

**2-pc. Living Room Suite**  
 Never before have we offered a two piece 100% Angora Mohair Suite at such a low price. Reverse cushions and full web construction. The covering has been chemically treated, to prevent moths which is an added feature of this remarkable suite.

\$5 Down, \$6.50 Monthly  
 Small Carrying Charge **\$59.50**

FREE—Bridge Lamp With Every Davenport Set

**2-Pc. LIVING ROOM SUITE**  
 PRICES ARE OUT for Ward Week on this comfortable, smartly tailored suite in a rich two-tone Jacquard velour upholstery. Seldom do you find such workmanship and fine appearance in a suite at this low price. DAVENPORT and BUTTON-BACK CHAIR—with reversible cushions.

**\$39.95**

FREE—Bridge Lamp With Every Davenport Set

**\$4 Down**  
**\$5.50 Monthly**

**3-Piece Bedroom Suite**  
 This beautiful 3 piece suite is of hardwood construction throughout, enameled in shaded antique Ivory with hand decorations. Large 4 drawer chest and French Vanity with full vision mirror. This is an outstanding value at this price.

\$4 Down, \$5 Monthly  
 Small Carrying Charge **\$29.95**

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 This beautiful 3 piece suite is of hardwood construction throughout, enameled in shaded antique Ivory with hand decorations. Large 4 drawer chest and French Vanity with full vision mirror. This is an outstanding value at this price.

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**3 Bargains at One Low Price!**  
**3-Pc. BED OUTFIT**  
 Full Size Metal Bed, Mattress and Spring **\$18.45**  
 FIRST TIME we've offered such a broad panel METAL BED, grained and decorated, in an Outfit at \$18.45! COIL SPRING... 40-lb. plate MATTRESS, and Bed!

**NEVER BEFORE...SO MANY FINE FEATURES, SUCH STYLE IN AN OCCASIONAL CHAIR**  
**\$5.95**  
 Fine Moquette back with genuine Mohair seat.  
 BROADER SEAT—full 22", HIGH-FR BACK, upholstered in FINE MATERIALS. Frame in rich melon-walnut finish.

**SALE 9x12 AXMINSTERS**  
 Brand New Rugs...In Largest Selection of Patterns We've Ever Offered at This Price.  
**\$18.95**  
 All Wool Face—Seamless!  
 Copies of much higher priced rugs, and designed after those proved to be BEST SELLERS! All are values from \$22.95 to \$27.95. All are low priced for Ward Week!

**PRICES CUT!—for Ward Week on Our New Improved \$14.95 INNER-SPRING MATTRESS**  
 It's a REAL \$20 value! Each Mattress is upholstered in "Rumba Pickin'"—an entirely NEW and extra fine mattress covering. Taped roll edge. Finest premier wire. Green, rose shades.

**Felt Base Floor Covering**  
 Extra Heavy Weight **3 sq. yds. \$1**  
 Reg. 30c Run Ft.

**Handy Chest of Drawers**  
 Save \$2 In Ward Week! **\$4.95**  
 Better buy now! You save at this price 4 spacious drawers for linens, and clothing. 26x18 inches.

**Dainty, Spring-like, Crisp CURTAINS**  
 Values from 98c to \$1.49 **69c** For Ward Week Only  
 Women get grandeur and the lovely plain and figured marquisettes. Charming Pinaffes and Cottage Sets with 4-IN. RUFFLES. Tailored Panels. Suits, sun and tub fast colors.

**Brooms**  
 Regular 49c **19c**  
 Saturday Only  
 4-sewed well made corn stalk brooms. Buy several at this price. They are a real value.

**Women's Silk Hose**  
 Regular \$1.00 **69c**  
 Full fashioned pure silk hose. Chiffon and service weight. Famous Golden Crest Brand. Buy several pair at this price.

**IT'S UP TO THE WOMEN**

**Let's go, America!**  
**WARD WEEK**

**Rayon-Cotton Wash Prints**  
 In Ward Week Only, at **Yard 20c**  
 Copies of much higher priced design Brand new 25c wash prints for spring and summer frocks! 35 in. wide.

**Men's Rugged Work Shoe**  
 Solid Leather **\$2.22**  
 Here is a shoe that will stand the hardest of wear. Ekikin upper—composition sole, rubber heel—Our best value.

**Handy Tables Drop Leaf Style**  
 Ready to Paint! Save **\$4.45**  
 Start a new breakfast set with this sturdy table in smooth-grain hardwood! Popular top 26 1/2 inches.

**Firm Sheeting 81" Longwear**  
 Ward Week Price Out to **yd. 21c**  
 Our BEST SELLING BRAND! Bargain at the regular low prices of 22c and 26c. Bleached and unbleached. Look up!

