

# ALCOHOL IN BEER? OKEH, BUT DORAN HAS TO CHECK IT

### Chief of Bureau of Industrial Alcohol to Be Kept Busy Under New Definition of Intoxicating Beverages

By HERBERT PLUMMER.

WASHINGTON—On the third floor of a downtown federal office building in the capital there is a pleasant, bespectacled, soft-spoken man of whom you'll likely hear a lot now that 3.2 per cent beer has been legalized.

He's Dr. James M. Doran, chief of the bureau of industrial alcohol, and the man charged with the responsibility of seeing that the alcoholic content of beer is kept strictly within the legal limit.

The doctor, a native of North Dakota and the son of a Methodist minister, is an old hand at the game. Since as far back as 1907 he has been doing this sort of work for the government.

In 1920 he was head of the chemical and technical division of the treasury department. In 1927 commissioner of prohibition, and now chief of the bureau of industrial alcohol.

At his desk, in a big sunny room looking out over Pennsylvania avenue, puffing slowly on a big black pipe, he talks at length and understandingly about beer and alcohol.

With Definitions.

He draws diagrams of various parts of a brewery to illustrate what he is trying to explain. He spells out the queer-sounding chemical terms.

The instrument called an "ebullometer," designed for such an important use in the days ahead, he explains in detail.

The contraption that will be employed to determine the alcoholic content of the beer before it leaves the breweries is an ingenious device. Almost the exact quantity of alcohol in the liquid tested can be determined.

All in Fun.

One of Dr. Doran's favorite jokes concerns the instrument. He never misses an opportunity to tell it.

When prohibition went into effect the "ebullometer" was looked upon with curiosity, and by some with disdain. One writer, in describing its operation, says Dr. Doran, wrote as follows:

"When the liquid registers exactly one-half of one per cent, the instrument flashes a red light. When the alcoholic content is less than one-half of one per cent, a blue light goes on."

"But the moment the indicator passes the one-half of one per cent mark, 'Poof!'—the 'ebullometer' blows a fuse."

Confident that his forces can control the situation, Dr. Doran is settling down for some hard work after midnight of April 6. He doesn't expect any trouble.

"When we get 'gassed' up," he says, "there'll be nothing to worry about."

## KMED Broadcast Schedule

- Saturday.
- 8:00—Breakfast News, Mail Tribune.
  - 8:05—Musical Clock.
  - 8:15—A Peerless Parade.
  - 8:30—Shopping Guide.
  - 9:00—Friendship Circle.
  - 9:30—Today.
  - 9:45—Shoppers' Tour.
  - 10:00—U. S. Weather Forecast.
  - 10:00—A Schilling and Co.
  - 10:30—Morning Comments.
  - 10:45—Morning Melody.
  - 11:00—Quartettes Parade.
  - 11:15—Musical Notes.
  - 11:30—Song and Comedy.
  - 12:00—Color Magic.
  - 12:15—Pyroll Parade.
  - 12:30—News Flashes by Mail Tribune.
  - 12:30—Musical Music.
  - 1:00—Patriotic Program.
  - 1:15—Varieties.
  - 1:45—Interlude.
  - 2:00—Dance Matinee.
  - 3:00—Songs for Everyday.
  - 3:30—KMED Program Review.
  - 3:35—Music from Yesteryear.
  - 3:45—Siesta Hour.
  - 4:00—Across the Seas to Hawaii.
  - 4:30—Masterworks.
  - 5:00—Popular Parade.
  - 5:45—News Digest by Mail Tribune.
  - 6:00—Medford Theater Guide.
  - 6:05—Dinner Dance Music.
  - 7:00—Eventide.
  - 7:30—Your Favorite Dance Bands.
  - 8:00—U. S. Weather Forecast.
- Oregon Weather.
- Unsettled with light rains today and tonight and with snows in the mountains and freezing temperature east portion; Saturday cloudy with slowly rising temperature; fresh north and northwest winds offshore.

