

# Ethel Hall, Noted Home Economist, Presides at Tribune School

## SOUTHERN OREGON GAS CHIEF NOTES BUSINESS GROWTH

T. A. Hopkins, vice-president and general manager of the Southern Oregon Gas Corporation, who arrived here the first of the week from San Francisco, has divided his time between Medford and branch offices of the Southern Oregon Gas Corporation in an endeavor to ascertain how the gas industry in southern Oregon compares with the nation's statistics as a whole.

The Southern Oregon Gas Corporation supplies gas to Medford, Grants Pass, Ashland, Roseburg and vicinity.

Mr. Hopkins has observed that in spite of the general business depression, there is a greater demand than ever for gas service in this territory. This paradoxical situation is noticeable throughout the entire United States and is partially explained by the saving in both time and money that gas makes possible, according to Mr. Hopkins.

"The first six months in 1931 shows an increase of ten percent in gas sales over the first half of 1930, in the United States. Statistics for the same time period also show that the total number of gas customers has increased by 35,056; that 1782 additional miles of gas mains were laid," he declared.

"There are many factors responsible for the growth of the gas industry. Natural gas has played an important part. It has entered fields formerly occupied only by manufactured gas, stimulating competition. Many new plants have been established where previously gas was unobtainable. This further proves the demand that has been placed upon the gas industry for its product.

"The speed and flexibility of gas offers another substantial reason for its growing popularity. In our United States speed plays a major role in the lives of the people. Gas, the great American servant, aids in countless ways, by saving time, both in the home and in the office, and money, besides offering efficiency in the highest degree.

"While gas is most commonly thought of in terms of 'instant heat,' the coming of Electrolux, the gas automatic refrigerator, has proven the versatility of this fuel. A new era in refrigeration has begun and a new page appended to the already remarkable history of the gas industry.

"Another aid to speed and modern efficiency, has been found in the automatic gas water-heater. With this storage gas water heater, an unlimited supply of hot water is always on tap to facilitate the speed of the hurried business man.

"In the last two years a notable improvement has occurred in the products of gas appliance manufacturers. Ranges have been designed and produced of a greatly superior quality of materials and workmanship than ever before. The efficiency and beauty of the modern home has been considered in every respect."

## PHOENIX ENDEAVOR PLANNING SOCIAL

PHOENIX, Ore., Oct. 21.—(Special)—Young People's Christian Endeavor plans a Halloween social at the Presbyterian church October 30. Goblins, ghosts, and witches, will have their part in the program of fun and amusement.

A special meeting is planned for Sunday evening, the 25th. It will be a "shipwrecked meeting," the topic dealing with South America, and will be led by Miss Grace DeVries.

Misses Grace and Elaine DeVries, and Caroline Zuloaga, attended all sessions of the convention at Grants Pass last week-end. Rev. Fred F. Schell attended the larger part of the meetings, but returned Sunday for his services here.

Broken windows glazed by Trowbridge Cabinet Works.

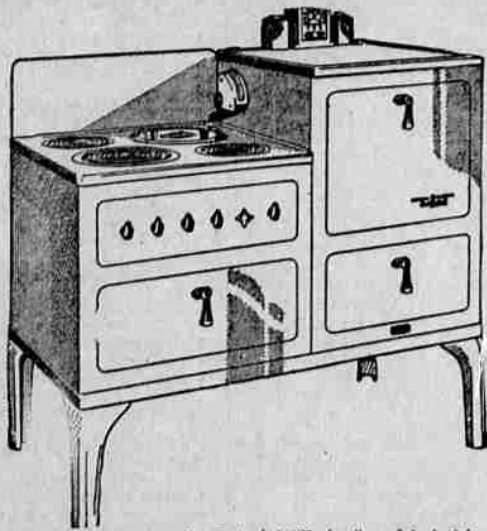
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The beautiful new creation, the Hotpoint "Hostess" model electric range will be especially featured at the Mail Tribune cooking school. The new "Hostess" will be displayed in the lobby of the Holly theatre throughout the cooking school.

