

BUSINESS MAN URGES SUPPORT OF PRESIDENT

Jno. W. Johnson of Medford in Public Statement Pleads for Support of Hoover in Time of Economic Crisis

To the Editor: The prosperity, happiness and well-being of the American people is of more importance at this time than...

K M E D Broadcast Schedule

- Friday A. M.— 8:00-8:05—Breakfast News, Mail Tribune. 8:05-8:15—Musical Clock. 8:15-8:30—Fashion Parade. 8:30-9:00—Shopping News. 9:00-9:30—Friendship Circle Hour. 9:30-9:45—Today. 9:45-10:00—Health Chat. 10:00—Weather Forecast. 10:00-10:15—Meeting of the Martha Meade Society. 10:15-10:30—Program, courtesy of H. W. Conger. 10:30-10:45—Home Makers' Bureau. 10:45-11:00—Popular Vocalists. 11:00-11:15—Radio School of Cookery. 11:15-11:30—Piano Flashes. 11:30-11:45—Shoppers' Digest. 11:45-12:00—Ministries. P. M.— 12:00-12:15—Mid-day Revue. 12:15-12:30—Late Popular Tunes. 12:30—News Flashes, Mail Tribune. 12:30-1:00—Musical Memories. 1:00-1:15—Neapolitan Nights. 1:15-2:00—Dreaming the Waltz Away. 2:00-2:30—Dance Matinee. 2:30-3:00—Hollywood Snapshots. 3:00-3:30—Songs for Everyday. 3:30-3:45—KMED Program Revue. 3:45-4:00—Music from Yesterday. 4:00-4:30—Across the Sea to Hawaii. 4:30-5:00—Masterworks Program. 5:00-5:15—Silly Gilly Program. 5:15-5:45—Popular Parade. 5:45-6:00—News Digest, Mail Tribune. 6:00-6:15—Wayne King Suite. 6:15-6:30—Let's Have Another Cup of Coffee. 6:30-6:45—C. E. Gates, speaker, Candidate for County Judge, Jackson County. 6:45-7:00—Chandu, the Magician. 7:00-7:05—A Word on the Freight, Truck and Bus Bill. 7:05-7:15—Interlude. 7:15-7:45—Studio Program, Four-Square Gospel. 7:30-7:45—Merland Tollefson, tenor. 7:45-8:15—Reverie, Concert Organ. 8:15-8:45—Rogue River Cowboys. 8:45-8:50—Crosscut from Log of the Day. 8:50-9:15—The Popular Revue. 9:15-9:30—Eb and Zeb.

Marsters Revival On Front Street Grows

The big revival continues at 31 South Front street, where God is wonderfully blessing. Rev. E. G. Masters will preach from his large chart. His chart is 24 feet long and 6 feet wide. This chart is a panorama of the age. Rev. Masters was three months in painting this wonderful chart, which portrays the word of God from the beginning of time to the end of time, is well worth seeing. Come hear this wonderful orator and preacher visualize the gospel. Good music. Special singing services every night this week at 7:30.

HOWELL ASSUMES PASTORATE FOR PRESBYTERIAN CH.

Last night occurred, at the church, the formal service whereby Rev. Wm. J. Howell, the pastor-elect of the Medford Presbyterian church, was formally installed as its pastor by the Presbytery of Southwest Oregon. In the afternoon, at a business session of the Presbytery, Mr. Howell was formally received from the Presbytery of Spokane and enrolled in this Presbytery, and the installation program was arranged, which was carried out as follows in the evening. Rev. H. T. Mitchellmore of Ashland, acting as moderator in the absence of Rev. Alexander Muirhead of Roseburg, the present moderator, presided at the installation service and propounded to the new pastor and to the people the formal constitutional questions always used. Rev. A. T. Smith of Klamath Falls preached the installation sermon, using for his theme the question, "What kind of a church would my church be, if all of its members were just like me?" The charge to the pastor was given by Rev. J. K. Howard of Glendale, and Rev. E. Iverson of Medford gave the charge to the people. Special music was furnished by the choir and was much enjoyed. Other parts in the installation service were: Invocation by Rev. E. A. Oldenburg of Medford; scripture reading by Rev. S. E. Harris of Rogue River; installation prayer by Rev. J. M. Johnson of Central Point, and the benediction by the new pastor, Rev. W. J. Howell. At the close of the meeting the people in the audience came forward to greet the new pastor and wife, who stood in front to receive them. At the afternoon business session of the Presbytery, Rev. Ralph Petersen was received from the Presbytery of Walla Walla, and recognized by the Presbytery of Southwest Oregon as the new pastor of the church at Phoenix, where he will at once begin his service as their regular minister. Mr. and Mrs. Petersen were present in the evening when Mr. Howell was installed, and until their goods arrive they will be the guests of Mr. and Mrs. H. W. Frame of the Phoenix church. Joseph Bowdoin, a student at Albany college, was examined by the Presbytery and formally enrolled as a candidate for the ministry under the care of the reabtery. Steps were taken towards changing the regular fall meeting of the Presbytery from September to the first Tuesday in October. Among those in attendance at the meeting yesterday, besides the ministers mentioned above, were Revs. D. T. Robertson of Marshfield, D. J. Henry of Bandon, W. A. Smith of

