

New Spring Prints
ARRIVING DAILY

Saturday Specials

Silk Crepe Slips in shades of White, Flesh & Beige. Values to \$5.95. Now **\$1.95**

One Group Slip-on Sweaters. \$5.95 values for **\$2.95**

Scarfs in Triangles and Oblong styles. Values to \$1.95. Now **\$1.95**

ADRIENNE'S
"Distinctive Individual Apparel for Women"



COUNTY WILL BE REPRESENTED AT CHILD SESSION

Jackson county will be well represented at the Child Development and Parent Education conference, which will open at the Oregon State college campus, Corvallis, Monday. It was announced today.

Mrs. Mabel Mack, home demonstration agent, will leave Medford Sunday morning for the northern city, taking with her the following members of the extension executive committee: Miss Alice Hanley of Medford; Mrs. J. H. McCracken of Valleyview; Mrs. O. M. Shepherd of Rogue River; Mrs. Lee Port of Applegate and Mrs. Effie Hildey of Rogue River.

Mrs. Carl Grant of the Junior High P. T. A. and representatives of other Parent-Teacher organizations of this city and county will also attend.

Delegates who do not wish to stay at hotels may obtain rooms at the college dormitories for very reasonable prices. Anyone desiring to make reservations or receive more information regarding the conference or transportation, is asked to call Mrs. Mack, phone 242, or 978-J.

Dr. Arlitt, one of the main speakers who will participate in the three-day program, is professor of psychology at the University of Cincinnati and is chairman of parental education for the national council of parents and Teachers at Washington, D. C.

She is one of the outstanding thinkers in this field and her two recent books are standard works, one of which, "The Psychology of Children and Early Infancy," is used as a text book at Oregon State college.

Miss Flora M. Thurston, who will also address the conference, is executive secretary of the national council of parent education, New York City. She has had much training in child development and is probably one of the greatest thinkers in the country on questions of leadership in parent education.

All homemakers of the county are invited to attend the conference, especially those who have children. Programs will be presented Monday, Tuesday and Wednesday in the school of home economics, co-operating with the State Congress of Parents and Teachers, the American association of University women and National Council of Parent education.

MOTHER OF MRS. H. GRIEVE PASSES

The many friends of Mrs. Heston Grieve of Prospect were sorry to learn of the death of her mother, Mrs. Bertha M. Cauller of The Dalles, Oregon, February 6, last.

Mr. and Mrs. Grieve have been at The Dalles for the past two weeks, and were at the bedside of Mrs. Cauller when she passed away.

LATE FILMS DUE EARLY SHOWING AT FOX THEATERS

Archie Holt, resident manager for the Fox Medford theatres returned from Portland Thursday after making bookings for the Rio and Criterion theatres.

Mrs. Holt announced that many of the latest releases have been booked in Medford before the first run in Portland or San Francisco. The new bookings that were made are as follows: At the Criterion, "The Fastest Way," starring Constance Bennett, will open a three-day engagement starting this Sunday. It is a famous Balasco-stage classic which is credited with having changed the whole trend of thought on sex matters from Victorian to modern standards, supporting Miss Bennett also features Adolphe Menjou, Robert Montgomery, Anita Page and many others. Other special features that will be shown at the Criterion during the month of February will be "Dance, Fools, Dance," starring Joan Crawford, "Resurrection," starring John Holes and Lupe Valez; "The Passion Flower" with Lewis Stone and an all-star cast; "The Scoundrel Sheet," with George Bancroft; "Sold Heaven," with Nancy Carroll.

By special arrangement Mr. Holt has booked a number of Warner Bros. Vitaphone productions for the Fox Rio. The first, which will open this Sunday will be Edward Everett Horton in "The Aviator," following with a second run engagement of that ever-popular special, "The Gold Diggers of Broadway." The kiddies will be happy to know that a group of Rin Tin Tin pictures have been booked for early showings at the Fox Rio.

Mr. and Mrs. Holt and their daughter, Patsy, motored to Portland Tuesday and returning Thursday reported a very nice trip, and the valley towns are having real Medford spring weather.

