

NEW ANESTHETIC FOR HENRY FORD

The operation recently performed in Detroit on Henry Ford was so successful, considering Mr. Ford's age, that much interest has been expressed in the new anesthetic which Dr. F. J. Stockman of New York City, who is especially familiar with this new type anesthetic, writes concerning its composition and effectiveness, as follows:

"The new anesthetic which was used for the operation on Henry Ford is a relatively simple chemical: brominated alcohol—known as avertin. It dissolves in water and has the characteristic of being rapidly absorbed, and hence can be given as an enema. Before its use in surgery avertin was tested carefully on a variety of different animals commonly used in scientific laboratories. After sev-

eral years of studying its effects, it was applied to human beings. The results have been so satisfactory that hundreds of thousands of anesthetics have already been produced with this rather remarkable substance.

"It is not necessary for the patient to know that an anesthetic is being administered and this advantage has been particularly utilized in the management of highly nervous and excitable individuals. Within a few minutes after the enema, which may be given in the patient's own room, a quiet and peaceful sleep sets in smoothly, without any gagging, coughing, retching or other disagreeable sensations which often makes anesthesia a nightmare to those who have passed through the experience of an operation.

"Some gas or ether is given now and then to completely relax the muscles. On awakening after operation the patients do not retch or vomit, and in many instances feel so little pain that morphine need not be given. Many surgeons state that persons who have once had avertin do not submit to any other anesthetic method if a subsequent operation is required."

While you are giving, give health—buy Christmas Seals.

NEW WILLYS TO BE SENSATIONAL

Following the announcement by John N. Willys of his hook-up with Norman De Vaux as president and general manager of the Willys Overland Pacific company, dealer meetings and luncheons have been held in Los Angeles, San Francisco, Portland and Seattle.

A complete outline of the 1933 policy of the organization was given and complete information surrounding the announcing of the new models set forth.

Principal speaker at the sessions was Norman De Vaux, who had his first opportunity to greet the dealers in his new capacity. Many were former associates during his 25 years in the automotive field in the west. De Vaux pointed out in his talk that the new Willys "77" will be the sensation of the automobile world, and that its styling, engineering and

economical performance will appeal to all prospective owners and will be equipped with genuine floating power. De Vaux further stated in his remarks that he had long been an admirer of Mr. Willys and that he believed in the Willys policy of big advertising appropriations.

"Our sales organization will be fortified by a national and local advertising campaign," De Vaux said, and added, "It is our intention to use the newspapers to tell the world about the outstanding value of the new Willys line."

Addresses were also made by E. S. (Casey) Jones, general sales manager and James Houlahan, who has been appointed to conduct the intensive advertising campaign.

Oregon Weather

Rain west and unsettled with local snows east portion Sunday and Monday; little change in temperature; fresh east and southeast wind offshore.

Christmas Seals work the year round. Buy them now.

HERMISTON — Mrs. Louis Woods and Mrs. Kenty leased Hermiston hospital.

APPLEGATE RIVER IS FROZEN OVER

APPLEGATE, Dec. 17.—(Special)—Applegate people report much damage by the freezing weather. The water pipes were frozen in houses and milk houses and much fruit and vegetables lost from freezing when the thermometer dropped near zero or below in some places. Several seem to be enjoying it, however, the river and creeks frozen over, making good skating. Old timers here say this is the first time the river has been frozen over for about 40 years. Reports coming from Squaw lake are that it is covered with ice.

BEESON RANCH HOUSE DESTROYED BY FIRE

TALENT, Dec. 17.—(Sp)—The

house on the Everett Beeson ranch occupied by Jonas Spitzer was completely destroyed by fire with all his personal effects and his winter's supply of food stuff, early this week. He had gone to the Everett Beeson home to start the fire to warm the house before the return of Mr. and Mrs. Beeson and when he stepped outside saw his own house so far gone that he was unable to save anything.

Applegate

APPLEGATE, Dec. 17.—(Special)—Mrs. J. J. Arant received word this week that her brother, Fred Cunningham, employed at Pineville spotting beetle timber, had one foot frozen. He is the father of Beryl Cunningham, who attend school at Uniontown, and has visited his sister and daughter here.

Mrs. H. S. Birchard returned home Saturday after several weeks visiting friends at Medford.

Mr. and Mrs. Henry Paul of Sacramento arrived Tuesday to spend some time with Mrs. Paul's parents, Mr. and Mrs. J. A. Welt, and family

of Little Applegate. Mr. and Mrs. Paul plan to locate in southern Oregon.

Mr. and Mrs. Jack Crump and family of Medford were Sunday guests of Mr. and Mrs. Harold Crump and family.

Oril Abbott of Talent is spending this week here with his sister, Mrs. Victor Anderson.

Mrs. F. J. Rippey left Thursday for Fort Bragg, Cal. to care for her mother and sister, who are ill at their home there.

Frank Stranton and Don Lowe of Talent were motoring on Little Applegate Wednesday looking after cattle. Several head belonging to cattlemen near Talent have wandered here.

