PAGE FOUR

MEDFORD MAIL TRIBUNE, MEDFORD, OREGON, WEDNESDAY, APRIL 20, 1932.

By William Brady, M. D.

VITAMIN A AND RESPIRATORY INFECTION

All felons confined in prisons ought; child's naked skin to sunlight, or to

yellow corn meal, and most of the

QUESTIONS AND ANSWER

dress. A Rochester N. Y. reader

dress. A Hochester, N. Y., reader and a Newark, N. J., reader, both fair walking fans, are anxious to walk with her. The latter says she walks with her. The latter says ahe walks never less than six miles a day, no matter what the weather. The Roch-

matter what the weather. The Hoch-ester lady is fond of weak-end hikes of from 20 to 30 miles, sleeping 12 hours at a tourist home, and then hiking back next day. Great health stuff, this. There has never been a time when ordinary walking was of greater health value than it is today.

pathy . . . -S. M. B. Answer - And the next day one

there is in it for the politcians, (Copyright John F. Dille Co.)

Jenkins' Comment

(Continued from Page One)

fore; just as every year the builders

of automobiles provide something

better and make us WANT It.

and

green leafy relishes.

any humane and fair-minded person

object to the use

of such material

in nutrition ex-periments, for ex-ample? It would be comparatively easy to keep a

thousand prisoners

But such a study does not lessen

MEDFORD MAIL TRIBUNE Everyone in Southern Oregoe reads the Mall Tribune" Daily Eccept Saturday Published by MEDFORD PRINTING CO. 35-31-20 N. Fir St. Phone To ROBERT W. HUHL, Editor E. L. KNAPP, Macager An independent Newspaper Entered as second class matter at regun, under Act of March 8, 1879. Maifor

SUBSCRIPTION RATES rear muth. 75 Parties, in Advance-Medford, Ashiaod, lile, Central Puint, Phoenia, Talest, Gold on Highways. By Carr

Official paper of the City of Medford. Official paper of Jackson Coupty.

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Ye Smudge Pot By Arthur Perry I Corinthians, 14:20, gives sound

advice for campaign hysterics, viz: ".... in malice be ye children. in understanding be men." Many an editor has messed up a half acre of white paper, endeavoring to convey the same thought, and when he had finished none of his readers had the slightest idea what he was raving about, or the cause thereof.

The Star of Hope Amalgamated 3-Pea Game, Inc., of Bolivia has selected the valley as a choice field of operation, and is prepared to accommodatingly skin a small num-ber of substantial investors, who think they can think, and are willing to try anything once, if promised 1700 per cent profit.

Mrs. Bert Smith has bronchial pneumonia, and is better.--(Gazelle Notes)--How come!

Newton D. Baker of Cleveland, O., proposes that congress be kept con-stantly in session. This is the per-son a number of Democrats think should be president.

More citizens have new suits which loom up suspiciously among the prevailing and current rags and tatters.

ultimatum

FEDERAL WORKERS EXPECT PAY" — (Hdline Journal) — Gosh! Working for the government and expecting pay. My! My! My!

MORE MISERY AVERTED. (Cong. Record) "Mr. Boylan: "Mr. Speaker, I ask unanimous consent to ex-tend my remarks in the Record by Inserting therein four short Poems.

"Mr. Underhill: 'Mr. Speaker, alto all this is very nice. I feel that the Record is no place for poems. If we permit this we would have all the poets in the country trying to get into the Record. I object."

Tennis enthusiasts are at it again, nd are proceeding with leaps and ounds, and sits and stands.

Spring and winter are alternating on the weather menu. Monday was as perfect as a Democrtic candidte.

Ever now and then a hostile peasant shows up on the could pess-steps longing for a revolution, to regulate things. A revolution is an old Chinese and Maxican trick. It is predicted that in a revolution in

this country, it would be the revolu-

Look Under the Hood! ONE of the best advertising slogans ever devised was "ask

the man who owns one." For the proof of the pudding is in the eating. People are

naturally sceptical when the man who wishes to sell an article praises it. But when the man who has purchased and used an article praises it, its value is as clearly established, as value can be,-for the factor of selfish interest is eliminated.

Therefore when Kenneth Collins, publicity director of the R. H. Macy company of New York, declares newspaper advertising is the best medium available in the business world today, all and as illerays. Itsing is the best menious available in the distingt swith tools of the largest work to news fail term, so is set is discon. paper space to sell, but he is one of the largest buyers of newspaper space in the world Says Mr. Collins:

> "I am constantly being attacked by direct-mail and other advertisers, for this point of view, but if I am wrong then nearly every retail store in the country is wrong. Without exception they all spend by far the greatest portion of their advertising money in the newspaper. And a quarter of a million merchants can't all be wrong."

