

STANDARD FLAVOR RULES ADVOCATED BY KITCHEN COACH

The "dash of salt" or "sprinkle of pepper" that characterized our grandmothers' recipes have gone by the boards in modern cookery. The modern cook measures her ingredients with the precision of a chemist and maintains an exact standard in the savory flavor of her dishes.

Seasonings vary with nationalities—usually because of the mother-daughter method of dissemination of recipes. The lovely garlic which, used with discretion, can add much to the taste of a dish, has long been identified with Italian. They use it in a degree unpalatable to non-Latin races.

Early Roman enticed the appetites of their guests with every possible flavor and condiment. Rome had borrowed many of Persia's older, staple items of diet when visitors from Persia had come to Italy and had brought the habits of the Orient with them.

All this early use of flavoring was to disguise the identity of food items.

Modern cooks, however, do not attempt disguises. Seasoning is still the real magic of the kitchen, but it requires exactness of measurement, and not a "dash" or a "pinch". The most careful skill is essential to the proper seasoning of foods; when a woman masters the art of seasoning, she may be classified as a culinary expert.

Miss Hester Heath, expert home economist, will delve into the art of seasoning at great length when she presents her Mail Tribune Kitchen Chautauqua in the Holy Theater, March 30, 31 and April 1.

Miss Heath's lectures and demonstrations will take up every phase of cookery; but she will present as one of her many subjects, exact seasoning methods.

We know that every housewife in Medford will enjoy this story of the Kitchen Chautauqua, and urge you to make the most of it. The programs are entirely free.

There will be worlds of entertainment and instruction awaiting you, many free gifts to be distributed, and there is no obligation whatsoever. The Kitchen Chautauqua is a real style review in kitchen devices and a fashion show in food.

Reserve the two hours daily—now!

LODGE SPELLERS RENEW OLD FEUD THURSDAY NIGHT

It's spelling hoos to the front again and "it-spells out, for Gus Newbury." Court Hall, veteran school master and speller, supreme, announced this morning. He accepted Attorney Newbury's challenge for another spelling bee last night at the Elks' club and is ready to win his second victory from the Newbury forces.

Pugilistic tendencies, not spelling ability, made a great schoolmaster of Gus, back in the days of spare the rod and spoil the child." Court declared this morning. "I'm not afraid of him. I've learned his weaknesses."

The match will be held at the Elks temple, in accordance with past custom. The date is Thursday night, March 24.

In answer to the boasts of Hall Attorney Newbury this morning announced that his surrender of last year was one of courtesy to add interest to the sport. He is now ready to uphold his high standing in the field of great spellers and wants no words eliminated from the list.

His kind act of last year was unappreciated by Court Hall, he complained today, and no more leniency will be extended the pear grower and baseball fan, "who has been bragging each day since his victory."

Teams will be chosen at the club next Thursday night, allowing the captains no opportunity to coach their men. All Elks are advised to study up for the occasion, however, as the difficult words, as usual, will be dished out to them, not to their famous leaders.

Cignada—Silica Lake Mutual Telephone Co. completed setting poles and stringing wires on new line from here to Berrydale cutoff.

Cut This Out

Excellent Preparation for Catarrh, Catarrhal Deafness and Head Noises.

If you know someone troubled with catarrhal deafness or head noises due to catarrh, hand this to him and you may save the poor sufferer from total deafness. We believe catarrh is caused by a constitutional disease and that salves, sprays or inhalers merely give temporary, not permanent relief from the distressing symptoms. Therefore, much time has been spent in perfecting a pure, gentle, yet effective tonic that should quickly expel all catarrhal poison from the system. It proves a very simple and inexpensive home treatment.

Secure from Jarmila & Woods or your druggist one ounce of Parnint (double strength). Take this home and add to it 1/2 pint of hot water and a little sugar. Take one table-spoonful four times a day.

The first day should start relieving the distressing head noises, headache, fullness, and cloudy thinking, while the hearing should rapidly return as the system is invigorated by the tonic action of the treatment. Loss of smell, taste, and mucous dripping in the throat are other symptoms of catarrh often overcome by Parnint. If nearly 90% of all ear troubles are directly caused by catarrh, there must be many people whose hearing could be restored by this effective home treatment.

All sufferers from catarrhal deafness or head noises due to catarrh should give Parnint a trial.

NO. DAKOTA VOTE CARRIES COMFORT FOR ROOSEVELT

(Continued from Page One.)

Murray has become the universal idol of distressed agriculture; and notified the Republican party that there is appreciable party disaffection in that particular Republican territory.

Psychological Advantage. For Roosevelt, the North Dakota triumph falls into a class with his conquest of New Hampshire a week ago. Only 10 delegates were at stake and until the final count he was not assured of every one, but it was a decision won at the polls and not in convention, and won against a candidate having special appeal to the section. The psychological advantage of such a victory is unquestioned by any politician.

