

STARTING WEDNESDAY - SEPT. 7, FOR 10 BIG DAYS

MONTGOMERY WARD & Co.

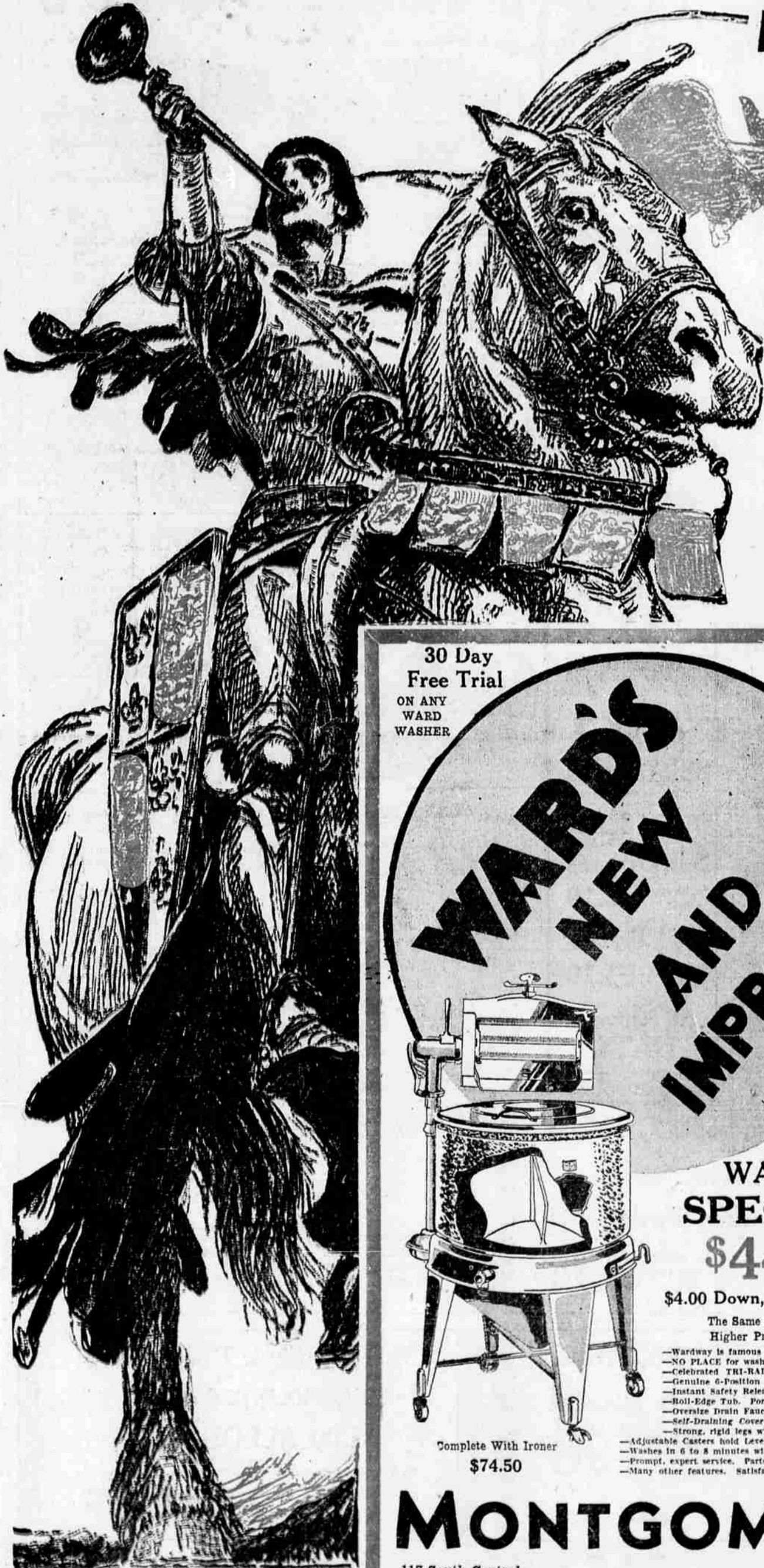
4th Anniversary

of the Medford Store

A Selling Event that Offers Tremendous Values— Unheard of Prices! Offering the GREATEST BARGAINS IN 75 YEARS

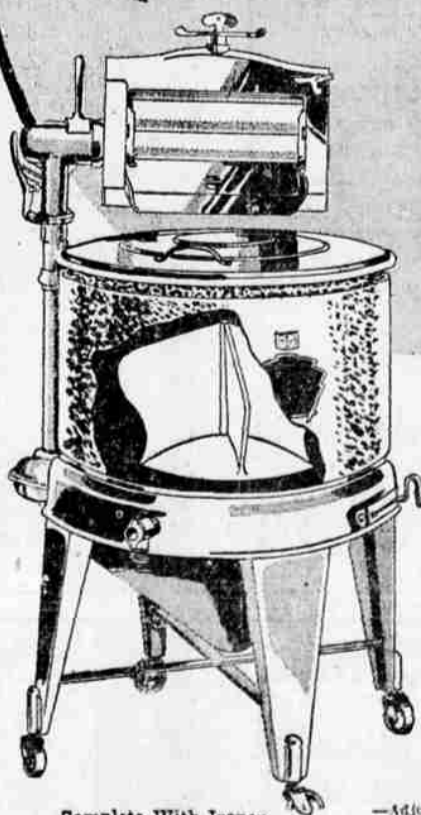
Simultaneous with Ward's Nation-Wide 60th Anniversary

Read Every One of the Four Pages of this Special Montgomery Ward Section!



30 Day Free Trial ON ANY WARD WASHER

WARD'S NEW AND IMPROVED



Complete With Ironer \$74.50

WARDWAY SPECIAL \$44.85

\$4.00 Down, \$4.00 a Month

The Same Features As In Higher Priced Machines

- Wardway is famous make with No Center Post.
- NO PLACE for wash to catch or tear or tangle.
- Celebrated TRI-RADIAL-FIN Gyrator Agitator.
- Genuine 6-Position Lovell Swinging Wringer.
- Instant Safety Release. 3-Way Drain Board.
- Roll-Edge Tub. Porcelain inside and outside.
- Grease Drain Faucet Threaded for Hose.
- Self-Draining Cover sends drippings into tub.
- Strong, rigid legs with heavy cross-braces.
- Adjustable Casters hold Level on uneven floors.
- Washes in 6 to 8 minutes without hand rubbing.
- Prompt, expert service. Parts kept at store.
- Many other features. Satisfaction! Longer life!

SEE THEM! JUST COMPARE!

ELECTRIC WASHERS NOW ON DISPLAY!

The New WARDWAY DE LUXE \$72.50

\$5.00 Down, \$5.00 a Month

Surpasses even Ward's finest DeLuxe Washers of the past—and the price is lower! Furthermore, Good Housekeeping Institute has already tested and approved. Come and see the massive new Mullins Wringer—the fascinating pump. Ward's is saving you a full \$15.



2 More Delightful Features

MONTGOMERY WARD & Co.

117 South Central

Medford, Oregon

Phone 236

This Great Selling Event Starts Wed, and Ends Sept. 17