

# AVERT MILK PRICE WAR IN MEDFORD

## Producers and Creamery Reach Temporary Truce After Refusal to Deliver Product Account Cut in Payment—Meeting Today

Threatened milk war in the city of Medford, which took on grave characteristics last night, when a body of producers gathered at County Agent R. G. Fowler's office and agreed to sell no more whole milk at the low price, represented in the cut announced yesterday by the Gold Seal creamery, was temporarily averted this morning.

The producers who failed to deliver milk on regular schedule to the Gold Seal creamery were later paid the former prevailing price, according to announcement of Mr. Fowler, Chas. Wing, president of the Jackson County Dairymen's association, and W. J. Warner, local dairyman.

Reports Differ.

The milk was held this morning at the Snider Dairy and Produce company, where it was brought by the producers to be separated, according to Mrs. Maude Snider, until a satisfactory agreement was reached with the Gold Seal creamery.

A meeting has been called for this afternoon at which an agreement between the creamery and producers is expected to reach completion.

Producers Meet.

Last evening at the county agent's office a meeting was called by the Jackson County Dairymen's association of all producers of whole milk selling to the Gold Seal creamery, and it was unanimously decided that the producers could not maintain their dairies with such a low price paid for whole milk, Mr. Wing stated this morning.

The cut was unequalled for and very unjust, in view of the fact that the cut did not contemplate any reduction in the price of whole milk to the consumer, which is already on a par with prices paid in other communities for the same quality of milk.

At the meeting it was unanimously decided to sell no more milk at that price, Mr. Wing continued, "consequently this morning no milk went to the Gold Seal creamery. All milk was taken to the Snider Dairy and Produce company, which consistently fought the cut in prices. At 9 o'clock this morning Ted Gebauer went to Snider's dairy and there found the milk which ordinarily went to his plant."

Gebaueer May Agree.

An agreement was reached, Mr. Wing further explained, by which Mr. Gebauer withdrew the cut for today, and he is expected to sign an agreement this afternoon.

Mr. Gebauer stated this afternoon, "A meeting has been called to work out a tentative agreement. The price to be determined or further action to be taken were not given by Mr. Gebauer."

The milk war was averted this morning, Mr. Wing and his delegation said, "through Snider's dairy, the Swiss creamery and the unanimous co-operation of members of the Jackson County dairymen's association."

Although the announcement was received this afternoon at the Mail Tribune to the effect that the Swiss creamery had cut the price on milk, John R. Fischer of the creamery said he had not.

Increase Asked.

Some time ago a 3-cent increase of the then prevailing price for butter was asked and the three local creameries were willing to make the adjustment, but the Gold Seal creamery, association officials said, "at that time desired to but the price on whole milk. The other creameries tried to prevent the cut and through their efforts and the association the price was not cut until July 15, when dairymen supplying the Gold Seal creamery were notified that the price on grade A whole milk would be cut to 22 per 100 and grade B whole milk to 17.75, this figuring approximately 14 and 15 cents per gallon paid producers for milk, which sells at 40 cents."

"Dairymen have been operating at a loss in most cases under the old price of \$2.25," Messrs. Wing, Fowler and Warner pointed out.

"The cut offered by the Gold Seal creamery was practically a linc to producers owing to the fact that dairymen supplying the creamery have been required to modernize their plants at much expense to comply with the Medford milk ordinance. Producers are more than glad to do this but the added expense with feed conditions made it impossible to take this cut."

## STORY 1 (Continued From Page One)

ditions to continue has been transferred from the council to the people. This is one feature of the election the council is thankful for."

Allen, Too, is Optimistic

"The people of Medford expressed themselves most emphatically on the septic tank bond proposition, and though the result was in a measure disappointing to the city government the majority rules, and we gracefully acquiesce by the decision," said W. W. Allen, chairman of the city council health committee, upon whom and the other members of that committee has rested the burden of placing the sewer bond question up for vote after months study of the question, in an interview today.

"We have done our best, as we see it, and now that the bonds are defeated, will continue within limited means at our disposal to do so, in regard to the septic tank situation. The situation now faced by the city administration is a puzzling one, but the voters shifted the main responsibility from our shoulders."

President O. O. Alenderfer of the chamber of commerce had no comment to make today on the result of the election and future resumption of steps to remedy the septic tank situation, beyond the fact that in view of the depression and general abhorrence of most property owners of increasing their taxes, it was not surprising that the bond issue was defeated, even though a meritorious measure.

He further added that when the election commotion had died away and the people had resumed their normal state of mind, no doubt the city officials and other leading citizens would decide the future course to be pursued in bringing about septic tank reformation. In the meantime he recommended that everyone go on about his or her daily business and forget all sewer talk.

## STORY 2 (Continued From Page One)

should apparently be so lightly regarded by the majority of voters, and their work for the future months past to remedy the situation should not be appreciated.

This was shown by a group of councilmen as they discussed the situation in front of the city hall last night after it was known that the bonds had been badly beaten.

About 10 p. m. while they were still talking lightly over the situation another councilman came by and remarked that he had heard talk that a few hot head opponents of the bond issue had started talk of circulating a petition for the recall of the city administration.

