



**THERE'S MANY A BIGGER DOLLAR'S WORTH  
IN MOTORING VIA "STANDARD" . . . .**

**BETTER VALUE . . . From Canada to Mexico!**

Whether you run your car down the block for systematized Standard Lubrication — a bargain at \$1.00 and up — whether you drop in to order the R AND T Radiator Rust Removing Service—you get more for your money at Standard Stations, Inc., and Red White and Blue Dealers. From premium "Standard" Gasoline at no increase in price to Oronite housekeeping helps — Standard quality represents a bigger dollar's worth in motor, household and farm products—every day—everywhere!

**FREE . . . Battery, Tire, Spark Plug Attention!**

Glad to check your battery and spark plugs — glad to give you accurate Standard Road Maps—glad to offer you personal comforts and conveniences (clean rest rooms, very often handy pay telephones, etc.). All the little attentions that help so much to make motoring pleasant — you can count on as a matter of course at "Standard". From Canada to Mexico!

**THE WAXGLO-ETTE . . . New! Easy Way to Wax Floors—\$6.75**

Using the Waxglo-ette—wax applicator and floor polisher combined — you can wax and polish floors with never a backache! So easy — light and speedy—costs only \$6.75 complete! Any Standard Dealer will take your order and arrange for prompt delivery.

Zerolene Valve Oilers only \$3.50 installed (complete with a quart of Zerolene Valve Oil)—Tires from \$5.95 up—good values all! Yet these are only three out of as many as 100 ACCESSORY VALUES that Standard Service Men are offering. More for your money — everywhere!

**SPECIAL . . . Makes Shock Absorbers like New!**

Easier riding! New Zerolene Shock Absorber Fluid is one of many exclusive Standard Values that every motorist needs. You'll notice the difference it makes in your car — your shock absorbers are new again — live, active — smoothing out the bumps on any road. At 15,000-mile periods, drive into "Standard" and get an application of Zerolene Shock Absorber Fluid. The cost is only 25c per shock absorber for this special motoring service.

**YOU WANT MORE FOR YOUR DOLLAR —  
and we have it for you. Let's get together.**

"Standard's" quality products are an economy—for home and farm as well as for motoring.

At Standard Stations, Inc., and Red White and Blue Dealers are literally hundreds of items of special interest and value to choose from as you need them—in addition are many helpful services and accommodations—designed to make your calls at "Standard" not only mutually profitable—but pleasurable, too!

Drive in to "Standard"—drive out with a bigger dollar's worth!

**"Standard"  
Gasoline**



**At STANDARD STATIONS, INC., and RED WHITE & BLUE DEALERS**