

Roosevelt Sends Word Of Cheer for Medford Girl; Remembers Ruhl

(By Mary Greiner Kelly.)

"Give little Miss Holloway my love. Tell her to keep up her spirit and not lose heart. It takes perseverance but that's what wins!"

That was the heartening message sent to nine-year-old Mary Frances Holloway of Medford by Governor Franklin Roosevelt in his brief interview with him late Wednesday afternoon at the Portland Hotel.

And "perseverance" is written indelibly in those clear blue eyes and strong jaw of the man who has battled a bad case of infantile paralysis to an almost complete cure, in spite of the rigors of active political life.

"Wherever he goes," his chief aide confided in me before I gained the interview, "paralytic flock to him for advice. He is always interested in their cases and does all he can to help them."

There were two of them (pathetic figures, both in middle life) waiting in the crowd which milled and surged in the long hallway outside Franklin Roosevelt's room. He saw them, too, and they came out with cheerful smiles.

Capitalizing upon my experience "getting to" Al Smith in New York, I didn't waste any time asking permission of Roosevelt's subordinates. A simple note to the "chief" himself did the trick and I knew I was going to see him for three hours before I was finally admitted—western gentlemen of the press to the contrary.

He was delightful to meet—great, big boyish smile and the kind of a handclasp that doesn't end too soon.

"Sorry I can't go through Medford," he said, "but we may get back through the pear country some other day. You see, I'm not always my own boss on these trips."

Informed that "my editor" once worked with him on the Harvard Crimson in college days, he was all interest.

"Who was that?" he asked.

"Robert W. Ruhl."

"Bob Ruhl?" Roosevelt sat bolt upright in his chair and beamed. "I'll say I remember Bob. Fine fellow. He was a year ahead of me in school. He laughed delightedly and lost a second in pleasant reminiscence.

"So he's still in the newspaper game," he mused. Then, suddenly alert again: "Say, tell him hello for me, won't you? I'd surely like to see him." So Mr. Ruhl is not, as he humorously suspects, "the forgotten man."

Big Jim Farley was also the interesting subject of an interview all his own. Dashing in and out through the crowds, his smooth, smiling countenance never seemed to show the least bit of strain or fatigue. This, in spite of the fact that he was up half of Tuesday night, due to the change in train schedule, and had been meeting every Democrat and his brother since early hours this morning.

He has an uncanny memory for names and faces (I'm speaking from personal experience as well as hearsay) and has an enthusiasm and zest for his work that can only be equalled by Roosevelt himself.

His eyes are green and shrewd. He has a way of turning the tables on one in an interview and putting his interrogator on the spot. It's information Jim Farley is after, and the spotlight of publicity interests him

only so far as it casts its vote-getting rays upon his candidate.

Asked about the effect of the James Walker investigation upon Roosevelt's campaign, he attempted to waive the question. Persistence in that direction brought the nearest approach to irritation perceived upon the countenance of the genial manager—it was the mere cessation of the good-natured smile for a brief second.

"Franklin Roosevelt didn't stop to think whether it was going to hurt or help him," he said. "He was after facts and he let the chips fall where they might. He's a fighter, all right. If you don't believe it, you ought to rub shoulders with him some time."

Next, there were 20 minutes with Franklin Roosevelt's daughter, Ann, Mrs. Curtis Dali. She is tall and very slender indeed. Blond hair, done at a knot in the back and large blue eyes.

She reminds me of a schoolgirl barely out of the growing stage, who is thrilled to the finger tips with the whole adventure. In fact, she said so. "We're having the time of our lives on this trip—Betty (James Roosevelt's wife) and I. Our job is to meet all the women as well as a number of the organizers. Every one is so sweet to us. And you know—every so often we're able to slip away and have the merriest little jaunts all our own. I love it."

One of her favorite outdoor sports is fishing and she was anxious to go on a special fishing expedition arranged for her. However, she would not leave her father's headquarters while there were any duties to perform.

"You see, I'm sort of a private secretary and intermediary for father," she laughed.

The mention of Al Smith's name and his attitude toward Roosevelt, prior to the convention, resulted in nothing but praise for the former New York governor.

