

FINEST CHOCOLATE CREAMS ARE DIPPED ONE AT A TIME

For a Similar Reason Hills Bros. Roast Their Coffee a Few Pounds at a Time

Candy makers agree that when creams are dipped one at a time in the chocolate, the coating is applied much more evenly than when dipped in big batches.

According to the results achieved by Hills Bros., this same principle holds true in roasting coffee. By roasting a few pounds at a time by a continuous process, instead of large batches, a uniform roast is certain.

This process originated, and patented by Hills Bros., is called "Controlled Roasting." "Controlled" is a most appropriate word because during the entire roasting process there is automatic regulation. This is accomplished by regulating the flow of coffee through the roasters—also the temperature. Every berry of the rare blend is roasted to a degree that insures perfection. No other coffee has the same delicious flavor of Hills Bros. Coffee.

Freshness is always guaranteed in Hills Bros. Coffee because it is packed in vacuum cans. By this method, air, which destroys the flavor of coffee, is taken out, and kept out of the can. Ordinary cans, even if air-tight, do not keep coffee fresh. Ask for Hills Bros. Coffee by name and look for the Arab trade-mark on the can. Sold everywhere by grocers.

Hills Bros. Coffee, Inc., San Francisco, California.

Trade is missing the expenditure of the ex-spender.—Wenton (Over.) Leader.

Woman Editor of Sports Magazine Doesn't Tell Sex

MONTEGOMERY, Ala. — (AP) — Fondness of a young woman for hunting and fishing prompted her to enter the publishing field as editor of a magazine for sportsmen.



Miss Myrt Preer, Ala., editor of the Dixie Sportsman, said she always believed hunters and fishermen would enjoy a magazine written "as they talk."

BEIGE AND BROWN WORN BY BRIDE

WASHINGTON — (AP) — A bridal outfit of beige and brown was worn by Miss Elizabeth Pinckney Bowman when she became the bride of Harrison Steele Day. The dress was of beige lace, the hat of brown lace and the gloves and shoes matched the hat. She carried an arm bouquet of roses and lilies of the valley.

Modes of the Moment!



PARIS Schiaparelli features the youthful trouser-skirt for this summer. A light weight wool in black and white is used, with grass green revers and collar. Green sleeves less blouse.

PLAN HOUSEWORK BRIDES ADVISED

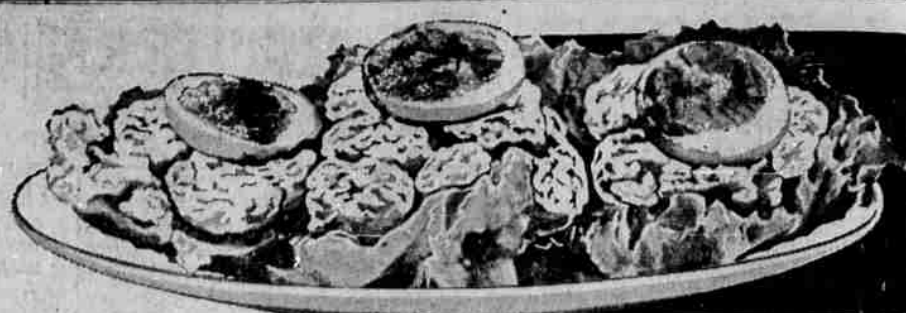
The way to a man's heart may be the route traveled by the biscuits and steak. Yet no matter how feathery the one and how juicy the other, the most devoted husband is likely to become restive if the butter-knives are tarnished and the tablecloth habitually spotted.

Young brides are off to a running start without any handicaps in the house-keeping race. Newly furnished home is comparatively simple to care for. Don't lose your advantage at the beginning. Keeping things clean is so much easier than making them clean. If that wedding silver is washed in soap and water immediately after use it will retain its pristine glory almost indefinitely. On the other hand, if you let it lie soiled in the sink day after day you'll be obliged to expend no end of elbow grease to polish it.

