

HEAVY LOSS IN OAKLAND LOS A. FIRES

Two Men Missing When Spectacular Blaze Sweeps Newberry Store in Los Angeles—Nine Firemen Injured in Oakland Fire.

LOS ANGELES, Feb. 25.—(AP)—Two men were reported missing in a spectacular fire which swept three floors of a downtown business building this morning, threatening damage of hundreds of thousands of dollars.

The blaze, believed to have started in piles of packing boxes on the second floor of the J. J. Newberry company building, was discovered shortly before 7 a. m.

Firemen and policemen risked their lives in rescuing 75 guests from the California Hotel adjoining.

Early morning traffic was thrown into a huge snarl and fire equipment had difficulty in reaching the blaze.

Twenty-five firemen, directing volumes of water on the blaze from the roof of the Newberry building narrowly escaped injury when a portion of the roof collapsed.

The blaze was believed to have originated in piles of excelsior on the second floor. Firemen found the flames exceedingly difficult to fight because of the highly inflammable nature of the stocks of goods.

N. J. Fuss, a resident of the hotel, spread the alarm when he was awakened by the crackling of flames. The hotel and several surrounding buildings were damaged by smoke and water.

R. F. Bartholome, manager of the Newberry store, said a stock, which was valued at \$400,000, was completely lost.

A list of three men reported missing was reduced to two when the night watchman was found. Two shipping clerks had not been found.

OAKLAND, Cal., Feb. 25.—(AP)—Nine firemen were injured and 500 patrons of an adjoining theatre were led to safety last night as fire of undetermined origin destroyed a three-story building with damage estimated by its owners at \$250,000.

While all available fire fighting apparatus in the city battled, three explosions shook the building. Flames darted in the roof and windows were shattered. A large pane of glass in a jewelry store broke and \$1500 in jewelry was scattered over the pavement.

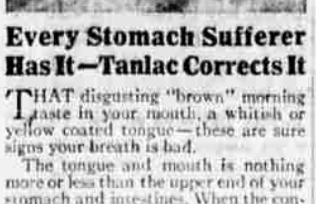
Several firemen were badly cut by glass and others overcome by smoke and heat.

Up and down the steep sides of the hospital hill in east Medford, H. E. Lange of the Armstrong Motor company put an Austin roadster through its tricks yesterday afternoon.

The annual machine slithered, sudden accents and came down almost straight falls, slipping and sliding downward with element of danger attached.

While the demonstration was made with safety, it would nevertheless have been hard for a person with a weak heart. Moving pictures of the ride were made by a reporter.

Bad Breath spoils the sweetest smile



Every Stomach Sufferer Has It—Tanlac Corrects It

That disgusting "brown" morning taste in your mouth, a whitish or yellow coated tongue—these are sure signs your breath is bad.

Going Wild Star



Laura Lee is teamed again with Joe E. Brown, that master of mirth in "Going Wild," the first National and Vitaphone laugh riot at the Holly.

A riot of fast-moving fun is "Going Wild," which opened yesterday at the Holly theatre.

"Passion Flower" is Craterian Feature

A picture brim with the why, wherefore and what not of love and romance striking cross section of modern life that finds a background in the lives of everyone.

Attendance Club to Open at Fox Rialto

Starting next Saturday the Fox Rialto theatre will give every boy and girl attending a membership card in the Children's Attendance club.

Chaney Chairman C. M. T. C. Activity

Newton C. Chaney has again been appointed Jackson county chairman for the citizens' military training camp to be held next summer.

FUSS OVER RADIO ENDS FATALLY FOR HUSBAND

KANSAS CITY, Mo., Feb. 25.—(AP)—William Welsh, a plumber, shot last Thursday, police said, in an argument with his wife over the merits of a radio program by Rudy Vallee, died last night.

ROAD DISTRICT MAY COMPLETE TRAIL CUT-OFF

North End of County Plans Super-Road District and Special Levy—Comes to Vote in Fall.

Initial steps have been taken in the north end of Jackson county for the establishment of a super-road district, similar to the one formed in Douglas county, and now operative, for the completion of a Jackson county end of the Tiller-Trail cut-off road.

The matter which comes to a vote in the fall calls for a special road levy.

Jackson county's share of the road is about 12 miles and an equally portion of the route is on a goodly grade. Total cost is estimated in the neighborhood of \$50,000.

No Work This Season

No work will be done on the project this season by Jackson county.

Douglas county started operation this week under supervision of federal road engineers.

The Tiller-Trail road when completed will extend from Canyonville on the Pacific highway to the Crater Lake highway.

To Protest Highway

It is understood that remonstrances against the proposed West Side highway route will be filed with the county court.

Petitions, signed by 75 property owners were filed with the county clerk yesterday by Earl H. Fehl.

Work Started

Preliminary work has started on the grading and drainage of the Little Applegate road.

The major portion of the road work in the county this season will be under special road levies.

