about where we have been with other depression-riddled commodities,—back in the red-ink column.

WELL unless our economic experts have been wrong again. For years they have attributed our business woes to the destruction of the buying power. Perhaps it has not been so much the destruction of the buying power, as the paralysis—through fear—of the buying impulse.

At any rate the financial authorities are agreed that no actual money has been destroyed. There is as much money in the country today—actual cash—as there was in 1929. The banks—at least those still in the running—are full of it.

And this beer business has been a cash business. In short there was a public demand for beer. As soon as that demand was met, the money started to flow—millions and millions. Overnight, as it were, a colossal fortune, that had been frozen,—tied up—stagnant—was put in circulation.

THE question at once obtrudes,—aren't there OTHER public demands which haven't been satisfied,—demands even more constructive and worth while than the demand for beer. Aren't there other NEW things in the realm of commerce that could be put on the market—that would be even more effective in stimulating the buying impulse, and overcoming the disposition to hoard money or just stand idly by and look at it?—than a malt and hops combination.

It seems to us this is a subject worth looking into very carefully. We still believe this sudden BULL market in beer doesn't proceed so much from a thirst for a drink—a hitherto forbidden drink—as from a tremendous popular demand for something NEW. It doesn't demonstrate so much we have money for beer and nothing else; as that we have money for ANYTHING THAT WE REALLY WANT.

Well what do we—the people—really want? Hop to it you wise men—yo inventors, and innovators and super-salesmen.

We are in a new era. Produce things that will answer the demands of a new era.

Then when the beer boom declines, as it is sure to decline—there will be something to take its place.

Beer has primed the pump of prosperity that has been dry so long. Other things can continue the process, until—**PRESTO, CHANGE!**

The depression that was started largely by a state of mind, will be ended in the same manner.

Personal Health Service

By William Brady, M.D.

Signed letters pertaining to personal health and hygiene, not to disease, diagnosis or treatment, will be answered by Dr. Brady if a stamped, self-addressed envelope is enclosed. Letters should be brief and written in ink. Owing to the large number of letters received only a few can be answered here. No reply can be made to queries not conforming to instructions. Address Dr. William Brady in care of The Mail Tribune.

PLAIN OLD FASHIONED IRON FOR PALE WEAK WOMEN

Since this health column gained a wide circulation the doctors have more time to study and invent new diseases. Here is the latest—primary hypo-chronic anemia. This form of anemia seems to affect women almost exclusively. The chief complaint of victims is weakness or easy fatigue. Generally they are short of breath, have poor appetite, belch gas and have a sense of fullness in the epigastrium. If you know this spot. If you don't, never mind, for these symptoms have no particular significance—just keep your mind fixed on the chief complaint, weakness.

When a member of a certain well known sex comes to the doctor complaining of weakness, he just lets her ramble on about the other symptoms and nods or says "Um" while he numbers on his fingers all the customary causes of weakness, such as, well, come to think of it, this is a health column after all. But sooner or later the patient runs down, and when the doctor thinks her tongue has coiled off a bit he casually inquires about the condition of this rapidly acting organ, and sure enough the hypochromic anemia patient freely admits her tongue has burned a good deal, as though from too much acid food, you understand. In truth, the doctor doesn't understand anything of the sort, but he hasn't time to explain to every chattering customer that acid fruits have nothing to do with acid in the system, whatever that may mean.

Touching on some of the minor signs of hypochromic anemia as lightly as possible, there are the burning or sore tongue, dry graying hair, brittle and often spooned nails, wrinkled atrophied inelastic skin, low color index (the doctor observes this when he tests the blood), insufficient acid in gastric juice and how's your cousin Jasper now? Yes, indeed, at one time we feared we were going to lose him, but by a happy chance we switched pills on Jasper and he liked the new shade so much that he has been taking them off and on ever—

All the pale weak women with sore tongues, brittle nails and discouraging complexion will be on tenterhooks for the remedy, so let's dish it out and call it a day.

Dissolve an ounce of iron and ammonium citrate in four ounces of water. That's all. Take a couple tea-

spoonful after each of the three daily meals, and continue for two or three months. This iron solution is neutral or slightly alkaline and will not injure the teeth. This has proved more efficacious than any hifalutin and high-priced organic iron compound. But it has taken many years and a lot of our patients' money for us doctors to learn that in iron remedies the old ones are the best.

