

HOP GROWERS OF COAST HAPPY AS DEMAND REVIVED

Thirteen-Year Gamble That Prohibition Would End Proves Good — Buyers Eager and Supply Limited

SAN FRANCISCO, March 28.—(AP)—Headless of the nationwide clamor for farm relief the hop growers of the Pacific states go busily about their fields for they need no relief, now that beer is near.

For them 13 is a lucky number. They held onto their lands through 13 years of prohibition, gambling that their industry would come back—and they have won.

There is no worry about overproduction. The only care they have is how to increase their crops to the maximum the land will yield.

Buyers eager. No trouble to find buyers—and no difficulty in getting a profit-paying price. Supplies are short, and buyers are eager, and the price of 30 cents a pound gives the grower ample profit margin over the average cost of production of around 14 cents.

Prices of choice hops have added about 50 per cent to their stature since early March. They have doubled in less than a year, and are now at the highest levels in a dozen years.

A prediction that a shortage would develop came today from E. Clemens Horn, San Francisco dealer. This outlook was backed with statistics by F. L. Lyons, federal agricultural economist, who, however, refrained from predictions.

Supply limited. Lyons said the supplies in growers' hands were about 11,727 bales in the coast states—the most important hop-growing area in the country. This visible supply was materially less than in preceding years.

Last year's production was short the world over," Lyons said. He added it was likely "a close situation" would have existed even without raising demand by legalizing beer. Lyons' figures indicated the normal demand of recent years was around 27,000,000 pounds—but this was only about half the demand of the 1910-1914 period.

Observers in Washington, Oregon and California find the industry in high gear. Acreage is increasing—in spite of efforts of growers to control the supply of roots to prevent too rapid expansion. Allied businesses are picking up. From Salem, Ore., comes the report that hardware merchants this year have sold three times last year's volume of hop growers' wire and kindred supplies.

Contract ahead. Term contracts for production have been drawn and signed. Those in reported cases, cover crops for two and three years ahead.

Last year the coast states had 22,000 acres in hops. That this would be increased several thousand acres was agreed by well-informed persons connected with the industry. Oregon is the chief hop-growing state, producing more than half the coast's output. California produces more per acre—but has only a modest acreage compared with Oregon. Washington, with the smallest acreage, gets the heaviest production per acre—some farmers claiming as high as 4000 pounds, though their average last year was something under 2000 pounds.

SEEK NEW PREXY FOR WASHINGTON

SEATTLE, March 28.—(AP)—The University of Washington board of regents looked today beyond the walls of the institution for a new president, as a successor to Dr. M. Lyle Spencer, the university's leader for the past five and a half years.

Formally voting after an all-day Sunday session to accept Dr. Spencer's resignation, which had been in their hands for the past two months, however, the regents at the same time declared their appreciation of his services.

GAS WAR LOOMS IN NORTHERN CALIFORNIA

SAN FRANCISCO, Mar. 28.—(AP)—The Chronicle says a gasoline price war is in prospect for northern California, and that major gasoline companies today will announce price cuts of one cent per gallon in grade "A" and ethyl gasolines and 1 1/2 cents in third structures.

The majors, the newspaper says, will refer to the changes as "a natural readjustment of prices," but independents and service station associations, taken by surprise, regard the reductions as the start of a new price war.

REVERSE INCOME TAX HITS ITALIAN BOSS

ROME.—(AP)—The employer rather than the worker has cause to regret taxation on the latter's wages, under a decree just issued by Mussolini.

It orders that pay of less than \$1,500 be increased to cover from 40 to 80 per cent of the tax, the object being to aid families of modest means.

ACCUSER BACK FROM HONEYMOON



Jorgen Dietz, Los Angeles chemical engineer, and his bride, Lucy Doraine, film actress, upon their return to Hollywood to prepare for trial of his \$50,000 alienation of affections suit against Douglas Fairbanks, Jr., screen star. Dietz claims Fairbanks stole the love of Solveig Dietz, his former wife. (Associated Press Photo)

LEGION ACTIVITY TOLD AT SESSION FOLLOWING FEED

Members of Medford post, American Legion and auxiliary met at the Army last night and enjoyed a delightful covered dish supper, through the efforts of the Ladies' Auxiliary. About 100 attended the supper.

