

MEDFORD MAIL TRIBUNE
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The "Fear" Complex

THE reaction to the Republican argument, that a vote for Roosevelt is a vote for a delay in the country's economic recovery, demonstrates beyond all question, that the thrust has gone home.

Did this argument not seriously threaten what looked a few months ago, like a Democratic WALK OVER, the uproar of protest from every Democratic camp in the country, would hardly be as vociferous, or as universal.

It is plain to see, the Roosevelt supporters do not like this sort of talk. They not only don't LIKE it, they regard it as unfair, ignoble, immoral and unpatriotic.

As Richard Washburn Child, who as "ghost writer" for the late President Harding, was chiefly responsible for placing that gentleman in the White House, and is now using his unquestioned literary talents to do the same thing for the OPPOSING party, this propaganda is:

"One of rule or ruin, an insult to the judgment of the great American people," nothing less than "fabricated treason."

These of course are very strong words. That's all right. No one blames the Roosevelt supporters feeling strongly. The Republicans would feel strongly, were they in the same predicament.

But as one who honestly believes, a vote for Roosevelt MEANS a vote for increasing our IMMEDIATE economic ills, instead of decreasing them, the present writer feels, the Roosevelt enthusiasts would have a stronger case if they tried to REFUTE this argument, instead of doing nothing but abuse those who advance it.

For as we look at it, refusal to answer an argument, is always a sign of weakness.

It is scarcely a refutation of the Republican argument, to brand it as an "appeal to fear." It is not so much an appeal to fear, as an EXPRESSION OF IT.

THE Mail Tribune DOES fear the consequences, if Roosevelt is elected,—its fears may, or not be justified,—but that is not the question.

The question is, are they honestly held,—are there factors INHERENT in the present situation to SUPPORT such a conviction.

Our answer is "yes." The answer of the Democrats is "no."

All right again. We don't expect the opposition to agree with us, but IS it too much to expect them to show us, between now and election day where not only we, but scores of business men in this city, and millions of them throughout the country, are WRONG!

That appeals to us as far better, than hurling blanket charges of trickery, obliquity and treason.

PERHAPS our point could be made clearer by treating it metaphorically:

The ship of state is in a raging storm, and through the fog, the lookout detects rocks ahead. If he raises the alarm, does everything he can do, to change the course of that ship, should he be condemned? Would it be fair to accuse him of resorting to trickery, treason or fraud? Or would he only be doing his duty,—ADOPTING THE ONLY COURSE A LOOKOUT UNDER SUCH CIRCUMSTANCES, COULD ADOPT!

True his cry of warning would be an expression of fear—fear of impending disaster. And those passengers or members of the crew who could not see those rocks—or didn't believe any rocks were near,—might be justified in disregarding that warning, and condemning that look out, as a victim of his own hallucinations, or as an irresponsible alarmist, trying to cause a panic. But the lookout himself could hardly be blamed.

IN other words the situation in that ship would be, just as it is in this campaign—a DIFFERENCE OF OPINION,—and we don't doubt for a moment an HONEST difference of opinion. The Republicans believe one thing, the Democrats believe another; and the two parties are now trying to persuade the people of this country, to accept their belief as the right and proper one.

The Republicans fear the results if the lookout's warning is NOT heeded, and Hoover is NOT kept at the helm; the Democrats, fear the results, if the warning IS heeded, and Hoover IS kept on the job. Both parties have expressed fear, both are expressing fear now. This is nothing new. "Viewing with alarm" has been a political practice ever since the Pilgrims landed on Plymouth Rock.

But the Democrats deny the right of the Republicans to express "fear" that conditions would be worse; although since the campaign started they have been expressing fear, that if Roosevelt isn't elected they CAN NEVER BE BETTER! The right to employ fear, to view with alarm, like nearly everything else in this life, it seems, DEPENDS UPON WHOSE OX IS GORED!

THE only difference between them, as we see it, is that the Democratic fear for some reason has failed to impress the American people, and the Republican fear HAS.

