

STOP!

FOLKS READ! Here Is News of Vital Importance to Every One. The M. M. Department Store One of Medford Outstanding Mercantile Establishments Launches The Greatest Selling Campaign in the History of This Firm—Store-Wide in Scope **STARTING THURSDAY, Aug. 25, at 9 A.M.**



A Sensational Merchandising Event Entered Into with the Determination to To Shake the Dollar Loose From Their Hiding Places in Medford and Southern Oregon and Bring Our Volume of Business Back to Normal

We Want To Impress Upon You The Importance of **BUYING NOW**

After a careful survey of all the markets from coast to coast our buyers have found there is no surplus of merchandise anywhere. Prices have and are advancing on practically all commodities. Raw materials are advancing in price, farm products are showing a decided advancement in price. For this reason we feel prices **MUST GO UP**. For this reason only, we feel free to advise our customers to buy now. We are launching this **SALE** right at the opening of the buying season for one reason only, we want to start our Fall Business with a Bang. We want to give our customers the benefit of everything possible. We have looked forward to this fall's business through optimistic glasses, in other words, we have prepared for this **SALE** for the past six months. We are entering into it determined to make it a sale that will long be remembered by the people of Southern Oregon and Northern California. Prices will be cut to the extreme limit. Nothing will be reserved, for through the sale we expect to make many new friends and customers. We advise you to buy and buy liberally.

M. M. DEPARTMENT STORE.

We Advise You to Come Early
Be there when the doors open. This is a large stock complete in every department but no doubt many items will be sold out the first few hours of this sale. The reputation of this store, the size of the stock and best of all the prices is bound to bring crowds of eager buyers from far and near. We advise you to come early.

Our Greatest SALE! Your Greatest SAVINGS!

Don't Miss the Opening Hour Specials
Set the alarm early. Be there when the doors open. Every one of them are real bargains worth coming early for. There will be a crowd—yes, but we will have plenty of experienced sales people to see that you are properly served. This is an opportunity to save. No economical buyer can afford to miss. Come early and stay late. The chance of a lifetime to **SAVE**.

SHOES for the Entire Family
All the World's Best Known Makes At Unheard-of Prices. **READ ON!**

We Are Optimistic, We Believe Prices Are at the Lowest Possible Level and Must Go Up. Avoid Regrets, BUY NOW!
SIX MIGHTY GOOD REASON Why You Should Be Here Opening Hour of This SALE

