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An Appeal to Reason

THE human animal has been a gossiping animal ever since the first Pithecanthropus hung by his tail and chattered at his fellow Pithecanthropus in the neighboring tree.

BECAUSE this gossiping habit has so persistently brought a real disaster to this community, and unless it is checked will bring more, we have been besieged on all sides to compose a stirring editorial against it and thus bring this back-yard and street-corner whispering campaign to a halt.

WE DO believe, however, the ill effects of this mischievous chatter can be minimized if not actually removed, by substituting an appeal for silence by an APPEAL TO REASON.

BUT there is no doubt about Medford and the Rogue River Valley. This section of the earth's surface is chock full of reasoning and reasonable people.

GOSSIP, we repeat, is natural—as natural to grown-ups as fairy tales are to the young. It is the never-ending quest for romance, the craving for something new; it may even be more than love—that makes the world go round.

It IS easy to recognize. "You know, they say"—they say this and they say that! Sure "they say it" but are they saying what is true?

WHEN EDITORS WRITE (Eugene Register-Guard) Up until the present, I have believed the story to be the narrowest between the eyes of all God's creatures, considering its size; now, I have my doubts. If you have a spare photo of the editor of the Corvallis Gazette-Times, would you send it to me?

There are enough spring chicken fries available right now, to make the Grange halls bulge with Portland politicians, now only full of messages to the voters.

Q. E. D.!

SPEAKING of the superiority of Rogue River tomatoes and tomato juice, here is some outside confirmation that our local pride in this direction is justified.

After commenting upon the marked growth in the popularity of this breakfast drink, and calling attention to the marked progress in improving its flavor, the editor concludes as follows:

"The writer is of the opinion that the juice of the Oregon Rogue Valley tomato is superior to all eastern brands. We are boosters for Pacific Coast tomato juice, and especially Rogue River."

Coming from Portland, and from the official publication of the Oregon Retail Merchants association, this is high praise indeed!

Communications

The Boomerang To the Editor: I wonder if those who repeat idle gossip really comprehend the disastrous effect of its vicious influence to the individual or institution. I wonder how many people investigate or make any effort to obtain the facts before repeating some whispered comment or unfavorable report. I wonder if those responsible for such street gossip fully appreciate the sinister influence of rumor that has culminated in the destruction of one of the very cornerstones of our financial structure?

Both the Japanese and Chinese generals have barred professional singers of both sexes from the fighting zones. The Oriental leaders should realize that war is war, and take its terrors as they come.

Sams Valley

SAMS VALLEY, Ore., March 24.—(Special)—Miss Mary Edgington is incorporating in Grants Pass from a local operation.

Today

By Arthur Brisbane
Houses With No Tax,
Dippy D's \$200,
12 Cents to \$200,000,
Devil Fish, Wild Cats, Etc.

MIAMI BEACH, Fla., March 23.—Conspicuous citizens of Florida, including Carl Fisher and Edward C. Romfh, president of the Miami First National bank, advocate a change in real estate taxation that interests every region.

In Florida, men in business as it is, philosophically, cheerfully. When you have survived a real estate boom, created 99 per cent by men from outside the state, the explosion of that boom, a big hurricane and the Mediterranean fly, little things, do not excite you.

Some true stories of the land boom days should be preserved for instruction and warning. A concern decided recently to sell two Miami lots in the nearby business section, at present reasonable prices, for fifteen hundred dollars above a mortgage of two thousand. Records showed that the lots had been sold during the boom for four thousand dollars, six thousand, twenty thousand, fifty thousand, and the last sale on which the buyer paid down twenty thousand cash was for NINETY THOUSAND DOLLARS.

Now, everybody having come to earth again, the lots are sold for fifteen hundred dollars with the original two thousand dollar mortgage on them. Nobody ever paid that.

Another story, by Mr. Romfh. A man whom he knew slightly, later known as "Dippy D," came to the bank saying: "I suppose you wouldn't lend me one hundred dollars to see if I can get started?" Mr. Romfh said he would. "I suppose you would not make that two hundred dollars, so that I can bring my wife down from Jacksonville?" Mr. Romfh said he would make it two hundred dollars.

With that two hundred dollars "Dippy D" performed wonders in the boom. He "ran himself up to millions of dollars worth of transactions," during the course of which he got rid of his original wife and acquired a new younger one. Eventually he jumped from a steamer in mid-ocean, thus cancelling all mortgages.

On the other hand, as A. D. Lasker of Chicago remarked today in his fine house at the edge of the ocean, "While prices are not what they were, there are improvements."

Men, interesting and intelligent, come here to spend their winters in sunshine instead of fighting draughts and colds in the north.

Cyrus H. K. Curtis has his big yacht, the Lyndonia, anchored here. Nearby are other yachts which indicate that not all currency is hoarded.

From the Everglades, one hundred and fifty miles away, with Indian guides, looking for wild cats that weigh up to fifty pounds, and hoping to find a panther, an animal that grows bigger in Florida than anywhere else, according to guides.