"We're all fond of Al Smith," she said warmly. "Yes, I've known him and his whole family for years and years. He's truly a great man and an interesting one."

James Roosevelt, who might be a younger Franklin, except that he is much slighter than his father, is very much in demand. He is a splendid talker and fills practically every engagement his father is unable to fill on the tour.

He made the principal address at the Democratic luncheon given the party at the Hotel Portland. The governor, who had just returned from Greaham, where he addressed a large audience at the Multnomah county fair, was having lunch in his room and dictating his speech for the evening.

The auditorium, with a capacity of 8,000, was packed at 5 o'clock and several thousands turned away. We lucky ones—about 500 who had tickets—occupied the elevated arena on the platform.

It was a great day for "us Democrats," brim full of human interest and colorful sidelights. More will follow tomorrow if I can get it—at least that interesting interview I had with the next prospective "chef de cuisine" at the White House.

By the way, the name Roosevelt is pronounced as though there were only one "o" in it, and that a long one, according to Mr. Farley.

Meteorological Report

September 23, 1932.
Forecast:
Medford and vicinity: Tonight and Saturday fair. No change in temperature.

Local Data.
Lowest temperature this morning, 46 degrees.

Temperature a year ago today:
Highest, 74; lowest, 39.

Total precipitation since September 1, 1932, 0 inches.

Relative humidity at 5 p. m. yesterday, 22%; 5 a. m. today, 82%.

Sunset today, 6:07 p. m.
Sunrise tomorrow, 6:00 a. m.
Sunset tomorrow, 6:06 p. m.

Observations Taken at 5 a. m.—120 Meridian Time.

City	Wind	Temp	Humid	Wind	Temp	Humid
Baker City	73	40	T.	Clear		
Boise	76	30		Clear		
Chicago	66	58		Clear		
Denver	68	48		F. Cdy.		
Des Moines	70	44		Clear		
Duluth	65	30		Cloudy		
Fresno	90	56		Clear		
Helena	68	40		Clear		
Los Angeles	76	60		Cloudy		
Marshallfield	58	42		Foggy		
MEDFORD	54	47		Clear		
New York	80	62		F. Cdy.		
Phoenix	98	78		T. Cloudy		
Portland	70	52		Clear		
Reno	82	50		Clear		
Roseburg	78	48		Clear		
Salt Lake	75	56		T. Clear		
San Francisco	66	54		Cloudy		
Seattle	72	50		Clear		
Spokane	72	38		Clear		

BANKER PERCEIVES DISTINCT SIGN OF GOOD TIME AHEAD

RYE, N. Y., Sept. 23.—(AP)—Harvey D. Gibson, president of the Manufacturers' Trust Company of New York City, reported to the convention of New York state's savings bankers today that there "are distinct evidences of better times."

Security prices, he told the bankers, have recovered from panic prices to depression prices "and whether they improve from now on or not will depend upon whether business improves."

Since last September, he said, a program has gradually been worked out in Washington "to create vehicles which would apply the credit necessary to wage the war against the deflation and the industrial depression which have engulfed us." He said it had taken the people of this country months to grasp the fact that a definite plan, focused on recovery of business, is in actual operation.

Louis Wiley, business manager of the New York Times, urged the bankers to study carefully and take advantage of newspaper advertising as a means of consolidating gains.

BASE ADVERTISING ON RACIAL LINES

SAN FRANCISCO, Sept. 23.—(AP)—The international advertising exhibit assembled for the Pacific advertising clubs association convention in Vancouver last July opened a three-day showing here today.

The types of advertising follow almost geographical lines. The Russian examples have many straight lines, and Scandinavian are similar but less harsh. The German exhibits stress realism and modern art. French advertising is snappy, apparently all for effect. That of Italy is dashing, but otherwise softer, with less emphasis on motion.

The British "ads" displayed make much use of color, and have a distinct influence on those of India, Burma, and the British dominions as shown.