Alexander Heads New Organization

A very interesting meeting of the credit men of Medford was held at the office of the Southern Oregon Credit Bureau last evening for the purpose of forming a new organization in accord with the policy of other communities of the state and nation. Due to the economic need of the present day the business men of our city felt the need of such an organization to draw them closer together and help them in solving their mutual problems. The chosen for this next meeting, which will be held at the Hotel Medford at noon, November 3. Officers for the year were elected, and E. F. Alexander of Alexander's grocery was chosen as president, Ted GeBauer of the Gold Seal cremery, as vice-president, and Annie J. Bateman as secretary.

GRANGE APPROVES MEIER ACTION ON REDUCTION TAXES

By Mrs. Gertrude Haak. Pomona Grange met in Central Point Grange hall for regular quarterly meeting Saturday, October 22, which was a particularly interesting meeting. Officers were elected for a two-year term and much business disposed of in record time, although some of the measures brought forth considerable interesting discussion. Rose Kline was elected master. The Grange voiced its approval of Gov. Julius Meier in his fearless attitude in tax reduction and his plan of rigid economy in every department or higher education. The Grange also expressed approval of a plan to reduce the number of members in the House of Representatives, believing that fewer numbers would be more efficient and economical, they favor a constitutional amendment to give one representative for each 1,000,000 of population or major fraction thereof, but no state to have less than two representatives. They favor reducing materially the salaries of all state officers commensurate with the depressed times. A measure favoring the appointment of a committee to co-operate with like committees from each subordinate Grange to carry out a strenuous campaign for an exclusive use of home-grown products whenever possible. It was thought out that there are fine herds of fat beef in the county for which there is no market and quantities of produce on the farms, yet tons of beef and produce are shipped into the valley by large packing concerns, wholesalers and chain stores from outside points and sold to the local trade in competition with local grown stuff, or rather without even allowing local grown stuff to compete. A member of the Grange placed a draft of a petition which petitions the Jackson county court and budget committee to reduce the 1933 tax budget below the preceding budget, and asked for an expression of the Pomona Grange. After a heated discussion the Grange placed its stamp of approval on the petition. A tax reduction committee will be organized to consist of one member from each Grange, which will secure

Scheffel to Take Klamath Agency

Howard V. Scheffel, leading agent for the Metropolitan Life Insurance company of southern Oregon, will take charge of the Klamath Falls section November 7 as assistant manager to Carl E. Grant, district manager, with headquarters in Medford. Mr. Scheffel plans to move to Klamath Falls in the near future to assume his duties. Speaking of the promotion yesterday, Mr. Grant said: "Mr. Scheffel's promotion was bound to come as he has always lead the district from the time he assumed an agency here."

Allied Welfare Assn. Will Lunch Friday

The Allied Welfare association will meet for luncheon Friday at the Hotel Medford for regular session of the representatives of various relief and character building organizations of the city. Mayor J. Edward Thompson of Ashland will address the group, outlining Ashland's successful relief program. Luncheon will be served at 12:10. Stock Assisted MILAN, Italy, Oct. 27.—(AP) Duca Visconti, mayor of Milan, will tomorrow give five bungalows to families with the largest number of children. This is on the occasion of fascism's tenth anniversary and follows the example of the governor of Rome, under the inspiration of Mussolini's bigger population campaign.