SAFeway STORES
DISTRIBUTION WITHOUT WASTE

Saturday and Monday Savings

Your Valentine Party can be made more enjoyable at less cost by buying your food ingredients at Safeway Stores. Always think of Safeway when food is needed for any occasion. It means a saving to you on every visit.

BUTTER
Safeway fancy creamery butter. Eat more for health.
Pound **33c**

SYRUP
Max-I-Mum pure cane and maple. Enjoy the finer Safeway quality.
2 1/2 lb. can **43c**

FLOUR
Safeway flour. Quality hardwheat flour. True, you can pay more, but will it be better? Special this week —
49-lb. Bag \$1.20

Valentine Salad
This Valentine Salad is inexpensive and yet is delicious to serve for any afternoon party. It takes the place of salad and dessert and should be accompanied by thin plain sandwiches and coffee.

2 packages red flavored gelatin
1 pound moist cottage cheese
1 can crushed pineapple (medium size)
1 envelope granulated gelatin (2 tablepoons)

Heat pineapple and juice to boiling point. Pour over granulated gelatin. Prepare the red, flavored gelatin as instructed on the box. Add cottage cheese to the pineapple mixture and pour into a pan to a depth of about one inch. Let set until entirely firm. Over this carefully pour cooled red gelatin. Chill thoroughly, cut in heart shapes, using deep sandwich cutter. Arrange on bed of crisp lettuce, with whipped cream mayonnaise dressing made by adding sliced cream to an equal amount mayonnaise. Recipe serves 10 to 12 people.

Safeway Homemakers' Bureau most cordially invites you to write for any information you desire, be it a recipe, a budget, a party plan. Simply enclose a self addressed stamped envelope with your request to Julia Lee Wright—Safeway Homemakers' Bureau, Care of Safeway Stores, P.O. Box 774, Oakland, California.

Ginger Snaps
Fresh baked crisp ginger snaps.
Pound **12c**

Jell-Well
Your choice of many flavors. The quick dessert.
3 pkgs. **19c**

Malt Syrup
American Hops flavored. Excels in results.
Large can **35c**

Bacon
Swift's dry cured. Fine flavor and quality.
Pound **25c**

Pancake Flour
Sperry's. Proven quality, makes tasty waffles.
Package 19c
9-lb. Bag 47c

Peanut Butter
Fresh ground. Serve for the kiddies lunch. In bulk.
Pound **15c**

Sugar
Pure cane, fine granulated.
8 pounds **39c**

Cheese
Ladino, Eagle Point. Full cream. Tasty.
Pound **21c**

Tea
Lipton's Orange Pekoe. Black. Used by many confirmed tea drinkers.
1/2-lb can **45c**

Oysters
Pelaco. Fancy pack oyster stew for a quick meal.
5-oz. can **12c** (Limit)

Palmolive
Nationally known beauty soap.
Bar (limit) **6c**

Shortening
Crisco. The taste assures its quality.
1 pound **21c**

Crackers
Perfection. Plain or salted. Always fresh at Safeway.
3-lb. box **39c**

Cauliflower, large white heads, each **12c**
Lettuce, fresh, crisp, solid heads, head **5c**
Oranges, sweet and full of juice, 4 doz. **23c**

Safeway Has Specials Every Day. Investigate Our Lower Prices.

Certified for Food Value

Never before have mothers known a cereal like this

THINK of the advantage! A crisp, delicious, ready-to-eat cereal — very economical — and certified for balanced food value by a prominent analytical laboratory, whose seal appears on every package.

By eating Kellogg's WHOLE WHEAT Biscuit you are sure of getting vital food elements that are so often lacking in the average meal — especially breakfast. Elements that are necessary to real health.

Tasty, tempting biscuit! Double toasted — therefore crunchy-crisp on both sides. Made of whole wheat by a special Kellogg process that retains practically all the wonderful food value.

Serve for breakfast, for lunch, for the nursery supper — as afternoon nourishment for the children. 50 calories of energy per biscuit. Two biscuits just fit the bowl.

Think of the healthfulness! Consider the benefits to children and grown-ups alike! Calcium and phosphorus for better teeth and bones. Iron and copper for rich blood. Chlorine for digestion. Protein for tissue-building. Vitamins for health and resistance to disease. A certified cereal!

