

HAVE YOU A CHARGE ACCOUNT?

YOUR STANDARD CREDIT CARD PROVIDES INSTANT CREDIT AT STANDARD STATIONS, INC., AND ALL RED WHITE AND BLUE DEALERS

All Credit Cards Are Issued In Conformity With Usual Business Credit Procedure

Standard Oil Company of California invites motorists of satisfactory credit standing to open monthly charge accounts which will be honored at Standard Stations, Inc., and all Red White and Blue Dealers conveniently located throughout the Pacific West.

Drive where you will—your Standard Credit Card is everywhere useful in your purchases of Standard Oil Company's quality products.

Why not carry one—as many thousands of motorists do? Purchase what you need wherever you happen to be—and charge it! Pay at the end of the month.

Remember, entirely aside from the convenience of purchase a Standard Credit Card gives you, it also provides you with an automatic, monthly account of your usual motoring expenses.

A SINGLE STATEMENT RENDERED MONTHLY COVERS YOUR CREDIT PURCHASES WHEREVER MADE . . .

Standard Credit Cards are Honored in Making Purchases of These Products—

"STANDARD" GASOLINE

The finest gasoline we have ever produced without Ethyl—dry and quick starting.

STANDARD ETHYL GASOLINE

A premium motor fuel—and worth it every way!

ZEROLENE MOTOR OIL

Money cannot buy a better oil.

GARGOYLE MOBILOIL

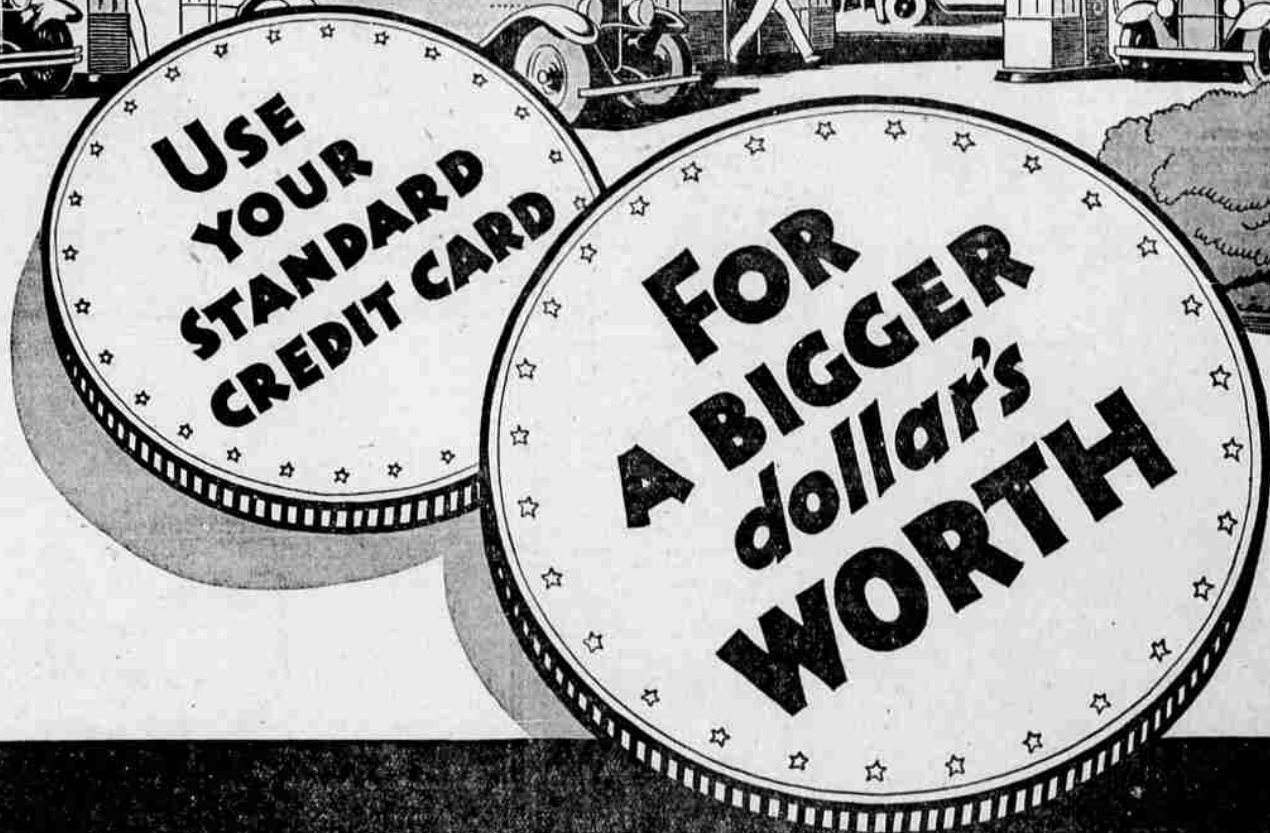
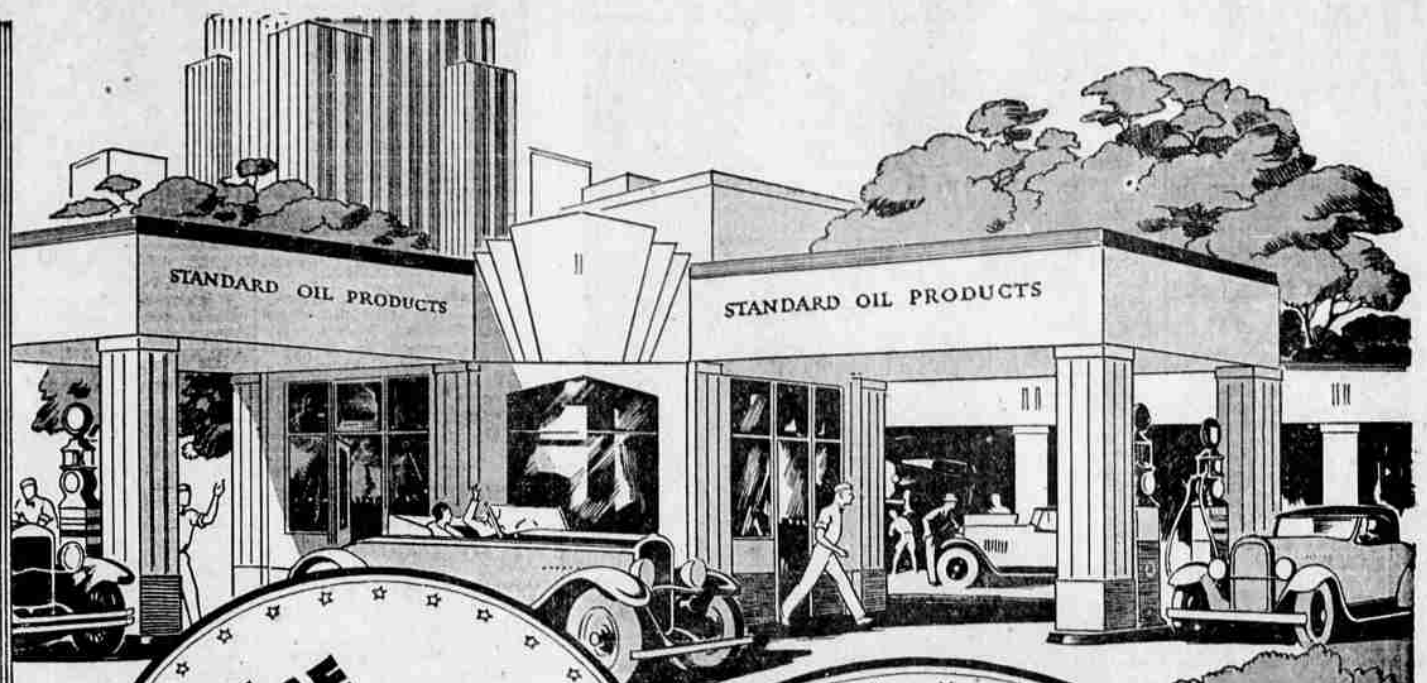
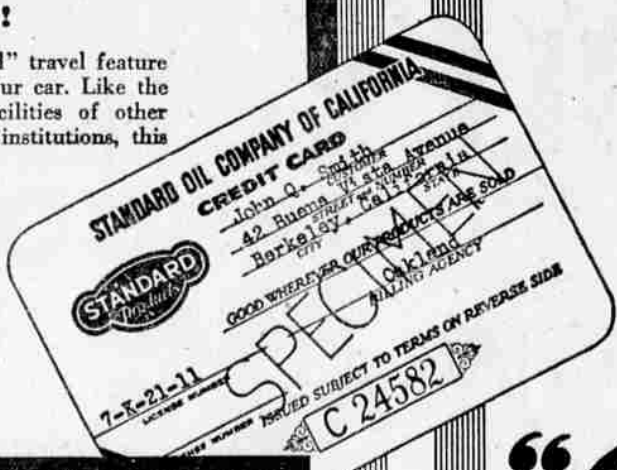
Finest of Eastern oils.

