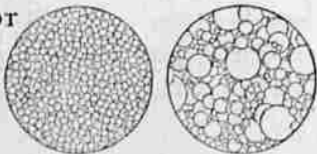


What puts the fluff in fluffy muffins?

It's the millions of tiny bubbles in the batter released by the cream of tartar in your Baking Powder. Unfortunately, there are cheap substitutes for cream of tartar. They make bubbles too, but not the tiny, fluffy kind. Ask any domestic science teacher, or any dietitian.



The tiny fluffy bubbles made by cream of tartar. The big and little bubbles made by the substitutes.

Not every baking powder contains cream of tartar, for the substitutes cost a lot less. Look on your baking powder tin. See if you can find the words "cream of tartar" anywhere. It's important!



Made from CREAM OF TARTAR pure juice crystals of grapes

COFFEE • TEA • SPICES • EXTRACTS

Johnny Cooney released recently by the Boston Braves, pitched, played first base and roamed the outfield during the 10 years he was with the club.

Holders of season boxes at the home games of the St. Louis Cardinals will have the first chance at the seats in case the club plays a world's series.

ST. VALENTINE SPECIALS

- Small Hearts, lb. 10c
- Fat Rhode Island Hens, lb. . . . 25c
- Good Hams, 1/2 or whole, lb. . . 23c
- Steer Beef
- Corn Fed Pork
- Lamb and Veal

A Full Line of Choice Meats

Ivy St. Meat Market

Just Around the Corner from the Postoffice.

ILL PASSENGER RUNS AMUCK ON AERIAL JAUNT

Tries to Leap From Plane and Endangers and Terrifies Lives of Pilot and Fellow Passengers.

DETROIT, Feb. 13.—(AP)—A man who endangered the lives of two fellow passengers and the pilot of a Chicago-Detroit airplane with his eccentric actions yesterday was under observation in the psychopathic ward of Irving hospital today.

He is James J. Mangan, advertising manager for a Chicago novelty company. The reason for his strange actions has not been determined by hospital officials, but one of the physicians said last night they might have been a manifestation of air sickness.

Louis Steward of Plano, Ill., the pilot, said Mangan leaped from his seat, shouting at the top of his voice, when the plane was over north Bend, Ind., and tried several times to climb into the control room of the plane, shouting that he wanted "to help you run this plane."

Then, Steward said, "he would run back and forth in the plane, once in a while opening the door and throwing out money." The other passengers were terrified, the pilot said.

By fighting Mangan off with one hand while he attempted to enter the control room, Steward brought the plane safely to land at city airport. There, four policemen removed Mangan from the ship and took him to the hospital.

At the hospital Mangan's age was given as about 35.

SLAYING PAIR OF TENNESSEE HELD IN PENDLETON JAIL

PENDLETON, Ore., Feb. 13.—(AP)—Traded across the continent for two months by a Tennessee sheriff, two alleged murderers were under arrest in the Pacific Northwest today. They are John Eddington and Hugh Bowen, charged with slaying W. R. Kingston near Chickamauga, Ga., December 13 last. Eddington was captured at Helix, Ore., near here last night and Bowen was arrested at Centralia, Wash.

Under the personal direction of Sheriff Charles C. Taylor, of Chattanooga, Tenn., local sheriff's offices watched Eddington for several days. When he was arrested last night letters found on him revealed Bowen's whereabouts and he was arrested at Centralia. Sheriff Taylor left a short time later to take him into custody. Eddington was held here.

Eddington and Bowen allegedly killed Kingston to collect \$10,000 insurance money carried by Bowen, Sheriff Taylor said. He said that after asserting murdering Kingston the two mutilated his face with shotgun fire in order to destroy his identity. Then they allegedly dressed the body in Bowen's clothes, placed Bowen's insurance papers in the pockets and left the body on a roadside near Chickamauga.

The two disappeared, Taylor said, and hoped to collect the insurance through Bowen's brother, Frank, who was named beneficiary. Taylor said Frank Bowen had been under surveillance at Chattanooga and that he had ordered his arrest. Eddington last night signed waiver of extradition on a grand larceny charge brought against him for alleged theft of an automobile.

PETTY GRAFT ON SNAKE BOUNTIES

BOSCOBEL, Wis., Feb. 13.—(AP)—This snake business has become a racket.

At least that's what some of the citizens around here allege. Several snake hunters, they charge, get the rattles from rattlesnakes, collect a bounty and then turn the creatures loose to propagate.

The anti-snake hunting citizens are asking the legislature to change the bounty law so that no one will be paid unless he is able to show at least 10 inches of a snake's tail as well as the rattles.

