



Here's Great News!
For the Economical Buyers
of Medford and all of
Southern Oregon the

Economy Shoe Store
Gates & Lydiard's Shoe Department

CLOSING OUT ENTIRE STOCK

We Must Have the Space Now Occupied by Our Shoe Department
To Make Room for Our Constantly Increasing Distribution of
Food Products In Our Store No. 2 Located at Grape and Sixth
... It's A Complete CLOSE - OUT With Prices Slaughtered on
Every Pair of Men's Women's and Children's Shoes in the House
For a Quick Disposal. We Must Have QUICK ACTION!!

Selling Starts Sat. July 11th, at 9

And Continues Until Entire Stock Is Sold

The Reputation of This Firm is at Stake Come Expecting Bargains Come Early

- MEN'S DRESS OXFORDS**
\$5.00 Value.
Brown Scotch grain. Closing out sale price
\$3.95
- MEN'S PLAIN TOE WORK OXFORD**
\$3.95 Value.
Closing out sale price
\$2.95
- MEN'S DRESS SHOES**
Tan Calf Bal. \$4.95 value.
Closing out sale price
\$3.45
- MEN'S DRESS SHOES**
\$8.95 Value.
Genuine Kangaroo. Flexible sole. Closing out sale price
\$6.45
- MEN'S DRESS SHOES**
\$5.95 Value.
Weyenberg Doc-to-Pedic Last. Closing out price
\$4.45
- ONE LOT MEN'S DRESS SHOES**
Values up to \$5.95.
A real buy at
\$2.95
- MEN'S DRESS SHOES**
\$4.95 Value.
Black glove, soft tip Blucher; "yard wide." Closing out sale price
\$3.45
- ONE LOT MEN'S DRESS SHOES**
Heavy double welt; sold regularly \$8.95. Closing out sale price
\$4.45
- MEN'S WORK SHOES**
Wolverine Cordovan; plain toe; \$4.95 value. Closing out price
\$3.95
- WOLVERINE HORSE HIDE WORK SHOES**
Plain toe, comp. sole. Closing out sale price
\$2.25

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| ONE LOT
Women's Blonde Pumps. Brown trimmed with Spanish heel; 5.85 val. Closing out sale price
\$3.95 | ONE LOT
Women's Patent Pumps. Regular \$5.95 value; with spike heels. Closing out price
\$3.95 | ONE LOT
Growing Girls' Black Calf Oxfords, with low heel. Regular \$4.95 val. Closing out sale price
\$3.45 | WOMEN'S HEAVY OXFORDS
Black calf, patent trimmed; Cuban heel; \$5.95 values. Closing out sale price
\$3.95 | WOMEN'S ARCH-SUPPORT Pumps, Straps, Ties and Oxfords; black and brown kid and patents; \$5.00 values. Closing out sale price
\$3.95 | CHILDREN'S SIMPLEX FLEXIES
Shoes, Oxfords and Straps
Size 2 1/2 to 5 \$1.49
Size 5 1/2 to 8 \$1.98
Size 8 1/2 to 11 \$2.49 |
| ONE LOT
Women's Dark Biege Buckle Pumps; \$5.95 value. Closing out sale price
\$4.85 | ONE LOT
Women's Black Kid Pumps, with spike heel; patent trimmed. Regular prices \$4.95. Closing out sale price
\$2.95 | | | SPORT SHOES
\$5.00 Values.
"Scientific" make. Come in brown and tan and black and white combinations; low heel. Sale price
\$3.95 | MEN'S FLEXIES STRAPS and OXFORDS
Size 11 1/2 to 2.
Regular \$4.40 values. Closing out sale price
\$2.89 |
| ONE LOT
Women's Sandals, \$5.95 value. Beige with blonde trimmed; Cuban heel; T-strap. Closing out sale price
\$3.95 | ONE LOT
Women's Black Kid 1-strap, white trimmed with spike heel; \$4.85 value. Closing out sale price
\$3.95 | | | WOMEN'S BLONDE ELK SPORT SHOES
\$5.95 values. Medium heels. Closing out sale price
\$4.45 | ONE LOT
Children's Oxfords. Size 8 1/2 to 2. Closing out sale price
\$1.49 |
| WOMEN'S BLONDE
1-strap, with Cuban heel. Regular \$4.95 value. Closing out sale price
\$2.95 | ONE LOT
Women's Black Kid Pumps, blonde trimmed. Regular \$3.95 value. Closing out sale price
\$2.95 | | | WOMEN'S FELT SLIPPERS
With padded soles. Closing out sale price
49c | ONE LOT
Children's Shoes. Size 2 to 5. First step. Closing out sale price
98c |
| ONE LOT
Women's Blonde Opera Pumps; spike heels. Regular \$4.95. Good range of sizes. Closing out sale price
\$3.45 | ONE LOT
Women's Black Kid one-strap, cut-out and trims; Cuban heel. Values up to \$4.85. Sale price
\$3.45 | | | BOYS' OXFORDS
Size 8 1/2 to 11. Values up to \$4. Come in brown and black. Sale price
\$2.45 | MEN'S DRESS OXFORDS
\$4.00 Values.
Brown and black calf. Closing out price
\$2.95 |
| ONE LOT
Women's Beige Cloth Pumps. Regular \$3.95 value, with medium spike heels. Closing out price
\$2.95 | ONE LOT
Growing Girls' Low-Heel Straps. Regular price \$4.49. Come in blonde and patent. Closing out sale price
\$2.95 | WOMEN'S BLACK KID
one-eyelot Tie; Cuban heel. Regular \$4.85 val. Closing out sale price
\$3.45 | | BOYS' OXFORDS
Size 2 1/2 to 6's. Values up to \$5. Closing out sale price
\$2.85 | MEN'S DRESS OXFORDS
\$7.50 Values.
Brown and black; Scotch grain. Closing out sale price
\$4.95 |



We want to impress upon you the importance of this

SALE

It is not a clean-up of odds and ends, but a complete close-out of entire shoe stock. Every pair of shoes in the house will be included. It will be an opportunity for you to buy the world's best known makes of shoes at prices far below the cheaper makes. Every pair of shoes in this stock are backed up by the reputation of the manufacturer for making nothing but good shoes, for the policy of this firm has always been to buy nothing but merchandise of quality. We want you to come expecting bargains. We want you to come expecting a big stock of first class men's, women's and children's shoes, conveniently displayed with plenty of experienced shoe men to see that you are properly fitted. Don't fail to attend Medford's greatest shoe sale. Buy your needs for months to come. G. W. Kennett in charge.

Gates & Lydiard's Shoe Dept.
GROCETERIA NO. 2 MEDFORD, ORE. Grape and Sixth

- FREE**
Opening Hour of Sale. A pair of Ladies' Silk Hose free with every pair of ladies' shoes sold. Come early and get the FREE HOSE.
- ONE LOT**
About 150 pairs women's Straps and Pumps. Values up to \$5.95. Come in low cut, and spike heels
\$1.49
- ONE LOT**
Women's White Kid 1-Strap Arch Support, with medium heels. Regular price \$5.95. Closing out price
\$3.65
- ONE LOT**
Women's Blonde Opera Pumps; spike heels. Regular \$4.95. Good range of sizes. Closing out sale price
\$3.45
- ONE LOT**
Women's Beige Cloth Pumps. Regular \$3.95 value, with medium spike heels. Closing out price
\$2.95