

MEDFORD MAIL TRIBUNE

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Ye Smudge Pot

Nice weather prevails for the current harricane, a goodly portion being committed on county beans. In Russia, and other lands troubled by chronic agitators, they criticize the process of eradication of the agitator's beans. No agitator can keep busy agitating, if he has to keep busy providing his own rations. Of course Russia is a heartless nation, but they are not bothered much with minor civic nuisances.

A farmer who was gored by a bull during the spring campaign, announced yesterday that he had concurred sufficiently he hoped, to be gored by the same bull this fall, if not sooner.

HOW LIKE A LADY (Los Angeles Herald) Mrs. Kenley stated her husband's employment caused him to be transferred to San Francisco, and that since being there he visits her only once a year and she is lonely and worried. She expressed the belief that he has been associating with other women.

If the concern for the stranger in our midst keeps up, the home autist on seeing a sore-footed hitch-hiker wending his way wearily, will give him his car, and walk himself, first assuring the stranger that he will send the certificate of title by the first air mail.

The claim that the auto "is ruining the young folks," is wrong. The young folks are ruining the auto.

Plant corn in the back yard and a thief will come in the night and steal it, and in about three weeks it will return as very bad moonshine, if you are that kind of a citizen.

Stan Sherwood, a newly hitched, is back reading postcards for his Uncle Samuel.

Editorial Correspondence

ROCKFORD, Ill., Aug. 12.—No doubt it was the same in Medford. EVERY ONE here listened to President Hoover's radio speech, last night. The movie theatres complained bitterly,—the speech knocked their best movie time—between 8 and 10 p. m.—into a cocked hat.

Disregarding the expected partisan reactions,—Democratic newspapers panning the speech and Republican newspapers praising it—our own judgment is the speech was an excellent one (probably the best the president has ever delivered) and made him thousands,—hundreds of thousands—of votes.

This opinion is based not so much upon what President Hoover said—although what he said was good,—as the way he said it, the inescapable sincerity, the moral and spiritual integrity of the man. Hoover ineffective President Hoover may be as a public speaker,—and his ineffectiveness in that direction is generally conceded—over the radio his effectiveness is undeniable. If he is elected we have an idea that Mr. Marconi, rather than Chairman Sanders, will be entitled to the credit.

In fact it seems to us, that that punch,—that magnetic spark,—that the president, as a personality lacks, the radio supplies; that while he could never compete with Franklin Roosevelt on the platform, he can not only compete with him, he can OUTCLASS him, on the air.

We have talked with several people here about the speech, and nearly all of them compared it with Roosevelt's radio speech, and declared the president won by a thousand miles. As one man who says he was all primed to switch to the democratic nominee before Roosevelt was named, declared: "I have never been a Hoover enthusiast, but that speech I admit nearly made me one. I don't know—there was something big about it, something stirring. I felt when he was through that I had been listening to a REAL MAN, who knew what he was talking about, and could be trusted to handle the job for four years more. Could be trusted,—that's what I mean. He gave me confidence. Roosevelt's speech over the radio, on the other hand, was quite the reverse. I didn't disagree with anything he said,—it was all right in its way—but it didn't WEIGH enough. That's it exactly. It was light. I got the impression when it was over, I had been listening not to a man speaking, but a boy—a nice amiable boy, but a light weight. I said when it was over 'well, that's all right enough, but if I had a tough job I wanted done, I wouldn't pick out that chap to do it.'"

We have an idea a great many citizens—men and women,—are going to feel very much as that man feels about it. He said nothing about prohibition, the farm board or the tariff—(he happens to be rather wet) it was not the impression the words made on him, or the thoughts behind them—it was the impression he got of the MAN. If the radio did that for him, we see no reason why it shouldn't do the same for many others.

And that imponderable in this election is going to be very important. The newspapers all feature the president's prohibition stand, but we doubt very much if prohibition is to be the dominant issue so many assume. When all is said and done, the man who sits in the White House has less to do with prohibition, than almost any one else in public life. But the essential CHARACTER of that man, is going to be VERY important, and in that direction, as we see it, the president is going to have all the best of it.

As an index to that character we believe the following excerpts will have more weight with the rank and file of this

Today

By Arthur Brisbane. A Baby Most Welcome. Well Done and Nobly Bourbons Never Learn. Honor for Japan.

"Today millions of our fellow countrymen are out of work. Prices of the farmers' products are below a living standard. Many who are in business or hold employment are haunted by fears of the future. No man, with a spark of humanity, can sit in his place without suffering from the picture of their anxieties and hardships, before him day and night. THEY WOULD BE MOBBED THAN HUMAN IF THEY WERE NOT LIED TO BLAME THEIR CONDITION UPON THE GOVERNMENT IN POWER. They understood their sufferings and have worked to the limits of my strength to produce action that would really help them. Much remains to be done to attain recovery. With patience and perseverance these measures will succeed."

"Underlying every purpose is the spiritual application of moral ideals which are the fundamental basis of happiness in a people. This is a land of homes, churches, schools, houses, dedicated to sober and enduring satisfactions of family life and the rearing of children in an atmosphere of ideals and religious faith. Only with these high standards can we hold society together, and only from them can government survive or business prosper. They are the sole assurance to the safety of our children and the continuity of the nation."

"If it shall appear that while I have had the honor of the presidency I have contributed the part required from this high office to bringing the republic through this dark night and if in my administration we shall see the break of dawn to a better day, I shall have done my part in this world. No man can have a greater honor than that."