Lost Hunter In Long Walk Home

LA GRANDE, Ore., Sept. 23.—(P)—Ralph Silvers, 18-year-old Wallawa youth, for whom a search was started Wednesday when he failed to return from a deer hunting trip, was at home again today, after walking 40 miles through rugged, mountainous country. The youth was tired and hungry, but otherwise none the worse for the experience.

For those "thrifty" Pure Milk Lovers—Special 75c
ETHELWYN B. HOFFMANN
Sixth & Holly.

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Keeps a cake fresh much longer

The cream of tartar in Schilling Baking Powder makes tiny bubbles in your cake batter that make tiny air holes in your cake. Substitutes for cream of tartar make

big bubbles—big air holes that dry out a cake faster. Baking powders cheaper than Schilling use the substitutes. Look for the words "Cream of Tartar" on your baking powder tin.

Baking Powder Schilling

Ask any teacher of COOKING which one SHE uses

DAYLIGHT TIME TO END SUNDAY

NEW YORK, Sept. 23.—(AP)—Time, which under normal circumstances flies, will stand still for an hour at 2 a. m. Sunday, waving goodbye to another period of what the English call "summer time" and what in America is daylight saving.

In the lighted lane Broadway, which has no bedtime, it will mean 60 additional minutes of gaiety—for 2 a. m. is the crescendo hour in the glitter places. But for most of America where daylight saving has been observed, it will mean time's refund of the hour borrowed from sleep in the spring.

Phoenix Grange Booster Program Plans Announced

PHOENIX, Sept. 23.—(Sp.)—The "Grange Booster" program September 30 promises to be of interest and enjoyment to all. September 30 has been announced as Grange booster night for all Granges throughout Oregon.

Entertainment of Phoenix Grange will be given at the Grange hall in Phoenix Friday evening, beginning at 8 o'clock, and will consist of a talk on the "Value and Service of the Order," by O. C. Maust, and an essay, "What Must Be Done to Assure Agricultural Prosperity in America," by A. W. Shephard.

There will be other talks of interest to all, music, singing and other numbers of entertainment.

All in the community, especially those living on farms and orchards, are invited to attend this meeting.

W. R. C. Meeting at Central Point Largely Attended

CENTRAL POINT, Sept. 23.—(Sp.)—Although many W. R. C. members are working in the fruit, there was a surprisingly good attendance at the meeting Saturday. After the business meeting the birthday party was in order. Honor members present were: Emma Gleason, Emma Hilkey, Mary Mae, Ernestine Roel and Tillie Maple. A beautiful birthday cake, with candles, graced the center of the long table around which all members and guests were seated. The afternoon was spent in conversation.

All members are requested to be present at the next regular meeting.

STAR MARKET

314 E. Main We Deliver Phone 273

SATURDAY SPECIALS

- Our strictly cash policy enables us to furnish our customers with fine Groceries, Meats, Fruits and vegetables at much lower prices than formerly. If you don't already know this from experience, give us a trial.
- | | |
|---|---------------------------------|
| Fresh Bread Made in Medford 1-lb. loaf 5c | Fig Bars Fresh and Good lb. 10c |
|---|---------------------------------|
- Picnic Shoulder lb. 11c
R. I. Red Hens and Fryers lb. 20c
Pork Shoulder Roasts . . lb. 12c
Choice Beef Steak . . . lb. 15c
Shortening 4 lbs. 30c
Beef Short Ribs lb. 7c
Beef Pot Roast lb. 9c
Home Rendered Lard 3 lbs. 25c
- Fresh Side Pork lb. 12c
Fresh Ground Hamburger 2 lbs. 19c



Economy Groceteria

THE HOME OF BREAD LIKE MOTHER MADE

Peace of Mind and a Healthy Body

GROWING children—and especially school children—demand substantial meals at this time of year.

We speak of the strenuous life—little realizing that our children live more strenuously than is possible for we grown ups—for with the terrific energy expended in play—there is school and its trials—plus growth.

Under-nourishment is not a matter of how much but what kind of food.—the most elaborate menu generously served will not properly nourish unless those vitamins necessary to energy and growth are present.

