

# Ward's Greatest Selling Event Celebrating Four Years In Medford!

**WARD USHERS  
IN FALL  
1932  
WITH**

## FALL FASHION WEEK

What's new in Paris and New York? What colors are smartest for Fall? Are the new Coats lavishly furred, or are they worn untrimmed? What is the approved tilt for the new hats? Come to Ward's . . . and find the answer to all your Fall clothes questions in this thrilling exhibition of Fashion and Value!



**CORSETS-LINGERIE**

**\$298 49c**

All-in-one combination with inner-belt construction. Uplift style top. For all figures.

Panties, step-ins, short or regulation bloomers of permanently dull-surfaced rayon. In flesh and tea rose.

**Lowest Footwear Prices  
in Years . . . at WARD'S**



**\$298 \$169 \$198**

Women's Black Kid Pumps, 19-8 heel | Misses' 1-strap patent Slippers, sizes 11 1/2 to 2. | Women's night and day, black kid, 4-eye Tie—Medium heel.



**NEW FALL COATS**

**\$1498 \$2475**

Fur-trimmed and untrimmed travel, monstons tweeds, and sport coats. Dress Coats of heavy crepes, pebbly weaves, suede-surfaced woolens. In Black, Browns, Bordeaux, and Wines. Sizes for Women and Misses.

Heavy crepes and pebbly woolens Coats with luxurious collars and cuffs of fitch, fox, Manchurian Wolf (dog). Cut in exquisite lines, with the new convertible collars and unique sleeve details. Each one a beauty. Sizes for Women and Misses.



**Ascot Scarfs—  
All Double!**

**44c**

Add color to your Fall costume with an ascot scarf of gay plaids, stripes or conventional designs.



**4-Button Cape-Skin Gloves**

**\$195**

Soft, supple cape-skin gloves that are almost feather weight! They wash beautifully — and come in all the new Fall colors.



**Slip-on Gloves of Capeskin!**

**\$1**

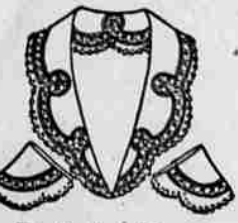
Well made, serviceable gloves that really wash! In the new brown shades to match your Fall costume.



**New Pouch and Envelope Bags**

**\$195**

Slim little bags with innumerable handy pockets! Metal trimmings, novel clasps, and slide closings are features.



**Dainty New Fall Neckwear**

**49c**

Little furbelows that make an old frock new — a new frock new! Tailored and lace-trimmed styles in crepe or all lace.

**GOLDEN CREST SILK STOCKING Soap 10c**

**GROWING GIRLS' SPORT OXFORDS**

Brown and tan Goodyear welt construction, composition sole. Sizes 3 to 8.



**\$200**

**MEN'S BLACK DRESS OXFORDS**

Side leather, composition sole, Goodyear welt. Sizes 6 to 11.



**\$185**

**MEN'S OXFORDS**

Black or tan calfskin, Oak tan sole, Goodyear welt. Sizes 6 to 11.



**\$298**

**MEN'S WORK SHOES**

Tan genuine horsehide uppers, heavy grain leather insole, tough oak leather out sole. 13-nail solid rubber heels, Goodyear welt construction. Leather counter — A real work shoe at a low price. Size 6 to 11.



**\$298**

**OIL KING**

16-in Boots for Men



**\$779**

**MEN'S WORK SHOES**

Men's all-around work shoe. Full oak leather soles. Riveted shank, steel arch support.



**\$369**

**New Hats of Felts—Fabrics**

**\$1**

Have you seen the new "boaters"—the berets with saucy bows in front—the soft fabric hats? Ward's has them all!

**Full Fashioned Silk Hosiery**

**79c**

Pure silk Golden Crest Hose in all the new darker tones for Fall! Chiffon or service weight. Picot tops.

**Children's Wash Dresses**

Sizes 2 to 6 Years

**4 for \$1**



**NEW FALL DRESSES**

**\$495 \$775**

Novelty and light weight woolens, new crinkly crepes in silks, featuring the higher necklines, one-piece and jacket effects. In Havana brown, Bordeaux red, black, and other shades.

Exact copies of better dresses. Smart heavy sheer crepes, rough finished silks and new crinkly satins. Novel sleeve treatments and necklines. The newest Fall shades of course.

Sizes for Women and Misses

**Thursday, September 8th ONLY!**

**Any 9 Tube RADIO on the floor**

Airline Radios  
All-Electric  
Super Hetrodyne  
Meter Tuning  
Automatic Volume Control  
DUAL SPEAKERS  
All the Latest Features

**\$40**

Only \$5.00 Down  
Small carrying charge.

**Wednesday, Sept. 7, ONLY!**

**MEN'S DEPARTMENT**

**Men's Moleskin Work Pants**

Men's Moleskin Work Pants, heavy weight, black and gray strip. Hard finish, long wearing. Only, pair

**89c**

**Friday, Sept. 9th, ONLY!**

**Boy's School Blazers**

Good-looking dark green or light Suede Moleskin Blazers with Talon Slide fasteners. Age 6 to 16 years. Regular \$1.98. Special

**\$1.49**

**Saturday, Sept. 10th, ONLY!**

**All Wool Chatham Blanket**

70x80 in Pastel  
Colors with Contrasting Borders  
\$4.00 Value

**\$298**

**Monday, Sept. 12th, ONLY!**

**HOUSEHOLD DEPARTMENT**

**\$1.00 ALLOWANCE**

On Your Old Carpet Sweeper — Regardless of Condition On a New BISSELL'S CARPET SWEEPER

**\$575**