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MEDFORD MAIL TRIBUNE ASSOCIATION
FLIGHT O' TIME
(Medford and Jackson County History from the Files of The Mail Tribune of 20 and 10 Years Ago.)
TEN YEARS AGO TODAY
July 28, 1921
(It Was Friday)
Phillip Forrester, who escaped from county jail by hitting jailer over head with a stick of wood, sentenced to eight years in state prison.
Paving between Ashland and the California state line completed.
H. O. Frohbach leaves for Stanford university to attend the summer school for chamber of commerce secretaries.
45,000 more trout released in Jackson county streams.
Twenty motorcycles, headed by W. R. Taylor, will make run to Crater Lake.
Claude Miles and Johnny Wilkinson join the Medford baseball team, after two years of inactivity.
TWENTY YEARS AGO TODAY
July 28, 1911
(It Was Saturday)
British war fleet coaled and steamed up, ready for action unless Kaiser backs down in Morocco.
Wee Green and Mose Barkdull charged with speeding on West Main street, and having no lights.
Prohibition predicted for nation by 1935, by noted cleric of Presbyterian church.
J. H. Cooley is elected president of the Medford Hotel association.
All good roads boosters urged to attend mass meeting.

SYNTHETIC SYLVIA VS. AMERICAN BEAUTY

WILL someone please page Hon. Will Hays? He is—or was supposed to be the Czar of Hollywood. But we have it on the highest authority, there is no Czar of Hollywood but only a Czarina. Her name is Sylvia, Scandinavia's premiere masseuse, who daily pounds, beats and curses the movie stars into shape. Sylvia, it seems, rules with an iron hand, and under her autocratic control, a new standard of feminine beauty is taking form in movie land.

Sylvia's model of beauty is a figure five feet tall, and she works night and day to attain this ideal. Just what methods she uses to decrease height have not been disclosed, but when anyone questions her ability to defy the dictates of Mother Nature she points to the fact that Mary Pickford is under five feet, Alice White is just five feet—Norma Shearer ditto, Gloria Swanson is only a half-inch over, Ann Harding only five feet two.

SHOULD the Venus de Milo apply for a job at Hollywood, Sylvia would probably throw her out on her ear—and Sylvia could do it. Tradition has it that when Bull Montana resisted her facial massage, Sylvia made him cry for mercy. She is mistress of certain wrestling holds, the groan and grunt profession never heard of.

Helen of Troy would fare no better. She launched a thousand ships, but she wouldn't get a job in Hollywood with the redoubtable Sylvia in control. Nor could the languorous long-limbed Amazons in Ziegfeld's Follies.

SYLVIA is powerful and growing more so; Sylvia is rich and growing richer. With the success of the Bobby Jones films in mind, a certain director decided to persuade Mrs. Helen Williams Moody to star in a series of tennis lessons. But Sylvia put her foot down long before Mrs. Moody did. No tennis stars for Sylvia, and without Sylvia what could a poor director do?

Outdoor sports, proclaimed Sylvia, are the deadly enemy of beauty. No woman athlete is—or in her opinion can be—beautiful. Muscles are horrid things that must be pounded off.

"I ALLOW no stars under my direction to take violent exercise" quoth the Czarina. "Constance Bennett takes no exercise whatever. She is my model pupil. Observe her present salary. All other aspiring stars should do likewise. Too much swimming develops chest, shoulders and thighs to an alarming degree. Horseback riding ruins the waistline, tennis makes one arm larger than the other, golf brings an ungainly stride—I can spot a golfer like a beacon light—and professional dancing ruins the legs. Only walk on level ground, and not too much, don't climb hills, ladders or stairs. If you feel like exercise—DON'T,—come to me, I will pound you into shape,—the shape that pays!"

SO MUCH for Sylvia. What has that to do with Will Hays? Well, not much, perhaps, to Will as elder of the Presbyterian church, but a great deal it seems to us to Will as the Moral Mussolini of the Movies.

For we are old-fashioned enough to believe that physical health and fitness have a great deal to do with habits and morals. And we can't believe that a standard of beauty that bans all outdoor exercise, frowns even on climbing a flight of stairs, condemns an aspiring actress to a life of idleness, and a diet that retards normal growth, can eventually lead to anything that is either desirable or wholesome.