The New York governor now has pledged to him more than 50 delegates, every one from states bordering on Canada. He has a prospect of more from the same northern tier, and a reliable promise of substantial help from the south. Next week Georgia is expected to make a formal pledge and other states will follow.

More Pledges Needed.

There remains, however, that populous stretch of country between the extreme north and the extreme south. From New York to Missouri, Roosevelt has not yet the pledge of a single delegate, and he needs many if he is to win. His problem from now on will be largely in that territory—and in Massachusetts, where he has been entered in a severe trial of popularity with Alfred E. Smith.

Proportionately, the North Dakota results mean more to Murray than they do to Roosevelt. With only his own state behind him thus far, the Oklahoma governor had high hopes that his campaign of dissent from the present order would sweep the northwestern farmers of their feet.

He had pinned his hopes on the west and a part of the south. An earlier plan to enter New Hampshire was put aside so that he could take his baptism of fire in a state where the dominate industry—agriculture—now is in its second decade of almost continuous depression.

Friends Held Hope.

His friends had hoped that, at the very least, he would run Roosevelt

a close race, giving him prestige in neighboring states and insuring that he would be a real factor in the convention.

Among the Republicans, the results were not much of a surprise. The party organization in North Dakota has been in the hands of the insurgents, and President Hoover was not even entered in the primaries. The preference vote was divided between Joseph I. France of Maryland and Jacob S. Coxey of Ohio, but there is no assurance that under the peculiar state law, either of them will have a single delegate. A majority of delegates favoring Hoover was elected.

G. O. P. Concerned.

The extraordinary number of Republicans who voted in the Democratic primary, however, occasioned curiosity and concern among the party regulars. It was hardly expected the Democratic total would be so great. Senator Nye, a Republican Independent, said this was proof of widespread dissatisfaction with the administration's farm policies. The Hoover leaders were silent.

In the country generally, it was a week of comparative political quiet, and North Dakota had the spotlight almost entirely to herself. There was plenty of local maneuvering, particularly among the badly-split Massachusetts Democrats, but without decisive result.

It's double acting

First—in the dough. Then in the oven. You can be sure of perfect bakings in using—

KC BAKING POWDER

SAME PRICE FOR OVER 40 YEARS

25 ounces for 25c

MILLIONS OF POUNDS USED BY OUR GOVERNMENT

Mann's Department Store



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500 Pairs of Discontinued Numbers... First Quality

HOLEPROOF Autogart HOSE FOR MEN

Reg. 55c Sox

29c Pair

Or 6 Pairs for \$1.65

Learn real comfort and convenience from Autogarts, the self-supporting socks that always feel snug and secure. They're more comfortable than any socks you've ever worn. After each washing you've got clean socks and clean Autogarts—and the Autogart feature is guaranteed to outwear the sock itself. There's a reason for the low price. They're discontinued patterns that we're clearing to make room for new styles. Buy all you can of these famous socks.

Greatest Stock Event of the Year Don't Miss It!

MAIN FLOOR

TELEPHONE ORDERS PROMPTLY FILLED

Complete Line of Dorothy Gray TOILET PREPARATIONS Mann's Main Floor

Mann's Department Store

Telephone and Mail Orders promptly filled. We pay the postage and Deliver Free

THE DELINEATOR FOR APRIL NOW HERE

Annual EASTER Sales

Of New Spring Coats - Suits and Dresses

NEW FROCKS

A pre-Easter sale of 50 lovely new silk dresses at \$5.00 each. Included in this group are plain silks, prints and colorful combinations. Of course they all show the newest style touches; all sizes to select from. Special tomorrow

\$9.95

In this \$9.95 group of spring dresses are prints, plain colors and novelty combinations in styles suitable for street, sport and dress wear. All are made from fine quality silks by a leading New York maker. They are new and a real \$19.75 value. Your choice tomorrow at Mann's \$9.95.

Another big pre-Easter dress special at Mann's Saturday are these regular \$29.50 frocks for only \$14.75. Only 25 in this special, so come early. They are of light weight woollens, jacket style silks and solid color, dresses in navy, Indian red, beige, rose and blue. A marvelous value at this low price.

\$14.75

COATS

50 spring and summer coats on sale Saturday for \$9.95. New polo, tweed and twill coats of exceptional beauty and style. Every one full silk lined; coats that would have cost you \$15.00 last season. All sizes and colors in this collection, so buy your spring coat tomorrow at Mann's.

\$18.00

Extra special tomorrow at Mann's. A group of exclusive Conde and Printz models for only \$18.00. The lowest price ever quoted on these beautiful garments. In the showing are polos, tweeds and rich plain woollens. All are finely tailored and lined with the very best linings. A sensational value at \$18.00.