Mr. and Mrs. George Pursel and family of Central Point moved here Wednesday. They will occupy the cabin recently vacated by Mr. and Mrs. Jack Criffy.

Several Applegate farmers are now picking turkeys for market. Some are shipped and some are sold to local markets.

Mr. and Mrs. Newt Lewis received word of the birth of a new grandson, the son of Mr. and Mrs. T. Stimson of Medford.

Health can be bought! Christmas Seals are the currency.

FERD A. JOHNSON TAKEN BY DEATH

Ferd A. Johnson, a resident of Medford for the past four years, passed away at a local hospital at 4:00 a. m. Saturday at the age of 49 years.

Mr. Johnson was born at Waltham, Minn., October 5, 1883. During his residence here, he has been in the employ of the city, but for the past year has been ill a large portion of the time.

Besides his wife, Grace Johnson, he leaves three children, Lawrence Johnson, Aiden, Minn.; Vern and Arlene of Medford. Also three brothers and one sister, Arthur Johnson of Chicago; Walter, Minneapolis, Minn.; James of Moser, Ore., and Hattie Pace of Medford.

Funeral services will be held at the Conger chapel at 2:30 Monday with Rev. A. G. Bennett officiating. Interment in Medford I. O. O. F. cemetery.

Health can be bought! Christmas Seals are the currency.



FREE

With 50c purchase and this adv. you receive a choice of the following toilet articles, this week only:

Powder puffs, Melba cold cream, vanishing cream, face cream, Colgate's perfume, powder, tooth paste, cold cream, shaving cream, baby's rubber pants.

CLIP This Coupon

Gardner Drug, Inc.
206 W. Main Tel. 816

Rogue River Valley Canning Co.
CRATER LAKE BRAND—Medford, Oregon

Last call for those Special Christmas Boxes of "CRATER LAKE" Brand assorted Canned Goods, which THE ROGUE RIVER VALLEY CANNING COMPANY are offering.

Canned Fruits, Vegetables, and Tomato Juice, at prices from \$2.50 to \$4.00 each for a case of 24 cans. Assorted. If you wish.

Go to the Cannery. Only a few days now before Christmas

"CRATER LAKE" Canned Goods are as fine as beautiful Crater Lake itself. GET THE HABIT OF ASKING YOUR GROCER FOR THEM.

MERRY CHRISTMAS TO YOU ALL, and may 1933 be a HAPPIER YEAR

Free Fortune Telling
by the Mysterious
"Mr. X"
Today—6 to 7 P. M.
Try Our Special Dinner..... **50c**

Rex Cafe

Christmas Photographs



Give your friends one thing they cannot buy—Your photograph. It's the most personal, yet least expensive gift.

Arrange for a sitting. Studio open evenings and Sunday by appointment.

Kennell-Ellis
Artist Photographers
32 N. Central — Tel. 329

Order a Tailor-Made
OVERCOAT

As a Gift for Yourself

All-wool woolsens, Domestic or Foreign used in tailoring smart, durable Overcoats and Suits. Come in and talk it over. Prices as low as

\$25.00

F. J. HUBER
15 N. Fir

ONLY 6 MORE SHOPPING DAYS

SWEM'S



—Membership cards for your friends in our new....

Circulating Library \$1.00 A Year

Read a New Book Every Day in the Year if you like. Start now. No charge for December.

Free Demonstration Monday Evening 7:00

We Have Challenged **MR. "X"**

To Give a Beautiful **PERMANENT WAVE**

At This Shop **Monday—7 P. M.**

MURRAY'S BEAUTY SHOP
41 South Central Phone 363



SHOP
in **Medford**
This Week
Lower Prices!
Finer Selections Than Ever
in **Medford Shops--**

Give Her a Permanent

Young or old, every girl or woman wants a lovely lasting wave. Xmas special

Complete except hair cut
\$2.50 and up

Bowman's Beauty Shop
105 W. Main Tel. 57

—Give a Subscription to Southern Oregon's leading newspaper—The

MAIL TRIBUNE

Giving them TODAY'S NEWS TODAY throughout 1933. No gift could be more appreciated by every member of the family!

SUBSCRIBE NOW!

DeVOE'S and HUSON'S What-Not


Suggest These Gifts:
Boxed Xmas Candy
Boxed Cigarettes
Boxed Cigars
Tobacco

Try Our **Sunday Dinners 25c**

DE VOE'S or HUSON'S WHAT-NOT

Kiddies Will Appreciate Milk For Christmas

Give Tickets for a Month's Supply of **SNIDER'S MILK**



There's nothing that would be so much appreciated by all members of the family.

Everyone is giving practical gifts this Xmas.

Snider Dairy & Produce Co.

SHOP
in **Medford**
This Week
Lower Prices!
Finer Selections Than Ever
in **Medford Shops--**

NOW is the time to Make the Best Buys



A Gift with Significance, a **SAVINGS ACCOUNT**

A savings account started this Christmas for your boy may well lay the foundation for future habits of thrift.

.. The .. First National .. Bank ..

"A Departmentized Bank"