

### JERRY'S 'FIREMEN' IN CLEVER STUNT FOR TEXACO GAS

E. C. "Jerry" Jerome and his busy gang of "firemen" are letting all southern Oregon know that the Texas company is introducing its new super-octane gasoline in the Rogue River valley today. This new product is distinguished by the name Texaco Fire Chief and provides for motorists here a fuel perfected by the Texas company laboratories for use in fire engines.

Jerry Jerome, manager of the southern Oregon district for Texaco, is on the streets in Medford today, garbed in the costume of a fire chief and members of his energetic sales organization as well as station attendants are dressed as firemen. Jerome has arranged for the kiddies to also participate in the general celebration which introduces Texaco Fire Chief gasoline here. Literally hundreds of school children assembled at the city fire department's headquarters on North Front street this afternoon to listen to some timely tips on fire prevention by Medford's fire chief, Roy Elliott.

Immediately following the lecture, the kiddies, resplendent in smart Texaco fire helmets, paraded the principal streets of Medford, headed by a band. Jerry Jerome's clever publicity stunt has put Texaco's fine new gasoline before thousands of people here today.

"It is no wonder we are so enthusiastic over the new Texaco Fire Chief gasoline," Mr. Jerome said today, "actual tests show this new fuel to be vastly superior, making for finer carburetion and instant, smooth power. Over 60,000 dealers in the United States will feature this new gasoline today and we, who have given it exacting tests, are sure that many million motorists will welcome it."

### STUDENT STENOGRS TO COMPETE FOR PRIZES SATURDAY

The annual Southern Oregon district commercial contest will be held at the senior high school Saturday, April 16, at 9:30 a. m., according to the announcement made by Mrs. La Vera Gatehall, chairman, and Mrs. E. C. Jerome, supervisor.

The contest is to be divided into four divisions; the amateur and the novice divisions of both typing and shorthand.

There are eight prizes offered to the individuals making the highest score in each group. These prizes are offered by J. W. Taylor of the local Underwood typewriter agency, the Office Supply and J. H. Bierma.

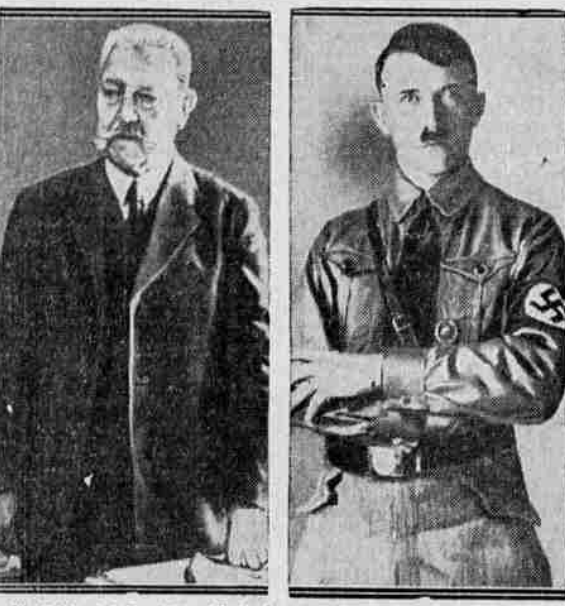
The winning team is to be presented the silver loving cup which is now held by Klamath Falls.

All schools of the county, including Klamath Falls and Grants Pass, are allowed two entries in each division, making a delegation of eight students from each school.

Medford's two entries in the advanced typing group will be chosen from Helen Edmiston, Ruth Applegate and Lillian Milhoan. The novice entries will be chosen from Helen Wilson, Harold Barton and Ruby Stone.

The advanced shorthand entries will be chosen from La Donna Calder, Carvel Reames and Billie Hammett, while the claimants for beginning division honors are Cecil Sullivan, Helen Edmiston and Mary Chambers.

### Clear-Cut Choice by Reich



Field Marshal Paul Von Hindenburg (left) by rolling up a plurality of nearly 6,000,000 votes over Adolf Hitler, the national socialist candidate (right), was elected president yesterday for another 7-year term.

Largest distributors of fruit in the nation, is in the city on his annual visit of inspection to this valley and other northwest sections where he has interests.

Real Estate or Insurance—Leave it to Jones Phone 798

Mr. Hearty had no statement to make about the business and economic situation but was carrying on as usual.

### FORMER HUSBAND BLAMES IN-LAWS FOR HOME CRASH

The Mail Tribune will publish the following notice tomorrow, upon the written directions of George Renker of Loomis, Neb.:

"In Memory of my kind and loving wife, Amy Renker Krieger, who was influenced by in-laws, to leave me just one year ago, the 15th of April, 1931.

"In my heart your memory lingers, tender, loving, kind and true, each and every day that passes, I am thinking, Amy, of you."  
(Signed) "George Renker."

The notice tells the heartache of a lonely man, who gives cognizance to the anniversary date of his abiding sorrow, with an arrow for "in-laws," but with no trace of bitterness.

There is no record of Renker in the books of the county clerk, the tax collection department, or the district, nor does his name appear in the telephone book or the city directory. No one interviewed recalled him.

Renker is evidently using the columns of this paper as an agent of Dan Cupid, in effecting a possible reconciliation with his estranged mate.

Auto glass installed while you wait  
Prices right. Brill Sheet Metal Works

# LIPTON'S

## IS THE BEST TEA!

● A delicious blend of matchless quality. CHOICEST ORANGE PEKOE or GREEN JAPAN.