HELP WANTED

Oregon citizens are on the brink of ruin, facing the bitter prospect of losing properties by tax confiscation. With a high-powered taxing machine, designed for more than the traffic will stand, the tax boosters have speeded along without effective control. They are now on the edge of the ditch. Talk of tax strikes is heard, but far more serious is the utter inability of property owners to pay their taxes. Many governmental units, by reason of tax delinquencies, are on the verge of bankruptcy. Fortunately, the opportunity is at hand for clear thinking citizens to take control and direct a safer course. Two constructive measures now on the ballot will insure efficient driving of the tax machine and a slower gait. These measures embody the improved Oregon Plan of tax and debt supervision and control—the best plan ever presented in any state. They will secure very substantial reductions in the property tax load and thereby promote better government. They will definitely separate tax levying from tax spending powers. They will provide effective limitations and control of taxes and indebtedness, but positively will not disturb the existing 6% limitation nor lift the lid of any debt restriction now fixed by constitutional provision. They will preserve the true substance of home rule in taxation, distinguished from the empty form of that great principle as it has been perverted by tax boosters to their own selfish purposes. Voters, the appeal is to you to help yourselves and your fellow citizens, to save Oregon property owners from impending ruin and your governments from fiscal chaos by voting: Tax and Debt Control Constitutional Amendment 318—X—Yes Tax Supervising and Conservation Bill 320—X—Yes OREGON TAXPAYERS EQUALIZATION AND CONSERVATION LEAGUE JAMES E. BURDETT, President R. C. FLANDERS, Secretary 604 Woodlark Building, Portland, Oregon (Paid Ad.)

Big Discount 3 New Plymouths

In order to move them in a hurry, we are giving a big discount on the three NEW PLYMOUTHs we have in stock. 1-5 wire wheel sedan 1-6 wire wheel sedan 1-7 wire wheel coupe New Cars with New Car Guarantee Dodge & Plymouth Dealers Our stock won't last long at the price, so better hurry. Your old car as all or part down payment. Balance on easy payment plan. Eakin Motor Co. Dodge & Plymouth Dealers

Valley Shriners At Grants Pass Frolic

A large delegation of Medford people will motor to Grants Pass tonight for the party at the fair grounds pavilion for Shriners and Daughters of the Nile and their escorts. Dancing and buffet supper will compose the evening's entertainment and Mrs. Sam Baker, queen of Zuleima temple, and G. R. Chapman, potentate of Hillah temple, will be hostess and host for the occasion. Good Quality Coats—smartly styled See ETHELWYN B. HOFFMANN'S Sixth & Holly

NO STATE CAN SHIFT JUNK then EXPAND its School System Without INCREASING TAXES

A reproduction of the "SCHOOL EXPANSION Measure," as it will appear on the ballot. BILL MOVING UNIVERSITY, NORMAL AND LAW SCHOOLS ESTABLISHING JUNIOR COLLEGES—Purpose: To move the University of Oregon from Eugene to Corvallis and consolidate it with the Oregon State Agricultural College under the name of Oregon State University; to move the normal schools from Ashland, La Grande and Monmouth to Eugene and consolidate them under the name of Oregon State Teachers' College; to establish Junior Colleges at Medford and La Grande; to move the University Law School to Medford; to move the medical school at Portland to be conducted as units of said Oregon State University; make university president ex-officio secretary of board of higher education. Vote YES or NO. 318 Yes. I vote for the proposed law. 317 No. I vote against the proposed law. Stop this wholesale destruction then COSTLY EXPANSION of our school system. THIS BILL, IN ADDITION TO CREATING 2 NEW UNTRIED AND UNNEEDED INSTITUTIONS, ESTABLISHES STATE SUPPORT FOR OTHER JUNIOR COLLEGES IN EVERY OREGON TOWN OR CITY. To educate students for Junior standing in technical and scientific college courses requires expensive and elaborate equipment. Thus, the same facilities now maintained at the University or State College would be TRIPLED at taxpayers' expense! THIS BILL SPECIFICALLY DIRECTS THE JUNKING OF Oregon's present Normal School system, which is fully accredited by the American Council on Education. The combined enrollment of the proposed teachers' college at Eugene would use but one-third of the facilities now available. Two-thirds of the buildings, land, and equipment, valued at \$3,500,000.00, would be a total loss to the taxpayers. In Addition... THIS "JUGGLING" SCHEME will increase instruction costs 25% for University and Oregon State students. The costly experience of 18 states having combined institutions should be a warning! Oregon's present unified system of instruction and management is saving \$900,000.00 annually, compared with previous costs. It is not economy to discard this saving, then add tremendous expenditures for NEW buildings, NEW equipment, and NEW dormitories. Over half the students attending college are dependent upon employment; hundreds would be deprived of an opportunity for higher education.

