

Whillock's Golden Rule

GROCERIES, WEARING APPAREL FOR LESS

We Buy for Cash, the Reason We Sell for Less

SPECIALS

FOR THE

Outing Trip



- Watermelons, lb. 2 1/2c
- Home-grown Cabbage, lb. 1c
- 1/2's, White Star Tuna, 2 for 35c
- Golden West Coffee, per lb. 35c
- Salad Aid, quart for 35c
- Potato Chips 4 for 25c
- Soda Crackers, 3-lb. box 35c
- Old English Ginger Ale 2 for 25c
- Tillamook Cheese, per lb. 22c
- Jello, all flavors 4 for 25c
- Del Monte Ripe Olives, No. 2 can 20c
- Bananas, per lb. 5c

Get Your Certo and Canning Supplies Here Look for the Certo Ad on Page 11

Free Parking Space for Your Car MEDFORD'S WEST SIDE DEPARTMENT STORE Free Delivery Inside City Limits

LABORATORY AT EXPERIMENTAL ORCHARD URGED

Scientists and Fruitmen Call Upon County Court Regarding New Service for Rogue Valley Growers

Representatives of the Rogue River Traffic Association, and the Fruitgrowers League, Director J. T. Jardine of the Oregon State College Experiment station work and Prof. F. C. Reimer of the Southern Oregon Experimental station at Talent, and Arch Work, district engineer of the Department of Agriculture, conferred with the county court this afternoon relative to details of preliminary work at the Federal Experimental Orchard south of this city, comprising 21 acres of the Budge orchard.

Federal funds to the extent of \$15,000, appropriated for the orchard tests, were available yesterday, July 1st, the beginning of the fiscal year.

By virtue of a recent decision, an alfalfa field is not included in the tract.

Laboratory Needed The government official and shippers and growers of this valley desire to secure from the county court a definite decision on furnishing laboratory and residential space at the orchard. They hold that a laboratory away from the orchard is highly impractical and unsatisfactory.

The traffic association at its meeting today, through the executive committee, composed of delegates from the chamber of commerce, the Fruitgrowers league and the Traffic association, voted to file a formal protest with Public Utilities Commissioner C. M. Thomas of Oregon, against the proposed 15 per cent increase in freight rates, sought by the railroads of the land. Similar action has been taken by the other north-west fruit districts.

Eases Conscience



After living 22 years in fear of a now investigation of the death of Jacob Geiss in Cleveland, Ohio, Mrs. Laura Switzer, 59, confessed she killed him in self-defense. She was freed.

TEN PLANES OF AIR TOUR HERE ENROUTE NORTH

Mr. and Mrs. Rankin Stop for Visit With Children - Clouds Bar Main Fleet From Crossing Mountains

Braving the clouds which hung over the Green Springs mountains this morning, about ten planes of the Pacific Northwest States air tour stopped at the Medford airport before noon to refuel before continuing to Albany. The other forty planes in the tour flew directly to the northern city.

R. H. Lawson, district governor of aviation for Oregon flew to Medford from Klamath Falls early today, and after a brief stay, continued to Albany. Mr. and Mrs. Tex Rankin of Portland spent the morning here with their children who are guests of friends while the tour is in progress.

Rankin was piloting the Stinson which the three Rankin brothers used last year to make their endurance flight in Portland. Miss Dorothy Hester, well known stunt flier of Portland, flying her Great Lakes' biplane, left the Klamath Falls airport at 10:20, and landed at the Medford port at 11:20. She is accompanied by her sister, Miss Helen Hester.

Clouds Broken The trip which so bad across the mountains, although there were a number of clouds, Miss Hester said this noon while eating her lunch, but they were broken, so we were able to come right thru. Miss Hester said that she plans to fly south to Los Angeles and other southern cities at the completion of the tour, and in August she will make her Great Lakes plane to Cleveland to put on a regular stunt program at the International Air races in August.

Steve Mills of Seattle, piloting a Davis monoplane, flew to Montague and then to Medford today from Klamath, Virginia Ogden and Major French in an Arrow sports model stopped at Medford to refuel, as did Robert Hoyer of Portland, who is also flying a Great Lakes biplane.

Take Lunch Here Two Bird planes belonging to the Ponder Flying service of Portland, one piloted by Ceil Ponder and the other by Carl Forstran, Jr., landed here about 11:30. Cy Perkins, C. E. Harst, Edna Christofferson, Jack Cox and Happy Roundtree also landed here and had lunch at the airport as guests of the chamber of commerce.

