

WARD

ONLY TWICE A YEAR

Last Day!

IN 500 WARD STORES

WEEK

Ward Week is fashion week. New Clothes at new low prices.

A Ward Special...

RICHLY FURRED COATS

\$13.88



Be in the fashion limelight this year—have your coat luxuriously furred. See to it that its sleeves are novel and interesting... in short select a Ward coat at a Ward Week price, and you'll look your very smartest.

Women's TWEED and POLO COATS

\$8.88

Smart and Fashionable Coats. Truly 1932 models. Buy them Ward Week. Saturday, Last Day.

Rough Silk or Wool Frocks

\$4.44

We're keeping in the rough this year! The rough silk of our frocks determines their smartness. The puffed novel sleeves proclaim them Fall 1932. A price that holds for one week only. Sizes for women and misses.

WOMEN'S WINTER DRESSES

\$2.88

Get that new dress you've been looking for, and get it at a thrifty Ward Week price.

Last day! Think of it!—LAST DAY! Tomorrow night at nine o'clock we lock the doors and Ward Week will be over. Not another Ward Week for SIX MONTHS! And no telling WHEN we'll be able to offer bargains like these again. Wholesale prices are going up. The depression hit bottom months ago. Looks like we're in for a long siege of rising prices. The longer you delay the more you'll pay. You just can't afford to neglect these Ward Week offerings. Just one day more—Hurry!

EXTRA SPECIAL SATURDAY ONLY

A Hammerless Repeating Gun

For Only **\$19.98**

Six shots. A shot a second in actual tests. For years our best seller at \$26.98 and higher. Visible locking bolt—quick take-down. 12-gauge. This offer positively for Saturday only.



36-Inch Fast Color Prints
15c a yard

No two patterns alike! Special finish vat-dyed colors! Guaranteed tub-fast! This price for Ward Week only.



All-Silk Flat Crepe
98c a yard

Washable, soft, woven from fine raw silk. Suitable for dresses, blouses, lingerie, scarfs, 38-in. wide.



Cotton Filled Comforter
ea. \$1.98

Printed sateen top and back with wide sateen border. Five shades.



70x80 Solid Color Blankets
ea. \$2.98

Part wool single blankets. Solid color body with harmonizing colored border. Blue, green, rose.



Men's Socks
Special for Ward Week!
19c pr

Rayon and celanese! Mercerized ribbed tops! Double sole, heels and toes.



Women's Gloves
39c

All wool knitted gloves. Soft and fluffy. In beautiful blended colors.

Growing Girls' Tan Oxfords

The famous "107", a good shoe for such low price. Sizes 2 1/4 to 7.



A Bargain \$1.39



Children's Galoshes
\$1.19

Brown, all-rubber one-snap galoshes. Fleece lined. Sizes 1 1/4 to 2.



Basketball Shoes
\$1.39 \$1.49

Boys' sizes 2 1/4 to 5. Men's sizes 6 to 10. Uppers, heavy weight flexible army duck. Heavy rubber soles.

Toiletries Specials

Saturday Only!

- 49c roll Hospital Cotton 29c
- Fletchers Castoria 25c
Regular 40c value
- Kotex 4 for 98c
- Kleenex 5 for 98c
- Houbigants Face Powder 47c
- Djer Kiss Face Powder . . 45c
- Unguentine 42c
Regular 50c value
- Sue Free Wave set. 10c

- Cuticura Soap 21c
Regular 25c bar
 - Woodbury's Facial Soap 20c
Regular 25c bar
 - Creme Oil Soap 6 for 25c
 - Mum 10c
 - Edna Wallace Hopper
Face Powder 10c
- And many other extra specials

HOUSE DRESSES

Printed Broadcloth or Percale



49c

49c never bought a better dress! These are house dresses in name only! Wear them for shopping! For visiting! For marketing! Many styles to choose from... but room to sketch only three! Every dress is a superb example of Ward's values! They're smartly styled... featuring fashion touches of pique... piping... stitched pleating. No skimping of materials here... they're all generously cut. Try them on!

Ward Week! Children's Fine Wool Sweaters

39c

For 2 to 6 year olds!

Smartly trimmed with embroidery and appliqued patterns. Excellent color assortment. 2 to 6 years.



Children's Fur Fabric Coats

\$2.98

Sizes 7 to 14. Sturdy, practical, warm, cotton lined. These coats are of excellent quality. Come in and see them. They must be seen to be appreciated.

Children's Cut Out Oxfords

\$1.69

Patent leather. Just the thing for the school girl. Sizes 1 1/4 to 2. \$1.98 value.