The Zorn-Macpherson School "Juggling" Bill is extravagant EXPANSION... Not consolidation. These excerpts from President W. J. Kerr's biennial report (July 1, 1928, to June 30, 1930) BLAST the "economy" plea and misleading claims that no new buildings would be needed: "... the College is far behind in its building program. The urgent need for additional buildings has been emphasized ... for the past six years ..." "... Conditions have become such that it is imperative that funds be provided for the construction of buildings, during the next biennium ..." "... To the Physics Building ... has been used as some extent for lecture and classroom purposes, because no other place was available. ... the Men's Dormitory and the Memorial Union Building ... afford no relief whatever for the congestion that has long existed in the teaching of fundamental academic subjects at the Colleges. Some provision must be made in the immediate future for the work of such schools as Basic Arts and Sciences and Vocational Education, that are now driven from pillar to post in an effort to find even temporary classroom accommodations ..." THIS "MOVE" ORDERS the entire students body "hailed" from Eugene and "dumped" onto the State College campus, which now accommodates the enrollment of one institution. NEW buildings—NEW lecture rooms—NEW equipment—NEW dormitories—NEW provided at Corvallis for this doubled enrollment. THE EXPERIENCE OF OTHER STATES, having combined institutions, has proved that non-technical courses, given on the same campus, tend to submerge agricultural, mechanical, and scientific courses. Training in those courses pertaining to the major industries of this State would be seriously, if not fatally, handicapped. THINK! Can you afford to "junk" over \$4,000,000 of land, buildings and equipment, establish 4 NEW schools, create 2 NEW types of schools? The total of taxpayer-owned property that would be jeopardized as a result of this "juggling" bill, is the staggering sum of \$15,000,000. STOP the most costly SCHOOL EXPANSION SCHEME and RAID on TAXPAYERS' MONEY ever proposed in the history of Oregon. Prevent Higher Taxes Unneeded NEW Schools!

We're All Excited Over Ward's ROCHELLE SHOES \$2.98 We've never seen so much style and quality for so little! —so say hundreds of delighted women. Keen shoppers of value that they are, they come to Ward's! They know they can depend on getting fine values and gracious style, at the price of just ordinary footwear. The four smart ROCHELLE shoes sketched, are typical of the many in the new leathers and suedes. Sizes 4 to 9, widths A, B, C. Smart Fall Footwear Inexpensively Priced at WARD'S \$1.98 Where else but Ward's could you get such smart things in shoes as one straps with Cuban heels... three eyelet ties with reptile trimming... smart shoes for town with continental heel... kid pumps for afternoon and evening with Louis heels? And these are just a representative few of our big variety. Come in and see for yourself... and you'll never wear any other but Ward's Shoes. MONTGOMERY WARD & Co. 117 So. Central Medford, Oregon Phone 286

Lt. Dunn Assumes Local Police Post Captain Lee M. Bown, in charge of this district of the state police, yesterday afternoon announced a number of transfers in the staff, which has headquarters here. Lieutenant A. G. Dunn reported here yesterday from the Portland district, to replace G. O. Nichols, now in the Portland division. Officer Mace Peabaker of Klamath Falls is here now filling the vacancy occasioned by the transfer of Officer Thomas J. Sheridan to Grants Pass recently. Recruit Jeff Bean, who has been stationed here, is replacing Officer Peabaker in Klamath Falls, according to the captain's announcement. End Colds Quick HE was an easy victim to colds—and they hung on so long—until she suggested the use of MR. TUMS. He seldom catches colds now. When he does they are quickly broken up. This safe, dependable, all-vegetable corrective—Nature's Remedy—strengthens and regulates bowel action so no other laxative can—carries away poisonous wastes which make you susceptible to colds, dizziness, headaches, biliousness. Works pleasantly. 100. No griping. Try a box. 25¢ at your druggist's. MR TO-NIGHT TUMS Quick relief for self, influenza, cold, heartburn, acid indigestion. Prince Auto Electric Shop 1740 N. Riverside Phone 835-W 6-volt, 13-plate Battery 1-yr. guarantee \$3.50 Prince made Battery, recharge .25 All others .50 Generators and starters \$1 and up