

# WARD ONLY TWICE A YEAR Starts Friday **WEEK**

October 14 to 22 inclusive

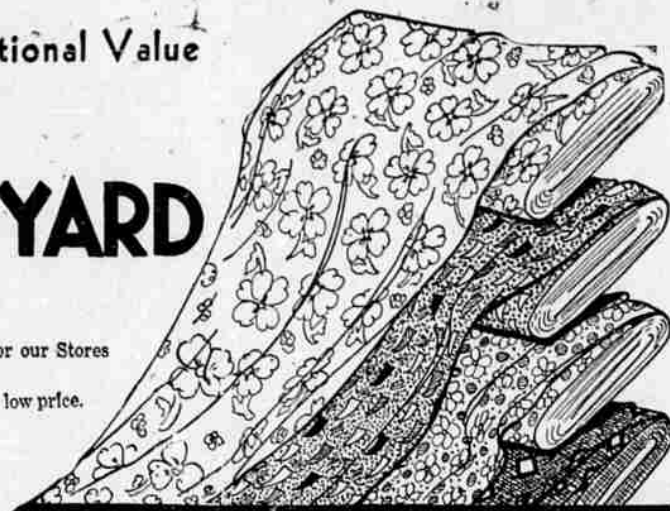
IN 500 STORES

## Fast Color Prints

**This is a WARD WEEK Special!**

Take Advantage of This Exceptional Value

36 INCH **8¢** A YARD



We foresaw the rise in price of Prints, and contracted months ago for thousands of yards for our Stores on the lowest market since 1918. We do not know when again, if ever, we will be able to offer FAST COLOR PRINTS at this low price. These Prints are TUBFAST and they TUB EASILY. You'll find a dozen uses for them. Come and choose from delightful new Fall patterns!

### EXTRA SPECIAL

Friday and Saturday Only

Spring Top **FOOT STOOL**  
Regular \$5.00  
Large size; covered with good-looking tapestry.  
**Special \$1.95**

Genuine **Crepe Oil Toilet Soap**  
Our regular 10c bar. **25c**  
7 BARS

**4-lb. pkg. Kalsomine**  
Our regular price is 35c; fine choice of colors.  
**SPECIAL 25c**

Guaranteed Coverall House **PAINT**  
Many colors to choose from; reg. price \$1.79 gal.  
**SPECIAL GALLON \$1.49**

**New Fall Hats**  
These are our regular \$1.95 hats. Special 1932 models. Friday and Saturday **59c**

Women's and Misses' Non-Run **Rayon Gowns and Pajamas**  
Choice of pastel shades. Regular 79c.  
Sale price, each **47c**

**Crystal Tumblers**  
9-oz., with safety edge; a real value.  
ONE DOZEN **29c**

**50-ft. 1/2-in. Rope**  
You would ordinarily pay 2c a foot for this rope.  
50 FEET **49c**

**Scot Tissue**  
Soft, as old linen. Extra special.  
FOUR ROLLS **25c**

Men's Medium Weight **Canvas Gloves**  
A regular 10c value.  
**SPECIAL PAIR 5c**

Men's Large Size **White Handkerchiefs**  
Good quality cotton. Special.  
TWO FOR **5c**

**Shower Curtains**  
Large size 66-ft. Choice of coral, green and white. Only **\$1.00**

Ladies' and Misses' **Felt House Slippers**  
With chrome leather sole; choice of gray, rose, blue and lavender. Pair **44c**

### NOTIONS

**HANDKERCHIEFS**—A real value; start your Christmas shopping now with a supply of these lovely hand-made Handkerchiefs. Regular 25c value. **NOW, DOZEN \$1.00**

**FINE LAWN HANDKERCHIEFS** with woven fast-color borders; just the thing for the school girl. Reg. 10c val. **NOW, A DOZEN 50c**

**SCARFS**—Clever Silk Scarfs in the new single tie style that is so popular at this time. **ONLY, EACH 39c**

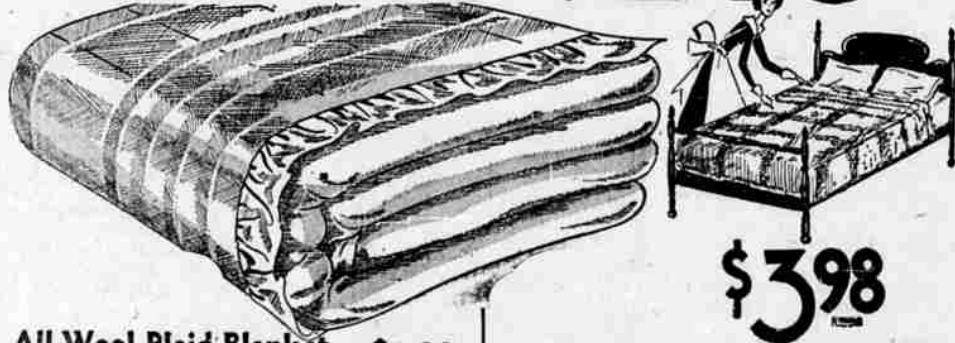
**WASHABLE GLOVES**—Women's and Misses' Washable Gloves in new fall popular shades. Full range sizes. **ONLY, PAIR 39c**

