

C-C MEMBERSHIP CAMPAIGN OPENS THURSDAY MORN

The extensive membership campaign, planned by the chamber of commerce, will open next Tuesday and all persons to participate have been given complete instructions. Services have been volunteered from many quarters and a successful drive is anticipated by all.

The following statement, stressing the necessity of the drive and its success, was issued yesterday by M. N. Hogan, chairman:

Mr. Hogan issued the following statement today regarding the drive: "I believe the nation's business and our own business locally has reached the point from which we may with reason and confidence look forward to an upturn. Benefits we hope to reap will be measured largely by our own united efforts, wisely directed—the structure depends on the builders. The future builders of Medford and the Rogue River valley must come from our own ranks. To successfully accomplish this problem there must be united cooperation directed by some strong organization. The object of the present chamber of commerce campaign is to strengthen this organization under capable leadership, thereby uniting our local man power for the job immediately ahead—a more prosperous Rogue River valley."

Suicide Puts End Stomach Trouble

HILLSBORO, Mar. 24.—(P)—Drowned in three feet of water in the basement of his home, the body of William Hurst, 60, was found here yesterday. In an upstairs room was a note which read, "No more stomach trouble. W. H. Hurst. In the cellar."

LEGION FORMING EMERGENCY UNIT TO AID OFFICERS

Committees to take charge of the American Legion Service company, being organized by the Medford post, will be appointed Monday evening at the meeting of the Legion and Auxiliary, called at the Armory. The service company is being organized by the post to care for and help authorities in case of any great catastrophes, such as floods, fires, tornadoes or riots. The company will be organized with a minimum of 104 men and a maximum of 208 men. Capt. O. L. Overmyer will be general chairman of this company.

The meeting at the Armory Monday evening will open with a covered dish supper at 6:30 o'clock. At 8 o'clock the regular business meeting will be held.

Medford post is asking people of the community who have already worked, to turn them in at Carl Tengwald's office in the Hotel Holland building. They will be forwarded to disabled veterans in the hospital at Portland.

Medford post membership drive is now in full swing and every ex-service man in the county is urged to join, in order to do his part toward helping the disabled veterans.

BOWMAN'S BEAUTY SHOP—Permanent waves as low as \$1.50 for the rest of March. SPECIAL—Facial and Manicure, \$1.25. Shampoo, Fing & F. Waves and Manicure, \$1.25. Oil Shampoo, Finger Wave and Manicure, \$1.50. Phone 37.

Guests of Roots—Mr. and Mrs. F. W. Root of Minneapolis, Minn., arrived on the Shasta Friday morning to spend several days visiting Myron Root and family.

Monarch Seed & Feed Co's OFFERINGS

SHEEP GUANO The ideal plant-food for lawns, gardens and flowers, per sack..... **\$1**
Sacks contain approximately 100 pounds

GRAFTING WAX, per lb.....20¢
Canned Dog Food, 10 cans.....95¢

Kill The Gophers

SAVE YOUR CROPS AND GARDENS
Poison Barley, per pound 10¢
Dead-Sure Gas Balls, dozen 30¢ (Kill Moles and Gophers)
Gopher Traps, each 25¢
MOLOGEN Kills moles, can. 50¢

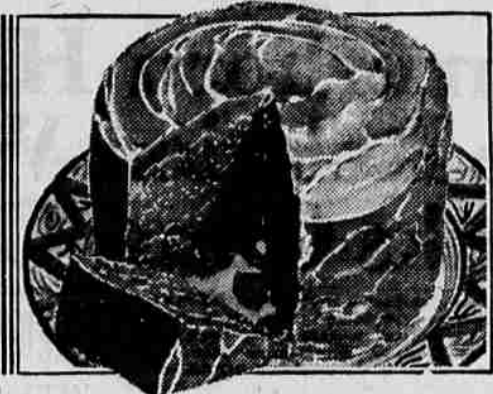
Pansy Plants, . doz. 45¢

Armory Mixture Makes the ideal lawn
LAWN SEED Per pound **45¢**

Economy Groceteria

THE HOME OF BREAD LIKE MOTHER MADE

Here Is Betty Crocker's Favorite Cake



ONE BY ONE we have introduced Betty Crocker's famous cakes. All have been delicious and we have sold thousands. This week, on the back page of the Saturday Evening Post Miss Crocker presents her own particular favorite cake.

It's a rich, light milk chocolate layer cake with chocolate filler and icing. Prepared from Miss Crocker's own recipe it's really a glorious cake, dark and fragrant with chocolate.