There is daily evidence of this. More and more people are beginning to fear the results to their own welfare and the welfare of their country, economically, if Roosevelt is elected, the Hoover program of rehabilitation checked and repudiated, and a period of inescapable confusion, doubt and uncertainty, injected into the situation at the PRESENT CRITICAL TIME. As a result more and more are deserting Roosevelt, and more and more are deciding in their OWN SELF INTEREST, to stick by the president and keep him on the job. To take no chances. To play safe as it were.

This isn't ignoble. It is materialistic, of course, but when people are starving, hasn't materialism—material WELL BEING of a country's people—ITS PLACE!

THE way for the Democrats to counteract this tidal wave to the Republican standard is, to us, perfectly clear. Not by calling the Republican leaders names, but by showing that their fears are unfounded.

SHOW THEM that pulling President Hoover out of the pilot house and replacing him with Franklin D. would NOT be bad for the country, but GOOD; SHOW them that a period of four months without responsible leadership in Washington, would NOT make times worse but make them BETTER; show them that discarding Republican tariff, reconstruction and relief policies, at this time, and after four months of inaction, replacing them with policies of a Democratic party, which have not

been clearly defined, would RESTORE public confidence and remove fear, instead of doing PRECISELY THE REVERSE.

That's all. It isn't a matter of throwing fits, or throwing bricksbats. It's a matter for both parties of clearly presenting their case, refuting the arguments of their opponents before the forum of the American people, and LETTING THE PEOPLE DECIDE.

Personal Health Service

By William Brady, M. D.

Signed letters pertaining to personal health and hygiene, not to disease diagnosis or treatment, will be answered by Dr. Brady if a stamped self-addressed envelope is enclosed. Letters should be brief and written in ink. Owing to the large number of letters received only a few can be answered here. No reply can be made to queries not conforming to instructions. Address Dr. William Brady in care of The Mail Tribune.

THE SURPLUS OF THE STAFF OF LIFE

When the venerable conductor started this game of teaching people how to keep well the majority of queries sent in by correspondents began thus: "What shall I take for so and so?"

The young ones grew up and then the majority of correspondents wanted to know what they should eat for what ailed them. They married and multiplied, and the second generation took most of the joy out of the game, at least for me, by importuning me everlastingly to give 'em lists of things they should not eat for hypothetical ailments they discovered in the magazine.

Without a subsidy from the farmers or even a luncheon engagement with the elevator men of the country we have been carrying on in this column a quiet campaign to induce more people to eat more wheat in the natural form of condition of the grain as it comes from the threshing machine. Not to indulge in wild speculation we estimate that up to now this propaganda of ours has sold several bushels of wheat at an average price of 2 1/2 cents a pound to the farmer. Although health is wealth, we cannot place a monetary estimate on the benefits people have derived from eating this wheat.

"On the farm," writes a remarkable farmer, "we eat our own wheat for breakfast and often for supper. Sometimes we toast it a bit before grinding, to give the porridge nutty flavor. To make biscuits or bread we grind the grain fine and all a small portion of white flour bought from the grocer. We find wheat eaten in this way delicious and wholesome. We raised 60 bushels of wheat on an acre, which if sold in the regular market would bring \$33.60, at 56 cents a bushel. Sixty bushels of wheat will make 120 packages of the average breakfast food (50 pounds of wheat in a bushel) which sells at 10 cents a package, or in some stores three packages for a quarter. A handsome profit for some body!

"We grind all our own wheat for breakfast cereal porridge, biscuits, flapjacks and bread, except the small quantity of patent white flour our women still add for making bread."

The effect of our friend's sermon is weakened by the confession that a little bleached flour is still considered necessary in the making of bread. But then, it is something to find a real farmer actually eating his home grown wheat and liking it. Most of 'em seem to think it is not quite fit to eat unless it has a pretty trade name and a fancy label on the package.

If the wheat you buy by the bushel, peck or pound from farmer mill,

feed store or seed store does not seem perfectly clean, wash it with repeated rinsings in tepid water. Eat some wheat every day, either raw (if it is fine to chew) or cooked as you prefer, entire or cracked or ground with your own coffee mill or other grinder. Let it soak overnight in water and cook it an hour, more or less, as you prefer, next morning.