# Cut Prices Remedies, Toiletries Tobaccos, Cigars, etc.

## Western Thrift Store 125 E. 6th St.—Next Wurts Gift Shop

We ask no favors; no compromise. We offer you Fresh Merchandise at DEEPEST CUT PRICES. Space does not permit us to list but a small part of our stock. Come in and shop, compare our prices and you will find "You Always Pay Less at Western Thrift."

### For Saturday and Monday Selling

- \$1.25 Absorbine Junior ..... \$ .87
- \$1.25 Jad Salts (a good reducer) . \$ .69
- \$1.75 Myeladol (Upjohn Co. tonic) \$1.19
- \$.35 Scholl's New Zino Corn Pads \$ .25
- \$.50 Gillette Blue Blades ..... \$ .35
- \$.35 Stetson Blue Blades ..... \$ .25
- \$.75 Squibbs Choc. Vitavose ..... \$ .47

### 5c Stud Tobacco (Factory Representative) Buy One and Get One FREE (Saturday Only)

- | TOBACCO                 |           | CIGARETTES                |           |
|-------------------------|-----------|---------------------------|-----------|
| 1 lb. Union Leader      | 57c       | CAMELS, LUCKIES, CHESTERS | 10c       |
| 1 lb. Edgeworth         | 88c       | Cremo Cigars              | 4 for 11c |
| 1 lb. Prince Albert     | 2 for 23c | Reno Cigars               | 5 for 10c |
| 1 lb. Dial Tobacco, new | 8c        |                           |           |
- LOWEST PRICES IN TOWN FRESHEST STOCK IN TOWN

### 50c Vicks Nose and Throat Drops 31c

- 25c Woodbury Facial Soap, box., 3 for..... 53c
- Pints Russian Mineral Oil ..... 29c
- 25c Squibbs Pure Castor Oil ..... 19c
- 25c Blackstone Tooth Paste ..... 13c
- 25c Solution Citrate of Magnesia ..... 15c
- 35c Squibbs Sodium Perborate ..... 19c
- 50c Prophylactic Tooth Brushes ..... 31c

### 25c Squibb's Talcums 17c

- |                           |     |                          |     |
|---------------------------|-----|--------------------------|-----|
| \$ .35 Kerfs              | 19c | \$ .35 Pocket Combs      | 10c |
| \$ .50 Milk of Magnesia   | 19c | \$ .50 Eversharp Pencils | 10c |
| \$ .75 Hospital Cotton    | 29c | \$ .50 Playing Cards     | 25c |
| \$ .35 Kotes              | 14c | \$1.00 Ash Trays         | 19c |
| \$ .35 Adhesive Tape      | 19c | \$ .75 Congress Cards    | 39c |
| \$ .25 Modess             | 13c | \$1.00 Cigarette Cases   | 15c |
| \$1.00 Hexol (Germeicide) | 60c | \$1.50 Tobacco Pouch     | 69c |

### \$1.50 Agralax Mineral Oil and Agar 59c

- The Practical Remedy for Constipation.
- 50c Lord Barrington Lavender Shav. Cream 19c
  - 25c Dr. West's Tooth Paste, 2 for 25c..... 13c
  - Quarts U. S. P. Milk of Magnesia ..... 38c
  - \$1.00 Guaranteed Hot Water Bottles ..... 25c
  - Quarts (Nat. Form.) Antiseptic Solution..... 57c
  - 50c Woodbury's After Shave Lotion ..... 35c
  - \$1.00 Guaranteed Shaving Brush ..... 39c
  - 25c Clover Club After Shave Talcum..... 10c
  - 50c Best. Tooth Paste (Remov. tobacco sts.) 29c
  - \$.65 Pond's Cold Cream ..... 41c
  - \$.50 Woodbury's Rose and Almond Lotion 35c
  - \$.35 Fountain Syringe Lengths ..... 19c
  - 4-ounce Pure Glycerin ..... 17c
  - \$1.00 Box Du Parc Scented Soaps ..... 37c
  - \$.15 Baby Castile Soap ..... 8c
  - Quarts Heavy Russian Mineral Oil ..... 49c
  - Pints Rubbing Alcohol ..... 15c
  - \$1.00 Yardley Face Powder ..... 85c
  - \$1.00 Colonial Dame Toilet Preparations 82c
  - \$.50 Woodbury's Hair Gloss ..... 35c
  - \$.05 Golden Grain, Stud and Buffalo Cigarette Tobacco ..... 7 for 25c
  - 4 ounce Pure Imported Olive Oil ..... 17c
  - Pints Witch Hazel (pure distilled) ..... 29c