TRIO ARRAIGNED ON RUM CHARGE

Raleigh Matthews, Ted Smith and William Goetschen were arraigned in circuit court this forenoon on moonshine still possession charges, but entered no pleas at this time. Pleas are to be made at a later date.

The three were arrested last fall by officers in the Reese Creek section and have been at liberty under bonds. It is probable they will stand trials in a short time.

Getchell Pays Lyric Tribute to 'Dick Posey'

Written by Delroy Getchell, and read by him last night at the annual Lincoln club banquet, a poem paid tribute to Dick Posey, the "James Whitcomb Riley of Rogue River valley." He was a resident of Ashland and was known in private life as Richard Campbell. He had always appeared on past banquet programs, but death overtook his earthly efforts last year.

The poem is as follows:

Where clean wit abounding Adorned every tale, And laughter resounding Arose like a gale.

We meet with none filling Your place and your fame, With grief the crowd stilling We honor your name.

Where now are you singing, Kind, beautiful one? Where is your wit winging In shadow and sun?

Where are you, Dick Posey? O! Where are you now? In debt of beauty With bay on your brow?

Where angels are praying, And saints never carp? Where poets are playing On bugle and harp?

Fair journey, Dick Posey, In realm of the skies, In gardens grown roses, Where love never dies.



7:30 to 8 p. m.—KGO Theater of the Air. NBC service to KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR.

8 to 8:45 p. m.—Amos 'n' Andy. NBC service to KGO, KHQ, KOMO, KGW, KECA, KPSP.

8:15 to 8:30 p. m.—Brownbill Footlites. NBC service to KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR.

8:30 to 9 p. m.—Mellow'd Melodies. NBC service to KGO, KHQ, KOMO, KGW, KFI, KPSP, KTAR.

9 to 9:30 p. m.—Bill Billy Bayou. NBC service to KGO, KGW, KTAR 9:15 to 9:30.

9:30 to 10 p. m.—Mystery Serial. NBC service to KGO, KPSP, KSL, KOA.

10 to 10:15 p. m.—The Coquettes. NBC service to KGO, KOA.

10:15 to 11 p. m.—Metropolitans. NBC service to KGO, KSL, KOA.

11 to 12 p. m.—Dance orchestra. NBC service to KGO, KFI, KSL.

HILL EXTENSION INTO SIUSLAW TIMBER GRANTED

ST. PAUL, Minn., Feb. 13.—(AP) Officials of the Great Northern and the Northern Pacific railways today announced the roads had received permission from the interstate commerce commission to construct a \$1,500,000 extension into valuable timber lands of Oregon.

Six billion feet of timber, they said, will be tapped by the new line which will be a subsidiary of both roads. The extension will consist of about 35 miles of new trackage west of Eugene, Ore., to be built by the Oregon Electric railway. It will enter the virgin timber regions of the Siuslaw valley.

Opposition of the Southern Pacific was overcome in obtaining the extension.

WHY TAKE PILLS?



There's no need to drug yourself with laxatives when constipation can be overcome by eating a delicious cereal. Mr. F. C. Aminsen, Kennehole, Washington, writes:

"I suffered with chronic constipation for many years and was compelled to use pills every night, but since I got your Kellogg's ALL-BRAN it works fine. I would be without it. I was so deathly sick of taking pills every night. Now it is so different. Kellogg's ALL-BRAN works so naturally and is pleasant to take."

Just eat two tablespoonfuls of Kellogg's ALL-BRAN daily. Relief is guaranteed. It is the natural, safe way.

Delicious with milk or cream, fruits or honey added. Kellogg's ALL-BRAN also furnishes iron for the blood. In the red-and-green package at your grocer's. Made by Kellogg in Battle Creek.

Kellogg's ALL-BRAN

CABINET HEAD HURLS JIBE AT FOES OF G.O.P.

Sec. Hyde Says 'Senator McGoo' Fine Solon for Wisconsin or Nebraska in Lincoln Address.

LOUISVILLE, Ky., Feb. 13.—(AP)—Secretary of Agriculture Arthur M. Hyde departed from the prepared text of his Lincoln day address last night to remark on politics in America.

He referred to an oration by a comedian named "Senator McGoo" and said "he'd make a corking good senator for Nebraska or Wisconsin."

He said Robert H. Lucas, executive director of the Republican National committee was a man who has three speeds "forward, thank God, and no reverse."

Jouette Shouse, chairman of the Democratic National Executive committee, Secretary Hyde said, "never won a horse race or failed to offset his income tax."

Roseburg — Plans underway for construction of proposed hangar and administration building at American Legion airport here.