Women with hypochromic (diminished proportion of coloring matter, hemoglobin) anemia who experience considerable improvement on this remedy, then seem to reach a standstill, should add a dash of copper sulphate to the iron solution—one grain of copper sulphate is enough in the four-ounce vial.

QUESTIONS AND ANSWERS

Come On, Zinsser, Heiktoen et Al
 Ludwig Heiktoen, M.D., in Oeler-McRae's "Modern Medicine," says: "Normal blood contains substances that render certain infectious microbes fit for phagocytosis (destruction by white blood corpuscles) . . . and on the content of these substances may depend resistance to infection." Also Zinsser states persistently that immunity, resistance and susceptibility are relative and not absolute terms. (B. H. P.)

Answer—These gentlemen are entitled to their theories, even as you and I. But the mere assertion of a thing by a physician or other expert does not make it so. To the best of my knowledge no experimental evidence has been adduced to show that there is a state of "resistance" apart from demonstrable, measurable immunity. Certainly one has shown that such factors as sudden changes of weather, clothing, environment and wet or dampness, impair or lower any degree of immunity the individual happens to have against any known disease. Can we never get away from the ponderous opinions or theories of "authorities" and regard this question from the standpoint of plain common sense or scientific sense?

Alice in Wonderland Might Use It
 I understand (an antiseptic nostrum) is more powerful than (another antiseptic nostrum). Do you advise the more powerful one for colds, sore throat, flu, etc? (R. E. W.)

Ans—No. I could name several antiseptics far more "powerful" than either nostrum, but in my judgment a solution of a teaspoonful of boric acid in a pint of boiled water serves every good purpose any such remedy can serve in any sense.

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Flight 'o Time

(Medford and Jackson County History from the Files of The Mail Tribune of 20 and 10 Years Ago.)

TEN YEARS AGO TODAY
 April 11, 1923
 (It was Wednesday)

The Pacific highway is thick with autos as the tourist season starts early.

"Theory of evolution" cause of a number of letters to the editor, and several street arguments.

Local auto drivers to hold race meet at the fair grounds in June.

City water commission to formally take over the operation of the city water system.

City playground to be opened.

Civic league starts campaign to awake women to the necessity of voting.

TWENTY YEARS AGO TODAY
 April 11, 1913
 (It was Friday)

Safe of the Star Mercantile company at Rogue River is cracked and the robbers escape on a hand-car stolen at the depot.

Charles Isaacs home on the road to Eagle Point destroyed by fire.

Mercury jumps to 80 degrees and a brisk wind blows.

Many shade trees are planted in city by citizens.

Elks plan to buy the M. F. & H. building and make lodge rooms on the second and third floors.

"The Chance Deception," with Theda Bara at the Star, Gaumont Weekly at the It.

CEMENT PLANT RUNS FULL HEAD BY MAY 1

The Gold Hill cement plant expects to start full operations on May 1, or shortly thereafter, General Manager W. H. (Moore) Muirhead said today. Plans to start this month were deferred. The grinding department is now operating. Manager Muirhead said that at present half the plant was in operation. Only old employees will be hired.

GREEN SPRINGS ROAD LOADS ARE REDUCED

The state highway commission has made a ruling reducing the load limit for trucks on the Green Springs mountain road to 4000 pounds, and the state police are vigorously enforcing the ruling.

The action was made necessary to protect the highway during the thawing period, when it deteriorates rapidly under heavy traffic.

For The Spectorator



Lillian Bond, Hollywood actress, introduced this huge leghorn brim hat to protect her complexion and a distinctive lounging ensemble in shades of green and white to wear when she's watching swimmers. (Associated Press Photo)

Week ago — 59.6 57.9 74.2 63.9
 Year ago — 61.0 62.1 77.6 66.9
 3 yrs ago — 94.3 106.0 99.1 99.8

NEW YORK, April 11.—(AP)—The stock market's advance of the past six sessions was checked by profit taking today, but the list rested selling, and while a few issues were off a point or more at the close, most changes were fractional. The closing tone was easy. Turnover was about 1,400,000 shares.

