

# Nationally Advertised Products Featured

**BOYD AND WILSON  
HEAD TWO STORES**

One of the best known and most capable members of the large Gates and Lydiard staff is Asa Boyd who is manager of Economy Groceteria number one at Sixth and Central streets. Mr. Boyd and his family have lived in this city for a number of years and Asa is considered one of the most able grocerymen in south-



Asa Boyd.

ern Oregon. He is one of the oldest members of the Groceteria staff from the point of years of service. Asa's cheery smile is well known to the hundreds of southern Oregon people who shop at store number one.

Al Wilson, another experienced member of the Gates and Lydiard staff is manager of Economy Groceteria number two at Sixth and Grape streets. Mr. Wilson and his family have also resided in this city for a long period of time and Al is very popular with patrons of the west side store.

**KRISPY CRACKERS  
BUDGET STRETCHER**

How can the housewife stretch her budget without making the pinch of economy too keenly felt? At present one of her most perplexing problems is how to serve the less expensive meats and still retain a more or less elegant air about the meal. Meat is usually the most costly item on the menu because it forms the basis of most meals. However, Sir Loin and Herr Ten der Loim may be put aside for a few meals and their more lowly country cousins, the Vegetables, substituted without causing any hardships.

By preparing an attractive vegetable which can be brought to the table right in its own casserole and placed alongside a meat loaf or a "pot-au-feu" (meat and vegetable stew), you have two fulsome, substantial dishes and, of course, the meat dish need not be so elaborate, if the vegetable is dressed up.

The addition of Krispy Crackers turns any cooked vegetable into a most delicious escalloped or au gratin dish and brings the cost of the meal down even more. Breaking up a few Krispy Crackers over some cooked vegetables, adding a dash of seasoning, some milk and bits of cheese or butter is just another way of beating the budget in these days. Here are some typical recipes for the thrifty housewife:

**Sunshine Economy Corn Pudding**  
2 cups canned or fresh corn  
1 cup milk  
1 egg, lightly beaten  
2 tablespoons sugar  
7 Sunshine Krispy Crackers, rolled fine  
1 teaspoon melted butter  
¼ teaspoon salt  
¼ teaspoon pepper

To the corn, add milk and remainder of ingredients. Mix lightly and pour into well greased baking dish. Set in pan of hot water and bake in moderate oven (325-350 degs. F.) for 30 minutes. Serves 4 to 6. All measurements standard.

**Krispy Escalloped Celery**  
2 cups celery, cut in 1" pieces  
2 cups water  
¼ teaspoon salt  
¼ cup Sunshine Krispy Crackers, crumbled  
¼ teaspoon pepper  
1-3 cup grated Am. cheese  
2 tablespoons butter  
¼ cup milk  
Few Krispy Cracker crumbs and cheese for top

Cook celery in salted water until tender. Mix with remainder of ingredients and bake in uncovered buttered dish for 25 minutes in moderate (375 degs. F) oven. Sprinkle with few Krispy Cracker crumbs and cheese on top and place under broiler for 2 minutes to brown before serving. Serves 6 to 8. All measures standard.

**ST. FRANCIS' FRIENDS  
REST NEAR LEADER**

**ASSISI, Italy — (AP) —** After seven centuries of solitary repose, the dust of St. Francis of Assisi's five faithful companions, Giacomo del Settecoli and the Friars Leone, Rufino, Angelo and Masco, has been buried alongside the tomb of their leader. The bodies had rested in crypts scattered among several of Assisi's ancient churches. The crumbling bones were placed in urns and transferred to the crypt of the saint in St. Francis' basilica by order of Pope Pius.

## Economy Groceteria

THE HOME OF BREAD LIKE MOTHER MADE

There's a Cackle of the Oregon Hen in

# FLAVOR FOODS

Mayonnaise and Salad Dressing

## Oregon Products of Merit!

Yes—Oregon eggs and fresh ones too. Fresh when used and fresh when sold. Weekly deliveries from Portland factory bring these famous products with all their freshness and flavor.

Try Them for the Thanksgiving Dinner

Anniversary Sale Prices

Flavor Food Mayonnaise . . . Pint 22c, Quart 40c

Flavor Food Dressing . . . Pint 15c, Quart 25c

Head of  
Fancy  
Lettuce  
Free with  
each Jar

6th at Grape **Gates & Lydiard** 6th at Central

SAVING WITHOUT SELF-DENIAL

Delivery of \$1.00 Orders—Phone East Side 752—West Side 428

## Economy Groceteria

THE HOME OF BREAD LIKE MOTHER MADE

Freshness Means a Lot!

**MACARONI!  
SPAGHETTI!  
NOODLES!**

That's Why We Have Always Featured

# Oregon Macaroni Products

Made in Oregon—ordered today, here tomorrow—and sealed in cellophane to preserve that freshness so essential to the full enjoyment of macaroni products at their best.

Prove This By Taking Advantage of This Special Anniversary Offer

Oregon best Macaroni or Spaghetti fresh from the factory

1 lb. cellophane pkg. 15c

8 oz. pkg. Macaroni or Spaghetti—Free



6th at Grape **Gates & Lydiard** 6th at Central

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## Economy Groceteria

THE HOME OF BREAD LIKE MOTHER MADE

### Your Favorite Products

—at Real Anniversary Savings



Famous for half a century

**Kingsford's**

Anniversary price

3 pkgs 25c

**Argo**

Starch  
Corn or Gloss

2 pkgs. or  
one of ea.

15c



3 pkgs. 23c



Anniversary price

**Mazola  
Oil**

Pt. can 18c

Qt. can 35c

Anniversary price

Dark

5-lb. can .....33c

10-lb. can .....63c

Light

5-lb. can .....36c

10-lb. can .....68c



6th and Grape **Gates & Lydiard** 6th and Grape

SAVING WITHOUT SELF-DENIAL

Delivery of \$1.00 Orders. Phone, East Side, 752. West Side, 428

## Economy Groceteria

The Home of Bread Like Mother Made

# Supreme Quality

—BY HUNT BROS.

**A** STRONG claim that—yet easily proved by the use of any of Hunt Bros. canned foods.

Found only in better food stores—Hunt Bros. canned foods are featured by just two Oregon firms—Meier & Franks of Portland and your Groceterias in Medford.

Low in price because of direct quantity buying—here truly is conclusive proof that it costs no more to be sure of quality—and Supreme quality at that.



**Hunt's  
Supreme  
Spinach**

No. 2 can 2 for 25c

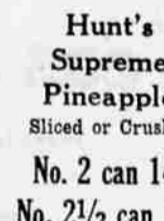
No. 2 1/2 can 15c



**Hunt's  
Supreme  
Apricots**

No. 2 can 14c

No. 2 1/2 can 17c



**Hunt's  
Supreme  
Pineapple**  
Sliced or Crushed

No. 2 can 14c

No. 2 1/2 can 18c



**Hunt's  
Supreme  
Yellow Cling  
Peaches**

No. 2 can 2 for 25c

No. 2 1/2 can 16c



**Hunt's  
Supreme  
Italian  
Prunes**

2 1/2 can, 2 for 25c

**HUNT'S  
SUPREME QUALITY  
ASPARAGUS**

No. 1 square can, fancy tips . . . . . 23c

6th at Grape **Gates & Lydiard** 6th at Central

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