Personal Health Service

By William Brady, M. D.
Signed letters pertaining to personal health and hygiene, not to disease diagnosis or treatment, will be answered by Dr. Brady if a stamped self-addressed envelope is enclosed. Letters should be brief and written in ink.

THE ROLLING TEST FOR BELLY-TONE.
Sorry there is not enough time to review last lesson today, children, but if anything in today's lesson puzzles you at all, you might dig up the paper for this day's lesson and the issue for this day's lesson for this day's lesson and go over the first and second lessons of the series on the role of the belly as an organ of circulation.

In modern practice we have some functional tests which give much more information, in some cases than a physician can elicit in the ordinary way. A familiar one, which is fairly simple for the layman to understand, is the breath-holding test. A healthy person at rest can hold his breath 40 seconds or perhaps a bit longer in some circumstances. If you find you can't hold out for 40 seconds by the watch, there's certainly something wrong with you—not necessarily your heart but anyhow your circulation is inefficient and you ought to consult a physician about it.

Answer—Equal parts of science and horse sense.
I wrote you about headaches and you told me of calcium lactate which proved a Godsend and I will always remember you in my nightly prayers. —Mrs. C. C.

Office. He paid everybody that came, did not reduplicate the notes of any client, and is still in the banking business, shock proof and fool proof. He can tell you how the well meant working of the federal reserve system has caused thousands of small country banks to go to pieces.

It is also a good place for those that are older, as Mr. Rockefeller, who spends every winter here and is long past ninety, will tell you.

Not a dull place this, for the young in search of excitement.
The Pacific coast from San Diego to Seattle all the year round, and the wonderful Gulf coast with its fertility, including the tropical leihams of Texas, which will soon produce more grapefruit than any other place in the union.

Everything in America is worth seeing and you should see everything.

NEW YORK, March 24.—(AP)—A 23-year-old girl, identified as Laura Anderson, died this morning in Mt. Sinai hospital after leaping from a window of the luxurious apartment of Philip S. P. Runkles, Jr., wealthy broker and social registerite.

Her body was found in a court beneath the bathroom window of Randolph's fifth floor apartment shortly before midnight.

A note left in the Randolph apartment and addressed to "Dear Thomas," told of her regret at "not being able to keep a promise," and asked that her mother, Mrs. Mildred Smith of Toronto, not be advised of her suicide.

Randolph was not in the apartment at the time of the leap.

Minnesota motorists consumed 40,304,599 more gallons of gasoline in 1931 than in 1930.

Union waitresses in St. Louis have agreed to a 10 per cent reduction in wages.

Klamath Falls—Mo's Ladies' store to remodel interior.

Roseburg—Construction of \$13,000 building to house new grocery business announced by J. C. Whitaker, southern Oregon groceryman.

Newberg—Craig Butler completed plans for building small cannery at his home two miles north of here on Canby road.

Mrs. Lambert and Mr. and Mrs. Wm. Walker moved to location on Lost Lake road and preparing to open resort—Hood River News.

Flight 'o Time

(Medford and Jackson County History from the Files of The Mail Tribune of 20 and 10 Years Ago.)

TEN YEARS AGO TODAY
March 24, 1922,
(it was Friday.)
Department of justice agents on trail of masked and hooded men who gave J. F. Hale a "snakey party."

County court declares it "is tired of hearing protests, when the protestors know it is too late."

Sheriff Terrill announces that "people playing horse around the court-house nights, are apt to get caught." Finds secret meetings held in pump house.

Henry Ford comes out for five-day week.

Special Agent S. B. Sandefur and 15 special deputies raid cabin on Poota creek and capture pint of moonshine.

Rain predicted for next week.

Twenty Years Ago Today
March 24, 1912,
(it was Monday.)
No grafting in county offices, grand jury finds.

National Guard company to be organized here.

Fletcher Fish, the popular young promoter of the Schumann-Heink concert, and a very well known man about town, has departed for Red Bluff, Cal., on business.

Medford urged to build a railroad to the Blue Lodge mine.

T. R. claims he lost New York primary through fraud.

Lower freight rate on lemons to valley points announced.

Talks To Parents

COME-DOWN
By Alice Judson Peale.
Helen was the problem child of the first grade. She was wilful and unruly. She was inattentive, refusing to learn although obviously bright and capable.

When corrected or checked in any way, she either burst into tears or sulked the remainder of the day.

Called into conference with the teacher, the mother gave a picture of Helen's life at home. She was an only child, adored by both parents and a grandmother. Always she had been good, a model child, apparently not in the least spoiled by all the attention that had been showered upon her.

She had been most carefully trained in habits of obedience, courtesy and respectability. The present difficulty, the mother was inclined to feel, must be the teacher's fault.

With such a background it seemed to the teacher that Helen's whole school experience must be to her a good deal of a come-down.

At home she was the center of everything. There were no other children to outshine her or to bid for recognition.