Today's closing prices for 31 selected stocks follow:

Al. Chem. & Dye	83 1/4
Am. Can	60 1/2
Am. & Fgn. Pow.	5
A. T. & T.	93 1/4
Anacosta	8 1/4
Atch. T. & S. P.	42 1/2
Bendix Avia.	9 1/2
Beth. Steel	17 1/2
Chrysler	11 1/2
Coml. Solv.	14 1/4
Curtiss-Wright	13 1/4
DuPont	39 1/2
Gen. Foods	25 1/2
Gen. Mot.	13 1/2
Int. Harvst.	24 1/2
J. T. & T.	19 1/4
Johns-Man.	6 1/4
Monty Ward	18 1/2
North Amer.	14 1/2
Penney (J. C.)	25 1/2
Phillips Pet.	6 1/2
Radio	14 1/2
Sou. Pac.	14 1/2
Std. Brands	16 1/2
St. Oil Cal.	24 1/2
St. Oil N. J.	27 1/4
Trans. Amer.	25 1/2
Union Carb.	22 1/2
Unit. Aircraft	22 1/2
U. S. Steel	31 1/4

other cities would say the same thing. Then we would find ourselves suffering for a market for our surplus.

That is what the nations have done. And world trade has suffered terribly as a result.

THIS writer is no free trader. Tariffs, sanely made, are good things. but it is possible to carry even a good thing to the point of absurdity, and that is what the world has done with tariffs.

Getting together and talking it all over is a mighty good thing.

GAME WARDENS GET AUTOMOBILES SOON

Information has been received from Salem by the state police for this district, that distribution of autos for the game warden division of the state police will be made within the week. Eight autos will be assigned to the southern Oregon section, which embraces Douglas, Coos, Curry, Josephine, Jackson, Klamath and Lake counties. The autos are recently purchased. Heretofore the game wardens used their own autos.

TOO LATE TO CLASSIFY

FOR RENT—8 acres garden soil, irrigation furnished; crop share or cash rental. Phone 1499.

LOST—Pair ladies' brown leather fur-trimmed driving gloves. Return to Tribune office.

FOR EXCHANGE—Improved 160 acres stock ranch. Want city for \$5,000 equity. Box 13963, Tribune.

FOR RENT—Four-room furnished house with sleeping porch. Phone 1081-L.

FOR RENT—5-room unfurnished house close in; sleeping porch, garage, stationary tubs, fireplace. Adults only. Call 240 So. Grape.

FOR SALE—Whole milk, good as the best, clean and pure; have supplied "A" grade milk to creameries and other dairies for years. Not listed with the grading of the milk producers of the city of Medford each month, because my depot is out of the city at the end of West Main st. However, I maintain the same high standards in the case of the milk and cows. The public is invited to come, inspect my dairy ranch and milk depot, and see the system of sterilization and refrigeration, which is equal to any in the valley. Bring your containers and get milk for 20c a gal, heavy and whipping cream 30c a qt. B. O. Lockwood.

FOUND—Call at 231 E Sixth morning; describe property.

FOR SALE OR TRADE—2 and 3-10 acres; joins city limits; comfortable house, good well, 1/2 a berries, fine garden soil; 2 blocks to school. Acceptable in livestock or what have you; balance \$11.50 per month. Box 262, Medford, Ore.

FOR SALE FOR STORAGE—Piano, square baby grand; dining table, 8 chairs, buffet, phonograph and 120 records. Davis Transfer and Storage.

WANTED—Loan of \$7500 on first class security, 7 per cent semi-annually; principal reduced annually. For appointment write Box 292, Medford, Ore.

ILLUSTRATED MEMOROGRAPHING MAILING SERVICE
 PUBLIC STENOGRAPHY
 Grace C. Voss
 North Central Phone 112

WANTED—Medford girl for office work State age and education. Write Box 13033, Mail Tribune.

PLANT gladioli now. Chosen named varieties, 30 bulbs for dollar; 100 for \$2.50. Gordon Warner, 349-M.

FOR RENT—Modern 4-room house, good location, close in; electric range. Phone 499-H. William Olson.

FOR RENT—Furnished apartment, overfurnished; hardwood floors, light and heat. Mail Tribune, Phone 75.

Ye Smudge Pot

By Arthur Perry.
 With the beer shortage, and the moonshiners quitting in disgust, there is apt to be nothing to drink but water.

Playful motorists continue to aim their autos at pedestrians crowding the street in a legal manner, and not jaywalking. Nothing will happen unless the pedestrian gets nervous and jumps the wrong way. Then it would be attributed to defective steering gear—not the wheels. Jovially threatening to run over a friend is skin to pointing an unloaded gun at him. They don't expect the front wheel to hit him, any more than they anticipated that the unknown bullet would take him square between the eyes.