It may result in what Czarina Sylvia BELIEVES is beautiful, it may even result in what movie audiences have come to accept as beautiful, but it is at best an artificial—a purely synthetic—beauty; rather than a natural, normal beauty,—and we believe the latter is something Mr. Hays might well insist upon.

FOR when all is said and done, we believe that the ideal of feminine beauty to which America should aspire, IS A BEAUTY BASED UPON PERFECT HEALTH, a normal outdoor life, a life of active wholesome games and sports, and not a life of idleness and ease, to be pounded into paying shape, at so many dollars per whack.

We believe further that there is a subtle but nevertheless very close connection between good health and good morals; between keeping physically fit and in the parlance of the street "going straight."

In short, we don't approve of Synthetic Sylvia as Czarina of the movies, and think Brother Hays should either take over the control he is paid to exercise or give way to someone who will. Probably William Muldoon is too old, but wouldn't Gene Tunney, the noted Shakespearean scholar, be available?

EVERYONE realizes the movies have a great effect upon national character, habits and morals. We don't know how many young girls take their style and beauty tips from the screen, but we do know there are thousands.

We would like to see these young girls continue their swimming, horseback riding, tennis and golf, keep their tanned skins and healthy appetites, and if Synthetic Sylvia objects, tell her and all the other imported masseuses to go jump in the lake.

That's what we would like to see. And unless we greatly misjudge Young America—of both genders—that is what we shall see, as far as the population OUTSIDE of Hollywood is concerned.

Personal Health Service

By William Brady, M. D.

Signed letters pertaining to personal health and hygiene, not to disease, diagnosis or treatment will be answered by Dr. Brady if a stamped self-addressed envelope is enclosed. Letters should be brief and written in ink. Owing to the large number of letters received only a few can be answered here. No reply can be made to queries not conforming to instructions. Address Dr. William Brady in care of The Mail Tribune.

CHECKING UP ON YOUR DOCTOR'S ADVICE

Lady told us here the other day how her family doctor advised careful, intensive medical treatment for her exophthalmic goiter, but she wished to check up on that, so she slipped off and consulted another doctor, who ran her through a metabolism test, and she came out marked minus 60 or something, and so the "goiter specialist" urged immediate operation and threatened continued medical treatment too long her heart would become incurable.

Having thus checked up, the child—the lady wrote to me to ask what she had better do. I told her the family doctor seemed sincere and honest. He could not assure her that medical treatment would cure. He merely gave her his best opinion and advice, and she still adhered to this after the simple creature came back to him with the second-hand report of the brass specialist. I think that family doctor is not only sincere and honest but extraordinarily patient under exasperating circumstances. My own impulse would be—well, you know me, all.

Now, in view of the fact that I draw a sharp line of distinction between real specialists and brass ones, may I not indicate the course the lady should have taken?

When she received the family doctor's opinion and advice, if it did not entirely satisfy her and her relatives, the doctor, in any case, and I am particularly certain in this case, would have welcomed cordially any hint, suggestion or request that the patient or her family desired further consultation before deciding. No good physician can or will resent or object to any such reasonable wish being come back to him with the assurance that some such reassurance was desirable. A good, honest physician would at once agree and either recommend a good consultant or pass judgment upon the qualifications of any consultant the family might desire. Then the patient would go to the specialist or consultant or the consultant would be called to the patient's bedside, and the opinion and advice of the consultant would be given through the attending family physician.

This last feature is more than a wiseacre and overly-ambitious customer can swallow. Being both dumb and dishonest himself he imagines there would be collusion between the consultant and the family doctor if the matter were carried out in that way. He wants direct advice from the specialist, and without the knowledge or consent of the regular medical attendant.

But the real specialist has much at stake in every such consultation. His reputation is at stake. He is not likely to be swayed from his opinion, then, merely to cater to the goodwill of a family doctor who would consider his own interest above the welfare of the patient. The final outcome of the case will either enhance or mar the reputation of the specialist.

On the whole, it seems to me that nothing our wiseacre, affected, snobbish population can do is advise foolishly than the "checking up" via the brass specialist route.

