

At Standard Stations, Inc., and Red White & Blue Dealers

Study the eight types of service shown in these pictures—you will find all of them useful to you.

"Standard" service is more than "gas and oil"—it takes complete care of your car using Standard Oil reliable products.

It's a great economy and a great convenience to rely on the many special services at Standard Stations, Inc., and Red White and Blue Dealers everywhere.

STANDARD OIL COMPANY OF CALIFORNIA

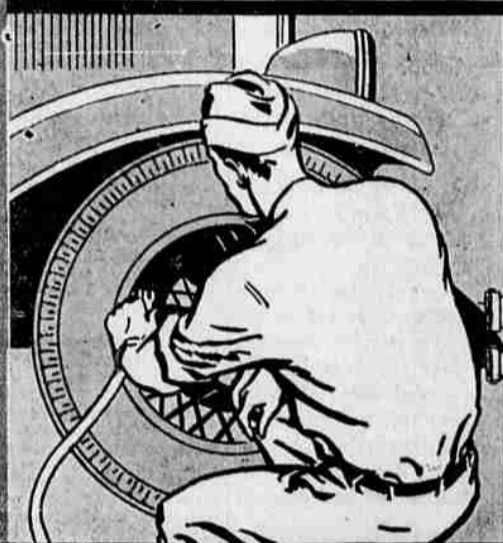
"Shop without leaving your car"—light globes—oil filters—valve caps—dozens of useful motoring accessories—right at hand while you're getting gas and oil at Standard Stations, Inc., and Red White & Blue Dealers.



R and T Radiator Rust Remover, and Rust Preventive—two more new products in Standard's fine line. Your dealer will put them in for you. Keep your radiator cool and clean.



Just the right tire pressure recommended by the manufacturer of your car—sand blisters and worn spots brought to your attention—quick tire changes, too—are all helpful services Standard renders everywhere.



Standard Lubrication service—\$1.00 up—a great money-saver—pays for itself many times over by saving repair costs—takes systematic care of all parts of your car that need lubricating.



At your home station or hundreds of miles away... YOU GET SPECIAL VALUES AT "STANDARD"



A drop of Oronite Handy Oil for generator or fan—a pump well packed with Zerolene Waterproof Grease—Standard Oil makes separate and special products for each separate lubrication need.



The finest gasoline we have ever produced without Ethyl—"Standard" Gasoline has won hundreds of thousands of motorists in just 6 months—premium quality at no increase in price!



Tires—tubes—as many as 100 motoring values are offered at Standard Stations, Inc., and 11,000 Red White and Blue Dealers. Values that give you more car for your money—more enjoyable motoring—every way!



For only \$3.50—the new Zerolene Valve Oiler is installed with a full quart of special Zerolene Valve Oil—another exclusive Standard value—a bigger dollar's worth for your car!



PREMIUM QUALITY AT NO INCREASE IN PRICE

"Standard" Gasoline