**Gay Patterned 46" Oilcloth**  
 Is Less In Ward Week! **yd. 16c**  
 Here's our 10c and 21c well-colored Oilcloth in new patterns at 16c! For bathrooms, tables, curtains, and walls.

**Why Pay \$150? Ward's has it for LESS! TWIN SPEAKER CONSOLE RADIO**  
 Only **\$64.50**  
 Cash price. \$5 Down, \$7 a Month Small Carrying Charge  
 Licensed by R. C. A. and Hazeltine  
 Sensational sloping speaker, throw high and treble notes upward. Not heard as an echo but direct to the ear. Genuine Philippine Mahogany cabinet. Free home demonstration. Antenna with each set.

**Modern! Glen Ellyn 3-Piece BATHROOM OUTFIT**  
 Low priced! White porcelain enameled tub and lavatory complete with nickel plated brass fittings. Vitreous china closet. Tub \$24.95, Closet \$15.45, Lavatory \$12.50.  
**\$49.95**  
 \$5 Down, Small Carrying Charge

**Runrite Western Motor Oil**  
 2-gal. can 89c, 5-gal. can \$1.79  
 Best quality western oil you can buy. Choice medium or heavy. 30c gallon in bulk.  
 Free Crankcase Service

**Special Handcraft Seat Covers**  
 A Perfect Fit Guaranteed for any make or style of car  
 Coach or Sedan **\$2.69**  
 Coupe **\$1.29**  
 Durable heavy weight cotton fabrics that withstand severe abuse. A most profitable investment for your car.

**Great SALE — Here Are 5 Real Red Hot Values For Saturday Only! While They Last!**

**Hit and Miss Rag Rugs**  
 Regular 89c **10c**  
 Here is a bargain. Good looking, long wearing rugs for only 10c. Size 24x48. Don't pass up this buy.

**Women's and Misses' House Dresses**  
 Regular 77c **29c**  
 Women, you know values. Here they are. Guaranteed fast color prints, very neat and good-looking. Good assortment to choose from.

**Commander Battery**  
 Regular \$5.50 Value **\$2.98**  
 13-Plate Guaranteed 1 Year  
 With your old battery Extra pay, longer life. In every test it stood up. Buy it now. They won't last long at this price.

Ward Week comes only twice a year. It is the greatest merchandise event in America—a demonstration of Ward's ability to offer QUALITY merchandise at remarkably low prices. Factories all over the world contribute the cream of their offerings to this event. Savings on many items run as high as one-third. AND THIS WARD WEEK IS OUR SUPREME EFFORT—a great nation-wide prosperity event that gives tremendous impetus to the "Spend and Save" campaign sponsored by the Ladies' Home Journal and civic organizations everywhere. Put little dollars to work! Join the parade to prosperity.

**Men's Rugged Work Shoe**  
 Solid Leather **\$2.22**

**Handy Tables Drop Leaf Style**  
 Ready to Paint! Save **\$4.45**

**Rayon Faille Step-in Girdle**  
 Ward Week Bargain at **\$1**  
 Worth much more than our regular price of \$1.40—a super value NOW! Blending model in flesh or peach.

**New Back-Lace Style Girdles**  
 Buy Now and Save 48c **\$1**  
 After Ward Week the prices will be \$1.48! Of Rayon and cotton brocade; gives smaller waistline and hips. 26-36.

**Straw Hats**  
 Special Purchase for Ward Week! New Advance Summer Styles—Specially Priced!  
 Nextest of the NEW Straw Hats which run the scale of styles and shades for summer wear! Salinas... trimmed Models... and smart little Turbans—a type for every costume and every occasion! Tower and ribbon trimmed! NOW **\$1.44**

**Rayon and Cotton Flat Crepe Bias Cut Slip**  
 \$1 After Ward Week Now **79c**  
 Buy in Ward Week and save 21c on each slip! Of washable rayon, lace-trimmed top and bottom. Flesh, rose.

**Special Sale Refrigerators**  
 1/2 Regular Price  
 These are all new Refrigerators. Fine Hardwood Cases, Golden Oak finish. Also a few All Steel White Enamel Refrigerators.

Top Box	Capacity	Original Price	New Price
White All Steel	100 lbs.	\$12.95	\$7.45
White All Steel	100 lbs.	\$7.95	11.95
Hardwood Case	100 lbs.	49.95	24.95
Hardwood Case	100 lbs.	34.95	17.45
Hardwood Case	100 lbs.	39.50	14.75
Hardwood Case	100 lbs.	28.90	14.45
Hardwood Case	30 lbs.	24.50	12.25
Hardwood Case	40 lbs.	10.95	5.90

**Women's Fancy Rayon Lingerie**  
 Best We've Offered at **ea. 59c**  
 Great special purchase for Ward Week gives greatest value ever. Chemise, Dance Suit, Gown, Combinations.

