

Mr. and Mrs. Gene Childer's New Roxy Theatre Opens Tonight

BEAUTY, COMFORT ARE COMBINED IN LATEST THEATER

New House Will Seat 450—Attractive Lighting and Decoration Add Touch—Program Changes Often

Stippled in gold, silver and black, with two double silver-colored doors accented by black futuristic designs, and the box office also decorated in silver and black, the entrance to the new Roxy theater on East Main street next to Bear creek bridge will present an imposing view for the initial opening this evening at seven o'clock, with the showing of "Shanghai Express," starring Marlene Dietrich.

Work on the theater has been in progress for the past few weeks, under the direction of Mr. and Mrs. Gene Childer, owners and operators of the new show house. They formerly operated the Isis theater, across the street for three years.

The new building, with 450 comfortable over-stuffed chairs, has carpets to blend in with the color scheme. Attractive light shades of parchment were designed in buff and blue, by Leslie Van Doren, of the Frank C. Clark architect office. A drinking fountain stands in a little alcove of buff and blue, the same color as the decorations in the foyer. Heavy velvet portieres and hangings of tapestry add much to the lobby of Medford's newest movie theater.

To the left of the main entrance is located the office of Mr. and Mrs. Childer, and upstairs is the generator and outlet fan in the room adjoining the projection space.

The morning plane from Los Angeles today brought in important parts of the RCA photophone sound equipment, which was installed by a crew of workers. The sound screen installed at the Roxy is one of the newest and best being used at the present time, according to sound authorities.

Atop the building is a 25-foot Neon sign in red and blue, which directs Medford's movie fans to "Roxy Theater." The marquee is also illuminated with Neon tubing, where the title of the feature attraction is shown.

Moderate low prices prevail at the theater, Mrs. Childer said today, and four changes of features will be made each week. In addition to the main attraction, short subjects will be included on each day's program.

Corvallis.—New parquise being installed on Third street side of Rennie building.

New Roxy Theatre Shows "Shanghai Express" Tonight

"Shanghai Express," Marlene Dietrich's first starring picture since she returned from Europe, is scheduled as the feature at the opening of the new Roxy theatre tonight. This thrilling story of adventure and romance was originally written by the well known novelist and traveler, Harry Harvey, and dramatized for the screen by Jules Furthman, who also wrote the screen play of "Morocco." Miss Dietrich's first starring picture made in America.

Josef von Sternberg, maker of "Morocco" and "Dishonored," also directed "Shanghai Express." The supporting cast is headed by Clive Brook, who recently played the leading role in "24 Hours," and Anna May Wong, Oriental heroine of the picture, "Daughter of the Dragon."

Miss Dietrich plays the part of a notorious and glamorous woman of the world, while Brook portrays a British officer who meets her, after years of separation, aboard the Shanghai express, which is held up by a Chinese bandit general, played by Warner Oland.

"Shanghai Express" is a stringently melodramatic picture with a large cast of celebrities. More than a thousand Orientals of various races were used as extras for the atmosphere effect.

Architectural plans for this attractive show house which will be formally opened with tonight's performances were designed by Frank Clark. Sherwin-Williams paints from Hubbard Brothers, Incorporated were used in decorating the interior of the theater, and painting and tinting was done by A. B. Caldwell. Electrical wiring and installation of artistic fixtures was in charge of R. A. Helvey, with the Palmer Electric store furnishing the equipment.

Work started on road on Eckman Creek leading to Adler Grove cemetery.—Waldport Tribune.

Monmouth.—Dr. B. F. Butler leased G. C. Mulkey house as new office quarters.

DIAMOND LAKE TO ENTERTAIN USUAL JULY 4TH CROWD

DIAMOND LAKE, Ore., June 24.—(Sp.)—Preparations are being made at Diamond Lake to entertain the usual crowd of pleasure seekers over the Fourth of July. And this year the management is planning special attractions to supplement the fishing, rowing, and horseback riding offered throughout the season.

A five-piece orchestra has been engaged to furnish music for dancing the evenings of July 2, 3 and 4. And in addition there will be a wafel and marshmallow roast on the beach. Also the 24-passenger launch, "Bailey," will make moonlight excursions around the lake during the evening, as well as regular daily trips.

Fishing remains exceptionally good, with frequent catches measuring 20 inches and over. There are plenty of boats available and reservations may be made either by mail or phone. Cottages also may be reserved at nominal rates.

Meals in the dining room have been reduced in price. However, no reduction has been made in quantity or quality. Special dinners will be served noon and evening of the 2nd, 3rd and 4th. Also the lunch counter will serve short orders to those who desire.

William Thompson, a middle-aged man, grey-haired and toll-worn, charged with passing a bogus check for \$10 in Jacksonville early this month, was given a suspended sentence by Circuit Judge H. D. Norton this morning. Thompson wept. It was his first appearance in any court on any charge.

Conditions of suspension of sentence for a six months' period were that Thompson pay back the \$10 received for the check, when able and report regularly to the district attorney.

Investigation of Thompson's past showed that he had worked hard all his life, chiefly in the sawmills of Oregon and northern California. At the time of the forgery he was working in a mine near Sterling. He has always borne a good reputation.