GUARANTEED BY THIS SIGNATURE *Lipton*

### GRANT MORE TIME TO ANSWER REED

The district attorney's office has been granted 10 days' additional time by the circuit court in which to prepare counter affidavits to those introduced by the defense, in their motion for a new trial for Albert W. Reed, serving a life sentence at Salem prison, upon conviction for complicity in the slaying of Victor Knott, Ashland policeman, last November.

District Attorney George A. Coddling said today that the state would refuse the claims of the defense "upon every pertinent and relevant point."

The defense affidavits attack the credibility of the positive identification of Officer Roy Laymon, Ashland, and aver he was "scared, excited and unable to give any description of the killers."

Misconduct of a jurymen, Mrs. Myrtle GeBauer of this city, is also alleged.

### HOOVER CONCENTRATES ON BETTER BUSINESS

WASHINGTON, April 12.—(AP)—President Hoover today concentrated attention on the nation's financial and industrial affairs.

This development followed word yesterday the chief executive is preparing for more conferences with congressional and business leaders on ways of bettering the country's economic condition.

### BIRTHS

Born to Mr. and Mrs. Geo. Holsang, of 1020 West Eleventh street, a son, at the Community hospital today.

### Hearty Here For Fruit Inspection

W. J. W. Hearty of New York, head of the Big 7 company, one of the

**NOW Is the Time To Buy**

**Famous ARMSTRONG'S Linoleum**

Now that spring is here let us figure with you on linoleum for your kitchen, bath or dining room—We are featuring smart new INLAID patterns at—

**\$1.50**  
PER SQUARE YARD—UP

When you buy here—\$5.00 DOWN  
—and one year to pay balance!

**ME and HG**  
MEDFORD FURNITURE & HDWE. CO.

"From the CHEAPEST that's GOOD to the BEST that's MADE"

Corner Sixth and Bartlett—Phone 35-R

## MANN'S ANNUAL SHIRT SALE

Continues All This Week

GROUP ONE consists of our regular \$1.00 Fast Color Broadcloth Shirts in plain and figured patterns. During this Shirt Sale **79c**

GROUP TWO includes our regular \$1.50 Pre-Shrunk Shirts of Fast Color Shirtings, all sizes and styles. During this Shirt Sale **\$1.00**

GROUP THREE — Our regular \$1.95 "Shirtcraft Airman" Shirts, Fast Color, Pre-Shrunk and perfectly tailored. Your choice for **\$1.49**

EVERY SHIRT IS GUARANTEED PERFECT

Mail and Telephone Orders are Promptly Filled. We Pay Postage

**Mann's Department Store**

*Mann's Department Store*

# \$1 DAYS

ON MANN'S SECOND FLOOR

## WEDNESDAY and THURSDAY

### 200 Crisp New Wash Dresses

A great two day sale of women's and misses' fast color wash frocks. 200 new spring and summer styles in prints and novelty weaves. Dresses that are as good as any \$1.00 dress you ever bought. Extra special for Wednesday and Thursday at Mann's Double \$ Day sale. (See these dresses in our Central street window tonight)

**2 for \$1.00**  
OR 59c EACH

### Big Buy in Knitted Blouses

We have just bought 100 new knitted blouses in white and colorful pastel shades. So out they go tomorrow and Thursday for \$1.00 each. All sizes and almost any style you could wish for will be found in this big special. Get yours at once.

**\$1.00 EACH**

### \$9.95 WASH SILK Frocks \$6.00

Greatest Dress Value of the Year!

Direct from our Eastern Manufacturer come these new wash silk dresses of genuine "Ripplu Crepe." New summer styles in glorious pastel shades, smart trims and exceptional tailoring. A real \$9.95 dress on sale tomorrow and Thursday.

SEE OUR CENTRAL ST. WINDOW **\$6.00**

### \$6.95 SILK DRESSES \$2.00

A Dollar Day clean-up of many odd silk dresses in both light and dark shades. Dresses that have sold all season up to \$6.95 are included in this special group.

### Dollar Day Bargains in New WASH DRESSES FOR GIRLS

The best girls' wash dress value in Medford! 100 new spring and summer dresses of color fast fabrics for girls from 7 to 14 years on sale tomorrow and Thursday at 80c each or 2 for \$1.00. Every dress guaranteed to wash perfectly. Every one a new style.

**2 for \$1.00**

### WASH WAISTS

Special tomorrow and Thursday, 100 new rayon silk wash waists in all sizes and colors for \$1.00. These are regular \$1.25 values and include many of our recent arrivals.

**\$1.25 VALUE \$1.00**

### Children's Knitted Blouses

A special group of children's regular \$1.25 knitted blouses for \$1.00. These come in all the new styles and shades just like big sister's.

**\$1.00**  
\$1.25 Value

### Children's Knit Suits

Extra special for the big double \$ Day sale at Mann's. Children's sizes 7 to 14 knitted suits in beautiful spring colors and newest styles. A real super value tomorrow and Thursday.

Your Choice for **\$2.95**  
Wed. and Thurs. for

### All Suits Greatly Reduced

**\$19.75** Printzess Suits. Special at **\$14.75**  
**\$12.50** 3-piece Spring Suits. Special at **\$12.50**  
**\$10.55** 50 New Tailored Suits. Special at **\$10.55**  
**\$24.75** \$29.50 Spring Suits. Special at **\$24.75**

All New 1932 Styles

### Children's Wash DRESSES

A marvelous group of children's 7 to 14 year size wash frocks for only \$1.00 each. These are all new spring styles and are made from lovely fast color materials. All are real \$1.25 values.

**\$1.00**

### Black Leatherette Slippers

**\$1.25** value, all sizes **\$1 pr.**

**Mann's Second Floor**