**Children's Frocks**  
 Smart Styles for Girls 7 to 11 Years! Bright New Colors **2 for \$1**  
 Well made of printed and plain 1 1/2 w. n. plaques, 1 w. n. n. Real values.

**New! Novelty Rayon Lingerie**  
 Only For This Event at **3 for \$1**  
 Stock up now! After Ward Week they'll be 39c! Trimmed Panties, Shorties, Step-ins, and Bloomers. Flesh, peach. 1-2-3.

**Smart Handbags**  
 Genuine Leather! Regular 91c Reduced for Ward Week **79c**  
 Envelope and pouch styles in real calf, patent, grain and leather. Colors.

**WARD WEEK SALE OF SMART NEW DRESSES**  
 Advance Summer Styles! Values You'd Expect to Pay Much More for Than **\$3.98**  
 Silk Crepes, Prints, Georgettes, Woolsens  
 Last minute fashions—at a thrilling new Ward Week price! Charming youthful Frocks with dainty trills, trim little jackets, and contrasting waists at slim high waists—sleeves of every length, or no sleeves at all. Summer pastels and darker shades.  
 Women's and Misses' Sizes

**FIRST TIME WE'VE EVER OFFERED A Genuine Goodyear Welt SPORTS SHOE at \$2.00**  
 Sizes 2 1/2-8  
 Not to be compared with inferior sport shoes offered at a similar low price. Edge "Elastic" with extra self-grain trim Rubber sports soles.  
 For Girls, Women

**Ward Week Special! One-Piece PAJAMAS**  
 Run-Resistant Rayon **\$1**  
 Now! Smart! Gay Pajamas in vivid colors with contrasting motifs and pipings. Tested quality! Real value at this Ward Week low price! For women and misses!

**Special Purchase for Ward Week! New STRAW HATS**  
 Advance Summer Styles—Specially Priced!  
 Nextest of the NEW Straw Hats which run the scale of styles and shades for summer wear! Salinas... trimmed Models... and smart little Turbans—a type for every costume and every occasion! Tower and ribbon trimmed! NOW **\$1.44**

**Great 7-Day Sale of WOMEN'S COATS**  
 Brand New Models Specially Purchased for WARD WEEK!  
**\$8.88**  
 Tweeds, Crepes, Diagonal Woolsens  
 New styles you'll want to wear right now and late into summer! Dashing Sports Coats with a trim cadet look, both youthful and smart... Dress Coats with unique sleeves and fur-trimmed collars. Tan, blue, green, eggshell.  
 Women's and Misses' Sizes

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**Level Wind Reel**  
 Black Nickel Finish Single Handle! Ward Week Only At **89c**  
 Holds a 100-yd. line. Easy running. No angle can pass it by!

**3-Pc. Casting Rod**  
 Enameled Tubular Steel! Cork Grip! Ward Week **\$1.00**  
 5-ft. length. Sling reel and line. Get a hook. Nickel plated fittings.

**Winter King Auto Battery**  
 A Ward Week Special **\$5.75**  
 With your old battery! Biggest buy in battery history! 12 heavy plates—and its guaranteed 18 months.

**Waffle Iron Buy!**  
 Electric! Low Boy Style! A Ward Week Special At Only **\$2.69**  
 Modern design Chromium plated! Heat Indicator and a Bakelite cord set.

**Turnover Toaster**  
 Toasts 2 slices! Turns them over automatically. Save! **\$1**  
 Makes perfect toast! 6 or 7 d. and plug attached. Ward Week savings.

**Roller Skates**  
 Ball Bearings! All Polished Steel! Ward Week Special! **89c**  
 With a stout leather ankle strap. Sturdy and may run—8 & 7 & 6 now!

**Ivory & Green Enamelware!**  
 Values up to \$1.39 **ea. 69c**  
 Choice of 6-qt. Kettle; 8-cup Percolator; 1 1/2-qt. dish pan or combination set of 4-qt. mixing bowl, 3 1/2-qt. pudding pan, water pitcher and 3 1/2-qt. tea kettle.

**WARD WEEK ONLY RINSE TUB FREE WITH EVERY WASHER SOLD**  
**BIG FREE OFFER! Don't Miss This**  
 Strongly made. Heavily galvanized, and painted. Sets high on broad legs—no stooping. Drain faucet. Easy-rolling casters. FREE with every washer sold Ward Week! No center post to tangle clothes. Full porcelain enamel. Genuine Lovell Wringer. Finest washer you can buy at any price. More beauty—more features—faster—cleaner!  
**WINDSOR DE LUXE**  
**\$63.95**  
 FAMOUS WINDSOR  
 All the fine mechanical advantages of Windsor De Luxe. 6-8 sheet capacity. Adjustable casters. Faucet and hose drain. Try to match it for many dollars more.  
**\$53.95** CASH PRICE  
 Only \$5 a Week . . . . . \$5 Down