QUESTIONS AND ANSWERS

As Viewed from Either Side. Am interested in your articles about nasal removal as I am now taking the diathermy treatment and am more than pleased with results. The only drawback being the number of treatments necessary. This method will be a blessing to anyone afraid as I was of taking ether. I was in a very rundown condition from neglect of diseased tonsils. I cannot say enough in favor of this diathermy way of removing tonsils.—Mrs. D. W.

We find that patients like this method (electro-coagulation) for it doesn't interfere with their usual occupation. And we like the method because we don't have to worry about secondary hemorrhage, abscess of the lung, etc. It requires a number of treatments, but we are able to remove all of the tonsils.—E. R. M. D. J. L. — M. D.

Month Breathing. My son, a normal healthy youngster, aged five, breathes through his mouth most of the time in sleep sometimes his mouth is closed, sometimes open. We had him examined and the doctor found no adenoids. He said it is habit. What would you advise?—R. L. J.

Answer.—Month breathing is often caused by chronic rhinitis. In some cases it is due to faulty development of palate and teeth. If there is no rhinitis, have your dentist examine for malocclusion.

Anyway We Had the Right Color. One of your correspondents suggested using red precipitate saline for head lice, and adds parenthetically that it is biniodide of mercury. It isn't. It's red oxide of mercury. Red oxide of mercury is much used for head lice in country districts. I have many times incorporated the biniodide of mercury in veterinary prescriptions for blisters. I think you should print a correction.—F. R. J., Pharmacist.

Answer.—Thank you, brother. We had the right color, but the wrong medicine. Red oxide of mercury it is. (Copyright John F. Dille Co.)

Now peep into the cockpit of our hero's tiny plane. The stick that makes it go he puts with all his might and main. Because no man has been a hero to his valet yet. Says Puffy, "but here's once a rig will be one, you can bet."

Mrs. Claire Boothby of San Francisco says that the Fountain at Heath's Drug Store is the coolest place in Medford to have lunch.

TOMORROW WEDNESDAY

Double S. & H. Green Saving Stamps

Table with 2 columns: Stamp Denomination and Price. Includes 4.40-21 (\$7.05), 4.50-20 (7.45), 4.75-19 (8.55), 5.00-19 (9.15), 5.25-20 (11.15), 5.50-20 (12.50), 6.00-20 (13.50), 6.50-19 (16.30).

JARMIN & WOODS DRUG STORE

COMING SOON

Important Announcement

Watch for It!

The O. V. Myers Co.

South Riverside Phone 464

Talks To Parents

THE WIDENING HORIZON

By Alice Judson Peale.

The baby lying on his back in the cradle can be interested in little save his own sensations, the touching of the few things within reach, and the observation of whatever impinges on his eyes and ears.

As soon as he is able to get about, although he is still greatly interested in looking, feeling and touching, he becomes more and more eager to make things happen and his observations are much more various and complex.

The toddler who is given the run

of the house and yard has plenty to interest him for a long time. This small world is vast and thrilling enough, especially if he has been wisely provided with adequate play materials and if he is not hedged about by unnecessary prohibitions.

But from the time that he is three or four, he needs occasionally to have experiences which take him outside the limits even of the most ideal home.

If he is lucky enough to live in the country, visits to a neighboring farm to see the milking, to watch the animals being watered and fed, or to go along when the eggs are being gathered, are all types of experience which will be exciting and meaningful for him.

In the city he will enjoy an occasional walk during which he will see derricks at work, men digging at foundations, trucks and street cars, and the market where he

watches mother buy the dinner he will eat first. Gradually, the by bit, this has his horizon widened. His experiences are what he learns from them, and he is not too stimulating or fatiguing. He has learned much about the world outside his home long before he is ready to go to school.

IN VACATION TIME

Don't forget to touch with the old town when you leave your summer vacation. Your Mail Tribune for the new address.

Main 75 and the mail will be promptly attended to.

FIRESTONE ONE-STOP SERVICE

Is your car being damaged by lubrication neglect?

Lack of proper lubrication causes excessive parts wear and brings early destruction. Whenever this vital service is neglected, expensive repair bills invariably result, and the life of the car is shortened. What about your car? What kind of lubrication does it receive?