Really home-made with a wealth of real home flavor and a texture that stays moist and fresh, this cake is a fitting companion to the wide assortment of real home bakery products, always found at your Groceteria.

A wide assortment of Betty Crocker Cakes is baked daily. You may have them every day in the week.

TOMORROW:—
Golden Cream, Lemon Cocoanut, Rich Yellow, and Betty Crocker's Favorite Milk Chocolate Cake.

Small and large family sizes 23¢ and 39¢
13-egg Angel Cake (Betty Crocker) 39¢

PHONE YOUR ORDER—WE WILL DELIVER YOUR CAKE

Real Home Bakery Products

Butter Rolls, the tastiest dinner roll ever, doz. 13¢
Bran Muffins—a real health food, dozen 15¢
Breakfast Rolls—Real taste tempters for folks who think they don't want breakfast—
Cinnamon Rolls for the school lunch box 6 for 10¢
BREAD—With all the home goodness
1-lb loaf 3 for 13¢
1½-lb. loaf 2 for 13¢

New Spring Vegetables

The Best From Everywhere

Cauliflower, very large head 12¢
Radishes, Green Onions 3 bunches 10¢
New Local Spinach, lb. 5¢
Rhubarb 2 lbs. 19¢
Big Artichokes, each 5¢
Large Celery 2 bunches 19¢
New Asparagus 2 lbs. 23¢
Green Peppers 2 lbs. 25¢
Fresh Ripe Pineapple, each 25¢
Arizona Dessert Grape Fruit, each 5¢
Sunkist Oranges 2 doz. 33¢
Sunkist Lemons, dozen 19¢
Parsnips 3 lbs. 8¢

OTHER THRIFT ITEMS

Graham Crackers—the famous milk and honey sunshine grahams, 2 lb. box 25¢
Krispy Crackers—a sunshine salted wafer, 2 lb. box 25¢
Table Salt—8 lb. sack 15¢
Ginger Snaps—5 dozen 15¢
Dill Pickles (at the bakery) 5 for 10¢
Sweet Pickles (at the bakery) pint 20¢
Corn Meal—White or yellow, No. 10 bag 19¢
Lipton's Tea—Yellow label, ½ lb. 35¢. Lb. 69¢
Swiss Cheese—Real Wisconsin block, Lb. 35¢
Syrup—Amaizo Golden—5 lb. can 29¢
Starch—Amaizo—Corn or Gloss, 1 lb. pkg. 7¢
Apple Butter—Hunt's Supreme quality, No. 1 can 10¢
Preserves—all kinds—1 lb. glass jar 19¢

Green Beans—Tiny Whole for salad, Del Rogue Brand, No. 2 can, 2 for 35¢
Coco Malt—a delicious chocolate food drink (jig saw puzzle free with each can), 1 lb can 43¢
Candy Kisses—assorted flavors, ½ lb. 10¢
Chocolates—hand made—assorted flavors, Lb. 25¢
Krause's Marshmallows—fresh from the factory, Lb. 19¢
Mixed Candy—plain mix—Krause's, Lb. 10¢
Salted Nuts—Almonds, walnuts, cashews—always fresh; some as low as, lb. 50¢
P. and G. Soap—10 bars 25¢
Feldman's Naptha Soap—6 bars 25¢
Chipso—flaked or granulated, Large pkg. 13¢
Dash—a granulated soap from Procter and Gamble—guaranteed to please, yet lower in price, 5 lb. pkg. 37¢

Wheat Flakes—Sperry's, 10 lb. sack 33¢
Flour—White Rose \$1.09
Coffee—Golden West—Del Monte or Maxwell House, lb. 26¢
Z-MOR-U Coffee—(a 3-lb. coffee canister free with each 3 lbs.) 1 lb. 28¢. 3 lbs. 83¢
Bulk Coffees—good cup quality 20¢ and 25¢
Folding Ironing Board 69¢
Combination Egg Poacher and Frying Pan, aluminum 98¢
Lawn Mowers—16-inch, 5 blade, self adjusting, ball bearing \$6.98
Lawn Mower—14-inch, 4 blade, self adjusting, ball bearing \$4.98
Garden Rake—14-tooth 89¢
Spring Clothes Pins—pkg. 3 dozen 14¢
Percolator—Ivory enamel, 8 cup size 49¢

Special features that make your Groceteria a better food store.