So long as the taste suits you, it is healthy no matter how short a time it has been cooked, or even if it has not been cooked at all. Of course cracking or grinding and soaking in water makes the wheat cook more quickly.

Wheat eaten in its natural state as it comes from the threshing machine contains all the virtues you can possibly get from whole wheat flour bread, from wheat bran or from wheat germ.

Est the wheat as nature provides it and you are certain to obtain every advantage claimed by any wheat product exploiter for this particular product.

QUESTIONS AND ANSWERS

The Water Is Fine Is bathing harmful during the period? (C. R.)

Answer—According to our modern hygiene it is not. Read Dr. Mosher's "Personal Hygiene for Women," published by Stanford University Press. Your public library probably has it.

Habit and Corns Gone My thanks for that remarkable booklet, "The Constipation Habit," which is the biggest \$10 worth of health and comfort I've ever bought for a thin dime! I had depended on regular nightly dose of physic for years. Thanks to your instruction, I haven't taken a physic for more than two months. Incidentally, my mother says her piles of that corn remedy of yours, which has freed her feet of corns that nothing else ever would remove. (Mrs. B. A. A.)

Ans.—Any correspondent who has the constipation habit may obtain a copy of the booklet by mailing his request (not a clipping), and enclosing a stamped envelope bearing his address and 10 cents (coin, not stamps). The corn remedy is a solution of 30 grains of salicylic acid in half an ounce of flexible collodion. Paint corn, wart or callus with this each night for a week or longer.

Exercise After Operation Slight but tumor of ovary removed under special anesthesia. She is afraid of exercise, and being overweight she attempts to reduce by starvation diet alone. Would it be dangerous for her to do any exercise? (Mrs. B. H.)

Ans.—As a rule patients should begin exercising within a month after a clean operation, that is, one where there is no drainage or other interference with quick healing of the wound. Too many surgeons are negligent about instructing patients about this. Too many operators do not know enough to give such advice. (Copyright, John F. Dille Co.)

Communications

Conforms to G. O. P. Policy. To the Editor: Your editorial of Monday October 17th, conforms to the policy of the Republican party in the last weeks of the presidential campaign, and is an obvious effort to conceal what is a real farmer supporting Mr. Hoover through an appeal to their fears.

ON JANUARY 29, George Rhodes. It is written in these old books, paid to Ball & North the sum of \$43, and it was recited that this sum was for his board for three weeks. On the next line appears this item: "Drinks, six dollars." Anyway, he was an abstemious cuss.

OTHER than bankers and farmers had their troubles. In July of 1852, Rhodes & Lusk, who seem to have dealt about in everything, paid their bill to a newspaper, the Golden Era, published in San Francisco, for papers at 10 cents each, wholesale. On the bottom of the bill, which was duly receipted and sent back, they penciled this erasation notice: "Send no more papers, as we have no sale for them."

There were heartless and brutal subscribers back in those days, even as now.

THE trouble with the Golden Era, however, must have been that it wasn't regarded as so hot by prospective readers, for newspapers were a prime article of commerce in old Shasta, as revealed by the Rhodes & Lusk accounts.

Most of them were Eastern papers, and they came out to San Francisco by boat, and from San Francisco they came up to Shasta by stage. The news wasn't exactly hot off the wire by the time it reached the reader.

Rhodes & Lusk paid wholesale for these papers all the way from 5 to 15 cents, so, considering the profit they appeared to regard as reasonable, the subscriber must have paid around 25 or 30 cents for a paper.

Answers B is right.

HUSH!
GOVERNOR, WHEN YOU GET AROUND TO IT, WILL YOU DO SOMETHING FOR US TOO?
NEW YORK STATE DAIRY INDUSTRY
73,000 UNSAVED NEW YORK DAIRY FARMERS
MY SIX POINT PROGRAM TO SAVE THE NATION'S FARMERS
ROOSEVELT

BUT they just couldn't get along without 'em. The newspaper was a necessity then, just as it is a necessity now.

Markets

Table with market data for various commodities like wheat, corn, and livestock. Includes columns for item, price, and change.