LOCAL FISH BILL ADVOCATES HOME FROM LEGISLATURE

The delegation of southern Oregon conservationists who have been spending several days in Salem in the interests of the Rogue river fish bill returned this morning and announced expectations that Governor Meier's signature on the bill will be received by tomorrow noon.

"The governor has promised so many times to support the bill that we do not feel he will fail to do so now," members of the delegation stated. "We found nothing to indicate that the governor won't sign the bill."

Prof. Irving Vining of Ashland is remaining in the capital city. Other members of the delegation who returned this morning are T. E. Daniels, representing the Rogue River committee; O. O. Alexander, the Medford chamber of commerce; G. M. Green of the Ashland Tidings; Joe Wharton of the Grants Pass city council, and Wilfred Allen, new member of the Oregon State Game commission.

WASHINGTON, Feb. 13.—(AP)—President Hoover has signed the bill creating a dirigible base at Sunnyvale, Calif., and has recommended to congress that appropriations be made available to start work immediately.

MAGMARR STORES CUT LOCAL BREAD PRICE TO NICKLE

Good news to all bread winners of southern Oregon was announced this morning by the management of the local MacMarr stores. Bread will be sold Saturday and Monday at these two stores for five cents a loaf or half price.

All loaves of whole wheat and white bread, which have been selling for 10 cents will be sold for five cents at both MacMarr stores. This reduction has been made, the management stated this morning, to correspond with the losses on wheat the farmer has been realizing for many months.

"The farmer is not making money on wheat, the miller is not making money on flour, why should we be making money on bread?" is the statement which accompanies announcement of the great reduction.

Similar reductions on the price of bread have been announced in Klamath Falls, Portland and other cities of the state.

Dance At Jacksonville — Preparations have been completed for the carnival dance to be held tomorrow evening in the United States hall at Jacksonville, with one of the largest crowds of the season expected. The Jacksonville dances were recently reopened after having been closed by

order of the city council, following reports of disorder and too much hilarity. While no special police are employed around the dance hall, there has been reported to be no cause so far for such officers.

SOAP-BUBBLES VS. SERVICE

TAKE this big package of soap-bubbles in your left hand. Take this smaller package of White King in your right. Which is the heavier? . . . Well, you see how it is!

The answer is that White King's granulated form permits it to pack closer in the carton, like sugar. So you really get more for your money from the smaller package. The suds are more significant than size. And when it comes to actual washing value, White King Granulated Soap admits no equal.

White King's economy will surprise you. A teaspoonful in a basin of water for fine lingerie—a cupful for the washing machine. And it's absolutely pure—anything water won't hurt, White King won't. At your grocer's.

Our Valentine's Day greeting to you is to "have a heart-y meal"—one that you will enjoy to the fullest. And that's where we can be of service! A wide variety of seasonable foods that are both fresh and of fine quality are in our stores on Valentine's Day—and every day—for your selection.

Prices Effective Saturday and Monday, Feb. 14 and 16

BREAD 5c

5c is all you have to pay for a loaf of pure, wholesome, waxed paper wrapped, white or whole wheat bread at a MacMarr Store in Medford. We guarantee this bread to be exceptional quality and invite you to try a loaf of our new 5c bread. Buy all you want.

<p>Flour MacMarr all hard wheat, every sack guaranteed. 49 lb. bag \$1.15</p>	<p>Oleomargarine Clippertnut; a Swift product. 4 lbs. 55c</p>	<p>Crackers Tru Blu, either plain or salted. 3 lb. box. . . . 39c</p>
<p>Shortening in bulk \$1.00 8 lbs.</p>		

Coffee

The coffee that all Medford is talking about. Over 2000 lbs. sold in Medford during the month of January.

3 lbs. . . \$1.00

Free Cheese Sandwich and MacMarr Coffee Served FREE at No. 34 All Day Saturday

STORE NO. 55—West Main St. Phone 320

2 STORES IN MEDFORD

STORE NO. 34—North Central Phone 307

<p>Fresh Vegetables We take pride in our vegetable department.</p> <p>Lettuce 2 for 15c</p> <p>Rhubarb 3 lbs. 25c</p> <p>Cauliflower lb. 6c</p> <p>Parsnips 6 lbs. 25c</p> <p>Many other articles at exceptionally low prices</p>	<p>Quality Meats Located at Store No. 34 North Central</p> <p>All Steaks, lb. . . . 18c</p> <p>Beef Pot Roast, lb., 15c</p> <p>Rib Boil, lb. 12c</p> <p>Hamburger, 2 lbs., 29c</p> <p>Fresh Side Pork, lb., 19c</p> <p>Swift Premium Hams, lb. 28c Half or Whole</p> <p>Light Bacon, lb. . . 29c Half or Whole</p> <p>Shield's Hams, lb. . 17c</p>
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