Inspected Eggs
Z-Mo-Ru Coffee
Home-made Bread
Betty Crocker Cakes
Home Style Breakfast Roll
Fountain Dinners
Better Fruits and Vegetables
Quality Always and for Less.

TURKEY DINNER

Roast Turkey with dressing and all the trimmings 25¢
Milk Shakes, all kinds 7¢
Milk Chocolate Cake a la mode 10¢

6th at Grape **Gates & Lydiard** 6th at Central
SAVING WITHOUT SELF-DENIAL
Delivery of \$1.00 Orders. Phone East Side 752; West Side 428

CUT PRICES

Toilet Articles, Remedies, Cigars

125 E. 6th St. (Near Wurts Gift Shop)

SAVINGS with safety on nationally advertised toilet articles, remedies, Rubber Goods, Cigars and Tobacco. We brought cut prices on these items to Medford and will continue to lead with the greatest savings to you. Shop here every day with the assurance of the lowest prices on fresh new merchandise at all times.

For Saturday and Monday Selling
(We reserve the right to limit quantities)

| | | | |
|------------------------------------|------------|--|---------------|
| Kruschen Salts, Reg. 85c | 53c | Edgeworth Tobacco, 1 lb. can | 89c |
| Bayer Aspirin, Regular \$1.25 | 53c | Hurley Burley Tobacco, 14 oz. can | 47c |
| Congress Playing Cards, Reg. 75c | 39c | New Currency Cigars, Reg. 5c. | 2½c |
| Kotex Improved Phantom, 7 for 98c | 15c | Colgate Barber Bar, 1 lb. 8 cakes | 39c |
| Lux Soap, Reg. 10c | 6c | Baby Tale J. and J., Reg. 25c | 19c |
| Cutex Nail Polish, Reg. 35c | 29c | Modess Sanitary Napkin | 13c |
| Hot Water Bottles, Pastel colors | 25c | Mineral Oil Russian, Pint | 29c |
| Probak Razor Blades, Reg. 50c | 32c | Rubber Gloves, Reg. 35c | 10c |
| Automatic Pencil, Reg. 50c | 10c | Insulin U40-100C | \$1.89 |
| Pocket Combs, Reg. 25c | 10c | West Tooth Paste, Reg. 25c | 14c |
| Fitch's Dandruff Rem., Reg. \$1.50 | 93c | Cremo Cigars, Reg. 5c. 4 for | 11c |
| Crema Elcaya, Reg. 65c | 37c | Scholl Zino Corn Pads, Reg. 35c | 25c |
| Milk of Magnesia, Pint 50c | 19c | Cigarettes—Camel, Chesterfield, Lucky Strike, Old Gold | 10c |

SALE HOUSEHOLD REMEDIES

8 oz. Epsom Salts.....9¢
4 oz. Castor Oil.....19¢
8 oz. Witch Hazel.....19¢
16 oz. Flaxseed, whole19¢
8 oz. Cascara Arom. 34¢
Citrate Magnesia.....19¢
8 oz. Peroxide.....16¢
16 oz. Sulphur.....18¢
Pint Olive Oil.....63¢
2 oz. Camph'ated Oil 17¢

60c Cutex Hand Cream.....43c
Life Bouy Shaving Cream.....24c
50c Ingrams Shav'g Cream 26c
10c Y. & S. Licorice.....7c
\$1.00 Pepsodent Antiseptic.69c
Williams Soap, assorted, 6 cakes 27c

5 Almond Bars, Ghbrandell.....3 for 3c

Goty Face Powder 79c

\$1.00 Three Bromides Effervescent 59c
\$1.00 Dandertine 65c
\$1.25 Halliver Oil with Violetterol 75c
83c Vaginal Douche.....49c

EXTRA SPECIAL
Roll Rite Tobacco For Cigarettes, Regular 10c, 12 for 55c. **5c**

Edgeworth, 1 lb. can.....89c
Reno Cigars, long filler 2 for 3c 13 for 35c
Van Dyck Cigars.....5 for 20c

30c Lavender Shav'g Cream 19c
25c Stearns Corn Remover.....17c
30c Tek Tooth Brush.....37c
25c Rubber Soap Dish.....10c
40c Pinchle Cards 25c
40c Bridge Cards 25c
60c Alka Seltzer 47c
1 lb. Hospital Cotton.....29c
Kleenex 18c
\$1.00 Hexol Antiseptic.....69c
10c Styptic Penicils 5c
Epsom Salts, 5 lb. bag 23c

Pay less at **Western Thrift**
125 E. 6th St. (Next to Wurts Gift Shop)