The newspapers could yell their heads off for fifty years, about the great value of their advertising columns and not make as much impression as this single statement will make, by an advertiser who has no advertising to sell.

Individual newspapers could point to the superiority of their columns over rival mediums, including other newspapers, till country more than a billion black in the face, and not boost their game as effectively as the simple word of advice from Mr. Collins:

"Don't buy advertising space blindly. When you buy adver-tising "LOOK UNDER THE HOOD!"

There is all the art and science, of successful advertising salesmanship in a nutshell. Don't waste time in boasting about what you HAVE, or claiming what you HAVEN'T. The people won't believe the first; and sooner or later will

discover the falsity of the second.

Leave it to "the man who owns one." Don't expect the potential customer to take your word for it. Just ask that before he buys he look under the hood, and discover the truth

Ditto!

ONE of the many candidates for a job in Jackson County, has just visited us, with a complaint regarding yesterday's editorial entitled "On with the dance!"

He happens to be one of the "outs" who wants to get in. Said he:

"If I understand your editorial correctly, you are urging the people of Jackson County to vote for those who are in and against those who are out. That doesn't seem to me to be sensible or fair. I haven't held public office but I believe I better qualified for the place than the man who holds it. My record is clear. All I ask is that the people look it up. In asking them to vote for these on the job all down the line, I don't think you are giving me a fair shake."

Were we DOING that, we wouldn't think so either. We have just subjected ourselves to the somewhat painful task, of rereading the editorial in question and feel justified in saying that our visitor did NOT understand it-

What we emphasized was the folly of succumbing blindly to this hysteria of "turn the rascals out," to the point of replacing "honest, experienced and efficient public officials with

dishonest, inexperienced and inefficient ones." We tried to make clear that in the resulting disaster such will be "beer-for-tax-day." To the

a policy would produce · . . . NOT the rejected candidates. but the people themselves, would be the real victims.

WE hold absolutely to that contention and now repeat it. But to conclude from the aforesaid that "we favor voting for those on the job all down the line" appears to us, entirely unwarranted by the context.

Obviously to vote blindly for the "ins" and against the 'outs'' would be as stupid and undesirable as to vote blindly for the "outs" and against the "ins."

Blind voting of any sort, is the one thing we DON'T want. What we DO want,-and what we thought in that editorial and several preceding we had made quite clear,-is clear-eyed, intelligent and discriminating voting-

THAT'S all! Toward this end we have urged the people of Jackson County to adopt the same attitude toward the various applicants for public office they would adopt toward applicants for private office .- look up their records, judge them solely on the grounds of character and fitness for the job. If the best man happens to be in office, KEEP HIM THERE;



Plenty of Land, A Lynching Moral. Beer for Tax, or Thirst.

Heard Around the World. Copyright King Features Synd., Inc.

GALLUP, New Mexico, April 19.-This is written on the Santa Fe train east bound from the Pacific ocean to New York. Just now the train rolls over the high lands of Arizona. The Grand Canyon is over to the northwest- Here and there fellows on the same diet plus or minus the one factor under study. among hills covered with pine trees you see a modern saw mill like a devouring cancer changing green trees into flat yellow

That would give a properly controlled scientific test, and we might learn much to the advantage of the race. At present we have to depend largely upon animals for our experimental metallal and it is not possible to boards. However we have in this acres of land not used, except material, and it is not possible to assume that what is good or sufficient feed for an animal is proper or ade-quate nourishment for a child. for lumbering and a little graz-

If intelligence controlled our One of the mistakes we have made If intelligence controlled our forests they would outgrow the consuming power of saw mills. Reforestration, with the aid of airplanes scattering seeds ations of four groups of infants thru

ing.

Japanese are worrying, through to tamin A. Moscow where the Russians seem to the assurance given us by animal ex-perimentation exclusively, that vita-min A is essential for the developbe planning war, and on to Washington, D. C., where the great finan-

ington, D. C., where the great finan-cial purzle is located. Kansas supplies a lynching, with a prohibition moral showing that it is one thing to tell men they can't have whakey, and another to keep them from getting it. A mob of two hundred Kansas farmers took Robert Read, 53 years old, from a jail at St. Francis. He had knidnaped and killed, after bru-tally maitreating ber, a girl 8 years old. The farmers did not care to Because physicians in recent years The farmers did not care to old. wait for slow justice, and it is difficult to blame them.

necause physiciana in recent years have advised giving every infant, es-pecially artificially fed infant, a daily ration of a tespoonful of cod liver oil, from the age of four weeks to the end of the first year, some par-ents have assumed that cod liver oil 1. rather good for children of any are. That is not so. It is remarally The man lynched made no plaint. Standing under a tree with a rope around his neck, he said: You are lynching the right man. I age. That is not so. It is generally vas drunk at the time."