COAT SHOP SECOND FLOOR

This Is a Suit Season!

3 Big Specials for Tomorrow!

If you are looking for an inexpensive spring suit, see these! 25 of them on sale tomorrow at Mann's. New all wool tweeds and twills in smart two-piece styles for only \$10.95. New colors, new styles

Your choice Tomorrow **\$10.95**

Another interesting suit value tomorrow at Mann's are these new three-piece suits at \$12.50. They consist of a smart silk blouse, clever coat and good looking skirt in sport and street styles. They come in the newest spring shades and were made to sell for \$19.75.

Your choice Tomorrow **\$12.50**

20 New Exclusive Spring Suits of fine woollens\$19.75

New Knitted Suits at \$4.95, \$5.95, \$10.95 and \$18.00

French Crepe Undies

Discontinued models of a famous line of corselettes and girdles now on sale at Mann's. Many new spring and summer styles in this sale, including silk and silk brocade numbers in boned, boneless and lightly boned garments. Reg. \$4.98

Special **\$3.49**

MAIN FLOOR

Corselettes and Girdles

A wonderful Saturday sale of women's and misses' French crepe underwear. Consisting of slips and dance dance sets at \$1.98 each. These garments are lace trimmed and come in shades of flesh, tea rose and white. The slips are cut on bias.

All Sizes **\$1.98**

MAIN FLOOR

The Easter Bonnet

Is Black! Lifting Its Brim With Flowers and Bows!

Not old-time Easter bonnets—heaven forbid—but modern in every curve and tilt and discreet trim... crisp as 1932 in their rough, shiny straws but deliciously acknowledging past ancestors in the flowers and bows placed so knowingly just back of the left ear.

We have a selection you must see... each hat brings back the best traditions of the beloved Easter bonnet.

\$6.75

Mann's Millinery Second Floor

EASTER TOGS FOR LITTLE TOTS

Kiddies' Print DRESSES

Mothers, we wish to call your attention to this special on children's fast color print dresses of fine quality voile, dimities and English broad-cloth. The sizes are from 1 to 6 and all have French panties to match. Regular \$1.19.

69c ea.

Infants' and Children's - **SWEATERS**

A Saturday sale of infants' and children's sweaters and sweater sets. These come in pink, blue, tan and green and red and navy. All are of fine wool yarn and sized from 2 to 6. Regular values up to \$1.98. Special

\$1.39

Snuggle Rugs for Baby

"Genuine Snuggle Rugs" the one and only rug for baby. These have the master talon zipper fasteners. They cuddle baby in a soft, warm rug and are ideal for crib, car or carriage. These come in pink and blue.

\$2.98

Infants' hand made Dresses and Gertrudes 98c each

New Jewelry

Fashion says one must have jewelry! Costume jewelry. We have the largest stock in Southern Oregon. Colorful ballyhoo, campus and sport pieces as well as new formal sets. Necklaces, bracelets, ear-rings and clips.

Choice **\$1.00 ea.**

JEWELRY MAIN FLOOR

EASTER HANDKERCHIEFS

Lovely Easter handkerchiefs are now on display. All are of pure linen in embroidered and hand painted designs. These are all hand made.

50c ea.

Handkerchief Special

A timely sale of women's and misses' pure linen handkerchiefs in Chinese Embroidery and hand-blocked prints. These are our regular 25c handkerchiefs.

5 for **\$1.00**

HANDKERCHIEFS MAIN FLOOR

Spring Scarfs

The scarf is a very important accessory this spring! Especially good are these beautiful double styles of colorful silk. They will simply "make" your ensemble.

\$1.95 each

SCARFS MAIN FLOOR

Easter Hosiery

Theme and Rollins Silk Hose

Women's pure silk Rollins and Theme hose for Easter wear in full fashioned service and chiffon weight. This hose comes in the leading spring shades and every pair has a dainty French heel and other new style features. Sizes 8 1/2 to 10 1/2.

\$1.00 pair

Oakbrook Chiffon

A beautiful extra sheer pure silk full fashioned chiffon hose silk to please top. This stocking has chic French heels and reinforced toe and heel. Comes in the new tones to blend with your spring ensembles.

\$1.35 pair

Lace and Mesh Hose

Your new spring outfit is not complete without "mesh hose." The "mesh" takes in the entire lace and open mesh styles. We are now showing new Spanish lace and dainty meshes in various patterns and mesh sizes. They are for dress, street or sports wear and come in a complete range of shades and sizes.

\$1.95 pair

HOSIERY ON THE MAIN FLOOR

Colorful Chair Pads

How often have you wished for a chair pad for the kitchen, breakfast nook or cabin? Well, they are here in dainty cretonne of colorful designs to harmonize with almost any color scheme you may have. All are chair shape and complete with ties or strings.

29c ea. 5 for \$1.00