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Portland Wheat

Table with wheat market data for Portland, including columns for item, price, and change.

Portland Produce

Table with produce market data for Portland, including columns for item, price, and change.

Wall St. Report

Table with Wall Street market data, including columns for item, price, and change.

Flight 'o Time

Medford and Jackson County History from the Files of The Mail Tribune of 29 and 10 Year Ago.

TEN YEARS AGO TODAY

October 23, 1922 (It was Monday) Nine Medford men and women on way home by auto from dance at county fair ground pavilion held up by three masked men, who pile them into two cars and drive them to Blackwell Hill, where they are lined up and robbed of money and jewelry.

TWENTY YEARS AGO TODAY

October 23, 1912 (It was Wednesday) Frank Amy and Ed Rottenger leave on trip to the Umpqua divide to hunt deer. The Star theater announces "We Captured It," "Miss Robinson Crusoe," better than "The Merchant of Venice," portraying the wonderful adventures of a pretty shipwrecked girl in the lumbering tropics.

TOO LATE TO CLASSIFY

FREE—Pioneers and descendants photographed without charge for collection—SHANGHAI STUDIO. SPECIAL PRICES on photographs for Xmas. A Home Owned Studio. Solicits your patronage—SHANGHAI STUDIO.

Room with Bath one Person \$2.00
Room with Bath two Persons \$2.50 UP
THESE ARE THE NEW LOW RATES AT THE IMPERIAL HOTEL
Broadway & Stark
PORTLAND, ORE.
The HOUSE of PERSONAL SERVICE

Ye Smudge Pot

By Arthur Perry

It was reported Fri. there were 15,000,000 idiots in the land, but a close check showed it to be only one who thinks he is 15,000,000 idiots.

Signs have started to multiply that a campaign is raging, and hell has no fury like a Democrat, when he begins to realize he is beaten.

C. Wig Ashpole is up to Portland with a defective hoof.

The dist. atty. got another scolding.

Vernie (Shotgun) Canon is now the city hall janitor, and a good one.

The candidates for mayor are docile, and have not called each other chicken thieves, rascals, and other names of that ilk. This is the first time in more than 12 years that a civic stink has not been raised over the office.

Election betting continues brisk, tax paying slow.

Three new Pomeranian dogs have settled in the city and valley. You can get a Pomeranian for a song. Next to the bulldog, they are next to nothing in the way of a dog.

A Democratic orator had civilization shivering Fri.

Thomas Farlow of Lake Creek towed Thurs. on his and pills.

Due to some uncalled for fancy thinking, by politicians of both sexes, the situation was awry last week.

C. Yens Tengwald is still off his feed.

A number of farmers rallied up "No Treason" signs on their places recently without getting them shot out of their hands for a C. O. Sessant.

The political hysteria so date has been dignified. The lying is of a low order.

Overcoats are being worn, by those who have them.

The budget committee is trying to figure out how to spend money, without spending any money.

The womenfolks are wearing as many new fur do-dads as ever, which intensifies their poverty.

In two weeks the campaign will be over for all sections of the union but this country, when normal hell-raising will be resumed here.

The co. jail doors clanged ruthlessly last week, behind some more angels who caught themselves.

A leading Republican, who has given up hope of ever being appointed to anything with a worthwhile salary, has come out for Roosevelt, and helped out Hoover.

The 11 kids were out Fri pm. and tried to make as much racket as a Hoovercuser.

Bill Morgan of the UoO, football team spent Fri. in the city visiting. Bill has both his mitts bunged up, and is an all-American prospect.

Farmers are praying for rain—also new cars, higher wheat, less static, no troubles, more money, and everything just right. The rest of creation feels the same way.

Faber's store was robbed again last week at Cent Pt. It is predicted it will be robbed again, some time in the future.

SPECIAL SESSION FOR AUTO EXAMS

Ward McReynolds, examiner for operators and chauffeurs, announced yesterday that due to many persons wishing to take the examinations, who could not come to the city hall during office hours, a special step will be made here Friday evening, October 28, between 5 and 10 p. m. The examinations will be held upstairs in the new city hall, in the room formerly occupied by the county court.