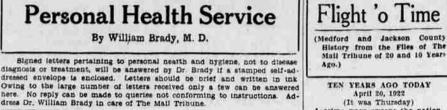
age. That is not so. It is generally indvisable to give any cool liver oll or any concentrate purporting to pro-vide vitamin A to a child over one year of age, unless it is definitely prescribed by a physician for the treatment of a specific condition. Mayor Walker of New York suggesta a "beer-for-tax day" parade, to show that the people want beer. Likewise, it is probable that a mod-erate exposure of the infant's or Those that pay high taxes would like a tax on beer, and for them it Railroads should be upheld and average man in the procession it will

maintained in some way. They are be "beer-for-thirst" day. absolutely essential to national pros-Mayor Walker thinks a million mer perity, and if the cream of their and women will be in line, and that profit is to be taken off by truck would be interesting, for no such freight hauls and long motor bus crowd ever gathered in any other parade from July Fourth to St. Pat- passenger hauls, they cannot exist. rick's day. -++-

But nothing could be more foolish, useless, or nationally harmful, If one million beer advocates parade they will pass on the right and than discouraging that which means left, as they march, about fifty-thou- efficiency.

The fact that motor buses take now. If that were possible, we could sand speakeasies, enough to accombusiness from railroads proves that build houses and live in them until modate all the million paraders at once. And in those "prohibition sa- they handle the business in a mancons" the paraders can get every ner satisfactory to the public. To in- then we could build again, thus terfere with that would be as childort of drink, from the worst beer badly made, to the worst whiskey ish as it would have been to interfere with railroads when they first with polsonous alcohol. Millions of schoolboys have heard. arrived, in order to protect the stage

coach lines. thousands of patriots have talked. A way must be found, by governabout "the shot heard around the ment support, or better, by improveworld." at the battle of Concord. That shot wasn't heard around the ment support, or better, by improve-ment in railroad methods and equip-Ment, to meet competition. The probrid, even figuratively speaking



A crime wave sweeps the nation.

Paving unit started on Sexton Iountain unit of Pacific highway.

to be made available to medical sci-ence, as experimental material. Could any humane and to enable the child to develop pro-Valley farmers open war on ro-State and national treasuries face astounding deficits." tective immunity against respiratory infection. It is not necessary that

intertion. It is not necessary that the child should acquire a cost of mahogany tan, though such pigmen-tation may be a good guage of the amount of open air treatment in cases of tuberculosis. Good natural food sources of vi-tanta A are are only bolt Local shippers seek storage facilities at Portland docks.

Electric power off two hours, due to Ashland autoists hitting a power to suits now pending in Portland and Salem. It is for this reason that we suggest all partles interested be permitted to express their views."

tamin A are egg yolk, buiterfat, cream, freah raw milk, liver, sweet-breads, kidneys, orange julce, all the yellow foods-carrots, sweet potatoes, squash, ripe banana, yellow corn or J. F. Brown of Eagle Point gets

contract for six miles of Crater Lake TWENTY YEARS AGO TODAY

April 20, 1912 (It was Thursday) Mail Tribune replies to bitter edi-torial in Ashiand Tidings by print-ing picture of George W. Dunn's harn The Woman Who Likes to Walk. Pebruary 4 an article in this col-umn referred to the Man Who Once

to the committee the position of the power company. He stated further that any revenue tax imposed by the city would automatically raise the power rates; that there are now two cases before the public service com-mission in the state of Oregon, name-ly: Portland and Salem, that involve he question before the city of Medumn referred to the Man Who Once Walked a Mile. A mother nearly 45 years of age told us the time will come when people will point to such a man as an anomaly. Then she mentioned the difficulty she has in finding a woman companion on her walks. This brought in eager in-quiries from numerous other women who like walking and who experience much the same sort of general paraly-sis among their women friends. I regret I failed to keep a memoran-dum of the first contributor's ad-dress. A Rochester, N. Y., reader and Senator LaFollette addresses large rowd at Nat on "The Home and Progress."

Liners reach New York with pas-engers of the lost "Titanic" and rutality by crew is charged. Mr. Thompson also stated he would be pleased to investigate the rates being charged the city for the operation of the airport beacon. Relative

Mall delivery by airplane held fu-

Commercial club has proposal for establishment of a cutiery factory here.