Brides to whom housewifery is new should realize at the outset the importance of budgeting their cleaning time. Sit down with a paper and pencil and make a plan. List the daily cleaning duties, such as dishwashing, wiping up the kitchen and bathroom, and so on. Then, on your paper, scatter the weekly tasks through the days. Fit into the schedule the monthly duties and the special jobs.

And as you plan when and what to do, remember that an ounce of prevention is worth a pound of cure. For instance, wood work dusted daily with a dry cloth and occasionally wiped with a cloth wrung from lukewarm, soapy water—rinsed and dried, will remain bright and new. Don't let any of your new things become badly soiled.

One of the chief virtues of a cleaning plan is that it divides the work evenly. Don't undertake too much in one day. A cheery and unwearied smile is as necessary as a good steak to make the dinner successful.



A NEW Tuna Salad... you'll like it!

1 cup White Star Tuna
Shredded pulp of 1 lemon
Juice of 1 lemon
4 small sweet pickles, diced

2 hard-cooked eggs
1/2 cup diced celery
Salt
Mayonnaise and lettuce

Combine shredded lemon pulp with tuna, lemon juice, celery, diced eggs and sweet pickle. Add enough mayonnaise and salt to taste. Arrange in mounds in lettuce cups, and top with a spoonful of mayonnaise and dash of paprika.



The rich food values of White Star Tuna, its vitamins and mineral salts including iodine, make it one of the most healthful of foods. And it's so easy to serve. In convenient sizes. Always fresh. Always inexpensive. No waste.

WHITE STAR TUNA

Lindbergh and Anne to Find That East and West Do Meet

WASHINGTON — (AP) — Subways, soda fountains and modernistic hotels as well as rice fields, paper houses and kimono await the Lindberghs on their aerial sight-seeing tour to the land of cherry blossoms.

usually jammed with motor cars, taxis and bicycles.

Osaka is the street of Japan's modern youth—the boy who goes west with his clothes, cigarette and cane and the girl who has an up-to-the-minute maozel and is trying to improve artificially a naturally fine complexion.

If she wants some "atmosphere," Mrs. Lindbergh can go to a native inn where, shoe-less, she may eat rice from exquisite porcelain.

She may like to buy a Japanese doll or some more masculine toy for Charles Augustus, Jr. Lindbergh himself may go to a baseball game where the fans are legion and as vociferous as the American "bleachers," or he may be the honor guest at a big league wrestling match.

If he calls on a Japanese business man in working hours he will likely find his friend in a steel office building, wearing a correct business suit and dictating a snappy letter or sales talk.

IT'S STRAWBERRY JAM TIME

STOP BOILING AWAY COSTLY FRUIT JUICES!



Make your strawberry jam this week. Use the money saving short-boil way now followed by 4,000,000 jam and jelly makers. Saves 2 1/2¢ on every glass. Saves 7/8 of your time. Eliminates expensive failures. No other method like it.

JELLYMAKERS: No longer need you boil away costly fruit juices! Now you can turn every last bit into luscious strawberry jam or clear, sparkling jelly! When you follow the Certo short-boil way, only 1 minute's boiling is required, and hence no fruit juice boils away in steam. You usually get 50% more glasses. Including the cost of fruit, sugar and Certo, you often save 2 1/2 cents per glass. More than that, if you follow

directions, you take no chance of failure. Your jam will come out full flavored, colorful and with a daintier texture than you've ever known before. Now please remember! Only through the use of Certo and the Certo recipes can you follow this short-boil method of jam-making. So order a bottle today. 4,000,000 women, among them many State Fair jelly champions, swear by it. Put up strawberry jam... and lots of it. Put up strawberry jelly, too. With Certo it is easy. Certo is a pure fruit product—a concentrated fruit pectin. And pectin, you know, is the substance which makes jelly "jell." Certo is a product of General Foods Corporation. It is sold by your grocer.