HUMOR DURING QUAKES

(Emporia, Kan., Gazette)
 It was this daughter who narrowly escaped death during a later shock. Marion was in the bathtub and her mother was reaching for the child's neck for purposes of inspection when suddenly she found herself choking. Her own daughter, without the vaguest idea as to how the neck ever got itself into her hands.

The president's call for 250,000 men, dying for work, to enlist for toll in the timber at \$1 per day and found, has been greeted with a rush of 2607 victims of the depression. The plan was particularly designed to aid homeless youths between the ages of 16 and 25, now gadding over the nation in broken-down dca, freight cars, and afoot. Another march on Washington, D. O., is in the making. There will be no trouble recruiting men to march in trucks to the national capital and raise hell.

A noticeable improvement in temper is noted. Many who a year ago were disgruntled, are now only-gruntled.

"As a girl, the bride grew into a lovely woman." (Fort Jones Jottings) They will do it every time.

PIONEER DRAMA NOTES

(Pendleton East Oregonian)
 During the performance of Robinson's theatrical troupe on last Saturday evening a number of hoodlums in the back end of the hall undertook to greet the appearance of Robinson with a shower of eggs. A number of spectators, ladies as well as gentlemen, were showered with eggs, while Robinson escaped harm. We cannot see the point or sport in this "egging" at any time but it is a person has rendered himself particularly conspicuous, perhaps some might justify it.

What Robinson had done to merit such treatment we do not know, but doubt if he had done anything, as he seems to have been attacked on his first appearance.

The freshly planted fields are full of ravens, a bird that a poet reported as saying: "Nevermore."

They were tearing around like they were going to build a railroad to the Pacific coast, but investigations revealed that the terrific energy was being expended on behalf of a proposed brewery.

Inflation of the currency is now urged as a way to make people spend money. The proposal has already caused debate, or inflation of the lungs.

RING ROUND THE ROSE!
 Robert Rose and family spent Saturday night and Sunday at the home of O. Rose.

Ben Russell was the Saturday night and Sunday dinner guest of Roy Rose.

Mr. and Mrs. Clarence Rose and son Edgar were the Sunday dinner guests at the home of Harris Rainwater.

Mr. and Mrs. Ewen Ellison spent Saturday night and Sunday with Mr. and Mrs. O. G. Rose.

Miss Wahneeta and Walezta Rose were the Saturday night and Sunday guests of Miss Blanche Rose.

Halph, Norton, and Earl Rainwater were the Sunday dinner guests of Roy Rose.

Miss Fredie and Allie Rose, also Joe Ragdale were the Sunday dinner guests at the home of Rev. Roy Rose.

The wood for our school is being donated by the patrons of the district. Messrs. Roy Rose, Leo Rose, Harris Rainwater, and Lem Rose, have each hauled a load of wood already.—(Van Buren, Ark., paper.)

SHAW BALKS ALL INTERVIEW PLANS BY N. Y. SCRIBES

(Continued from Page One.)

The printed handout, to which the question referred, was distributed to the newspapermen by a press agent for the steamship line. This was labeled "Shaw interview."

One reporter, who found Shaw in the ship's dining room eating oatmeal and reading Upton Sinclair's "William Fox," handed him the printed interview.

Shaw glanced over it. "I never said that," he expostulated.

Then the Shawian front was impregnable. Shaw shut himself up in his stateroom and he remained unemerged long after the boat had docked.

Shaw makes his first speech on American soil at 8:45 p. m. eastern standard time here tonight.

"The future of political science in America," is the title of Shaw's talk, but whether the speech will have anything to do with the title was a thing no one could tell. Except for his speech to the Academy of Political Science in the Metropolitan opera house he planned to lead the life of a hermit during his 24-hour stay.

He is to stay aboard the liner, academy officials said, until time for his speech, return to it right after the speech, and stay there until it resumes its round-the-world voyage tomorrow. No lunch with anybody in New York, no dinner either, no interviews.

HONOR CLERK AT BIRTHDAY PARTY

County Clerk George R. Carter was honored Monday afternoon with a birthday party at the clerk's office, and a large birthday cake with four candles was cut by the official. How many years each candle represented could not be determined.

The guest list included members of the clerk's staff, Nydah Neil, Helen Dugan, Mary Smith, Elsie Brown, Edna Bigalow, W. B. Tucker and Gertrude Butler and Olga Anderson of the sheriff's office. Paul Janney and Gus Newbury were callers.

