

**NEW LARGER STORE -- ADDED FACILITIES TO BETTER SERVE OUR PATRONS**

Announcing the **Opening** OF THE --  
**Monarch Seed & Feed Co.'s**  
 Fine New Store at Bartlett and Sixth Streets  
**An Expansion to Meet Our Increasing Business**

Our New Location Will Be Open To the Public  
**Saturday Oct. 22nd.**

Corsages for Lady Visitors—2-lb. Sack of Crown Flour FREE TO  
 All Adults Who Enter the Store Tomorrow!

**Opening Specials For Saturday Shoppers**

Serving Southern  
 Oregon and Northern  
 California People  
**Since 1910**

**T**HIS store, established in Medford in 1910, has established an enviable reputation for **QUALITY** seeds and feeds, **LOW PRICES** consistent with this high quality and **FRIENDLY, COURTEOUS SERVICE**—The opening of our fine new store at Sixth and Bartlett streets, with 4,000 square feet of floor space, was made possible by the generous patronage of southern Oregon and northern California people. We appreciate this loyal support and are expressing our thanks by offering **OPENING SPECIALS** that will mean **REAL SAVINGS** for our patrons—We cordially invite you to call and see our new store, whether you buy or not!

RAYMOND A. MIRSCHER.

MIXED DARWIN  
**TULIPS**  
 40c Per dozen bulbs and an extra dozen  
**FREE**  
 With Each Dozen Purchased

MIXED  
 Daffodil & Narcissi  
**BULBS**  
 60c Per dozen and an extra dozen  
**FREE**

**FLOUR**  
 Montana hard-wheat made by the makers of Fisher's Blend  
 95c <sup>40</sup> Pound sack | Per Bbl. \$3.60

**Egg Mash**  
 20% Protein—with Milk and Cod Liver Oil  
 \$1.75 Per Hundred

**This Is BULB Planting Time**



You'll find our stock of imported and domestic offerings very complete with prices very reasonable—

SEE OUR BULB WINDOW

Special Opening Prices Saturday and Monday

Free A 2-page pamphlet telling you how to succeed with flowering bulbs free with each bulb purchase.



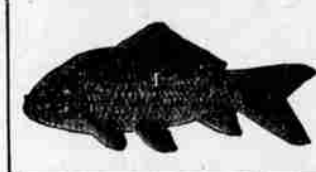
This Attractive  
**Bird Cage & STAND**  
 Saturday and Monday SPECIAL  
 \$2.69 Complete

**Roll Roofing SPECIAL**  
 WHILE PRESENT STOCK LASTS  
 PER ROLL 108 SQUARE FEET \$1.35  
 Regular \$1.65 Item  
 JAP HULLLESS Pop Corn SURE TO POP 3 lbs .25c

—CASH—  
**FEED SPECIALS** SATURDAY & Monday



Agents for De Laval Separators and Milkers  
 A complete stock of Separator and Milker parts carried in stock for your convenience.



See our Aquarium in the south window—then look over our Pet Supply Dept.  
 No Deliveries—Prices Cash



Enjoy Monarch quality at a saving in cash. Buy at our new conveniently located store.

- Wheat, uncleaned, cwt. . . . . \$1.10
- Whole Corn, cwt. . . . . \$1.15
- Crax. Corn, cwt. . . . . \$1.25
- Mill Run, sk. . . . . \$ .75
- Scratch Food, our best, cwt. . . . \$1.45
- Thrift Scratch, cwt. . . . . \$1.25
- Ground Barley, cwt. . . . . \$ .90
- Beet Pulp, cwt. . . . . \$1.40

Extra for Delivery At These Prices

The finest feed milling equipment obtainable makes it possible for Monarch to turn out consistently better feeds, all of which reflects back in more profit to the user of our feeds.

Try trading at our Warehouse and Mill Cor. 10th & So. Fir Sts.



**Crown Turkey Feeds**

**CROWN KOMPREST FEEDS (Pellets) ARE SUPERIOR!**  
 Crown K-K Turkey Feeds enjoy a reputation for producing the finest birds in every locality—Feeders are unanimous in proclaiming Crown—"the best for turkeys." Watch your neighbor's returns when the birds are sold. Compare his net per pound meat cost and profit with yours. **CROWN FED BIRDS WIN!**

**Monarch Seed & Feed Co.** "Your Seedsmen Since 1910"  
 Sixth and Bartlett Streets