## SUNDOWN STORIES



### PENGUIN HISTORY

By Mary Graham Bonner

"We haven't any land animals down where we live," began the first Penguin speaker.

"I noticed you hadn't," John answered.

"There are 17 different kinds of Penguins," another Penguin speaker added, and in this way they gave their history—each one telling a little bit to add to what the others had said.

"There are penguins living in many of the islands around the southern hemisphere, and below the equator there are relatives."

"Yes," added another Penguin, "and there are some members of the family living along the African coast, and around the Cape of Good Hope."

"Penguin fathers are very good natured. They always help take care of the eggs, and if a Mrs. Penguin wants

to go for a swim Mr. Penguin takes the eggs off her toes by placing his close to them so the egg can roll off on his feet.

"They will see that it is quite secure by arranging it in just the right position with their beaks."

"We King Penguins," spoke up another, "do not have a nest. The Adelle Penguins—other cousins—have nests of stones."

"The Cape Penguins give feathers to their brides just as the rest of us carry a pebble to the lady of our choice, showing we want to have her as our mate. Of course the Emperor never does this as he lives only in the really polar, antarctic regions, where there is only ice."

"You must tell our visitors," said another Penguin, "about our cousins the Macaroni Penguins."

"Are they like macaroni?" Peggy asked.

"To be sure," answered a King Penguin. "They have feathers over their ears which people say looks like macaroni."

Tomorrow—"More Penguin History"

## ELECTRICITY AIDS MODERN MARKETING

Electricity, taking the form of light and power, is a decided factor in modern merchandising in the small store as well as the large. Merchants have found it indispensable in lighting their show windows and store rooms; grinding coffee, cutting meat and in producing low temperatures in which perishable foods can be stored with safety until sold.

According to Mr. A. B. Cunningham, local distributor of electric refrigerators, electric refrigeration, already playing an important part in retail grocery and meat stores, is destined to take even a greater hold in the years to come. As the public ownership of electric refrigerators increases, people will be reluctant to purchase supplies from the stores not having the most modern electric refrigeration.

"Shop owners already realize this, which explains to a certain extent, the great demand for our new self-defrosting, hermetically sealed commercial refrigerators. With these refrigerators, perfect temperatures and strictest sanitation can be maintained with a minimum amount of dehydration. We believe it is the only unit carrying a two year guarantee

which relieves the owner of any responsibility during this period."

## OREGONIANS GIVEN MASONIC HONORS

WASHINGTON, Oct. 21.—(AP)—Secretaries Hyde and Doak were elected to the rank of knight commander, court of honor, Tuesday by the supreme council of Scottish Rite Masonry, southern jurisdiction. They were among 385 designated.

At the same time the council designated 182 others to receive the 33rd degree. They include the following elected at large:

Rear Admiral Robert E. Coontz, retired, Washington; Major General Robert Alexander, retired, Tacoma; Bishop Titus Lowe, Portland, Ore.

Others selected at large to receive the rank of knight commander were: Charles A. Rice, Leslie McClesney Scott, Robert Tucker and Elmer Prover Wendling, all of Portland, Ore.

"Jaywalker" Killed. PORTLAND, Oct. 21.—(AP)—Struck down by an automobile as he was "jay-walking" on an unlighted street, Nels Anderson, 70, was fatally injured last night.

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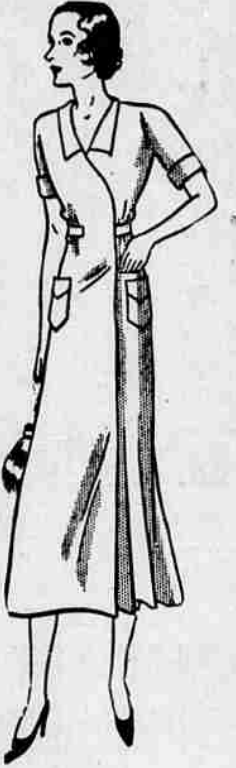
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