Regular meeting of the post was called at 8 o'clock, at which time reports were given from the different committees, the American Legion service company, drum corps and junior baseball. A committee was appointed to cooperate with the Chamber of Commerce in securing funds from the R. F. C. for projects in the city of Medford. Earl Poy was appointed to meet with members of the Elks club and Odd Fellows lodge, relative to a baseball game where all receipts will be turned into the Prescott Memorial trust fund, now being sponsored by Medford post No. 15, American Legion.

Guy Applewhite was a caller from the Ashland post, bringing an invitation from that post to all Legionnaires in Medford to attend a covered dish supper at Ashland, April 6, after which a program is to be given. State officers will be there to give out details pertaining to the recent reductions in veterans' benefits. Every member is urged to attend this meeting.

Maori Statesman Trains Youth. AUCKLAND, N. Z.—(AP)—Sir Apirana Ngata, the Maori who is ruler of native affairs in the New Zealand cabinet, has evolved a plan for preservation of his race by training youths in modern farm methods so they can compete with white land owners.

Phone 642, We'll haul away your refuse. City Sanitary Service.

BIG SHOTS WOULD GET THE GATE IN F. R. RAIL PLAN

(Continued from Page One)

It is supposed to be Prof. A. A. Beris of Columbia. One of those who sat in on the conferences in which it was discussed was Senator Dill of Washington. He may be in charge of legislation.

Other alternative plans were also discussed. Some of the timid conferees thought this one was too daring. They frankly tried to talk the president out of playing with the idea. They wanted to go back to the old scheme of reorganizing the I. C. C. repealing the recapture clause and letting it go at that.

These secondary plans would not prevent two large railroads from going into receivership by May 1. The big one will.

Breaking up the I. C. C. was sponsored in the inner circle by Commerce Secretary Roper. He was the one who planted recent stories to that effect. Mr. Roosevelt heard about it and let it be known in devious ways that he wanted to go much further.

What troubled him was he did not know how far he could go and get away with it.

The house boys squirmed and grunted at the farm bill. Everyone who spoke either criticized or denounced it. Yet nearly all said they would vote for it.

That may sound strange to an average citizen. It is easily explainable. The bill is full of political dynamite. It is another farm board kind of a proposition. Few think it will do the job. Even Mr. Roosevelt called it an experiment.

If the measure works out to be unpopular the congressmen can point to the record where they denounced it. If it works out well they can brag that they voted for it.

Meteorological Report

March 28, 1933.

Forecast. Medford and vicinity: Occasional rains tonight and Wednesday. Moderate temperature.

Oregon: Occasional rains tonight and Wednesday. Moderate temperature.

Local Data. Lowest temperature this morning, 37 degrees.

Temperature a year ago today: Highest, 55; lowest, 41.

Total precipitation since September 1, 1932, 12.63 inches.

Relative humidity at 5 p. m. yesterday, 59%; 5 a. m. today, 94%.

Sunrise today, 6:32 p. m. Sunrise tomorrow, 5:59 a. m. Sunset tomorrow, 6:33 p. m.

Observations Taken at 5 a. m., 120 Meridian Time.

City	High Temp	Low Temp	Wind	Weather
Boston	48	36	...	P. Cdy.
Cheyenne	54	32	...	Cloudy
Chicago	52	32	...	Clear
Eureka	56	46	40	Clear
Helena	58	36	...	Clear
Los Angeles	70	50	...	Clear
MELBOURNE	54	42	11	P. Cdy.
New Orleans	76	60	...	P. Cdy.
New York	50	34	...	Cloudy
Omaha	48	34	...	Clear
Phoenix	84	48	...	Clear
Portland	52	46	38	Cloudy
Reno	62	46	T.	Cloudy
Rochburg	56	40	...	Clear
Salt Lake	66	60	...	Cloudy
San Francisco	64	52	78	Cloudy
Seattle	52	44	30	Cloudy
Spokane	50	44	30	Rain
Walla Walla	60	44	30	Rain
Washington, D.C.	50	38	...	Clear

Electric sweat baths and massage by expert. Nurse attendant. 208 Liberty Bldg. Phone 694.

For Weak, Nervous Girls

Salem, Oregon—"I was rundown in health while growing into womanhood. I lost much weight, became weak and awfully nervous and did not seem to develop as I should until my mother gave me Dr. Pierce's Favorite Prescription but I soon noticed a decided change after I had taken two bottles of this great tonic," said Mrs. Arthur Kilday of 2660 No. Church St. "It seemed to give me greater strength and vitality and I felt so much better."

All druggists. Fluid or tablets. Write to Dr. Pierce's Clinic, Buffalo, N. Y. for free medical advice.