At school she had to share the teacher's attention with some two dozen other children. Here she could not be always first and best. Her misbehavior readily might be interpreted as her protest against all this.

With this as a possibility, the teacher tried to help Helen meet her difficulty. She gave the child a good deal of extra attention, special help (which by this time was necessary), little errands to do, and liberal praise and recognition for every effort.

The naughtiness stopped and Helen began to learn. Gradually the teacher began to wean Helen from her need for special attention by appealing to her desire to be a big girl—one who surely wanted to be as grown up in her ways as the other children.

Bad circulation of the blood in the lower bowel causes piles. The veins are lumpy, the bowel walls weak—the parts almost dead. To end Piles an internal medicine must be used to stimulate the circulation, heal and restore the affected parts.

Dr. Leonard's HEM-ROID was the first to discover a real internal Pile remedy. He called his prescription HEM-ROID, and prescribed it for 1000 patients with the marvelous record of success in 90 per cent. He then decided every Pile sufferer should be able to get HEM-ROID tablets from their own druggist with a rigid money back guarantee.

Dr. Leonard's HEM-ROID has an almost infallible record of success in this city. So why waste time on external treatments or worry about an operation when Jarmin & Woods invite every Pile sufferer to try HEM-ROID with guarantee of money-back if it does not end their Piles, no matter how stubborn the case?

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Klamath Falls—Mo's Ladies' store to remodel interior.

BAKER AWARDED CUP FOR PAPER IN C. OF C. WORK

EUGENE, March 24.—(AP)—W. O. Harding, secretary of the Roseburg chamber of commerce, was elected president of the state association of chamber of commerce secretaries at the concluding session of the annual conference here Wednesday. He succeeded Leonard Gilkey of Albany.

L. K. Cram of Bend was elected vice-president, and E. G. Hagan of Eugene, secretary-treasurer. Members of the board of directors include H. C. Boone of LaGrande, Jim Smith of Corvallis and Earl Reynolds of Klamath Falls.

C. T. Baker of Medford was awarded the Christy Thomas cup for the best paper on chamber of commerce work written by any secretary attending the conference. The cup was held last year by Cram of Bend.

Unprecedented expense involved in trying to find kidnaped Charles A. Lindbergh, Jr., amounting in its national-wide phase to probably hundreds of thousands of dollars, has hit the law enforcement facilities of New Jersey particularly hard.

So hard, in fact, that Col. H. Norman Schwarzkopf, state police head, told the budget commission his department's funds have been "sadly depleted." The police expenditures started leaping upward the moment Col. Lindbergh phoned for aid after he found the child's crib empty March 21.

Police Spent Money.
Scores of troopers went on night and day duty, eating in restaurants. Thousands of costly messages were sent. Here and elsewhere police took many trips of investigation. The total cost of the search quickly mounted far beyond the sum of the \$50,000 ransom demand said to have been made.

Now Col. Schwarzkopf is curtailing costs. Food for the troopers is cooked at a police barracks and some of the many telephones have been removed from headquarters in the Lindbergh garage. An emergency appropriation may be asked.

KNOWN KIDNAPERS TRAILED IN HUNT FOR LINDY'S BABY

Col. Schwarzkopf said several babies reported to be the Lindbergh child had been examined without results, "although some of the likenesses were remarkable."

The great Lindbergh baby hunt, unsuccessful after 23 days, threatens to leave the state police broke.

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COUGHS

Don't let them get a strangle hold. Fight germs quickly. Creomulsion combines the 7 best helps known to modern science. Powerful but harmless. Pleasant to take. No narcotics. Money refunded if any cough no matter how long standing is not relieved. Ask your druggist for Creomulsion, (adv.)

Piles Go Quick

Without Salves or Cutting.
Thousands of sufferers from itching, bleeding or protruding piles have learned that quick and permanent relief can only be accomplished with an internal medicine. Neither salves nor cutting remove the cause.

Bad circulation of the blood in the lower bowel causes piles. The veins are lumpy, the bowel walls weak—the parts almost dead. To end Piles an internal medicine must be used to stimulate the circulation, heal and restore the affected parts.

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SORE THROAT

FIVE minutes after you rub on MUSTEROLE your throat should begin to feel less sore. Continue the treatment once every hour for five hours and you'll be astonished at the relief.

This famous blend of oil of mustard, camphor, menthol and other ingredients brings relief naturally. MUSTEROLE gets action because it is a "counter-irritant" not just a salve—it penetrates and stimulates blood circulation and helps to draw out infection and pain. Used by millions for 20 years. Recommended by doctors and nurses.

To Mothers—Musterole is also made in milder form for babies and small children. Ask for Children's Musterole.



PUFFY

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Mrs. Lambert and Mr. and Mrs. Wm. Walker moved to location on Lost Lake road and preparing to open resort—Hood River News.

Tillamook—Tillamook Boycevan Co. gave short term option to Charles Thirkell, Portland, for extension developments to be made at Bayview.

Needspac—Channel work to start soon, according to present plan.