HANDY ORONITE PRODUCTS

For motoring, household and farm uses every day.

Dozens of STANDARD MOTORING AND HOUSEHOLD VALUES!

Make this extra "Standard" travel feature standard equipment with your car. Like the monthly charge account facilities of other soundly conducted business institutions, this convenience is offered to responsible people of good credit standing, and subject to usual business credit procedure. To apply for your Credit Card, just fill in and mail the identification coupon below—or hand it to your nearest Standard Stations, Inc., or Red White and Blue Dealer.



THE MOTORIST WITH AN EYE FOR VALUES NOW "SHOPS" FROM HIS DRIVING WHEEL AT "STANDARD"

Buying at "Standard" is an economical habit. You get a Bigger Dollar's worth in Standard's quality products for motoring, household and farm uses. You save time by making several purchases at once. Your car runs better and lasts longer. With a Standard Oil charge account and Credit Card, your purchases, wherever made, are billed to you monthly, in one statement. Profitable—Convenient—Enjoyable!

"Standard" Gasoline

FILL OUT COUPON—CUT ALONG THIS LINE

STANDARD OIL COMPANY OF CALIFORNIA
225 BUSH STREET . . . SAN FRANCISCO, CALIFORNIA

Gentlemen: I should like to have and use a Standard Credit Card.

Name _____

Street Address _____

City _____ State _____

Business Address _____

Firm Name _____ Position Held _____

License Number of My Car _____

At STANDARD STATIONS, INC., and RED WHITE & BLUE DEALERS