Under the Certo label you will find 93 recipes. Each has been carefully worked out for use with Certo. Please remember that in making jam and jelly every fruit is different. No one recipe can be made to fit them all. That is why we developed definite scientific recipes for each fruit. These recipes are your guarantee of perfect jams and jellies with any fruit you use.



Mrs. George W. Larson, winner of 9 prizes awarded at the 1930 Minnesota State Fair, carried off the "Sweetestakes," most envied of all prizes, with her Certo-made jams and jellies. She says, "Certo saved me money too!"

93 RECIPES GIVEN: SEE RECIPE BOOK UNDER LABEL

U. S. Needs Girl Scouting Says Kin of Sweden's King

Because of its geographically isolated position the United States needs Girl Scouting almost more than any nation on earth.

Mrs. Hugo Cedergren, born Countess Bernadotte and niece of the King of Sweden, who is connected by marriage with the Manville family of America, gave this as her opinion in a recent interview in New York, where she is spending a few months. Mrs. Cedergren is chief scout of the Y. W. C. A. Girl Scouts of Sweden, which, through the Swedish Girl Scout council, cooperates with the Girl Scouts of Sweden. The international program of the Girl Scouts, who have branches in twenty-eight countries is of particular interest to Mrs. Cedergren.

"In Europe," she said, "our girls have more opportunity to practise the principles of their international program. For example, Finland this summer is inviting one hundred girls from each of the northern countries, Denmark, Sweden and Norway, to visit a national camp. She is inviting two from all other countries, and we do hope some Americans will be able to come. The girls will meet as scouts, exchange ideas and experiences and learn to know and respect the different customs of their friends' countries."

Few countries, Mrs. Cedergren thinks, can equal the hospitality of the United States to foreigners individually, and she feels that the distrust of aliens collectively so often found here, can be explained by the historical experience of America.

"Girl Scouting," she said, "with its fundamental principle of friendship for all can do much to create a real understanding of foreign nations. By teaching love of one's own country and sympathetic understanding of all others Girl Scouting widens the horizon of the girls and gradually incites love of all mankind."

"We should like very much to send more of our girls on visits here, but it is so far off," Mrs. Cedergren concluded. "The best we can do is to keep up a correspondence in the hope that some day American girls will visit us."

Mrs. Cedergren's husband is also interested in the scout movement, being deputy chief scout in Sweden of the Y. M. C. A. Boy Scouts.

Mrs. Hugo Cedergren

TROUSERS TABOOED WIMBLEDON COURTS

WIMBLEDON, England — (AP) — Trousers it appears, are not going to be the mode on Wimbledon's tennis court this summer.

"There is no rule as to what women players may wear," said an official of the All-England club, "but I am sure that should anyone appear in trousers the matter would be discussed by the committee and they would not play on the center court."

On the other hand, Senorita de Alvarez, the Spanish player, wears trousers. "The senorita will choose her own costume," an official of another club said, "but there is nothing startling about her dress. She plays in a form of divided skirt which looks exactly like an ordinary skirt."

'PEEK-A-BOO FROCK' STAGES COMEBACK

PARIS — (AP) — A new version of the old "peek-a-boo" frock has swept into the style parade.

Late evening gowns shading from light brown to blue at the waist and back to brown at the hem are worn over blue slips which reach only to the knees.

Another version of the style is a black and white printed chiffon dance frock, worn over a bright green foundation which consists of a bodice and full knee-length trunks.

FUR GETS NEW USE SUMMER COSTUME

PARIS — (AP) — Fashion has found new uses for fur on summer costumes. The finestest chiffon frocks for summer garden parties and racing have had three-quarter sleeves, banded with six inch borders of fur.

Jackets of beige or gray summer ermine are smart accessories for sports frocks. A favorite combination is a light blue wool dress and a waistlength beige ermine jacket.