Waldport.—Preliminary work under way at Alsea bay, where coast highway bridge is to be built.

Nyssa.—Anna Folkins and Pauline Rudtiek leased Nyssa rooms.

Soviet Air Lines Forge New Links In Russian Chain

MOBOW (AP)—A new international air line between Leningrad and Berlin is to be opened this summer to supplement the present mail and passenger service with the German capital.

The government plans also to start a dozen new plane routes uniting large industrial and agricultural centers in this country. These will extend the total of air lines from 28,782 miles at the end of 1931 to 33,000 miles by the end of 1932.

Night flying is to be done this year for the first time on the routes linking Moscow with Sverdlovsk and with Rostov-on-Don.

Kiamath Falls.—Curly's barber shop and Orlean's beauty shop opened at 423 Main street.

La Grande.—Second Ward church on North First street dedicated.

Congratulations
To Mr. and Mrs. Gene Childers
ON THE OPENING OF THE

ROXY THEATRE
Palmer Electric Store
"We Sell Happiness"
ELECTRIC CONSTRUCTION AND CONTRACTING
Clayton Isaac, Manager

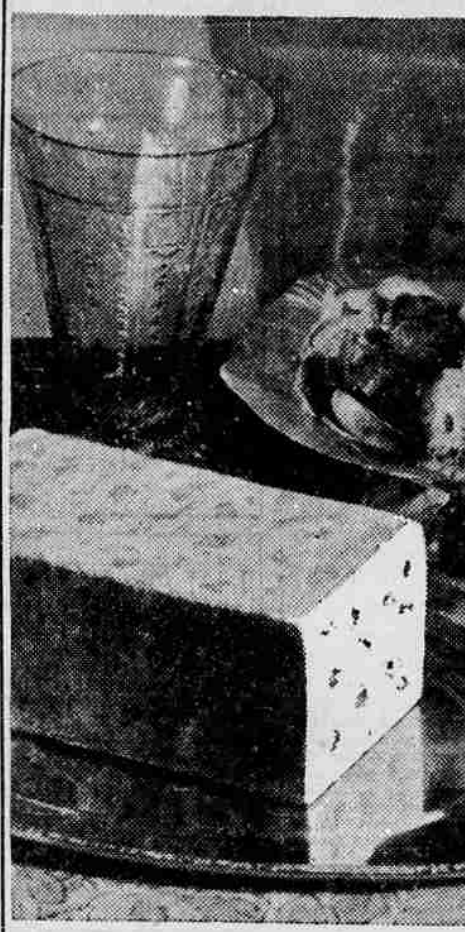
Congratulations to the "Roxy" Management

We Sell
CROSLEY
Refrigerators and Radios
Denison Radio Shop
402 E. Main Phone 1520

Best Wishes to the
Roxy Theatre
A MOVIE HOUSE WORTHY OF YOUR PATRONAGE
East Side Pharmacy
Fountain Service—Reliable Drugs
Where the Pacific and Crater Lake Highways Meet
PHONE 60


GREETINGS
to the
Roxy Theatre
Congratulations on This New Enterprise
Hubbard Bros., Inc.
E. Main — Since 1884

After the Show Enjoy—




SNIDER'S ICE CREAM
Almond Toffee
Will be our special again Saturday and next week. Everyone likes it.
SNIDER Dairy & Produce Co.
Phone 203

Congratulations!
Mr. and Mrs. Childers
Upon the Opening of
the Beautiful Roxy
Theatre



Where There Are . .
BRIGHT LIGHTS
There's Life and
Laughter!



LIGHT is synonymous with gaiety and laughter—When "Bright Lights" are mentioned, a scene of joyous festivity is visualized—At theatres, at parties, Light and Electricity are welcomed guests—they play an important part in every phase of life! Brilliant lights become a great magnet, drawing pleasure seekers to places of amusement, just as they draw shoppers to well lighted stores and display windows—bright electric signs flash their messages after the sun goes down . . . silent, yet powerful salesmen! . . . In the theatre, electricity supplies light, music, sound and pictures . . . every new theatre becomes another monument to the achievement of Electricity!

THE CALIFORNIA OREGON POWER COMPANY

Mr. and Mrs. Gene Childers
Announce the
OPENING
of the Beautiful
ROXY THEATRE
East Main Street—Bear Creek Bridge

TONIGHT
OPENING
ATTRACTION

MARLENE DIETRICH

Lips that challenge—
"Who are you?"
Eyes that say—
"Come here!"
Finding a new lover on the

Shanghai Express
A Paramount Picture
with **CLIVE BROOK**

A CORDIAL INVITATION
We wish to cordially invite the people of Southern Oregon to visit the new Roxy, enjoy a show in Medford's newest showhouse. . . . We pledge ourselves to furnish the finest in entertainment at the lowest possible prices in the Roxy and take this opportunity to express our appreciation for your generous patronage at the Isis in the past.
Mr. and Mrs. GENE CHILDERS

Admission **15c**
Children 10c

SELECTED SHORT SUBJECTS