The small assemblage pool-pooled this possible rumored contingency, as absurd and impossible—said they knew the people of Medford better than that.

One of the most prominent councilmen spoke up and said: "I wouldn't stand for a recall because of doing my sworn duty. I'd resign first."

Stamp Blamed

While in the general gossip of last night and today many reasons were assigned for the defeat of the bonds, the great underlying cause was the financial depression and general desire of a majority of property owners to avoid a further increase in their taxes, complicated with the talk started by several unofficial self-styled authorities that the bond issue was much too large for the purpose.

Regarding the size of the bond issue voted on yesterday Councilman C. A. Meeker said last night that it was very reasonable, and that the more he had studied over question for days past he was inclined to fear that the \$232,000 bonds asked for, was possibly too small.

Kill Annexation

The big surprise of the election was the defeat of that innocent minor proposal on the ballot to annex four lots of the Country Club Park addition to the city, a proposed annexation that was for the benefit of the city and would have been approved had the voters understood it.

But in the pre-election campaign this minor change was overlooked. All the talk was on the septic tank bond issue and no publicity was given the annexation. In fact, the majority of voters were surprised to see this annexation proposal on the ballot, and not understanding its import refused to vote for it.

# RATE BOOST TEMPORARY MAKE SHIFT

## Railroads Not Seeking 15 Per Cent Increase As Permanent Fixture—I. C. C. Told Hoist Not Sufficient to Return 'Fair' Profit

WASHINGTON, July 16.—(AP)—The railroads today announced that they did not want the 15 per cent freight rate increase they have asked to be made necessarily a permanent rate.

WASHINGTON, July 16.—(AP)—The interstate commerce commission was told today that the eastern railroads believed only the 15 per cent increase in freight rates sought by the carriers would be

necessary to tide them over the depression period.

The statement was made at the second day of hearings on the rate application by J. J. Pelly, president of the New York, New Haven & Hartford railroad, representing the eastern carriers.

Still Lack Profit

He testified the increase was not sought with an idea to bring profits to the 5% per cent net return fixed as "fair" by the commission. It was asked, he said, because it was felt that without additional revenues the railroads could not continue the transportation service "which it is their duty under the law to provide and which is essential to the public welfare."

Long Slump a Surprise

The railroads had no idea the depression would last so long, he added, acting on the assumption it would end after a few months they continued their programs of expenditures, he said. Before the end of 1930, Pelly explained, however, it was decided they could not continue the 1930 policy.

The carriers, he said, had hoped to get through the depression without increasing rates and had cut expenses to an absolute minimum.

"The increases sought in this proceeding," he concluded, "are proposed without any thought of increasing revenues sufficiently to earn a fair return. They are sought as the minimum necessary to prevent what the railroads conceive to be a serious emergency both for themselves and the public."

# HOOVER TALKS TO CHURCH ENDEAVOR

WASHINGTON, July 16.—(AP)—National Independence and international understanding were portrayed as "not incompatible" elements today by President Hoover in greeting delegates of the International Christian Endeavor societies.

Speaking over the radio from the cabinet room of the White House to the fiftieth anniversary convention of the societies in San Francisco, the chief executive said the organization was "a world force for the promotion of spiritual advancement among our people. It stands for international good will and world peace."

Takes State Duty

SALEM, Ore., July 16.—(AP)—R. J. Maaske, who has been director of 4-H club work in Portland, arrived here today to take over his duties as rural school supervisor in the state department of education. He succeeds J. W. Crites, deceased.

# FOUR BIRDMEN DIE AS PLANES HIT IN MIDAIR

SAN ANTONIO, July 16.—(AP)—Three officers and one flying cadet were instantly killed four miles south of Brooks Field this morning when the two planes in which they were flying collided in the air.

All four were on duty at Brooks field. They were Major Charles V. Hart, flight surgeon and pilot; Captain Carlos J. Chamberlain of New York City; Second Lieutenant K. Austin Rogers, flying instructor, and Cadet Endicott Longacre.

The two planes, piloted by Major Hart and Lieut. Rogers, were flying at an altitude of 300 or 400 feet when they crashed in midair and plunged to the ground. The accident was seen from the air by other pilots in the vicinity, who landed nearby and summoned an ambulance from Brooks field.

A five-acre corn growing contest sponsored by the state corn growers' association and Purdue university.

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In the infants' section on the main floor, mothers will find a wonderful selection of kiddies' hand made and hand embroidered pajamas of fine quality batiste and crepe. Adorable new styles and all colors. Sizes 2 to 10 years.

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## Many Medford Women Are Taking Advantage of this Advance August SALE OF Harry Barron's Fine FURS

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Place your finger on your Adam's Apple. You are actually touching your larynx—this is your voice box—it contains your vocal chords. When you consider your Adam's Apple, you are considering your throat—your vocal chords. Don't rasp your throat with harsh irritants. Reach for a LUCKY instead.

Here is what one of America's great scientists, whom we retained to study LUCKY STRIKE's manufacturing process, says about the mellowing effect of Ultra Violet Rays which are included in our exclusive "TOASTING" Process:

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