PHOENIX

PHOENIX, Ore., Feb. 25.—(Sp.) Dr. Dan E. Standard, Dr. Susie H. Standard and Mr. and Mrs. H. H. Corlies attended the musical at the Lutheran church in Medford Saturday night.

money will be turned over to the Crater Lake C. E. union.

Mrs. and Mrs. Ray Ward and Mr. and Mrs. George Drake attended the dance given by the Medford Neighbors of Woodcraft lodge Monday night.

Edward Colver, who is attending Oregon State college, spent the week end with his parents here.

Mrs. Miles Gammill, Mrs. Phil Gernan and Mrs. Ted Littlefield motored to Central Point Monday afternoon.

Mrs. Ray Ward entertained at dinner Sunday in honor of her niece, Esther Childers, who is leaving soon for Stanford university.

The Ladies' Missionary society elected officers at the church Thursday afternoon.

The final card party of the series given at the W. O. W. hall was held Saturday night.

The final hearing on the West Side highway's is scheduled for April 8, when both sides will present their cases to the county court.

The P. Lorillard Company profit of over 500 percent, registered during the depression year, is largely due, according to Lorillard officials, to greatly increased sales of their leading brand, Old Gold cigarettes.

BIG INCREASE SALES OLD GOLD CIGARETTES

While the tobacco industry fared better than others last year, the Lorillard claims their main represents the largest percentage of increase in net earnings among the major tobacco companies.

Old Golds are among leading popular brands on the market. Lorillard officials attribute the increasing popularity of their cigarette to the continuous and large scale use of newspaper advertising.

Aerials—Building permits issued during recent day totaled \$25,766.

OREGON GETS OVER MILLION FOR HARBORS

Many Projects To Start Soon Says Army Report to Hoover Employment Committee.

WASHINGTON, Feb. 25.—(AP)—Expenditures of more than a million and a quarter dollars in Oregon for rivers and harbors work is under way by the war department.

This was the report given President Hoover's emergency committee on employment.

The \$200,000 Tillamook bay project is already under construction, and a \$12,500 job is being done on the lower Willamette and Columbia rivers.

These contracts are included in the total of \$1,228,854 to be spent by the government. Projects to be started in the immediate future are:

Covey Bay harbor, \$322,897; Columbia and lower Willamette rivers, \$249,201; Willamette river above Portland, and Yamhill river, \$142,892; Knappton river, \$31,832; Tillamook bay and bar, \$29,824; The Dalles-Cascadia canal, \$11,516; creating and care of Cinnahous canal, Columbia river, \$12,967; Coville river, \$11,084; Yaquina river \$10,500; Coquille river \$4949; Yaquina bay and harbor \$6355; Columbia river at mouth, \$9949; operating and care locks at Willamette Falls, \$17,175.

Meteorological Report

February 25, 1931
Forecasts
Medford and vicinity: Tonight and Thursday unsettled; normal temperature.

Local Data	Yesterday	5 P. M.	Today	5 A. M.
Temperature (Degs.)	58	58	58	58
Highest (Last 24 hrs.)	58	58	58	58
Lowest (Last 24 hrs.)	27	27	27	27
Rel. humidity (Per.)	29	29	29	29
Precipitation (Inch.)	.00	.00	.00	.00
State of weather	P. City, Cloudy			

CITY	High Temp.	Lowest Temp.	Weather
Baker City	40	28	Snow
Bismarck	42	24	Clear
Boise	44	26	P. City
Denver	42	28	Clear
Des Moines	58	32	P. City
Franklin	44	40	Clear
Helena	42	22	Cloudy
Los Angeles	72	52	Clear
Marshallfield	69	55	Cloudy
Phoenix	72	54	Clear
Portland	46	49	Rain
Red Bluff	70	28	Clear
Roseburg	52	38	Rain
Salt Lake City	49	25	Clear
San Francisco	68	50	Clear
Santa Fe	58	38	Clear
Seattle	46	40	Cloudy
Spokane	46	30	Cloudy
Walla Walla	52	34	Cloudy
Winnipeg	36	20	Cloudy

W. J. Hutchinson, Meteorologist.

LITTLE STORIES OF Little Stars



Joan Marsh

Miss Joan Marsh, who has been in the movies since she was a nameless baby, never has had to worry about camera angles.

Her father, Charles G. Rosher, is a veteran movie cameraman.

She was prominent in amateur theatricals, training for the profession she has now entered with a contract. Destination is her hobby.

PLAN BILLBOARD BAN IN ONTARIO

TORONTO, Ont.—(U.P.)—More stringent regulations regarding the erection of advertising signboards on or adjacent to provincial highways are planned by the Ontario department of highway, according to H. M. Smith, deputy minister of highways.

The department at present faces a heavy tax against all signs which do not advertise a business conducted upon the property on which the billboard is situated.

SAMUEL F. REICHERT PASSES IN HOSPITAL

Samuel F. Reichert passed away at a local hospital early this morning after an illness of several days. He had been a resident of Medford for 15 years and was very well known throughout the valley.

