

## Coats forSpring 9.90 to 24.75



PIAN DEMONSTRATION
PIANO CLASS METHOD



TABLOID MUSSCAL Green Face Powder Latest ACTIVIANS TALK SHOW WILL BOOST Aid To Beauty Of Fair Sex


Medium Makeup Is Stylish

Bricelerafion
FOR PROSPERTY

UAAH RainBous
IN LCCAL WaIER

## Sunshine Mellows Heat Purifies

LUCKIES are always kind to your throat

Everyone knows that sunshine mellows $=$ that's why the "TOASTING" process includes the use of the Ultra Violet Rays. LUCKY STRIKE-made of the finest tobaccos-the Cream of the Crop-THEN- "IT'S TOASTED"an extra, secret heating process. Harsh irritants present in all raw tobaccos are expelled by "TOASTING." These irritants are sold to others. They are not present in your LUCKY STRIKE. No wonder LUCKIES are always kind to your throut.

## D) <br> "It's toasted"

Your Throat Protection-against irritation-against cough