Don't Forget To Visit Our Basement—Read These Prices

<p>Women's Pumps Straps and Oxfords Values up to \$5.45 Sale Price \$2.98</p>	<p>Women's Shoes Pumps, oxfords and straps, combination colors. Sale Price \$2.45</p>	<p>OPENING HOUR OF SALE ONE LOT Turkish Towels Heavy double thread. Size 25x43 6c each Limit 5 to a Customer</p>	<p>OPENING HOUR OF SALE ONE LOT Curtains \$1.25 values. 2 1/4 yds. long. Ruffles and panels. Sale Price 19c</p>	<p>OPENING HOUR OF SALE ONE LOT Silk Dresses Values up to \$10.75 Sale Price \$1.95 Come early.</p>	<p>OPENING HOUR OF SALE 1000 YDS. Plain and Printed Dress Silks Sale Price 69c yd. Come early.</p>	<p>OPENING HOUR OF SALE ONE LOT Men's Dress Oxfords Values up to \$5.95 Sale Price \$1.95</p>	<p>OPENING HOUR OF SALE ONE LOT Men's Dress Shirts Neck band style. 25c Basement</p>	<p>Women's Outing Pajamas \$1.25 value A close out at 39c Basement</p>	<p>Children's Shoes About 200 pair in this lot. Values up to \$2.39 Sale Price \$1.49 Basement</p>	
<p>Women's Shoes Oxfords, Straps, Ties and Pumps Values up to \$7.85 Sale Price \$3.45</p>	<p>Children's Shoes \$3.45 value Combination last. Sale Price \$1.98 Main Floor</p>	<p>Men's Dress Shirts Big Range of patterns and sizes. Sale Price 49c</p>	<p>Men's Knit Union Suits \$1.00 values. Sale Price 49c</p>	<p>Women's Silk Dresses Values up to \$10.75. Sale Price \$3.95</p>	<p>Wool Knit Dresses Beautiful material; absolutely new. Sale Price \$4.98</p>	<p>Fringed Marquisette Panels 36-in. wide. 2 1/4 yds. long. 60c value. Sale Price 3 for \$1.00</p>	<p>Costume Jewelry Rings, Bracelets, Earrings and Bells Sale Price 59c</p>	<p>Women's Wash Dresses About 200 Dresses in this lot. Sale Price 89c Basement</p>	<p>Men's Work Shoes Good heavy shoes. Combination soles. Sale Price \$1.49 Basement</p>	
<p>Men's High Top Boots 16-inch Top, regular \$7.95 value. Sale Price \$4.95</p>	<p>Men's Shoes \$5.95 value Sale Price \$2.98</p>	<p>Men's Knit Union Suits \$1.00 values. Sale Price 49c</p>	<p>Women's Silk Dresses Values up to \$12.45 Sale Price \$6.95</p>	<p>Women's Coats Values up to \$22.50. Some beautiful coats in the lot. Sale Price \$9.98</p>	<p>Women's Silk Dresses Values up to \$24.50 Sale Price \$9.98</p>	<p>Women's Silk and Wool Union Suits \$3.25 values. Elbow sleeve and knee length Sale Price \$1.89</p>	<p>One Big Lot Dress Goods 80c values. Rayons, Voiles and Mesh Material. Sale Price 35c</p>	<p>One Lot Cotton Blankets Size 88x76 \$1.59 value Sale Price 89c Basement</p>	<p>Men's Work Shoes Leather soles, good heavy upper. Sale Price \$2.25 Basement</p>	
<p>Men's Work Shoes \$4.45 value Sale Price \$2.95</p>	<p>Boys' Dress Oxfords \$3.45 value Sale Price \$1.98</p>	<p>Heather Wool Sweater Coats \$1.95 value. Sale Price \$1.59</p>	<p>Rough Neck Sweaters Black, red, white. Values up to \$5.00 Sale Price \$2.95</p>	<p>Women's Coats Every coat in this lot is a Real buy. Come early. Sale Price \$4.95</p>	<p>Women's Coats Dress style and trends. Sale Price \$8.98</p>	<p>Children's Wash Dresses Exceptional values at 89c</p>	<p>Dress Prints Regular 18c value. Beautiful patterns. Fast colors. Sale Price 15c yd.</p>	<p>Sheets Extra quality. Size 72x99 \$1.25 value. Sale Price 98c</p>	<p>One Lot Double Blankets Part wool. Size 70x80. \$2.25 value Sale Price \$1.79 Basement</p>	<p>Boys' Shoes and Oxfords \$2.25 value Sale Price 98c Basement</p>
<p>Ladies' Silk Hose \$1.00 value Heavy service weight. All the wanted shades. Sale Price 79c</p>	<p>Women's Harron Crepe Silk hose. Exceptionally Sheer \$1.65 value Sale Price \$1.49</p>	<p>Men's Work Sox Plain colors. 3 Pairs for 21c</p>	<p>Men's Ties 40c value. Beautiful patterns Sale Price 24c</p>	<p>Women's Coats Every coat in this lot is a Real buy. Come early. Sale Price \$4.95</p>	<p>Women's Coats Dress style and trends. Sale Price \$8.98</p>	<p>Women's Wash Dresses Exceptional values at 89c</p>	<p>Women's Silk and Wool Union Suits \$3.25 values. Elbow sleeve and knee length Sale Price \$1.89</p>	<p>One Big Lot Dress Goods 80c values. Rayons, Voiles and Mesh Material. Sale Price 35c</p>	<p>One Lot Cotton Blankets Size 88x76 \$1.59 value Sale Price 89c Basement</p>	<p>Boys' Shoes and Oxfords \$2.25 value Sale Price 98c Basement</p>
<p>Women's Silk Hose All the wanted shades. Regular 80c value Sale Price 39c</p>	<p>Women's Silk Hose Regular \$1.50 values Chiffon and service weight. Sale Price \$1.19</p>	<p>Men's Wool Army Shirts Khaki color. Sale Price 98c</p>	<p>Men's Dress Shirts Beautiful patterns. Sale Price 98c</p>	<p>Women's Coats Every coat in this lot is a Real buy. Come early. Sale Price \$4.95</p>	<p>Women's Coats Dress style and trends. Sale Price \$8.98</p>	<p>Children's Wash Dresses Exceptional values at 89c</p>	<p>Women's Silk and Wool Union Suits \$3.25 values. Elbow sleeve and knee length Sale Price \$1.89</p>	<p>One Big Lot Dress Goods 80c values. Rayons, Voiles and Mesh Material. Sale Price 35c</p>	<p>One Lot Cotton Blankets Size 88x76 \$1.59 value Sale Price 89c Basement</p>	<p>Boys' Shoes and Oxfords \$2.25 value Sale Price 98c Basement</p>
<p>Cretonnes Values up to 30c Beautiful patterns. Sale Price 19c</p>	<p>Ladies' Hats \$1.98 value . . . 98c \$2.98 value . \$1.98 \$5.00 value . \$2.98 Hats as low as 39c</p>	<p>All Wool Baby Sweaters Slip over style. Regular \$1.98 value. Sale Price 59c</p>	<p>Heavy Baronet Silk Cloth Big range of colors. 7c value. Sale Price 49c</p>	<p>Women's Oxfords Ties, Straps and Pumps. Sale Price \$1.89 Basement</p>	<p>Children's Sweaters Just the thing for school. Sale Price 49c Basement</p>	<p>Women's Outing Flannel Gowns Good Heavy Weight 39c Basement</p>	<p>Women's Ties, Pumps and Oxfords All good styles Sale Price \$2.19 Basement</p>			

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Medford Oregon