Pay less at **Western Thrift**

125 East Sixth St. (Next Wurts Gift Shop)

# Groceteria Economy

### THE HOME OF BREAD LIKE MOTHER MADE

## Spring Opening of Fruit and Vegetable Dept.

IT'S NOT so long ago that folks toned themselves up in the spring with sulphur and molasses, sassafras tea and a lot of other concoctions of unknown merit. That, however, was before the days of the modern food store and rapid transportation. Today, as spring comes over the southland, the first crops of nature's finest foods are rushed to us by freight, express and truck, that you may adopt warm weather foods without waiting till nearly midsummer for your garden.

### TOMORROW—NEARLY 100 VARIETIES for YOU

From the necessary potatoes to the cultivated mushrooms—from apples to avocado's—the finest fruits and vegetables are here. Start now to serve them generously, especially salads. Give nature's army of vitamins a chance at old man spring fever and you will rout him in a hurry.

Our complete showing of fruits and vegetables is just one more reason why your Groceterias are better food stores.

### BETTY CROCKER'S Famous Bakery Products

BREAD—Approved by Miss Crocker's personal representative as real home-made bread

- 1-lb loaf ..... 3 for 13c
- 1 1/2-lb. loaf ..... 2 for 13c

### BETTY CROCKER CAKES

Golden Cream, Milk Chocolate, Lemon Cocomnut, Rich Yellow, Royal White Layer, small family size ..... 23c

Large family size ..... 39c

Betty Crocker 13-egg Angel Cake 39c

Butter Rolls, finest of all dinner rolls, dozen ..... 13c

### A Few of the Many Unusual Fruits and Vegetables—

Sweet Anise	Jap Radishes
Fresh Limes	Strawberries
Avacados	Cardoni
Italian Broccoli	Rosemary
Celery Root	Thyme
Chicory Root	Mushrooms
Leeks	Cucumbers
Fresh Mint	Italian Squash
Oyster Plant	Summer Squash
Swiss Chard	Yams
Endive	Water Cress
Parsley	Yamo Eamo
Peas	Romain Lettuce
Green Beans	Chinese Lettuce
Fresh Pineapples	Water Chokes—White Jerusalem Chokes and about 75 others.