The fliers were greeted at the airport by Henry Fluhrer, chairman of the aviation committee of the chamber of commerce, Floyd Hart, and Bill Sherr, field manager for the Pacific Air Transport.

LOCALS

To Visit Crater Lake Miss Eunice Hindman of Sacramento and M. Van der Veer of Jersey City, N. J., left by stage at noon today for Crater lake.

Marvelous Millinery Bargains tomorrow. All summer hats going at 75c, \$1.15, \$1.98, \$2.98. The Emmy Lou Hat Shop in M. M. Store. 101

Trout Limit Caught Charles Bakewell, a Grants Pass angler, caught the limit of 30 trout Tuesday, fishing in the river below the Rogue River bridge.

Portraits of distinction. The Peaseys, opp. Holy theater. 11

Mrs. Thompson Here Mrs. W. S. Thompson arrived from the south today, and plans to remain in this city with Mr. and Mrs. H. W. Davidson.

Get your fryers for the 4th. Phone 314-X. 102

Back from Seattle From spending some time in Seattle on business, I. H. Cedarwall returned to the city yesterday.

The Hanson Coal Co. has moved its office down to the yard at 508 So. Front St. 102

New Owner for "Andy's" A. E. Pederson, well known local man who recently purchased "Andy's Service," located at Riverside and Fourth streets, announces that he is offering Fourth of July motorists some attractive special features for this week end. Andy's Richfield station adjoins Jessie's sandwich shop.

Greatest dollar value in town—ladies' hose, full fashioned, at The Toggery (of course). 101

Royal Neighbors to Meet Royal Neighbors will conduct their regular meeting tonight at 8 o'clock, it was announced today.

STORY 2

(Continued From Page One) city blocks today 64 automobiles were counted, hearing old license plates, there were no arrests for this infraction of the code. Traffic Officers Hubert Hoxie and Tommy Sheridan are on duty in Josephine county.

SALEM, Ore., June 2.—(AP) Legal opinion as to the power of the governor to pardon and remit fines imposed by municipal courts was requested today by the office of Governor Julius L. Meier. The opinion was asked of Attorney-General I. H. Van Winkle.

The action was taken following the arrest of motorists at Oregon City last night, all being charged with having improper license plates on their cars.

Governor Meier the day before had announced he would pardon anyone arrested during July for not having new license plates on their cars, after Hal E. Hoss, secretary of state, refused to order a respite in the enforcement of the new license law.

Issuance Lags The effect of the governor's announcement of pardons was seen in the secretary of state's department, where the issuance of new licenses fell off about 85 per cent yesterday. Today there was even a smaller group at the stations for licenses, while the mail receipts showed a marked falling off.

A little more than half of the automobile population have applied for new plates up to last night.

The new licenses were due July 1. Hoss has instructed his state traffic force to handle the situation as has always been done in the past. Warnings to motorists after July 1 are followed with arrests if the warnings are not heeded at once, the secretary's office stated had been the usual procedure.

Classified advertising gets results.



Last Times Tonite!

REX BEACH'S Mighty story of the strangest marriage ever known

"White Shoulders" With MARY ASTOR - JACK HOLT RICARDO CORTEZ KITTY KELLY

ALSO PATHE NEWS BOBBY JONES GOLF REEL

Begins TOMORROW The King of Song

New Songs - New Jokes! - Take a bet - set your boys on "Big Killing" for a center sweepstakes!

WARNER presents

AL JOLSON in "BIG BOY"

ALSO Graham McNamee News KARTOON Adventures in Africa "TRAIL OF THE HUNTED"

BARGAIN PRICES Mat. 20c Eve. 30c Kiddies 10c

Romance that will make the whole world tremble!

'SVENGALI'

DIXIE LANE NEW NAME FOR ROAD

At the request of Mrs. S. Snell Howry, who lives on the Howry estate south of Stewart avenue and two roads from Peach street, the road by the estate has been named "Dixie Lane" by the county court.

The name was suggested to the officials and did not conflict with other road names in the district.

The Medford fire department is checking on all roads and lanes, to be sure that they are named so that they may be easily located in case of fires which would necessitate calling the local department.

This also applies to territory within the city limits.

Madras. — Stretch of road between Mecca and Cowles orchard improved over old O. T. right-of-way.

Queen Of The Elks



When Elks from throughout the nation hold their convention in Seattle, Wash., Kay Johnson, 19, will rule as queen. She is a University of Washington co-ed.