Now in Our New and Larger Offices

18 YEARS EXPERIENCE IN TREATING RECTAL AND COLON AILMENTS

Dean Rectal and Colon Clinic

North East Corner East Burnside Street and Grand Avenue (Second Floor) PORTLAND, OREGON. TELEPHONE 2243 3718

Medford Riding Academy

Horses for rent by hour or day with or without instructor. PHONE 142

Water Lilies

Our catalog tells you how to build and care for water garden—Free on request. Bauer Aquatic Gardens 701 Marion Ave.—Portland

TUBE OF GLASS HIDES POWERS OF LIGHTNING

New Thyatron Tube Combines Functions of Costly Electrical Equipment in Simple Form.

CHICAGO.—(U.P.)—A fragile globe of glass, gas and metal, capable of hurling the equivalent of a thunderbolt across vast distances, is science's newest contribution to the problem of making electric power as available as water, and as cheap.

C. W. Stone, consulting engineer of the General Electric laboratories, revealed here that the new Thyatron tube had been shown to have almost unlimited uses in power transmission.

The tube is in electrical transmission, what the old purpose was said to the dairy industry. Some said: "It combines in one automatic device, the functions of a relay, a circuit breaker and a transformer."

"Though the first tube of this type was built eight years ago, there is still something mysterious about its operation. Strange and wild effects are sometimes obtained."

The tube, he said, looked more like a fire extinguisher than anything else. In operation it is silent and due to its metal sheathing gives off no light.

After long experimental trial in laboratories, the tube is now being manufactured for commercial use. It is designed to replace transformers and converters in power substations.

Transmission of current is 25 to 50 per cent cheaper with Thyatron tubes than with present methods, Stone said.

The tube is built on the same principles as the ordinary tube. Its greatest use is in transforming direct current electricity into alternating current or vice versa.

Toledo—P. C. Jorgensen installed new machinery in local creamery plant and started operations recently.

SCHUMANN HEINK LIKES HER BEER

HARTFORD, Conn.—(U.P.)—Mildred Ernestine Schumann-Heink disclosed on a visit to Mayor Walter E. Barrington here that although she sang "The Star Spangled Banner" at the republican national convention, she voted for Al Smith, because "she wants the old beer, beer hell."

"I do not know anything about politics," she said, explaining why she gladly gave her services as singer at the G. O. P. convention. "However, I did not know anything was the matter until this woman who stood for prohibition—what is her name—Willebrandt—yes, until Mrs. Willebrandt—congratulated me personally on my aid to the republicans," said the opera singer.

Finally, I said I voted for Al Smith," she continued. "All Mrs. Willebrandt said then was 'What?'"

ONE ARMED MAN FOUND DEAD IN WILLAMETTE

PORTLAND, Ore., Feb. 25.—(AP)—The body of a man believed to be Frank Wilson was taken from the Willamette river here today by the harbor patrol.

In the man's pockets was found a bill fold bearing the name Frank Wilson. He was six feet tall, weighed 160 pounds and had an artificial arm.

GUARDIAN MINUTE MEN

Historical Episodes of Oregon TUNE IN TONIGHT and every Wednesday night 9 to 9:30 KOIN (Portland)

Featuring Salem, Medford, Oregon City, Eugene, The Dalles, Klaskan Falls, La Grande, Burns, Bend, and other towns.

GUARDIAN BUILDING & LOAN ASSOCIATION

Home Office, Third and Alder Streets, Portland Southern Building & Loan Association Medford Affiliate

Lime Sulphur Oil---Lead

Payment This Fall Cash Advances

Medford Fruit Co., Inc.

FOR A GOOD WARM FIRE.

We Now Offer for SALE

12 or 16-in. Dry Fir Slabs—Load	\$5.00
12 or 16-in. Dry Pine Slabs—Load	\$5.00
12 or 16-in. Dry Fir Slabs—Load	\$6.00

COAL \$15.50

OFF CAR—CASH PRICE We Guarantee Our Coal Weights

MEDFORD FUEL CO.

630 TELEPHONE 631

CLASSIFIED ADVERTISING GETS RESULTS

Quick COMFORT for fretful upset children

All children are subject to little upsets. They come at unexpected times. They seem twice as serious in the dead of night. But there's one form of comfort on which a mother can always rely; good old Castoria. This pure vegetable preparation can't harm a tiniest infant. Yet mild as it is, it soothes a restless, fretful baby like nothing else. Its quick relief soon sees the youngster comfortable once more, back to sleep. Even an attack of colic, or diarrhea, yields to the soothing influence of Castoria.

Keep Castoria in mind, and keep a bottle in the house—always. Give it to any child whose tongue is coated, or whose breath is bad. Continue with Castoria until the child is grown!

For sale by all druggists. Be sure to get the genuine product with Chas. H. Fletcher's signature on wrapper, and this familiar nameplate.

CASTORIA

Every Stomach Sufferer Has It—Tanlac Corrects It