Give Your Car SCIENTIFIC LUBRICATION

When you bring your car here you are assured the most complete lubricating service you have ever known. Every friction point thoroughly lubricated with the proper lubricant in exact accordance with manufacturer's specifications. Drive in today and let us show you what we mean by scientific lubrication.

\$1.00 and up Gear Compound Extra

SPECIALIZED CAR WASHING

You will say it's the finest wash job you have ever received. Chassis steam cleaned, car body thoroughly washed; all glass cleaned with special cleaner; car dried with clean, soft chamois; and all upholstery and floors thoroughly vacuumed.

Firestone

HIGH SPEED BALLOONS ANCHOR SUPER HEAVY DUTY

Table with 2 columns: Tire Size and Price. Includes 4.40-21 (\$7.05), 4.50-20 (7.45), 4.75-19 (8.55), 5.00-19 (9.15), 5.25-20 (11.15), 5.50-20 (12.50), 6.00-20 (13.50), 6.50-19 (16.30).

SPECIAL--July 27 to Aug. 4

FREE INSTALLATION

ON OIL FILLERS

Purolators \$2.50 to \$8.50

A. C. Cleaners . . \$2.50 to \$3.00

Your car manufacturer recommends this change every 10,000 miles. Do not neglect your motor bearings.

JIM BILL

SMITH & WATKINS

Invite Us to Your Next Blowout

SUNDOWN STORIES

BUTTER AND EGGS. By Mary Graham Bonner.

John and Peggy and the Little Black Clock walked along the road and then down along a dusty road where automobiles never came.

Along the side of the road were some tall plants with many little bright flowers. Their small leaves looked more like blades of grass, and their tall stems were almost half covered with yellow flowers tipped with orange.

It was fortunate that the children had time to understand all sorts of members in nature's family, for they began whispering in their delicate flower voices.

"Yes," urged the Little Black Clock, "do tell my friends, John and Peggy, about yourselves—first telling them your family name."

"We are called Butter-and-Eggs," they said. And the children noticed that the yellow of their flowers was the very color of butter and of eggs when they are scrambled.

"But we have other names," they continued. "Sometimes we are called Yellow Tansy, sometimes Flax-weed."

"We are not in the least fussy and snobbish. There are some flowers who must have care and attention."

"It is not their fault. They feel better when they are petted, when they are given plenty of fresh water and when the earth is dug around them to make it easier for them to grow. And there are other flowers who like hot-houses."

"But we do not care about any fussing at all. We will grow where many other flowers will not grow—along dusty roads and in old fields."

"But we have traveled, oh yes, indeed! Shall we tell you about it?"

"Please," urged Peggy. "Tomorrow—'Asia! Europe, America!'"

Ex-Congressman Dies. COLUMBUS, Ohio, July 28.—(AP)—John J. Lentz, 75, president and founder of the American Insurance union, and a former United States congressman, died suddenly late last night in a hospital here, following an operation for a bladder obstruction. He entered the hospital yesterday morning.

Advertisement for Pierce-Allen Motor Co. featuring a 1928 Chevrolet Roadster for \$285. Includes text: "How Important —It is to know that the RIGHT parts are being used when repairs are necessary. When we do the job GENUINE CHEVROLET PARTS are used. They're made especially for YOUR Chevrolet." Logo for GENUINE CHEVROLET PARTS.

Advertisement for The O. V. Myers Co. featuring Double S. & H. Green Saving Stamps. Includes text: "COMING SOON Important Announcement Watch for It! The O. V. Myers Co. South Riverside Phone 464"

Large advertisement for Firestone tires and Smith & Watkins car services. Includes text: "Firestone HIGH SPEED BALLOONS ANCHOR SUPER HEAVY DUTY. SPECIAL--July 27 to Aug. 4 FREE INSTALLATION ON OIL FILLERS. Purolators \$2.50 to \$8.50. A. C. Cleaners . . \$2.50 to \$3.00. Your car manufacturer recommends this change every 10,000 miles. Do not neglect your motor bearings. JIM BILL SMITH & WATKINS Invite Us to Your Next Blowout"