"I have but one desire: That is, to see my country again on the road to prosperity which shall be more sane and lasting through the lesson of experience, to see the principles and ideals of the American people perpetuated."

"I rest the case of the Republic partly on the intelligence and the just discernment of the American people. Should my countrymen again place upon me the responsibilities of this high office, I shall carry forward the work of reconstruction. I shall hope long before another four years have passed to see this world a prosperous place and every American home again in the sunshine of genuine progress and genuine prosperity. I shall seek to maintain untarnished and unweakened those fundamental traditions and principles upon which our country was founded and upon which it has grown. I shall invite and welcome the help of every man and woman in the preservation of the United States for the happiness of its people. This is my pledge to the nation and to Almighty God."

Flight 'o Time (Medford and Jackson County) History from the Files of The Mail Tribune of 29 and 10 Year Ago.

TEN YEARS AGO TODAY August 17, 1922 (It was Thursday) Secretary of Commerce Hoover orders that price of coal be fixed by government to "hwart profiteers in winter needs of poor."

Twenty Years Ago Today August 17, 1912 (It was Saturday) Farmers complain that "amateur hunters are raising havoc with wild and tame beasts."

Personal Health Service

By William Brady, M. D. Signed letters pertaining to personal health and hygiene, not to disease diagnosis or treatment, will be answered by Dr. Brady if a stamped self-addressed envelope is enclosed. Letters should be brief and written in ink. Owing to the large number of letters received only a few can be answered here. No reply can be made to queries not conforming to instructions. Address Dr. William Brady in care of The Mail Tribune.

EVERY BREATH HATH ITS ODOR. In an earlier talk about breath odor we explained how severe perspiration, from one cause or another, produces unpleasant breath, and we mentioned that various common wholesome articles of diet impart their special odors to the breath and a number of medicines commonly incorporated in popular nostrums give the breath a peculiar odor.

Infantile Paralysis. I have a baby just a year and a half old. I have heard this is the time of the year for infantile paralysis. Can you suggest any safeguard? What are the first symptoms? Mrs. L. S. P.

Hard of Hearing. How and where may one learn lip reading? I am hard of hearing and attend high school. I am 16 and my deafness troubles me a great deal. I want to become a teacher of defective children. Is this a wise choice of vocation? Where may one take this up?

Communications. A Californian's Criticism. To the Editor: Having recently spent some time in southern Oregon, between Medford and Ashland, and having plenty of time to "look the field over," the writer has had presented to him a few items of civic and political interest, which while they do not, of course, concern anyone other than a bona fide taxpayer or resident of your state, they nevertheless arouse a certain amount of curiosity as to why they are, etc.

Jenkins' Comment (Continued from Page One) ATHLETIC achievement isn't everything, but it is something big and everybody with red blood in his veins is interested in it.

Two Drowned In Oklahoma Flood. ENID, Okla., Aug. 17.—(AP)—Two women were drowned and half a dozen persons were reported missing today in flood waters at Enid and Cherokee. Maggie McParland, 47, of Marshall, was swept to her death near Enid, following a 107-ft. train. A Cherokee, whose all but three square blocks were inundated overnight by 3 1/2 feet of water, Mrs. Sam Clellan, an elderly woman, was drowned.

Portland School Year is Reduced. PORTLAND, Aug. 17.—(AP)—Heated to take before the voters a proposal for a special tax levy, the Portland school board has decided to shorten the school year from 10 months to nine, to reduce salaries and to slash departments and activities. More than \$1,850,000 in delinquent taxes is now owed the district. Shortening the school year by one month is expected to save about \$420,000, and an ordered cut in salaries of 11 1/2 per cent would save an equal amount. This will amount to a salary cut of 20 per cent for teachers. Reduction in departments and activities will save an additional \$350,000.

Portland Produce. PORTLAND, Aug. 17.—(AP)—Butter, butterfat, eggs, live poultry and country meats unchanged. Onions, strawberries, wool and hay quotations unchanged. Potatoes — Local, \$1 orange boxes Yakima Gems, \$1.05-1.25.

FAVORABLE TRADE BALANCE CARRIES BUSINESS CHEER

July Exports Exceed Imports by \$28,000,000—Largest Margin of Year — A. T. and T. Pays Dividend

NEW YORK, Aug. 17.—(AP)—The American Telephone & Telegraph Co. dividend record was kept inviolate today when directors declared the regular quarterly payment of \$2.25 a share.

WASHINGTON, Aug. 17.—(AP)—The largest favorable trade balance for the year was reported by the commerce department today for July when exports exceeded imports by \$28,000,000. The favorable balance in June was \$3,000,000 and in July, 1931, was \$6,000,000.

SEAT ON EXCHANGE GROWING VALUABLE. NEW YORK, Aug. 17.—(AP)—The price of New York stock exchange seats took another big jump today with the closing of a transfer at \$150,000, an increase of \$30,000 over the previous sale.

Markets. Livestock. PORTLAND, Aug. 17.—(AP)—Cattle 125, calves 10; steady, unchanged. Hogs, 250; steady, unchanged. Sheep & lambs, 1200; steady.

Portland Wheat. PORTLAND, Ore., Aug. 17.—(AP)—Wheat: Open High Low Close Sept. 85 55 54 54 Dec. 87 57 57 57 May 81 5 81 5 80 5 80 5

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Portland Warehouse DESTROYED BY BLAZE. PORTLAND, Aug. 17.—(AP)—Damage estimated by the owner at \$12,000 was caused here last night when fire swept through the Lee Warehouse where mill supplies and equipment are stored.