

# "Standard" Red White & Blue SHOPPING NEWS

EVERY DAY you can discover some new, interesting, and necessary product or service at the Standard Station or Red White and Blue Standard Dealer where you go for your "Standard" Gasoline and Zerolene Motor Oil!

In the Shopping News columns below—for example—what a variety of useful and convenient purchases! They are all typical of the kind of special values these "Standard" depots are offering. Ask any



Your radiator filled—your windshield cleaned so it glazes... it's a pleasure to motor via "Standard".

Standard Oil Dealer about the particular merchandise he carries—you will be surprised at the many ways in which he is prepared to serve you!

Here are some of the fine products into which Standard puts a bigger dollar's worth of value:

- "STANDARD" GASOLINE**  
—The finest gasoline we have ever produced without Ethyl—dry and quick starting.
- STANDARD ETHYL GASOLINE**  
—A premium motor fuel—and worth it every day!
- ZEROLENE MOTOR OIL**  
—Money cannot buy a better oil.
- CARGOYLE MOBILOIL**  
—Finest of Eastern Oils.
- HANDY ORONITE PRODUCTS**  
—For motoring, household and farm uses every day.

## A Few Examples of MOTORING ACCESSORIES

Sold by Standard Stations, Inc., and Standard Oil Dealers

- AUTO TIRES .....\$5.95 up
- AUTO TUBES .....\$1.25 up
- OIL FILTERS keep your motor oil clean—installed .....\$3.00 up
- VESTINGHOUSE LAMP GLOBES (kit) 85c up
- IRM NUTS .....5c
- IRM BOLTS .....5c-10c
- IRM LUGS .....10c-15c
- TIRE FLAPS .....50c
- TIRE REPAIR KITS .....25c
- RADIATOR STOP LEAK .....50c up
- PLASTIC CORD PATCHES .....25c
- WINDSHIELD WIPER BLADES (installed) .....35c
- TIRE VALVE CAPS (box) .....25c

(NOTE—There is a considerable variation in the lines of accessories carried by various dealers. Items here listed are commonly, although not universally, stocked, and are cited as instances of good values at prices here shown.)

## OILS

### Using Special Products—Special Equipment STANDARD LUBRICATION COSTS ONLY \$1.00 UP!

Special Standard Products, each made to do its particular lubricating job, particularly well—are properly and systematically applied to save you money from Sun to rear axle.

Among the special products provided by Standard Oil for the correct lubrication of your car are the following:

- ZEROLENE GEAR OIL**  
—for transmissions and differentials.
- ZEROLENE WHEEL BEARING GREASE**  
—made to operate in hot or cold weather at fast or slow speeds without leaking.
- ZEROLENE CUP GREASE**  
—for flushing your crankcase.

### Standard Vacation Specials for Your Camp, Beach Cottage and Home

(Prices slightly higher at some points distant from refinery)

**ORONITE CLEANING FLUID**  
—Non-Explosive—knocks the spots out of every fabric from lingerie to your car's upholstery. Pints 45c, 1/2-Pints 25c

**ORONITE FLY SPRAY**  
—kills 'em dead—mosquitoes, moths, flies, ants, roaches, fleas and many other insects. Kits include spray gun and 1 Pint .....\$1.00 Pints 75c Quarts \$1.25

**WAXGLO (Liquid Floor Wax)**  
—New! Easier to use—safer—less slippery. Pints 65c Quarts \$1.10

**ORONITE FURNITURE POLISH**  
—gives a hard, dry lustre—sheds dust. Pints 60c Quarts \$1.00

**CALOL LIQUID GLOSS**  
—used with water—cleans and brightens painted woodwork, porcelain fixtures, painted walls and floors .....Pints 50c, Quarts 85c

**ORONITE LIGHTER FLUID**  
—lights instantly, clean burning .....Pints 50c 3-oz. cans 25c

**STANDARD HOUSEHOLD LUBRICANT**  
—superfine light oil for door checks, sewing machines, saws, tools, firearms and many other uses .....8-oz. Oilers 35c, 4-oz. Oilers 25c

### Special Standard Products —"Buys" for Your Car!

**ZEROLENE VALVE OILERS**  
(Installed with quart of Zerolene Valve Oil) .....\$3.50  
(Some localities slightly higher on account of transportation charges.)



Underneath the hood in places you never see—Standard Lubrication does important work—protects your motor car investment.

- ZEROLENE VALVE OIL .....Quart 75c
- ORONITE AUTO POLISH—easy to apply—shines like new.....Pint 75c, Quart \$1.25
- ORONITE HANDY OIL, 3 1/2 oz. Oiler.....25c
- ORONITE SPRING OIL.....Pint Can 75c
- ZEROLENE CUP GREASE.....Lb. Can 25c

### For Your Convenience

CLEAN rest rooms—tire inflation—water for your radiator—convenient public telephones at many stations.  
Standard Oil Dealers everywhere are eager to serve you. Don't hesitate to ask them for information.

## GREASES

- ZEROLENE WATERPROOF GREASE**  
—this lubricates your water pump bearings, seals against water leakage, and withstands hot radiator water.
- ZEROLENE HIGH PRESSURE LUBRICANT**  
—for chassis parts.
- ZEROLENE UNIVERSAL JOINT GREASE**
- ZEROLENE VALVE OIL**
- ORONITE HANDY OIL**  
—to take squeaks out of your door hinges and horn.
- ORONITE SPRING OIL**
- PEARL OIL**  
—for flushing transmissions and differentials.

### New Standard Road Map By States

Many new features. Mileages between towns on all Western roads and highways. Complete mileage tables. Principal points of interest. Principal elevations. Mileage map of entire Pacific West. Miniature map of the United States with distances. Information on road conditions, short-cuts, and other general directions you may need.

The correct tire pressure recommended by the manufacturer of your car is regulation service at "Standard".



## TIRES

**Tune in Every Thursday**  
7:30 to 8:30 p. m.  
**STANDARD SYMPHONY HOUR**  
The Standard Symphony Hour is broadcast from the Western stations of the National Broadcasting Company for your enjoyment, Thursdays, 7:30 to 8:30 p. m.  
Tune in for the full-strength Standard Symphony Orchestra—organized especially for Standard Oil Company of California and directed by Mishel Piastro.

Special lubricants even to your springs—Standard Lubrication for \$1.00 up is a complete job and a bigger dollar's worth.



# "STANDARD" features SCORES OF TRAVEL SPECIALS

## ACCESSORIES

What a genuine convenience it is—to complete so many errands when you stop for gas and oil!

Motor accessories—household and farm conveniences—at Standard Stations, Inc., and Red White and Blue Dealers—you will find dozens of them.

The larger dollar's worth that Standard offers—in its dry "Standard" Gasoline, Standard Ethyl Gasoline, Zerolene Motor Oils, and every one of the fine family of Standard Products—is worth your while.

Shop without leaving your car!  
STANDARD OIL COMPANY OF CALIFORNIA

# "Standard Gasoline"

PREMIUM QUALITY AT NO INCREASE IN PRICE