TURNOVER FOR LABOR TOO BIG FOR ECONOMY

Nation-Wide Employment Organization Is Offered As Solution in Modern Day Business Problem

By Gene Gillette United Press Staff Correspondent DES MOINES — (UP) — Labor turnover is one of the greatest losses in business, according to Hans C. Pfund, whose experience as secretary of the Des Moines community employment bureau has encouraged him to advocate a nation-wide system of such organizations to deal with the employment problem.

Pfund charged that private employment bureaus in some cases foster labor turnover to increase their fees.

Record On Career. With every metropolitan area served by a community employment bureau and all of the local organizations welded together by congressional decree, Pfund considered it would be only a matter of time until records would be available on the working career of a majority of the laborers of the country.

Knowing that their movements from one job to another are being recorded and will be considered before they obtain new employment, Pfund believed that workers would desert their positions only in extreme cases.

Saves Advertising. As a further deterrent to labor turnover the community employment bureau substitutes for a general advertisement when a position is to be filled, Pfund said. Thus the persons who are without employment are surveyed at the outset in the possibility that one might be available for the opening.

This would be in contrast to the present system wherein advertisements frequently draw applicants from satisfactory positions, leaving another position to be filled and the ranks of the unemployed untouched, he said.

Scientific work done by a community bureau without selfish interests reduces the percentage of misfits and failures, Pfund said he had found.

Portland. — Freight rates on lumber from Willamette valley points to principal cities in California will be reduced by Southern Pacific, July 15, according to J. H. Mulchay, freight traffic manager here.

Buy for Two Days

The stores will be closed on Saturday, July 4th, so buy enough to last until Monday.

Lunch Goods for the Outing Fresh Fruits and Vegetables Fresh Home Made Cakes

FRIDAY SPECIALS

- Eagle Point Cream Cheese 19c per lb.
- Royal Baking Powder, 12-oz. size 41c



Pillsbury's Pancake Flour People who know good pancakes say Pillsbury's make the best. Package 14c

Our New Delivery Service

We are having many compliments on our new delivery service. Four deliveries every day and five on Saturday. All orders large or small delivered free. Store open Friday Evening.

Personal Attention Prompt Service

H. E. Marsh

Phone 252 GROCER Phone 252

Piling of gravel for use in filling branch road from North Bend to south of the University of Missouri showed them to be afflicted with 22 religious denominations. A survey of summer school students at the University of Missouri showed them to be afflicted with 22 religious denominations.

Contract awarded by county court to E. E. Bothwell to construct 26 inches long was found apply gravel Ford-Pax on a street in the heart of downtown St. Louis.

Monarch Seed & Feed Co.'s

MIKSCHÉ BROS.

FRIDAY SPECIALS

FOR CASH—NO DELIVERY

FILTER DISCS Cloth faced, 300 Discs to the Package, 6 1/4-in. Size \$2.10 pkg.

DAIRY FLY-FOIL Cattle Spray. \$1.25 Bring your own jug. Per gal.

BLACK LEAF "40" kills aphids, cabbage lice, mites on poultry—1-oz bottles, 30c regular 35c size

5-oz. bottles Black Leaf "40," regular \$1.00 size 90c

HAND SPRAYERS, tin, quart size, 40c regular 50c seller

CABBAGE PLANTS, late, 2 dozen 25c

ONION SETS for late crop, green onions, qt. 09c

MILL RUN, the best, contains no ground screenings, sack 90c

PULLET SCRATCH, 100-lb. sack \$2.10

FATTENING MASH, just the feed for those cockerels. Fattens fast, 100 lbs. \$2.10

GARDEN HOSE Heavy Moulded Black Rubber, 50-ft. lengths \$4.00

Retail Store Always on the Jump 323 E. Main to Serve You Mill and Warehouse Cor. 10th and 8. Fr.

Shirt Sale!

One lot of shirts in Blues, Greens, Tan, and White. Standard makes and neat patterns. Sizes 14 to 18. Values to \$1.95.



SPECIAL

\$1.50

NECKWEAR

10 dozen hand-tailored, silk ties in beautiful patterns. One of these will out-wear four ordinary ties!

\$1.85

Three for \$5

The Toggery OF COURSE

Medford's Outstanding Clothing Store

Get Your RICHFIELD Gas and Your Favorite Motor Oil for the 4th of July Trip—at ANDY'S SERVICE

Delicious picnic lunches—Order your Super-Sandwiches in advance from—

Jessie's Sandwich Shop RIVERSIDE at FOURTH STREETS

Ask about our coupon special on oil.

CLASSIFIED ADVERTISING GETS RESULTS