## KMED

Broadcast Schedule


## FOR FINE <br> TEXTURE IN YOUR CAKES $\rightarrow \begin{aligned} & \text { dobse the } \\ & \text { double testion } \\ & \text { doubl } \\ & \text { BANING }\end{aligned}$ <br>  today AS 42 Years ago

 25 ounces for 25 \&You Save In Buyina KC.
You Save in Usina KC
MILLIONS OF POUNDS USED
BY OUR GOVERNMENT

WHEN YOU TASTE HILLS BROS COFFEE, YOU'RE TASTING A flavor no other coffee has


No other coffee is roasted the same way . . . Controlled Roasting Is Hills Bros ${ }^{\text { }}$ patented process
"A little at a time" is the secret

This perfect roast naturally develops the flavor of the coffee-berriles to a full savory goodness

GROUND RIGHT TO TASTE RIGHT Hills Bros. Coffee is correctly ground for best results by drip process or any other niethod.

The instant Hills Bros. Coffee touches your lipa, you know why it is such a tremendous
favorite. No other coffee has such satisfying goodness . . . euch mellow smoothness. Shat' because Hills Brot. Coffee is roasted a litule at a time . . . evenly, continuously, by Hills Bros' patented Controlled Roasting process. Other coffees are ronsted in bulk. Controlled Roasting is the perfect way to roast! For ft offers positive protection against underronaing and overwasing. Ordinary, bulk-roasting methods don'l. Every berry

In Hills Bron? blend is done to the exact legree necessary to develop the finest flavor Hills Bros. Coffice can't go stale! The vacuum process of packing coffee is the only
method that fully preserves coffee freshnces method that fully preserves coffee freshness

- the air is removed from the can and kept out. It was originated by Hills Bros. over thirty yeurs ago. There is no magic about n vacuum can -it will not make poor coffee good, but it will keep good ceofee freeh. Order Hills Bros. Coffee by name, and look for the Arab trademark on the can.


## Economy Groceteria

THE HOME OF BREAD LIKE MOTHER MADE

## Of All Foods-Crackers Must Be Fresh

ES-Crackers must be fresh-for nothing will so detract from the tastiness of other foods as crackers, when stale.
Prepare the finest soup or salad-use the finest materials-follow your favorite recipe-yet the condition of the crackers served will determine its palatibility.

So buy them fresh-buy from our more than 60 kinds of the famous Loose. Wiles Sunshine Orackers and cookies.

With fresh supplies arriving overy week you are assured of crackers and cookies at their best-so fresh and crisp as to add to the tastiness of any feast. Tomorrow we offer special cracker goodness at a reduced price-
Loose-Wiles Soda Crackers, salted or plain ............................... 3 lb. box 29c
Sunshine Krispy Krackers (salted wafer) ........................... 2 lb box 19c
Ginger Snaps-from the bakery this week ............................. 5 dozen 15c

| Bakery Dept. |
| :---: |
| Pineapple pie:-A two crust generous pte baked from Hunt's Crushed |
| Pineapple ................................... $18 ¢$ |
| French Donuts, doz. ................. $20 ¢$ |
| Bread:-Finest Home Flavor- |
|  |



## Special Pineapple Savings and Other Thrift Items

| Hunt's surreme Quality-Bitho gold. <br>  3 for 374 ; No. $22 / 2$ cans, 30 C |  |  |
| :---: | :---: | :---: |
| Hunt's Supreme Quality Pineapple 35ei No. 2u/bol. 5 tor $50 \mathbf{C}$ 37e: No. $21 / 2$ on, 3 for... | side brand-No. 1 tall can 10c | Elamsth Potatoes- <br> U. S. No. 1 |
|  | Naleot's Salad Time Dre |  |
|  |  |  |
| Hunt's Supreme Quality Orushed 23 c; No. 2 tall, 3 cans 35 c ; No. $21 / 2 \mathrm{can}, 3$ for 47c |  | $\underbrace{\text { d90 }}_{\substack{\text { Oelerer Hearts } \\ 2 \text { for }}}$ |
|  |  | Banana and Hubbs Squash-Pound |
|  <br> of 0 cans <br> $\$ 2.29$ |  | ${ }^{\text {Caulinower }}$ |
|  | (latior | Head |
|  |  |  |
|  |  |  |
| Hunt's Hesperin brand Broken SHic 32 de No. $2 / \mathrm{y}$ ani, 3 for $\qquad$ 43c |  |  |
|  |  |  |
|  | Bob White - $A$ Proctor \& |  |
|  | White 1 landirs- 10 bars |  |
|  |  |  |
|  |  |  |
|  |  |  |
| Standard Oil Co's |  |  |
| Famous Household Products |  | Turkey dinner - Roast Oregon |
| Oronite Fly Spray-qt. can ............49 4 <br> Oronite Cleaner-pint can $\qquad$ $33 ¢$ Turkey-Dress etc. ............. |  |  |
|  |  |  |
| Oronite Furniture Polish Pint bottle |  | $\underset{\text { Fresh Huckleberry pie }}{\text { a-la-mode }} \ldots$..............10c |
| 59¢ |  |  |
| Oronite Fly Spray in bulk-bring your can-Quart ................................33c | bring your |  |
|  | 33 c | ......................... 5 C |


SAVING WITHOUT SELF-DENIAL
Delivery of $\$ 1.00$ orders-Phone East Side 752 - West Side 428
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