### TOILETRIES

- Modess, 3 for **50c**
- Italian Balm **32c**
- Jergens Lotion **39c**
- Mello-Glo Powder **95c**
- Coty's Powder **89c**
- Ingrams Shaving Cream **42c**
- Palmolive Shaving Cream **29c**
- Mennen's Shaving Cream **41c**
- Milk of Magnesia, 2 for **50c**
- Dr. Lyon's Tooth Powder **24c**
- Odo-ro-no **29c**

See What 10c Will Buy At Ward's Toiletries Counter

## BLANKETS



**All-Wool Plaid Blanket \$3.98**  
Another Ward Week "Special" Buy!  
All pure wool (4 lbs. per pair). Size 66 inches by 80 inches. Assortment of attractive colors. Sateen bound ends. Bargain price **\$3.98**

**72 x 82 Cotton Filled Comforter \$1.39**  
Fine grade cotton filling. Covered attractive printed silkline. A record breaking price for this quality Comforter **\$1.39**

**72 x 84 Wool Filled Comforter \$2.69**  
Fine quality wool filling. Weighs 3 1/2 lbs. Covered in excellent grade sateen (figured top, plain back; also figured center with plain border and back). Choice patterns. A regular \$3.95 value priced during Ward Week **\$2.69**

**Wool-Filled Sateen-Covered Comforter \$3.39**  
An exceptional Ward Week value. Covered in mercerized sateen and filled with an extra heavy white wool batting. Center is quilted in 3-inch cream color squares (all hand guided work) with dainty colorful floral design. 68x78-inch finished size. An outstanding value **\$3.39**

**4-lb. Part Wool Blanket \$1.98**  
4-lb. Part-Wool Plaid Blanket, size 72 inches by 84 inches. Double blankets in assorted colors. Sateen bound ends. Very Special. **\$1.98**

**Wool and Cotton Comforter Batts 33c 43c**  
Here are four remarkable numbers much lower in price than they are ever likely to be again. Cotton and wool has doubled in price since these were purchased. Cotton Comforter Batts, 3 lb. **33c each**  
Wool Batts, 1 lb. **43c** 2 lb. **85c**

**Arctic Blanket \$7.95**  
This is a striking example of a Ward Week value; the most attractive blanket in our entire line. Large woolly white blanket with striking cross bars of black, gold, red and green at either end, with four points. This blanket has never been sold for less than \$15.00 anywhere or any time. Size 72x84. Weight 5 pounds. **\$7.95**  
Special for this week only at

## FALL COATS

Our Star Value in Fall Coats!

We're surprised ourselves at this matchless value. In newest rough and crepe weave materials. Luxuriously trimmed with furs of quality—Manchurian Wolf (dog), French Beaver, Dymka Fox, Caracul, and other popular kinds. Elegantly right in lines and fashion. Handsome enough for dressy use and practical for utility wear.  
Colors: Black, Brown, Wine, Green.  
Sizes: 14 to 44 and 40 1/2 to 50 1/2. Just the kind of Coat we hoped to be able to include in Ward Week. It's the Finest Coat we ever sold at this low price **\$13.88**



**\$13.88**



## HOUSE DRESSES

They're Here the New Wash Frocks

Positively the newest, smartest, and most serviceable WASH FROCKS you ever saw! And they're thrillingly underpriced just for Ward Week. If saving money means anything to you, then come and see them...and buy them... **THREE FOR A DOLLAR.**

All made in lovely vat-dyed Prints... All washable. Made to stand many trips to the tub... easy to launder. Sizes: Small, Medium, Large. In an assortment of ten charming styles. We're proud of this low price.

**THREE FOR \$1.00**



## Women's Full-Fashioned Silk Hosiery

A Climax in Hosiery Value!

Women's Pure Silk Full Fashioned Hosiery. Two popular numbers: Picot Top Chiffon, pure silk from hem to toe; or Service Weight pure silk with mercerized cotton top and foot. Both numbers: full length—full fashioned—perfect fit with curved cradle sole and high spliced French Heel. Colors: Sunbleg, Fawnbrown, Brownwood, Duskbrown, Nomad, Hazebieg, Smoketone, Gunmetal.

**44¢ per pair**

**Work Socks**  
Men's Cotton Socks specially priced to sell in quantities during Ward Week. Sizes 9 1/2-12. Colors: Black, Gray, Brown. 5c per pr.

**Men's Fancy Socks**  
Fine gauge Mercerized Ribbed tops, heel and toes, double sole and high spliced heel. Assorted colors and patterns. Ward Week Special two prs for 25c

**8c per pair**

**2 pair for 25c**