School and health authorities strongly urge hot cereals for growing bodies—they furnish the reserve strength so necessary for the long school term—the stamina to resist the fall and winter epidemics—the peace of mind that comes from a healthy body—insuring better school work.

Serve them daily and serve a variety—to insure freshness buy western milled cereals.

Tomorrow we feature them in a wide variety and at a saving.

Bakery Dept.

BREAD:

1-lb. Loaf 5c
1½-lb. Loaf 7½c

Cookies 2 doz. 19c
Buns and Rolls doz. 12c
Layer Cakes each 23c

Coffee

Due to the revolution in Brazil higher coffee prices are expected.

Z-MOR-U—freshly ground, 3 lbs. 85¢
White Bag, fine cup quality, lb. 25¢
Blue Bag—a good drink, lb. 20¢
Golden West, 1 lb. can 30¢; 3 lb. 87¢
Peaberry—for those who like a stronger coffee, lb. 25¢

Cereals and Other Thrift Items

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| Wheat Hearts—Sperry's, 2½ lb. pkg. 20¢; 5 lb. bag 24¢; 10 lb. bag 45¢ | Butterscotch Syrup, 5 lb. can 42¢; 10 lb. can 75¢ | Sweet Spuds—5 lbs. 14c |
| Farina—Sperry's, 1½ lb. pkg 10¢; 5 lb. bag 20¢; 10 lb. bag 35¢ | Amazo Golden Syrup No. 2½ can 17c | Green Peppers—lb. 3c |
| Gold Medal Wheaties—2 pkgs. 14c | Crystal White Syrup, 5 lb. can 34¢; 10 lb. can 63c | Cantaloupes—5 for 11c |
| Wheat Flakes—Sperry's 3 lb. pkg. 18¢; 10 lb. bag 33c | Salad Time Dressing, pint jar 13¢; qt. jar 22c | Squash (all varieties) lb. 1½c |
| Cereal Flakes—A blend of wheat and oat flakes. 9 lb. sack 33c | Salad Time Mayonnaise, pint 16¢; qt. jar 29c | Dry Onions—5 lbs. 9c |
| Rolled Oats—Sperry's, Quick Cooker or plain, 3 lb. pkg. 19¢; 9 lb. bag 32c | Swift's Jewel Shortening, 4 lbs. 42¢; 8 lbs. 79c | Lettuce—head 5c |
| Graham Flour—fine or coarse; 10 lb. bag 30c | Crushed Pineapple (Swift's Premium) No. 10 can 39c | Oronite Fly Spray, quart can 55c |
| Corn Meal—time for fried mush—10 lb. bag 21c | White Rose Flour, guaranteed light bread flour, 49 lbs. \$1.19 | Children's lunch kits complete with ½ pt. vacuum bottle 99c |
| Pancake and Waffle Flour, Sperry's, 2½ lb. pkg. 19¢; 4 lb. bag 22¢; 10 lb. bag 37c | P and G Soap, finest for laundry; 10 bars 25c | Brass Wash Board—each 49c |
| Gold Medal Cake Flour (free cooling rack) 25c | Bob White—a Proctor and Gamble white laundry soap, 10 bars 22c | Aluminum Dish Pan—10 qt. size 69c |
| | Camay—the finer toilet soap, 4 bars 19c | Pure Aluminum Tea Kettle, 5 qt. size 69c |
| | O. K. Soap—a yellow 1 lb. bar for the dirty dirt, bar 5c | Certaineed Kalsomine, (all colors), 5 lb. pkg. 44c |

Swiss Cheese

Here is the finest of all luncheon cheese.

Big Wheel Swiss, lb. 35¢
Brookfield pkg. cheese, all varieties—½-lb. cartons 2 for 25¢

Fountain

Baked Ham or Veal Cutlet Dinner 25¢
Huckleberry pie a la mode 10¢
Watermelon, slice 5¢
Cantaloupe, a la mode 10¢
Tomato Juice, glass 5¢

6th at Grape **Gates & Lydiard** 6th at Central

SAVING WITHOUT SELF DENIAL

Orders of \$1.00 Delivered. Phone East Side 752, West Side 428