## OTHER THRIFT ITEMS

- Ginger Ale—Cliquot or Canada Dry. Bottle ..... 15c
- Syrup—Amaizo Golden—ads or frying. 1/2 gal can ..... 29c
- Wheaties—the ready to serve whole wheat cereal, 2 pkgs. and a Skippy cereal bowl ..... 23c
- Sperry's Wheat Hearts, Sperry's Hot Cake Flour—family packages—both—your choice of several dishes free ..... 39c
- Syrup—Amaizo Golden—5 lb. can ..... 29c
- Crystal White Syrup—Amaizo—5 lb. can 32c. 10 lb. ..... 57c
- Edgemont Crackers—Graham or Butter. 2 pkgs. ..... 29c
- Pretzels—Small size, lb. 17c. Large size ..... 29c
- Swiss Cheese—you will want some with the old fashioned Dutch lunch. Lb. .... 35c
- Prunes—Hunt's supreme quality in heavy syrup. No. 2 1/2 cans ..... 15c
- Huckleberries—Rockdell brand—No. 2 tall cans fancy huckleberries ..... 2 cans 35c
- Borden's Cheese—all kinds 1/2 lb. carton ..... 15c
- Sliced Beets—Grater Lake brand. No. 2 can ..... 10c
- Malt Syrup—for the folks who can't afford the champagne prices—your favorite brand is here. 42c to 65c
- Shortening, Swift's Jewel—pure vegetable, 8 lbs. in a carton ..... 69c
- Nally's Mayonnaise—pint ..... 27c
- Salad Time dressing—Quart jar ..... 25c
- P. and G. White Laundry Soap. 10 bars. .... 25c
- Bob White Laundry Soap. 10 bars ..... 22c
- Dash—the new granulated Soap—here is a big saving—guaranteed to please. 5 lb. pkg. .... 37c
- Camay Toilet Soap—4 bars ..... 19c
- Vanity Fair Toilet Soap—3 bars ..... 23c
- Scott Tissue—the finer toilet paper. 4 rolls ..... 25c
- Waldorf Tissue—6 rolls ..... 25c
- Flour—prices will go much higher when the processing tax goes on—Mapleleaf, 49 lb. 99c; White Rose, 49 lb. \$1.09; Drifted Snow \$1.37; Gold Medal ..... \$1.47
- Mixing Bowl—Yellow with blue stripe, gallon size ..... 25c
- Wax Paper—125 feet in cutter box ..... 18c
- O' Cedar Mop—75c value, complete ..... 49c
- Lawn Mowers—none better—\$4.98, \$5.59, \$6.98
- Bamboo Lawn Rakes ..... 10c
- Water Glasses—3 for ..... 10c
- Watering Pots—galvanized 8 qt. size ..... 79c
- Waxglo—(Standard Oil Co. new liquid wax)—gallon can ..... \$1.39

### EASTER EGGS

Get the freshest and best by buying Inspected Eggs. An exclusive Groceteria service.

### EASTER CANDIES

A Wide Assortment. Chocolate Eggs, decorated to order with name, etc., each ..... 5c

### TURKEY DINNER

- Roast Turkey with Dressing, Potatoes, etc. .... 25c
- Huckleberry Pie a la mode. . 10c
- Cake a la mode ..... 10c
- Milk Shakes—all kinds, 2 for 15c

6th at Grape **Gates & Lydiard** 6th at Central

SAVING WITHOUT SELF-DENIAL

Delivery of \$1.00 Orders. Phone—East Side 752; West Side 428

## Monarch Seed & Feed Co.'s SATURDAY—CASH SPECIALS

"EVERYTHING FOR YOUR GARDEN" (But the rain)

Shop at our conveniently located store. Avail yourself of the bargains offered tomorrow. Quality distinguishes every item listed below.

### MADRONA CHICK MASH

NOT A COMPETITIVE MASH, BUT THE BEST

**\$2.15** CWT. Guaranteed to please

Contains everything necessary to produce good chicks

- Molasses Dairy Chop, 80 lbs. .... \$ .70
- Chick Scratch, 100 lbs. .... \$1.70
- Whole Corn, 100 lbs. .... \$1.15 (Feed prices are advancing—Buy Now)

### 3-4 GROUND STOCK OR HAY SALT 90c

125 lb. sacks, cwt.

Salting time is here, haying time around the corner. Buy now at our store—save.

- Sudan Grass, cwt. .... \$4.50
- Dent Seed Corn, cwt. .... \$4.00
- Gas Balls kill moles, doz. .... \$ .30
- Dead Sure Mole Killer, doz. .... \$ .55
- Poison Barley, per pound. .... \$ .10

### HOSE SPECIAL \$2.75

Complete with fittings, 50 ft. lengths

**DOG FOODS** New Low Prices

**SPRATT'S**