Europe is up to its old tricks of hiding its real feelings behind fine phrases.

You cannot believe all you hear about "tentative acceptances" or "acceptance in principle" on the MacDonald disarmament ideas. These are only nice ways of saying: "No." Our diplomatic grapevine has reported MacDonald got a cold shoulder wherever he went. He had to alter his scheme frequently.

Our officials privately believe he may delay a break, but that is about all.

The administration has been planning stories on Soviet recognition all over the place. All press associations have used "authoritative" pieces inspired by topmost officials. This was done to sound out public reaction and to prepare the way for recognition.

No secret dickering has been undertaken yet with the reds. They started scratching a round administration quarters to find out what was what when they read the recognition pieces in the papers.

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Draperies

Curtains

It's just about the first of April, the time of year when nine households out of ten are thinking of spring house cleaning and new curtains or drapes. . . . Yes you can afford new curtains even if you have thought you couldn't. . . . even if you have no intention of buying now. . . . we want you to come and see the lovely cretonnes, chintzes and marquisettes now priced so low, in fact the lowest in many, many years. Come in tomorrow, you'll marvel at the values offered.

Imported Cretonnes

In this group are decorative 50-inch imported cretonnes and blocked linen, beautiful new patterns in rich colorful tones that lend themselves to the modern trend of home decoration—a pattern and shade suitable for your particular need. The price

Special 89¢ yard

Fine Domestic Cretonnes 49¢ yd.

In this display you will find a marvelous choice of extra heavy quality cretonnes that are guaranteed sun and tub fast. They are in colors and patterns especially suitable for drapes and slip covers. Each piece is full 36 inches wide. Your choice at Mann's tomorrow

Wednesday SPECIAL

A special on drapery fabrics that many women will take advantage of. A group of decorative materials up to 40c in value going for just 25c yard. Good looking patterns and tones in cretonnes, crashes and imports will be found in this unusual clearance. See them tomorrow at Mann's.

25¢ yd.

New Low Prices on Fine MARQUISSETTES

A value supreme in quality marquisette, 38 inches wide in all the very newest designs and colorings over rich cream ground. A marquisette that will wash and hang in soft folds for many months

29¢ yd.

MARQUISSETTE SPECIAL

A Wednesday special of unusual merit: 38 inch figured marquisette in pastel shades and combinations for only 10c yard. This is a much better material than the price indicates and is offered in quite a wide variety of patterns and shades. See these pieces tomorrow at Mann's.

Choice 10¢ yard

36-inch Cretonnes and Chintzes 25¢ yd.

For this drapery and curtain event we have assembled quite a group of good looking 36 inch cretonnes and semi glazed chintzes to sell for 25c yard. Truly a price supreme on materials of such quality. . . . large and small patterns. . . . crash and shadow warp effects will be found

MANN'S DRAPERY SECTION ON THE MAIN FLOOR

Wednesday Specials From the Ready-to-Wear Section

New Swagger COATS

The Swagger coat for spring and summer wear is here—and what coats they are—yet you'll notice the low prices. These new arrivals are of fine wool tweeds, silk lined and tailored very, very "Swagger", which of course makes them the popular coat of the year.

\$9.75 and \$18.00

NEW POLO COATS

The coat shop also announces a new shipment of smart polo models of soft wool polo cloth to sell Wednesday for \$6.50, \$9.75 and \$18.00. These are in spring's newest shades including snow white.

\$6.50 \$9.75-\$18

Extra Special for Wednesd'y Wash Blouses

Many women will buy two and three of these good looking wash blouses tomorrow at 69c each. New fast colors, new spring styles. The same blouse coat that cost you \$1.00 last season. Special

69¢ Sweaters

In the sweater section 69c will buy a new all wool sweater in such good shades as blue, rose, white, etc. Ideal for school or street wear.

69¢

SECOND FLOOR

Mann's Department Store

MEDFORD'S OWN STORE

Luckies Please!

In every corner of the world, both here and overseas, wherever you find joy in life, 'tis always "Luckies Please!"

Luckies are distinctive in character . . . unique in mildness

The wide world over, people want a cigarette that has character . . . and mildness. . . . That's why they choose Luckies.

The "Cream of the Crop"—in those four words, you have the reason for Luckies' character—a character that sets them apart from all other cigarettes. The choicest tobaccos are aged and mellowed for nearly three years . . . and then "Toasted" for true mildness. For these two reasons—Character and Mildness—"Luckies Please!"

because "It's toasted"