BELTS, NECKLACES IN ENSEMBLES

PARIS — (AP) — Belt and necklace ensembles are a new midsummer fad for feminine fashionables. Matching belts and necklaces of brown wood plaques are worn with tweed street frocks, throat and waist circlelets of braided scarlet oilcloth accompany white pique sport dresses and cotton evening gowns are worn with belt and necklace ensembles of mauve, green or rose flat organdy flowers.

FATHER'S DERBY SUPPLIES DESIGN

PARIS — (AP) — The design of father's derby has been borrowed for mother's summer chapeau. The newest hats to wear with street costumes are designed with flat rounded crowns and brims which curl at the side. The most fashionable models are made of coarse chalk white straw, banded with white grosgrain ribbon, finished with crystal slides. They are designed particularly to wear with black wool or silk summer tailleurs.

Fashion Decrees Longer Skirts; Knees Completely Out of Sight

By Diana Morwin (Associated Press Fashion Editor) PARIS — (AP) — "Longer skirts" is the latest fashion cry. The daytime frocks and suits exhibited at the last style collections displayed skirts from two to three inches longer than early spring models, putting knees completely out of sight.

The fashionable woman this summer will wear her luncheon and shopping frocks 12 inches from the ground, while formal afternoon gowns have dropped to six inches from the floor.

Only two exceptions to the new edict mark the mode. Sport skirts are worn no longer than four inches below the knee and informal dinner and evening frocks terminate at the ankles.

The ankle length frock for restaurant dining is one of the favorite fashions these days, although formal evening gowns miss the floor by less than an inch.

With the rule for longer skirts has come a tendency to accented hemlines. Many daytime suits and frocks have hems scalloped, pinked, picotted or faced underneath with a color lighter than the frock.

A favorite evening elegance is the transparent hem. Frocks of lace, net or filmy chiffon are worn over knee-length slips or different colored combinations ending in trouser shorts, permitting skirts and slippers to be at least partially revealed.

The transparent hem, which has produced more colorful and interesting designs in evening slippers, one of the newest being a toeless sandal worn without stockings.

Paris Styles

By Mary Knight United Press Staff Correspondent PARIS (UP) — A morning ensemble from Premet is made of two pieces of beige jersey in a saw-tooth stripe design. The trimming is effected entirely by the arrangement of the stripes to form perpendicular, parallel and diagonal motifs. The sleeves of the jacket are semi-long, coming to a little below the elbow. The jacket itself is hip-length with the stripes running parallel in front and back and inserts of the sides under the arms running perpendicularly. The sleeves are set in perpendicularly with a flare cuff running the other way.

The dress of one piece has a plain V neck that turns back from the point into a small roll collar. The skirt is composed of alternating sections of the material with stripes running in different ways. A jersey blouse rests on the tip of the left shoulder, and there is a plain beige leather belt with a bronze buckle. Beige suede gloves and a small beige jersey hat that is pushed off the forehead but comes down over the ears are worn with it.

Broyere designs a similar outfit, but with the stripes in the wool running diagonally from the right shoulder to the hem of the skirt on the left side. The way the jacket fastens makes the stripes meet perfectly in the skirt and continuous without an evident break. There is a scarf attachment that can be buttoned on at the neck or taken off completely without altering the charm of the ensemble.

NEW SPORT FROCKS LACED WITH SILK

PARIS — (AP) — Dresses lace up like shoes these days. The newest sports frocks are laced up the front or the side with wide, crushable silk laces tied in a flat bow. Most of the laces match the frock in color.



Fresh as a pea in a pod

IT'S THE LITTLE THINGS that help make the meal really enjoyable. Snow Flake Soda Wafers for instance, because they're always oven-fresh — flaky — delicious.

PACIFIC COAST BAKERIES NATIONAL BISCUIT COMPANY "Needs Bakers"

Don't ask for crackers, say **SNOW FLAKES** ... IN THE FAMILIAR RED PACKAGE

Those Good Potato Donuts

Will be on sale again tomorrow. It's a regular 30c seller

Saturday Special

20¢ A Dozen

At Your Favorite Grocer or

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The best money can buy



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