Ask your grocer for Kellogg's WHOLE WHEAT Biscuit. Look for the certified analysis on the red-and-green package. Made by Kellogg in Battle Creek.



Each package of Kellogg's WHOLE WHEAT Biscuit is certified for food value. Look for the analysis on the side panel. Each biscuit contains 10 important mineral salts. A bowl of milk and two biscuits will supply about half your daily requirement of calcium . . . half the phosphorus you need . . . nearly a fourth the iron, as well as many other food elements, including the vitamins A, B, C, D, E, G. IMPORTANT: Copper is present, which makes the iron salts all the more assimilable. Recent scientific research indicates that copper is necessary to prevent anemia.

CATALOGUE TIME FOR POSTOFFICE KEEPS THEM BUSY

The spring mail order house catalogue time is here, the first car to arrive being a Montgomery Ward & Company one from Chicago, Ill., containing 15,476 catalogs, and the unloading of which was begun last evening by the Davis Transfer company which has the contract from this mail order house for the transferring of those of the catalogs destined for points north and south, under supervision of the local postoffice.

It is understood that another car load of Montgomery Ward & Co. catalogs numbering 15,797 of the publications will arrive from Chicago in a few days for distribution from here, thru the Medford postoffice, to the territory south of Medford to Eugene and south as far as Redding, Cal.

Medford is also the central distributing point for the Bellas-Hess mail order house for practically the same territory, and a car load of this concern's catalogs, numbering 12,000, will arrive here from Chicago in a few days. The Sears, Roebuck company's central point for distributing its catalogs throughout this territory is Eugene, and these catalogs will soon make their appearance throughout the valley.

The big mail order houses have their catalogs printed in Chicago, from which city they are shipped by the freight car load to the various distributing points throughout the nation.

The delivery of hundreds of Montgomery Ward & Co. catalogs through the city and county, thru the local postoffice, will probably be begun tomorrow.

ROBERT SHAW IS ORATORY WINNER

Robert Shaw was selected winner of the extemporaneous speaking contest at the senior high school last night, winning over Elizabeth and Frances Ferry, Lella Van Denmark, Dick Sleight, William Dorn and Donald Wold.

The subject discussed by the students dealt with the accomplishments of Oregon pioneers. Judges were Rev. A. G. Bennett, Rev. Claude B. Porter and Walter Keese. Shaw will compete in the district finals at the Medford Junior high school March 14.

CLIMAX

Opal Charley had the misfortune to break her arm early Tuesday morning. She was taken to Medford for medical aid and at this time it is not known how serious the break is. This makes the third time this little 11-year-old girl has had an arm broken and we all hope this injury is not of a serious nature.

Miss Garrell Charley and three sisters, Opal, Charabel and Ruby, were dinner guests at the Wertz home Sunday.

Owen Austin has been a visitor at the Wertz ranch.

Mr. and Mrs. Oscar Hanson of Sprague River, Ore., have been guests at the Wertz home since Sunday. The drive to within a mile of Climax in a car, which is quite a record for this time of the year.

Harvey Morgan of Prospect

Home-makers Bureau

Carnation Wheat
Package 19c

ROBERT SHAW IS ORATORY WINNER

CLIMAX

SATURDAY FEED SPECIALS

Cleaned Rolled Barley—Best quality **\$1.15**
Feed Wheat **1.45**
Mill Run 16% Protein—per 80 lbs. **.95**
Exchange Egg Maker **2.05**
No. 1 Klamath Spuds—Good quality **1.45**

Place your order now for Super Phosphate, Sulphate of Ammonia, Gypsum, Murite of Potash

Correctly Priced, Dependable Field and Garden Seed.

FARMERS EXCHANGE CO-OPERATIVE
Phone 932

Red Mrs. Morgan of Climax on Tuesday evening.
Howard Gold has been spending a few days assisting Andrew Gibson.

J. H. Wertz and Oscar Hanson spent Tuesday and Wednesday in Medford and Ashland on business.
Mrs. W. F. Charley and daughter Mrs. Miss Farrell, were shopping Tuesday.

In Ashland on Friday.
Mrs. Hilda Morgan and Mrs. Mabel Hanson spent a pleasant day with Mrs. A. J. Grissom in Grissom.