George W. Dunn wins Republican nomination for county judgeship. Ben Selling defeats Jonathan Bourne

Mr. Thompson stated that the extra charge of \$1.75 per month was for operation and maintenance of the lighting system. Yolume Cuts Cost At the March 24 joint meeting a general discussion was held rolative to the power franchise and it was the opinion that since Medford is the largest town in southern Oregon with the exception of Kiamath Falls, in which Copco is operating, that the operating costs must necessarily be less in proportion than in the other LUMBER INDUSTRY ess in proportion than in the other towns supplied by this company, as the net profit therefore in Medford is greater in proportion so that any revenue tax would not be discrimi-nating. IN GRIM NEED OF It was decided that at this meet-IMPORT TAX HELD

It was decided that at this meet-ing the city council request the pow-er company to continue to pay 3 per cent of the gross revenue of the com-pany in Medford as rent for the use of the streets and alleys, in consid-eration of granting a franchise.

COPCO FRANCHISE

WILL BE AIRED IN

PUBLIC HEARING

(Continued from Page One)

to discuss this question and further

recommend that it is the consensus

recommend that it is the consensus of the committee that the power company should continue to pay 3 per cent on their gross revenue. There are, however, other questions in-volved such as the condition of the present power lines within the city and the relation our transition has

and the relation our franchise has

Company's Stand Told. Detailed reports of the several meetings were also given in the re-port. At the March 17th meeting Superintendent Thompson explained to the committee the position of the

the question before the city of Med-

to the Sixth street lighting system

Mr. Thompson stated that the extra

(Continued from page one) material for golf which, he added ANNE MORGAN IN material for goir which, he added, was a game for old and young. "Mostly for old fellows like the chairman," observed Senator Harrison (D. Miss.), indicating Chairman Smoot (R. Utah.) LEGION OF

about homeopathy, and the next one about allopathy. All pathles are a joke on unsophisticated people. In 5 is day and generation the licensed VanDuzer Pleads. VanDuzer Pleads. H. B. VanDuzer of Portland, Ore., opened the lumber drive, telling the committee that the lumber industry was "desperate." "Consider that 100,000 out of 140.-NEW YORK, April 20.

Anne Morgan, sister of J. P. Morgan, healer should be trusted to employ whatever method the circumstances has been given the rank of com-200 men in our industry are ide." Taid VanDuzer. "We look ahead fear-fully to the fall and winter. An im-port tax will only be a measure of relief." W. B. Greeley of Seattle, represent-ing the west Coart Lumbership. mander in the Franch Legion of Honor, it was announced today. Only one other woman, Countess de Nosilles of France, is a com-mander in the Legion. The award was made in recogni-tion of the restruction by Mar. indicate, regardless of which "school indicate, regardless of which school may have introduced or developed the method. The practice of hav-ing various boards of examiners or various examinations for candidates who seek a license to practice is kept

up today mainly for the soft graft ing the West Coast Lumbermen's astion of the restoration by Mias Morsociation, presented a detailed pro-gram calling for the following import gan and a group of her friends, in-cluding Mrs. W. K. Vanderbilt of Axes the Chateau de Bierancourt

On rough lumber of all soft wood species, \$3 per 1000 feet board mea-sure (now free). On dressed lumber (planed on one

side or more) of all sof wood species, #5 per 1000 feet board measure (now 81)

\$1). On logs, poles and piling of all species, \$1.50 per 1000 feet log scale (now free). On cross-stms, shingles, lath, han-dies, turnery and fence posts, 25 per disc, turnery and fence posts, 25 per

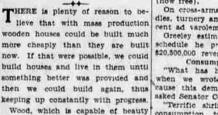
On cross-arms, aningles, laih, han-cles, turnery and fence posts, 25 per cent ad varolem (now free). Greeley estimated the lumber fax schedule he proposel would yield \$20,500,000 revenue annually.

Consumption Shrinks. "What has happened since 1930 when we wrote the sariff bill to cause this demand for protection?" asked Senator Cousens (R., Mich.) Consumption Shrinks. "Terrific ahrinkage in our home consumption together with heavy ahrinkage in foreign demands due to depreciated currencies and the Brit-ish and French tariffs have left us flat," replied Greeley. flat," replied Greeley. "That is why we have from 75,000 "That is why we have from 75,000



Direct to you

from the roasters



just as great as stone or brick, lends itself marvelously to such an idea. which is certainly a modern idea