Blacksmithing has become popular among Nebraska farmers.

INFLATION 'BUG' PUTS NEW YORK IN ANXIOUS SEAT

(Continued from Page One.)

The same regulation and publicity as any other bank would destroy forever the magic of the name. There are many who are still reluctant to part with the old leadership. Sentimental and practical reasons combine in this.

One result may be that Morgan interests will not participate so freely in anonymous rescue expeditions for shaky institutions. Of course the rescuers were always compensated for their aid but it gave Wall Street a feeling of security to know there was someone they could fall back on. This change of policy will bring future complications for several railroads and other corporations.

The Missouri Pacific reorganization hits Allegheny corporation hard. At present it's a bet that Allegheny itself will have to default this fall. The interstate commerce commission is reported to be working on a plan to assess Allegheny for part of Missouri Pacific's indebtedness. Legal battalions are forming to prove that it can't be done. If the plan goes through it would break Allegheny's back.

STANDARD STAFF AFTER BUSINESS

A unique "Sales Promote Employment Plan" has been announced by A. P. Johnson, district manager of the Standard Oil company, which will enable that company to maintain its present staff in this city, as well as its present wage scale. This plan ties in with spring housecleaning activities and members of the Standard Oil company organization are making house-to-house visits to familiarize the housewives of this community with popular household necessities which are sold by Standard.

Special prices on Oronite cleaning fluid, fly spray, auto polish, Waxglo, liquid wax and many other Standard Oil company products are being featured while this special "Sales Promote Plan" is in effect.

A group of knitted dresses & suits greatly reduced to \$6.95 & \$10.95

ETHELWYN B. HOFFMANN'S

SAVED FROM WRECKED BLIMP



Lieut. John H. Thornton of Greensboro, N. Y., was one of the five members of the crew rescued when the navy blimp J-3 fell into the ocean while searching for survivors of the wrecked dirigible Akron. He is being escorted to an ambulance by a state trooper and a civilian after he had been brought ashore at Beach Haven, N. J. (Associated Press Photo)

ARLINE SKATES WITH HER BABY



It seems that mother doesn't walk in Hollywood, judging by Arline Judge, film actress, who is shown on skates as she takes her baby son for his daily ride. The little fellow's father is Wesley Ruggles of the films. (Associated Press Photo)

Markets

Livestock
PORTLAND, Ore., April 11.—(AP)
 CATTLE, 128; calves, 10; 25-50c lower. Steers 550-900 lbs. good \$5.00-5.25; medium \$4.00-5.00; common \$3.00-4.00; 900-1100 lbs. Zook \$5.00-5.25; medium \$4.00-5.00; common \$3.00-4.00; 1100-1300 lbs. good \$4.25-5.00; medium \$3.00-4.25; heifers 550-750 lbs. good \$4.50-4.75; common-medium \$2.50-4.50; 750-900 lbs. good-choice \$4.00-4.25; common-medium \$2.50-4.00; cows good \$3.50-3.75; common-medium \$2.50-3.50; low cutter and cutter \$1.00-2.50.
 HOGS, 150; steady.
 SHEEP and LAMBS on wool basis 75; unevenly lower, weak. Spring lambs choice \$6.50; good \$6.00-6.50; medium \$4.00-5.00; lambs 90 lbs. down good-choice \$4.00-4.75; yearling wethers 90-110 lbs. good-choice \$3.00-4.00.

Portland Produce

PORTLAND, Ore., April 11.—(AP)
 BUTTERFAT—Prints, extras, 20c; standards, 20c lb.
 BUTTERFAT—Direct to shippers: Station basis price, 14-15c; price range, 14-17c. Portland delivery: churning cream base, 15c; price range, 15-17c lb.; sweet cream higher.
 EGGS—Pacific Poultry Producers selling price: Fresh extras, 14c; standards, 13c; mediums 12c. Buying price of wholesalers: Fresh current receipts 56 lbs. and up, 9 1/2-10 1/2c dozen.
 ONIONS—Selling price to retailers: Oregon, \$1.25-1.35 cental; Yakima, Spanish, 75-90c; \$1.35 cental. New onions: Texas Bermudas \$3.25 for 50 lb. crate.
 NEW POTATOES—Florida, 5-7c lb. Texas 6c lb.
 Country meats, mohair, nuts, casaca bark, hops, live poultry, potatoes, strawberries, wool and hay, unchanged.

Wall St. Report